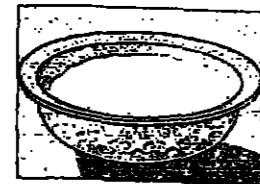


# FINANCIAL TIMES

World Business Newspaper <http://www.FT.com>

TUESDAY MARCH 31 1998



**US economy**  
Why Goldilocks  
continues to thrive  
Gerard Baker, Page 17



**Cargo fraud**  
Shipping lines begin  
to challenge bogus claims  
Page 12



**German politics**  
Saxony-Anhalt trickier  
than it looks for Schröder  
Page 2

**Surveys: Turkish Energy**  
**Pages 27-29**  
Singapore, Brussels  
Separate sections

## WORLD NEWS

**Yeltsin rules out another term but makes no move to back Chernomyrdin**

Russia's succession struggle intensified as Boris Yeltsin said he would not run for a third term as president, but he stopped short of choosing former prime minister Victor Chernomyrdin to replace him. He also made clear that last week's abrupt dismissal of the cabinet and prime minister had been his idea and not Mr Chernomyrdin's. Page 18

**France firm on 35-hour week**  
France's Socialist-led government turned down a request from the employers' federation for a two-year delay in plans to introduce a 35-hour working week as of 2000. Page 4

**Romanian leader steps down**  
Victor Ciorbea tendered his resignation as prime minister last night, deepening Romania's political crisis, after leaders of his own party withdrew their support. Page 3

**Voting leaves Ukraine divided**  
The political deadlock that has impeded reforms in Ukraine showed little sign of being broken after elections failed to provide a clear-cut majority for any party. Page 3

**Ross ends Middle East mission**  
US Middle East envoy Dennis Ross is due to return to Washington today after failing to persuade Israeli and Palestinian leaders to reach a deal for a further Israeli troop withdrawal from the West Bank. Page 10

**Asylum seekers crash UN gates**  
Fourteen Indonesians claiming to be political refugees from the Aceh independence movement drove a truck through the gates of the UN refugee agency in Malaysia's capital, Kuala Lumpur, and requested asylum from forced deportation. Page 8

**EU to seek millennium trade talks**  
The European Union agreed to lead calls for a Millennium Round of global trade negotiations at the turn of the century, but did not find unanimity for bilateral trade liberalisation talks with the US. Page 5

**Ousted Cambodian PM returns**  
Cambodia's ousted first prime minister, Prince Norodom Ranariddh, returned to Phnom Penh pledging to reorganise his royalist party in preparation for elections in July. Page 8; Observer, Page 17

**Taiwan transport chief resigns**  
Taiwan transport minister Tsay Jaw-yang resigned to take responsibility for a series of air disasters including last month's crash of a China Airlines jet that killed 202 people.

**Breathing space for Ankara**  
Turkey's Mesut Yilmaz has secured a breathing space for his minority government by accepting military demands for new measures against Islamic radicalism. Page 4

**Forest fire emergency in Guyana**  
Guyana has declared a state of emergency and has asked for international assistance to combat forest fires blamed on a drought caused by the El Niño phenomenon. Page 7

**Moscoso wins Panamanian primary**  
The Arnulfista party, main force in Panama's opposition, chose party leader Mireya Moscoso to run against incumbent Ernesto Pérez Balladares in next year's presidential elections. Page 7

**Escaped reading with Gaddafi**  
A book by Libyan leader Colonel Muammar Gaddafi is being released in Canada. The publishers say 'Escape to Hell and other Stories reveals "a man of letters fascinated with images and metaphors and concerned with the destruction of our planet".

## BUSINESS NEWS

**Swissair forges new European air alliance that could generate \$11bn**

Swissair, Switzerland's flagship airline, has teamed up with Sabena, Austrian Airlines, TAP Air Portugal, Turkish Airlines and AOM of France, to form a new European airline alliance that will carry almost 50m passengers a year and generate revenues of \$11bn. Page 18

**BMW will announce plans to reshape the board of Rolls-Royce Motor Cars**  
to stress the independence of the UK luxury carmaker it is buying from Vickers for £340m (\$572m). Page 18; Embarrassment of riches, Page 16; Observer, Page 17; Lex, Page 18; Analysis, Page 20

**Spain must do more to remove red tape and other obstacles in the way of entrepreneurship**  
according to the Organisation for Economic Co-operation and Development. Page 22

**De La Rue of the UK and Giesecke & Devrient of Germany, the world's biggest public-sector banknote suppliers, are lobbying to print a bigger share of euro notes.** Page 22

**ICI, UK chemicals group, continues its move towards speciality materials with the \$695m acquisition of Acheson, a Michigan-based electronic materials producer.** Page 19

**Starwood Hotels & Resorts**  
Worldwide is restructuring itself into two separate operating groups for hotels and gaming. Page 19

**Jack Hutchings, who founded the Fort Lauderdale-based S&H Fabricating & Engineering 25 years ago, sold his company to TI Group of the UK for £212m (\$350m).** Page 19

**US home sales hit a record high last month, aided by the lowest mortgage rates in four years, unusually warm weather and accelerating income growth.** Page 6; Is this great, or what? Page 17

**Reader's Digest, the world's biggest-selling magazine, is revamping its cover.** Page 24

**Coca-Cola shares gained 2 per cent, after the company said it expected first-quarter volume to rise 13-14 per cent.** Page 24; Lex, Page 18

**Mattel, the world's largest toymaker, unveiled a rival bid to that of Guiness Peat Group for the Bluebird Toys.** Page 26

**Indonesia pledged to privatise seven state enterprises and sell additional shares in five partially privatised enterprises in the next year.** Page 18

**In Japan tomorrow, commissions on equity trades over ¥50m (\$384,000) will be liberalised, echoing the UK financial market reforms of 1988.** Page 8

**First Pacific, one of Asia's biggest conglomerates, has seen US\$438.6m sliced off its net assets as a result of the regional currency crisis.** Page 23

**New Zealand's balance of payments position is deteriorating, reflecting heavy reliance on trade with Asia which has been taking 37 per cent of its exports.** Page 8

**Midi Television, a consortium 80 per cent owned by black South African investors and 20 per cent by Time Warner of the US, has won an eight-year licence to run South Africa's first privately owned terrestrial television channel.** Page 22

**World Equity Markets**

The latest trends and data from more than 50 national markets at a glance. Page 4:

## WORLD MARKETS

### STOCK MARKET INDICES

	Gold	New York Comex	London	Paris	Tokyo	OTC
Dow Jones Av	8791.09	(4.89)	5301.5	(202.7)		
NASDAQ Composite	1919.76	(3.86)	5302.75			
Europe & Far East						
CMCI	3001.23	(10.00)				
DAX	4005.76	(72.40)				
FSE 100	5911.9	(27.4)				
Mibex	15,263.04	(476.22)				
US Largecapstocks	5.60%					
Federal Funds	-5.24%					
Short-term Bonds	-102.1					
Yield	5.97%					
OTHER RATES						
EBC 3-month interbank	75%	(75%)				
EBC 10-day	108.4575	(108.454)	(104.30)			
Forward 10 yr DAT	-104.07	(104.07)	(108.09)			
Germany 10 yr Bund	-107.80	(107.80)	(109.33)			
Japan 10 yr JGB	-109.33	(109.33)	(109.23)			
MONTIF SEA ORG (Argentina)	14.26	(14.51)				

DATA: BLOOMBERG

14 14

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## Turkey warns EU over Cyprus

Inclusion of Greek Cypriot government in enlargement talks is the 'first step towards escalation in Mediterranean'

By Michael Smith in Brussels

The European Union received a warning from Turkey yesterday not to start membership talks with Greek Cypriots, as the process was formally launched to enlarge the EU into a 28-nation bloc of 500m people.

Ismail Cem, the Turkish foreign minister, said EU entry should remain open to all countries including Turkey if they respected EU principles. Entry negotiations would act as a catalyst to a political solution in Cyprus.

The Cyprus exchange was a rare sour note on a day in which the foreign ministers of the EU's 15 members and 11 aspirant members were celebrating the start of the union's biggest enlargement since its formation with six member states 40 years ago. Robin Cook, UK foreign min-

ister, whose country holds the EU's rotating presidency, said that "by enlarging the EU we are finally overcoming the cruel and unnatural division of our continent".

He added: "We are creating the conditions that will help prevent a return to the terrible suffering and destruction Europe has known this century."

Turkey's anger follows the EU's rejection of its membership application and its decision to start talks with the Greek Cypriot government as the recognised administration.

The island has been divided between the Turkish and the Greek Cypriot zones since Tur-

key invaded northern Cyprus in 1974. No country except Turkey recognises the self-proclaimed Turkish Cypriot state in the north.

Cyprus joined 10 eastern and central European nations at yesterday's accession launch. It is one of six nations at the front of the queue to join the EU and, along with Poland, Hungary, the Czech Republic, Estonia and Slovenia, will start entry talks today.

The other five - Slovakia, Latvia, Lithuania, Romania and Bulgaria - will have to make further efforts to improve their economies and take on the obligations of EU membership, while

Slovakia will have to improve its human rights record. In theory they will be able to overtake the favoured six in joining the EU. Valdis Birkavs, Latvian foreign minister, said his country had "no intention of hanging around" and expected to be taking part in "fast track negotiations" next year. Slovakia's Jozef Kalman, said his country too hoped to start accession negotiations next year.

Klaus Kinkel, German foreign minister, said enlargement was a historic obligation of the EU.

Decades ago, western European countries had exhorted east European states to cast aside communism and Marxism "and come and follow our path", he said. "Now the path is free."

Observer, Page 17



All together: European foreign ministers meeting in Brussels yesterday to discuss the eventual enlargement of the European Union into a 28-nation bloc of 500m people. From left to right: Hungary's Laszlo Kovacs, Klaus Kinkel of Germany, Poland's Bronislaw Geremek, France's Hubert Vedrine, Robin Cook of the UK and Hans Van Mierlo of the Netherlands

## Norway backs plan to cut oil output

By Robert Corzine in Vienna and Tim Burt in Stockholm

Norway, the world's second biggest oil exporter after Saudi Arabia, yesterday signed up to a

global plan to cut crude production, lending further credibility to the scheme to stabilise jittery world oil markets.

The 11 members of the Organisation of Petroleum Exporting Countries were meeting in Vienna last night to try to push through their own package of cuts, expected to amount to about 1.25m barrels a day.

Backers of the scheme hope to remove just over 2 per cent of the world's supply of around 75m b/d. Five non-Opec countries - including Mexico and Norway - would

contribute 270,000 b/d to the proposed total of about 1.5m b/d.

Norway yesterday said it would reduce output this year by 100,000 b/d, or about 3 per cent, as its contribution to the plan. Its overall production for 1998 is expected to fall from 3.6m b/d to 3.1m b/d, including yesterday's proposed reduction.

Last week, Saudi Arabia, Mexico and Venezuela agreed on a collective \$600,000 b/d cut, as a base for a broader reduction by Opec and non-Opec producers.

They have seen their revenues slashed by billions of dollars in recent months as a global surplus has sent oil prices tumbling 40 per cent in nine-year lows.

Marit Arnstad, Norway's oil minister, said western Europe's largest oil producer "wanted to contribute to stabilise the energy market".

"There could be a floor for oil at under \$10 a barrel if no measures were taken," she said. Prices last year averaged more than \$19 a barrel for the North Sea's Brent Blend and are now around \$15.50.

For the first time in Opec's history, Mexico, one of the leading

current oil glut caused by from the Asian crisis, a mild northern winter, higher Iraqi exports and an ill-timed Opec decision last November to increase output.

Oil ministers strove yesterday to adopt a common, optimistic line, in contrast to their usual fractiousness.

In another departure from normal Opec practice, it was clear many ministers were hoping to conclude the final details of the package in one day.

Saudi Arabia, Opec's dominant member, appeared especially keen to keep the meeting as brief as possible in order to project a sense of decisiveness, and to avoid raising uncertainties that might undermine prices.

## Fujisawa to take Y75bn charge to quit US generics

By Paul Abrahams in Tokyo

Fujisawa, the Japanese pharmaceuticals company, is to take a Y75bn (\$580m) exceptional charge to cover the costs of ending its disastrous nine-year foray into the US non-patented drugs market.

The Osaka-based group said yesterday it expected its parent company to post a net loss of Y37bn in the fiscal year ending today, after taking a Y46bn extraordinary charge. It would also draw down Y29.6bn of provisions it had already made. The company undertook to maintain the dividend at Y3.75 per share.

Fujisawa said it would sell its generic operations to American Pharmaceutical Partners, a subsidiary of Vivox Pharmaceuticals, a California-based company. Terms for the business, that had sales last year of just \$77m, were not disclosed.

Toshihide Yoda, pharmaceuticals analyst at ING Barings in Tokyo, said he expected the sale of the subsidiary, formerly known as Lyphomed, had raised between \$100m and \$150m.

In 1999, Fujisawa paid \$750m to acquire Lyphomed. The Japanese company said yesterday the business had never made a profit during

its ownership. This is despite the fact that the US Generic Pharmaceutical Industry Association

# WORLD NEWS

EUROPE

## Spain must cut the red tape, says OECD

By David White in Madrid

Spain needs to take bolder steps to reform its labour market and remove red tape and other obstacles standing in the way of entrepreneurship, according to the Organisation for Economic Co-operation and Development.

Its report on Spain said long-standing structural problems must be tackled to enable the country to perform successfully within the European Union's single-currency zone and close the gap

with its wealthier partners. Its forcefully stated conclusions provide ammunition for proponents of a tougher line on structural reforms within José María Aznar's centre-right administration.

The OECD urged the government not to miss the "window of opportunity" provided by the current phase of rapid economic growth - officially forecast at 3.7 per cent this year - and gains in real wages.

Labour rigidities were "the root cause of an inordinately

high unemployment rate", still just over 20 per cent. "Labour markets could be more important in deterring entrepreneurial activity in Spain than in other countries," the report said.

The cost of dismissing workers in Spain remains among the highest of the 29 OECD countries, despite a pact agreed last year to reduce the fixed rate of redundancy compensation in new employment contracts.

The report called for a reduction in firing costs for the two-thirds of the work-

force with permanent contracts signed under the previous rules.

The government, halfway through its four-year term and buoyed by strong growth and the prospect of joining the European economic and monetary union (Emu), is so far taking a cautious line on further labour reform. It is concentrating mainly on plans to create jobs through part-time work and trying to avoid picking a quarrel with trade unions.

But the OECD said reform is "indispensable" and the

government should be more ambitious. More flexible labour rules would make it easier and cheaper for companies to take on the risks of entering new markets and respond to changes in demand, it argued.

The OECD also attacked the "particularly lengthy and complicated process" of starting a new business in Spain, which it says undermines innovation.

Starting a business involves at least 13 or 14 steps, and each step involves an average of four separate

pieces of documentation and six different agencies, it said. In total, the legal requirements are reckoned to take between 19 and 28 weeks. "In contrast it takes around half a day to establish a new enterprise in the US," the OECD pointed out.

It said small and medium-sized companies have found finance costly and difficult to obtain, with a relatively undeveloped venture capital market. "Very little venture capital funding is flowing into early stage investments."

The Swiss government has delayed for several weeks a sensitive report on the country's gold transactions with Nazi Germany during the second world war. The report, by a group of international historians, has been completed and was supposed to have been released on April 6. However, the Swiss Federal Council has requested that publication be delayed to allow translation into French, Italian and English.

Normally, all official reports are translated into Switzerland's three main languages (German, French and Italian). It had always been assumed that the report would be published in English because of the widespread interest abroad in the activities of the Swiss National Bank, which handled over three-quarters of Germany's overseas gold operations during the war.

The Swiss government stressed that the delay had nothing to do with recent moves to finalize a global settlement of Holocaust-era issues related to the big three Swiss banks.

There is growing pressure in the US to involve the Swiss government, and the Swiss National Bank, in any global settlement. William Hall, Zurich

### NEWS DIGEST

#### SWISS GOLD TRANSACTIONS

## Report on wartime trade with Germany delayed

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### FIFA PRESIDENCY

## Blatter announces candidature

Joseph "Sepp" Blatter, general secretary of Fifa, yesterday formally announced his candidature for the presidency of soccer's governing body, paving the way for a fierce battle for the sport's biggest job. Mr Blatter, 62, made the announcement at a press conference, flanked by Michel Platini, the former French international player who is co-president of the 1998 World Cup organizing committee.

Mr Blatter, who wants players, coaches and referees to take an active part in the statutory management of the game, stands to become executive sports director of Fifa in the event of a Blatter victory. Yesterday's developments set the scene for a full-blooded contest for the Fifa presidency with Lennart Johansson, president of Uefa, European football's governing body, in the run-up to the next World Cup in June and July. Mr Johansson claims the support of most of Uefa's affiliated associations. David Owen, Paris

### WORKING HOURS

## 48-hour limit sought for 5.5m

The European Commission yesterday signalled its determination to limit the working hours of more than 5.5m workers, including trainee doctors and employees in the air, rail and road, sea fishing and offshore sectors. It has concluded that the exclusion of whole sectors from legislation on working time affecting most other workers is no longer justified. The working time provides for a maximum working week of 48 hours and four weeks' annual holiday.

Launching its second phase of consultations on excluded sectors yesterday, the Commission said the basic principles of the working time directive should be extended to all non-mobile workers, including those in transport and sea fishing. However, some groups, including offshore workers, would need sectoral legislation, which the Commission hoped could be negotiated by employers and unions. Michael Smith, Brussels

## France to swap Ecu bonds

By Samer Iskandar

The French treasury yesterday announced an Ecu bond exchange programme that should result in a more efficient debt market ahead of January's introduction of the European single currency.

The programme will aim to retire eight older issues of Ecu-denominated bonds which had become illiquid - less easily traded - because their structure was no longer in line with market conditions. These would be replaced by four larger, more liquid, issues.

Six issues of bonds maturing between April 2001 and April 2003 will be exchanged into two issues maturing in July 2000 and July 2002. The older bonds paid coupons of between 6 per cent and 10 per cent. The new ones will pay annual interest at 4 per cent and 4.5 per cent, in line with current medium-term yields.

Three issues of longer-term bonds, with maturities between 2003 and 2006, will be exchanged into two issues

maturing in 2003 and 2008.

The four resulting benchmarks will also be merged with existing bonds in French francs which will be redenominated in euros next year. France was among the first EU countries to announce it would convert its Ecu debt into euros at a rate of one Ecu to one euro.

Investors will have 10 days from today to submit their bonds to the offer, which is handled by 18 banks led by Morgan Stanley and Paribas.

Regular bond issuers, including private-sector borrowers and multilateral institutions such as the World Bank and European Investment Bank, are increasingly launching large deals to reduce borrowing costs. Investors are often willing to accept lower yields in exchange for liquidity, which allows them to buy and sell more easily.

Large issues can also be more easily stripped - the process where annual coupons are separated from the principal repayment and traded as distinct securities.

### SLOVAKIA

## Forex rules liberalised

Slovakia introduces new rules tomorrow freeing domestic companies of the obligation to sell their foreign currency to local banks and permitting individuals to buy or sell any amount of foreign currency. The new rules also suggest that Slovak companies and individuals will be free to trade securities issued by companies in OECD countries.

But Vladimir Zajec, an analyst at ING Barings in Bratislava, points out that this particular clause is "so vaguely worded" that it is unclear whether trade in such securities will have to be conducted on the Bratislava bourse - implying that OECD-based companies will have to list their shares locally before Slovaks can invest in them.

Analysts in Bratislava are not expecting the new foreign currency regime to have an immediate impact on the Slovak koruna, which is fixed to a D-mark/dollar basket and regarded by many economists to be overvalued. Mr Zajec said: "We do not believe that devaluation expectations are so severe that Slovak companies will start hoarding foreign currency." Joe Cook, Prague

### POLISH COPPER

## Solidarity calls strike

KGHM, Poland's listed copper company which accounts for around 3.5 per cent of world production, yesterday saw the Solidarity trade union at Rudna, the combine's largest copper ore mine, call a strike to halt a restructuring programme aimed at cutting costs.

The strike decision was announced after a ballot last week which saw an overwhelming majority of the mine's 4,400 employees vote for a stoppage. KGHM currently employs 20,000 people while Rudna, the largest of the company's three mines, accounts for around 40 per cent of KGHM's copper output.

The strike decision was announced after a ballot last week which saw an overwhelming majority of the mine's 4,400 employees vote for a stoppage. KGHM currently employs 20,000 people while Rudna, the largest of the company's three mines, accounts for around 40 per cent of KGHM's copper output.

The protest at Rudna was sparked by the planned transfer of 23 miners to a mine construction affiliate. Yesterday the KGHM stock price on the Warsaw bourse fell by 4 per cent in anticipation of the strike call. The company reported a 485m zloty (\$142m) net profit last year. Christopher Bobinak, Warsaw

**Look what French did for Tony Blair.**

Last Tuesday, Tony Blair scored a great personal and political success in France.

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## Swiss move on Portuguese case

By Clive Harris in London and Peter Wies in Lisbon

Switzerland's federal banking commission has closed Paramount Securities & Trust Company, which held a controlling stake in Paramount Portugal, an unauthorised share sales operation shut last year by the Portuguese financial regulators.

Portuguese investigators believe Paramount took at least \$15m from international investors by selling US shares that turned out to be worthless or have little value.

The Swiss commission said Paramount, based in Fribourg, had "violated rules on the conduct of trade in a crash manner".

The Swiss action came as Portugal's police took the unusual step of publicly rebutting a local press report

that David Lowry, a British man held in jail in Lisbon without charge for almost a year, was once an agent for the US Federal Bureau of Investigation. Mr Lowry, the managing partner of Paramount Portugal, is under investigation in a case of falsification and fraud that caused heavy financial losses.

The UK ambassador in Lisbon has written three letters to Portugal's justice minister expressing concern over how long Mr Lowry, who denies any wrongdoing, has been held without charge and over his medical condition.

Under Portuguese law, the public prosecutor's office has 12 months to bring charges. The deadline in this case is understood to be April 22. Mr Lowry's supporters also say he is being held in overcrowded conditions, sharing a cell with 14 others.

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لبنان من الـ150

EUROPE  
Greece  
Euro transactions  
Art on wartime trade  
Germany delayed

## Communist-led left fails to clinch majority in Ukraine

By Charles Clover in Kiev

The political deadlock that has impeded economic reform in Ukraine showed little sign of being broken yesterday after elections that failed to provide a clear-cut majority for any party.

As of yesterday afternoon, with most results in, eight parties appear to have gained more than 4 per cent of the vote, a threshold that entitles them to split 225 of the 450 seats in parliament by proportion.

The other 225 seats went to elected individuals, and 114 of these were candidates with no party affiliation.

The official results of the election will be declared today.

The Communist party

appears to have won at least 100 seats overall, with 37 deputies individually elected and another 70-80 elected in proportional voting.

The Communist party's allies, the Socialist-Peasant bloc, appear to have won about 15 seats in proportional voting and seven individual seats.

This means that the Communist-led left has gained ground on its previous total of 112 seats but has not achieved a majority.

Together with smaller left-wing parties whose members were elected individually, the left appears to have taken about 40 per cent of the seats in parliament.

It will therefore have to form a coalition with the centre or with nationalists, as it has in the past, in order

to present a threat to the reform programme of President Leonid Kuchma.

Other parties that appear to have surmounted the 4 per cent threshold include the Popular Democratic party, essentially the government party; the pro-government Green party, which succeeded because of an immense advertising budget and the perception that it is politically neutral; and Rukh, the nationalist party that has its power base in western Ukraine.

The left's position might be strengthened if it forms a coalition with Hromada, which is made up primarily of commercial interests from the Dniproetrovsk region in eastern Ukraine and is fiercely opposed to President Kuchma. Hromada appears to have exceeded expectations and gained about 6 per cent of the vote, giving it roughly 30 seats overall.

International observers were satisfied with the fairness of the election process, though many noted perverse open voting - voters filling out ballots in public - especially in rural districts.

by Pavlo Lazarenko, the former prime minister who is a sworn opponent of the president; and Rukh, the nationalist party that has its power base in western Ukraine.

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## EUROPE



Communist leader Petro Symonenko claims success

By Kevin Done, East Europe Correspondent

Romania's prime minister, Victor Ciorbea, tendered his resignation last night, deepening the country's political crisis, as leaders of his own party withdrew their support from him.

"I chose the unilateral solution to end this crisis," Mr Ciorbea said in a televised address to the nation after he chaired a final cabinet meeting. "Today I submitted my resignation to the head of state [President Emil Constantinescu]."

Gavril Dejeu, interior minister, was appointed as caretaker prime minister. Ion Diaconescu, who is the head of Mr Ciorbea's National Peasants party, said earlier that the party would accept the prime minister's decision to resign if he were to offer it. He acknowledged that a change of government was unavoidable.

Mr Ciorbea had been under growing pressure to resign. Many of the parties within the governing coalition had begun to blame him for the government's inability to implement promised economic reforms.

Sorin Dimitriu, the head of the State Ownership Fund, admitted last week that there had been no important privatisations so far this year, above all because of the governing coalition's preoccupation with its own internal divisions.

Both the Liberals and the Social Democrats in the coalition government have withdrawn their support for the 1998 budget to Mr Ciorbea's resignation. The IMF has called for a coherent economic policy framework aimed at stabilising the economy and greatly reducing inflation. It is seeking acceleration in structural reforms aimed at reducing the losses in the enterprise sector and strengthen the banking sector.

## Hoechst

The Future in Life Sciences

### Emu entry could bring a new house price boom to Britain

If the UK adopts the euro, some analysts foresee a return to the soaring prices of the 1980s, writes Christopher Brown-Humes



Preparing for Emu

Would adopting the European single currency set off a new boom in house prices in Britain? Those with memories of the roller-coaster ride in the late 1980s and early 1990s, when prices first soared and then crashed, would probably hope not.

But some commentators believe the low-inflation and low-interest rate environment at the heart of the economic and monetary union (Emu) will put real momentum behind the housing market. Simon Briscoe, economist at Nikko Europe, says: "We could have many years of a strong housing market if the UK joins".

Inevitably, European monetary policy will not be set with particular sensitivity to the UK mortgage market. That means that if the UK economic cycle is out of step with the rest of Europe - as now - the low interest rates

needed to drag continental economies out of recession could lead to surging UK house prices.

Alternatively, sharply higher interest rates could push mortgage defaults and reposessions through the roof. But Fionuala Earley, a senior economist with the Council of Mortgage Lenders, rejects suggestions that

**'Low inflation and interest rates at the heart of Emu will put real momentum behind the housing market'**

a boom in the UK market is inevitable.

She believes the UK is unlikely to join Emu unless there is convergence, and suggests that permanently lower inflation will stop people buying houses, as they have done in the past, as an inflation hedge.

"More fixed-rate mortgages, lower levels of gearing in the housing market

and sober lending criteria are more realistic expectations than a housing market boom," she says.

Fixed-rate mortgages have become more common in the UK in the last two years. This is because long-term interest rates, against which fixes are arranged, have fallen below the short-term rates that determine variable ones - a trend largely linked to the imminence of Emu.

Bradford & Bingley, the

last year showed that only 13 per cent of all loans by number and 19 per cent by value are fixed.

Some commentators expect the trend towards fixed-rate mortgages to gain momentum as UK membership of Emu approaches. "The classic British variable rate mortgage will substantially diminish," Graham Bishop, an adviser to Salomon Brothers International, told a conference in London last week.

Others believe that savings behaviour will also have to change. Mike Blackburn, chief executive of Halifax, the UK's biggest lender, says: "The big call is, are you going to have savers prepared to tie up five-year funds, against which you are lending five-year fixed-rate mortgages? This is a total mindset change."

The shift in the UK will be slow and progressive, rather than fast and spectacular.

But even if fixed-rate mortgages do not take off, there are other ways in which a government could dampen a housing market boom. These include fiscal tightening and

boosting the supply of new housing.

The big uncertainty is whether Emu will increase cross-border competition.

Certainly, many UK lenders

would expect to be active in the European market early next century. They include Halifax and Abbey National, the two biggest mortgage lenders, and Woolwich, which already has operations on the ground in France and Italy.

Equality, there might be opportunities for European lenders in the UK, particularly if there were a marked interest rate differential between sterling and euro loans.

So far, a number of factors

have prevented a cross-border market developing, including tax differences, administrative systems and property law. Most European lenders also have weak distribution networks outside their own country.

However, increased emphasis on direct selling and technological advance, including the internet, is likely to speed up cross-border activity.

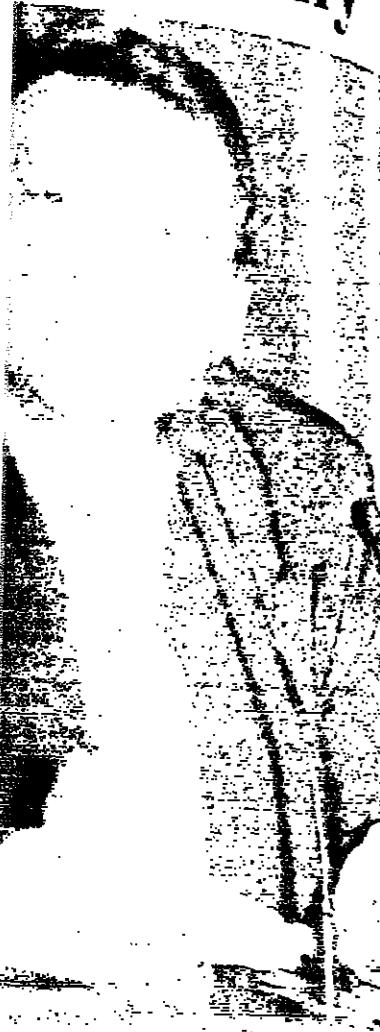
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Space for stand-off 'Y's army



## 'Third force' gets down to tin tacks on measures hindering advance of global farm trade

Intense negotiations are taking place between key players to come up with a unified stance, writes **Gwen Robinson**

In the dry, rural communities of northern New South Wales, a large group of foreign visitors wearing Australian bushmen's hats have been prodding sheep and tweaking sugar cane for the past two days.

As representatives of the top farm organisations in the Cairns Group of 16 agricultural exporting countries, they were meeting for the first time in Australia to speak for millions of farmers about protective measures hindering global farm trade.

Like the multilateral Cairns Group forum, the farm leaders see themselves as a "third force" between European protectionism and American free trade policies.

Before their formal talks in Sydney, the 30 or so farm leaders embarked on a study tour of Australia's vast and export-reliant agricultural industry.

Behind the camaraderie, intense negotiations were taking place between key players, including leaders of the Canadian Federation of Agriculture and Australia's National Farmers Federation, to come up with a unified stance to present to their governments.

Differences were "fairly small" and came down to priorities and time frames for abolishing or reducing tariffs and other barriers, said one member.

In the lead-up to ministerial talks between Cairns Group agriculture and trade ministers in Sydney this week, the farm leaders' meeting had a broader significance.

It highlighted growing private-sector involvement in multilateral trade issues and, in this case, Australia's international push to place abolition of farm subsidies and other agricultural trade barriers on the World Trade Organisation's negotiating table next year.

Some of the farm leaders were more enthusiastic than others to endorse Australia's call for abolishing direct and indirect support for farm exports within a certain time frame, possibly 15 years.

In their first parallel meeting to coincide with the Cairns Group ministerial talks, the farm leaders were unanimous in the wish to "send a strong message" in support of further agricultural trade reform, said Donald McGauchie, president of the National Farmers' Federation, Australia's top farm lobby and host of the industry meeting.

On the multilateral level, Cairns Group ministers will meet on Thursday to plan a negotiating strategy for the WTO ministerial meeting in Geneva in May.

Australia has lobbied the group to support two central proposals: to start international talks next year on cutting farm trade barriers, and to include the issue of agricultural protectionism in a new "millennium round" of multilateral trade negotiations under the WTO.

The WTO has scheduled a fresh round of agricultural negotiations next year, ahead of the expiry in 2000 of its existing reform programme to reduce farm export subsidies. But Australia and other Cairns Group members have argued the talks should be part of a general round of multilateral negotiations on trade liberalisation.

The Cairns Group, which includes Canada, New Zealand, Fiji, South Africa and several Latin American and Asian countries - but not the European Union - was established in 1986 in the northern Australian town of Cairns as an alliance to push agricultural reform in the Uruguay Round of multilateral trade talks.

John Anderson, minister for primary industries, said yesterday Australia was hoping to achieve "substantial reform". But he warned that regional economic turmoil had increased sensitivity among some Asian countries to proposals for phasing out farm subsidies and other forms of support.

South Korea, for example, has indicated that continued subsidy of its rice production was justified in the light of food shortages in Indonesia.

"Plainly, we're looking for quite substantial agricultural reform. Australia will continue to take a leading role in arguing the case for agricultural trade reform."



A cattle drive in Northern Territory, Australia is a leading member of the Cairns Group which is pressuring the US and European Union to accept reform of farm tariffs and subsidies. Ross Bray

"Many European countries are extremely reluctant, but it's not only them. Asian countries are also showing heightened concerns about food security," Mr Anderson said.

South Korea, for example, has indicated that continued subsidy of its rice production was justified in the light of food shortages in Indonesia.

"Plainly, we're looking for quite substantial agricultural reform. Australia will continue to take a leading role in arguing the case for agricultural trade reform."

"Our position is that just as in shattered post-war economies, trade reform was one of the great steps to higher living standards and employment opportunities... it won't be easy but we think these (Asian) concerns can be allayed and reason will prevail."

Other challenges include the rise of "extraordinary credit arrangements" by governments to aid agricultural exports, and the discussion in Europe of "what is amazingly called the multifunctionality of agriculture," Mr Anderson said.

"If that is what Europe is moving to, they should do it in ways that don't impact on our agricultural trade."

Australia's line received strong support yesterday from Dean Kleckner, head of the American Farm Bureau Federation, the biggest farm organisation in the US.

The US is not a Cairns Group member, but Mr Kleckner joined the farm leaders' meeting to show support for their push to dismantle agricultural trade barriers.

## EU to push for Millennium trade round

By Neil Buckley in Brussels

The European Union yesterday agreed to lead calls for a broad-based "Millennium round" of global trade negotiations at the turn of the century - but did not find unanimity over proposals for bilateral trade liberalisation talks with the US.

EU trade ministers agreed to call for a "comprehensive, wide-ranging approach" to trade talks due to start at the end of 1998, at the World Trade Organisation's second ministerial conference in May.

But they limited themselves to a general declaration on the need for broad talks, without defining exactly what should be included. They said the scope of a Millennium round should be the subject of a further WTO ministerial conference next year.

Sir Leon Brittan, EU trade commissioner, said the next round should focus on eliminating remaining tariffs, and dismantling protectionist non-tariff barriers, especially in services and investment.

The WTO is already committed to further negotiations on agriculture and services but the EU is backing a more ambitious approach.

Sir Leon has championed the idea of a Millennium round to build on the achievements of the 1986-1993 Uruguay round.

But US officials have so far been lukewarm on the idea of another trade round. Washington has yet to

decide whether to continue to pursue its sectoral approach to trade talks, or support a new round. Asian countries including Japan and South Korea have also expressed caution.

Sir Leon also presented ministers for the first time with his proposals for talks on a "new transatlantic marketplace" with the US.

The talks would aim to create an EU-US free trade area in services and eliminate tariffs on industrial goods by 2010. They would exclude sensitive subjects such as agricultural subsidies and audio-visual services.

Many EU states backed the idea yesterday, but Hubert Védrine, French foreign minister, made clear France's opposition. France argues that bilateral talks with the US could undermine broader multilateral liberalisation efforts, and that it would be impossible to keep agriculture and audio-visual services out of EU-US talks. Jacques Chirac, French president, and Lionel Jospin, prime minister, have warned that France is prepared to use its veto to stop such talks.

Sir Leon admitted he might not be able to secure the negotiating mandate he is seeking from EU states before the next EU-US summit in May.

But Margaret Beckett, trade minister of the UK - holder of the EU presidency - said this did not mean the proposals could not be raised.

### NEWS DIGEST

#### TEXTILES TRADE

#### Carpet deal clears way for EU-Russia accord

The European Union and Russia have agreed to remove all quotas on textile trade between them, as part of a broader textile agreement reached after three years of talks.

The agreement should clear the way for EU ministers to end their classification of Russia as a "non-market economy". That should make it less vulnerable to anti-dumping measures, and would boost Russia's efforts to join the World Trade Organisation.

Proposals to change Russia's status had been blocked by Belgium, in protest over import quotas on EU carpets imposed by Russia for one year from March 19.

Those quotas, and frustration at the lack of progress in textiles talks, prompted an angry letter from the European Commission to Moscow earlier this month, warning of an escalation of trade disagreements unless a textiles deal could be reached.

EU officials suggested yesterday that Moscow's recent willingness to make higher-level officials available for the textiles talks had paved the way for the agreement reached at the weekend.

The deal involves Russia removing its carpet quotas from May 1, and the EU agreeing not to renew its unilateral quotas on Russian textiles beyond that date. Neil Buckley, Brussels

#### CHINESE RAILWAYS

#### Big increase in investment

China is to increase investment in railway construction this year as part of a strategy to ensure that economic growth does not slip below the official target of 8 per cent. Zhu Rongji, China's new premier, announced that investment in highways, housing and railways would be raised to help stimulate the economy. Dai Xianglong, the central bank governor, said that China's fixed asset investments will increase by between 10 to 15 per cent this year, compared with an actual 10 per cent rise last year.

A railways ministry official said China would raise spending on railway construction from a previously-planned Yn34.5bn to Yn45bn. He added that over the next five years, Yn245bn would be spent on laying railway lines. Specifically, 5,340km of new trunk lines and 1,000km of local railways are to be built, and 4,400km of track is to be electrified. Foreign investors have been permitted to take a minority equity stake in trunk rail projects since the start of this year. James Kyne, Beijing

#### PHILIPPINES PETROCHEMICALS

#### Naphtha cracker plan shelved

Plans to set up a \$500m naphtha cracker in the Philippines have been postponed indefinitely following disagreement between the government and private sector over proposed tariffs.

A consortium of local and foreign groups - including Japan's Sumitomo and Mitsubishi - led by Chemical Industries of the Philippines has been pushing the government to raise from 10 to 20 per cent the tariff on imported downstream products such as polypropylene and polyethylene. The administration of President Fidel Ramos, which since 1992 has been committed to market-friendly reforms through deregulation, privatisation and the lowering of tariffs, has twice refused to meet the investors' demands, despite prevailing higher tariffs in Indonesia and Thailand.

The country's two downstream plants would be sufficient until the government lent its support to backward integration, said Antonio Garcia, president of Chemphil. The same consortium started a polypropylene plant in Bataan last year and is also working on a polyethylene facility. Justin Marozzi, Manila

#### CZECH HOTEL PURCHASE

#### Doubts over 'Libyan link'

The Maltese government has sent a staff response to the Czech Republic following comments made by a senior Czech official regarding the recent investment by a successful Maltese hotel group in 10 hotels. A senior official suggested that the privately-owned Corinthia Hotel group was Libyan-owned, prompting concerns that the deal may be in doubt.

Of concern to the Czech government is the involvement of Libya's Arab Foreign Investment Company (LAFCO) which has a 48 per cent interest in Corinthia. Corinthia fears this is an excuse to reverse the deal. An investigation by Security Information Services (SIS) has failed to come up with any connection between Corinthia, LAFCO, and the Libyan government, according to the Czech news agency CTK. Godfrey Grima, Valletta

## Ericsson in Brazil phones contract

By Greg McIver in Stockholm and Jonathan Wheatley in São Paulo

Ericsson, the Swedish telecoms group, has won a \$360m contract to supply infrastructure for a new cellular phone network in São Paulo region being built by Tess, a Brazilian-Swedish consortium.

The concession, covering São Paulo state except for the capital city, marks the latest expansion of Brazil's fast-growing market for digital mobile phone services. It follows a court ruling last week overturning a decision by Brazil's communications ministry to strip Tess of the concession.

Tess, 49 per cent owned by Telia, the state-owned Swedish telecoms operator, won an international auction in April 1997 to operate the São Paulo mobile network.

But complaints by a rival US bidder that Tess had infringed technicalities in its application document led to the government depriving it of the licence. The Tess consortium includes the Brazilian companies Airline Cellular and Primave, part of C.R. Almeida, the construction group.

Ericsson co-operates closely with Telia and said it hoped to secure further contracts in Brazil, its fifth-largest market. Jan Wareby, general manager for Ericsson's American-standard cellular systems, said a rapid shift was under way in Brazil from analogue mobile phone networks to more versatile digital services.

The Tess contract, for a mobile standard called D-AMPS IS-136, is one of 10 being awarded to private operators for "B-band" cellular services. These will compete with "A-band" services offered by publicly-owned networks. Five "B-band" concessions remain to be auctioned.

Concessions have so far been awarded to consortia including overseas operators BellSouth of the US, Stet of Italy and Bell Canada. "A-band" services are due to be privatised later this year, with Brazil's entire fixed phone network, and expected to raise at least \$20bn.

Tess is expected today to sign the São Paulo concession contract and pay 40 per cent of its bid of R\$1.33bn (US\$1.2bn).

● Ericsson yesterday said it had signed a deal to provide a mobile telephony network for the Russian operator JSC Tyumenecom, operating in the east Russian regions of Tyumen and Tobolsk.

Concessions have so far been awarded to consortia including overseas operators BellSouth of the US, Stet of Italy and Bell Canada. "A-band" services are due to be privatised later this year, with Brazil's entire fixed phone network, and expected to raise at least \$20bn.

## CATHAY PACIFIC

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## INTERNATIONAL

# US fails to break Mideast deadlock

By Judy Dempsey in Jerusalem

Arafat, president of the Palestinian Authority. Yesterday, he also briefed Hosni Mubarak, Egyptian president, at the Red Sea resort of Sharm el-Sheikh.

The peace talks, suspended for more than a year largely because of Israel's settlement policy, are bogged down by Israel's continuing insistence that it will not hand over 13 per cent of land to Palestinian control. This is far below Mr

Dennis Ross, US Middle East envoy, returns to Washington today after failing to negotiate a deal between Israel and the Palestinians over a second Israeli troop pullback from the West Bank.

Mr Ross will brief President Bill Clinton after five days shuttling between Benjamin Netanyahu, Israeli prime minister and Yassir

Arafat's original expectations of about 25 per cent.

Israel has also said it will not go ahead with a third pullback until the start of the final status talks which will deal with Israel's borders, the future of Jerusalem, Jewish settlements and other issues.

This is despite a US commitment with Israel and the Palestinians that the three pullbacks be completed not later than the middle of this year. But Mr Netanyahu appears adamant on blocking the third redeployment to strengthen his position at the final status talks.

The preoccupation with the pullback has taken its toll on other outstanding issues spelt out in the Oslo peace accords. For security reasons, there is still no decision by Israel to open an airport and sea port in Gaza, to allow the free movement of people and goods between

the West Bank and Gaza and to release Palestinian political prisoners.

For their part, as the Palestinians told Mr Ross, they are reluctant to subscribe to Israel's demands to fight terrorism without having an independent arbitrate monitor the Palestinian Authority's efforts. "What else would you expect? Neither side trust each other. Confidence is zero," said a western diplomat.

Israelis and Palestinians recognise the fragility of this "status quo."

On Sunday night, a car packed with explosives blew up near the Palestinian-controlled town of Ramallah. The driver, who died, belonged to Hamas, the Islamic Resistance Movement which opposes the Oslo peace accords and which claimed responsibility for several previous suicide bombings.

# Morocco to seek foreign investors

By Roudha Khalfi in London

# El Niño link to balmy weather

By Frances Williams in Geneva

The El Niño weather phenomenon, which has brought drought and floods to many parts of the tropics, also caused one of the balmiest Februarys on record in Europe and North America, according to the World Meteorological Organisation.

The northern hemisphere is much less affected by El Niño than tropical areas, so the noticeable impact this year is an indication of how unusually strong this El Niño event is", the WMO says today in its latest El Niño review.

Warm tropical air pulled into the north produced the warmest air temperature over land since 1960, while the combined air temperature over land and sea was 0.75 degrees centigrade above normal, the biggest departure from the 1961-90 normal for any month since at least 1856. The US was also exceptionally wet, experiencing the third highest rainfall for February since 1856.

Weather experts expect the pool of abnormally warm water in the southern Pacific to shrink between now and May, with a return to normal conditions from June. However, the WMO warns that until then California and southern US states face more violent storms, while drought will persist in Indonesia, the northern part of South America, and southern Africa.

Brazil, where forest fires are burning out of control in the drought-struck north, has warned farmers in the south to be prepared for heavy rain during the harvest period from March through July.

The El Niño weather event, which disrupts normal weather patterns, occurs every few years but it appears to be increasing in strength and frequency, prompting speculation that there may be a link with global warming.

## Clinton talks up Africa's prospects for investment

In urging Americans to invest in the continent, he overlooked risks involved, write Tony Hawkins and Michael Holman

If President Bill Clinton was a fund manager he would be in trouble.

Speaking in South Africa over the weekend, Mr Clinton urged Americans to put more money into sub-Saharan Africa. "The average annual rate of return on investment in Africa is 30 per cent," he said: "That's a good deal, folks."

But he failed to add the caveat that is usually obligatory when offering investment advice: the value of shares can go down as well as up, and past returns are no guide to future performance.

And if any continent should have a financial health warning, it is Africa.

But armed with the African Growth and Opportunity Bill, legislation which would give the continent's economic reformers better access to the US market, President Clinton and senior officials have been talking up Africa's prospects.

"African economies are resurging," says Susan Rice, assistant secretary of state for Africa, pointing to 4.5 per cent real growth last year, and forecasts double-digit growth at the end of the 1990s "as the private sector responds even more fervently to progressive government commercial policies".

And central to Africa's sustained recovery, argues Ms Rice, is the trade bill,

which will include clothing and textiles and other items.

"It will place Africa on a dynamic economic freeway," she says, "a path Asia took in the wake of the second world war."

Yet it is far from clear that the trade incentives Mr Clinton is offering will have such a dramatic impact on the rate of African economic growth.

The main obstacles to Africa's exports, according to research studies, are not import or non-tariff barriers imposed by the developed world.

Rather they are the region's poor management, generally unreliable communications, the quality, design and reliability of supply for its exports, and weak infrastructure.

Freight costs, for example, are high: a container will cost nearly twice as much to pass through the port of Abidjan compared with Antwerp, and port costs in the Far East are even lower, while air transport rates are four times higher than in the Far East.

Meanwhile African governments have been falling behind their competitors. The protectionist policies they have imposed have been costing sub-Saharan Africa as much as \$1bn a year, equivalent to the total aid to the region from developed countries in 1991.

And while a growing number of sub-Saharan economies are recovering, they are not yet growing in the sense

of breaking new ground. As the World Bank has shown, if per capita incomes in sub-Saharan Africa continue to grow 1 per cent annually, they would be no higher in 2006 than in 1982, and 5 per cent lower than in 1974.

The coming decade would only represent the recovery of ground lost over 20 years," says the Bank's 1997 Global Economic Prospects.

Furthermore, economists argue that Africa needs a sharp increase in levels of investment if growth is not to subside.

But African countries with per capita incomes of some \$500 a year will not save enough to boost investment to the levels necessary

### Africa: Asian lessons

GDP Growth Index (1960=100)



meaning that foreign capital is crucial to sustaining the higher GDP growth rates many African countries are now achieving.

In recent years sub-Saharan Africa's share of global foreign direct investment has been both tiny and declining - down to 3.3 per cent of all developing country inflows in the mid-1990s from 6 per cent in the latter half of the 1980s.

The flows are also highly concentrated, with about 70 per cent going to Angola, Nigeria, Ghana and South Africa, principally in mining.

Far from accelerating in 1998 as the White House confidentially predicts, African

growth is likely to slow, reflecting the sharp fall in the price of its chief export oil, a slowdown in foreign direct investment in the wake of the Asian crisis, and aggressive competition from Asian exporters exploiting the cost advantages resulting from currency depreciation.

And while President Clinton's visit may well succeed in raising Africa's profile with US and global investors, encouraging them to re-rate Africa as an investment risk, a World Bank official offers his own health warning: "Be careful about over-optimism - don't downplay the good news, but don't oversell it".

The coming offensive follows some of the most brutal attacks against civilians since a series of massacres in January left more than 1,000 people dead. According to security forces, armed groups slaughtered 20 adults and 27 children last Thursday night in the region of Djelfa, 250km south of

Algiers. Women and children were reported to have been hacked to death with knives and axes. Houses were burned and four women abducted, newspapers said.

The latest killings came as

France's employers federation wrapped up a three-day visit to Algiers in which it promised to step up investment in the former French colony.

The 14-member delegation

included representatives from leading French companies and banks, including Bouygues, GEC Alsthom, BNP, and Société Générale.

François Perigot, head of the delegation, expressed confidence in the stability of the Algerian economy and said France's position as the Algeria's main trade partner could be enhanced through French investments in

Algeria.

## Algerian forces kill 100 rebels

By Roudha Khalfi in London

Algerian security forces have killed more than 100 armed rebels in a week-long offensive in western Algeria, a newspaper close to the government said yesterday.

The military operation, in the Ouarsenis mountain in the western province of Relizane, 270km from Algiers and site of some of the worst massacres of civilians earlier

this year, began last Tuesday, according to French-language daily *L'Antiquite*.

The latest offensive follows some of the most brutal attacks against civilians since a series of massacres in January left more than 1,000 people dead.

The military operation, in the Ouarsenis mountain in the western province of Relizane, 270km from Algiers and site of some of the worst

### INTERNATIONAL ECONOMIC INDICATORS: BALANCE OF PAYMENTS

Trade figures are given in billions of European currency units (Ecu). The Ecu exchange rate shows the number of national currency units per Ecu. The nominal effective exchange rate is an index with 1950=100.

	UNITED STATES			JAPAN			GERMANY		
	Visible trade balance	Current account balance	Ecu exchange rate	Visible trade balance	Current account balance	Ecu exchange rate	Visible trade balance	Current account balance	Ecu exchange rate
Exports	-197	-131.8	1.1541	107.9	194.7	83.7	75.5	165.58	104.7
Imports	272.5	-108.4	1.1833	218.7	70.8	67.0	151.51	115.9	274.4
Trade balance	330.2	-98.3	1.1017	104.9	245.5	70.8	63.4	151.87	273.9
1998	309.0	-78.3	72.1	127.45	220.0	60.0	28.5	183.94	324.6
1999	340.5	-53.5	4.2	128.81	98.5	77.7	57.4	165.44	327.8
2000	345.9	-68.2	4.3	129.57	98.5	96.2	86.7	164.05	330.3
2001	387.3	-77.4	1.1763	95.5	300.3	118.6	124.2	130.31	336.5
2002	422.0	-127.0	1.1625	97.5	325.0	117.5	120.15	123.9	352.0
2003	462.3	-122.6	1.1628	91.8	342.0	101.3	122.4	124.4	360.2
2004	493.0	-133.3	1.1623	98.6	319.9	85.6	126.8	132.24	375.0
2005	509.0	-160.8	1.1702	104.4	362.9	91.2	84.9	136.84	382.0
2006	524.0	-172.1	1.1703	104.4	362.9	91.2	84.9	136.84	382.0
2007	527.0	-179.0	1.1713	102.4	83.3	44.7	8.5	140.92	123.4
2008	527.0	-179.0	1.1713	102.4	83.3	44.7	8.5	140.92	123.4
2009	527.0	-179.0	1.1713	102.4	83.3	44.7	8.5	140.92	123.4
2010	527.0	-179.0	1.1713	102.4	83.3	44.7	8.5	140.92	123.4
2011	527.0	-179.0	1.1713	102.4	83.3	44.7	8.5	140.92	123.4
2012	527.0	-179.0	1.1713	102.4	83.3	44.7	8.5	140.92	123.4
2013	527.0	-179.0	1.1713	102.4	83.3	44.7	8.5	140.92	123.4
2014	527.0	-179.0	1.1713	102.4	83.3	44.7	8.5	140.92	123.4
2015	527.0	-179.0	1.1713	102.4	83.3	44.7	8.5	140.92	123.4
2016	527.0	-179.0	1.1713	102.4	83.3	44.7	8.5	140.	

El Niño  
link to  
balmy  
weather

## CLINTON INVESTIGATION

## Court move adds to probe delay

By Mark Suzman in Washington

The US Supreme Court yesterday agreed to consider whether prosecutors investigating President Bill Clinton are entitled to scrutinise notes taken by the lawyer for a presidential aide who committed suicide.

The move, which will add further to the delays affecting prosecutors' wide-ranging investigations of the president, concerns notes of a 1993 conversation between Vincent Foster, a close associate of Mr Clinton and his wife Hillary from Arkansas who became a senior White House adviser, and James Hamilton, his lawyer.

Mr Foster killed himself soon after the meeting, and Kenneth Starr, the independent counsel leading investigations into the White House, subpoenaed the documents in 1995. However, Mr Hamilton has refused to hand them over, arguing that the record of the talk remains protected under attorney-client privilege.

Mr Starr says Mr Foster would have been a key witness in the investigations and that the notes contain factual information which would have been given in testimony to the grand jury. In criminal cases such notes are normally allowed to be used by prosecutors, and Mr Starr believes they contain information relevant to Mrs Clinton's role in the controversial firing of the White House travel staff.

Although a federal judge initially ruled in Mr Hamilton's favour, the court of appeals overturned that judgment. However, the Supreme Court's decision to take up the case now means that, even if the ruling is upheld, prosecutors will not have access to the documents until the middle of next year at the earliest.

The court's intervention came as the justices began hearing oral arguments on another closely watched case, concerning whether people with Aids are protected by the Americans with Disabilities Act, which prohibits discrimination



Kenneth Starr: believes Foster would have been key witness

against the handicapped.

Under the act, disabled people can demand equal service in areas of "public accommodation" such as cinemas and doctors' offices.

The case concerns a dentist who refused to treat a woman carrying the HIV-virus, which causes Aids.

Supported by the Clinton administration, lawyers for the patient are arguing that Aids qualifies as a disability

because it impairs the sufferer's ability to have children for fear of passing the disease on to babies. In terms of the act, a disability is any impairment of any "major life activity".

However, lawyers for the dentist, supported by the 140,000-member American Dental Association, are arguing that Aids does not qualify.

## Call to cut trade impact on jobless

By Nancy Dunne  
in Washington

The US should extend training and assistance to workers who lose their jobs as an indirect result of lost business through cheap imports, according to a report released by the Washington-based Economic Strategy Institute yesterday.

In a report, the ESI urges swifter action and enlarging the scope of assistance for the newly unemployed to include "secondary workers".

The report predicts

increased worker displacement this year as the US market is flooded by imports in the wake of the Asian currency crisis. US exports have already begun to fall as prices rise steeply in foreign markets.

"Without some kind of programme it will be hard to pass fast track [negotiating authority] or any other kind of trade agreement," according to Howard Samuel, an author of the report and former senior official at the AFL-CIO, the umbrella organisation for US unions.

Although the Republican-controlled Congress has been unenthusiastic about trade initiatives this year, the House has passed Africa trade legislation and the Senate is likely to take it up.

In addition, two federal trade adjustment programmes are due to expire this year. They are likely to be reauthorised - or at least extended - as it is an election year and congressmen are unlikely to stand by and watch imports soar or companies move production overseas without extending help to sacked workers.

ESI suggests merging the two programmes. One, designed for the North American Free Trade Agreement, is for workers who have lost jobs because of imports or as a result of companies moving to Canada and Mexico. The other is a larger scheme for jobs lost due to trade.

In 1997, the programmes provided training to 150,000 unemployed at a cost of \$300m-\$120m for training and the rest for income support.

Over the years, there have been shifts in the geographical and industrial composi-

tion of trade and its impact on workers. In the 1960s and 1970s, the largest number of workers receiving benefits lost jobs in the steel or automotive industries in the north and midwest. Since the early 1980s, most workers have come from the clothing and textile industries in the south or southeast.

Other workers come from industries making electrical and transportation equipment, computers, medical equipment, fabricated metal products and producing oil and gas.

an effort to stimulate job cre-

- Eliminating distortions in the tax law which subsidise corporate indebtedness;

- Reducing tax evasion, which is estimated at between 48 and 50 per cent.

Higher taxes on tobacco, alcohol and soft-drinks have brought the loudest protests from industry. Value added tax (VAT) will also be imposed for the first time on cable television, health insurance, advertising and printed publications, except for newspapers. The prevailing VAT rate of 21 per cent will be halved on essential foods.

Taxes on company and individual earnings will rise from 38 to 38 per cent. A tax of 15 per cent is to be imposed on interest payments on borrowings through the bond markets, payable by the issuer, and on payments to other foreign lenders.

Under current tax law, interest payments were tax exempt and deductible, providing a subsidy to indebtedness, said Pablo Guidotti, treasury secretary. They are:

- Cutting unemployment from its present 13.7 per cent and improving competitiveness. The 22 per cent tax on labour met by companies will be cut by 6.5 points in

There is evidence that many Argentine companies generate debt and interest payments to minimise their tax liabilities. In the last fiscal year only 38 per cent of companies which presented tax declarations incurred any tax liability. Of the 1,800 biggest contributors, only 700 registered a positive tax liability.

To pull the other 60 per cent into the tax net, the government plans both the tax on borrowings and a 1 per cent tax on gross assets. It also aims to adopt OECD norms on transfer pricing to stop companies manipulating their internal prices to cut tax liabilities.

Bond market investors have expressed concern that the tax on bond interest payments could trigger tax contingent clauses allowing Argentine bonds to be called at par. "Our legal advice is that these clauses would not be triggered and the tax will not generate changes in outstanding securities," said Mr Guidotti.

Despite the opposition from business, Mr Guidotti is confident the main proposals will be passed. He also expected the IMF team to be happy with economic progress.

## IMF AGREED TERMS ATTEMPT TO INCREASE REVENUE FROM COMPANIES

## Tax reforms anger Argentine business

By Ken Warwick in Buenos Aires

Argentine companies are up

in arms about the government's tax reform proposals and have taken out newspaper advertisements attacking the package, signed by President Carlos Menem on Friday.

Now they aim to take their battle against the reforms to Congress. No wonder officials mutter under their breath - most companies try their hardest not to pay any taxes at all.

The package is a cornerstone of the structural reforms to which Argentina is committed under the terms of its three-year \$2.8bn extended fund facility agreed in February with the International Monetary Fund. An IMF team arrived in Buenos Aires yesterday to review the economy and progress on structural change.

The tax reforms, which are intended to be balanced and revenue neutral, but three main aims, said Pablo Guidotti, treasury secretary. They are:

- Cutting unemployment from its present 13.7 per cent and improving competitiveness. The 22 per cent tax on labour met by companies will be cut by 6.5 points in

terday. It was the highest figure since sales began to be tracked in 1983.

Sales were up overall by 12 per cent in the first two months of 1998.

Declining long-term interest rates have depressed the cost of mortgages in the past two months and many buyers have been propelled towards the housing market by strong wage and salary increases and big gains in the stock market. The warm-weather effects of El Niño have contributed to strength

in the housing market.

The figures heighten the dilemma for the Federal Reserve as it assesses the overall pace of economic growth in the first half of the year. The Fed's policy-making open market committee meets today to review developments and is expected to leave interest rates unchanged.

Prices paid for new homes continued to rise, with the median price paid last month, at \$153,000, up 7 per cent on a year ago.

## Low rates help lift sales of new homes to US record

By Edward Baker in Washington

The lowest mortgage rates in

four years, unseasonably warm weather and accelerating income growth lifted new US home sales to a record last month, further evidence that the economy continues to confound economists' expectations of an imminent slowdown.

Sales of new single-family homes jumped 4.8 per cent to a seasonally adjusted annual rate of 883,000, the Commerce Department said yes-

terday.

tion of trade and its impact on workers. In the 1960s and 1970s, the largest number of workers receiving benefits lost jobs in the steel or automotive industries in the north and midwest. Since the early 1980s, most workers have come from the clothing and textile industries in the south or southeast.

Other workers come from industries making electrical and transportation equipment, computers, medical equipment, fabricated metal products and producing oil and gas.

## HELLENIC TELECOMMUNICATIONS ORGANIZATION S.A. (OTE)

Condensed Financial Statements  
Prepared under International Accounting Standards  
as of December 31, 1997 and 1996  
(in millions of Greek Drachmas)

## BALANCE SHEETS

	31.12.1997	31.12.1996	31.12.1997	31.12.1996
<b>Assets</b>				
Fixed Assets				
Telecommunication Property, Plant and Equipment	1,533,626	1,390,990	340,237	316,499
Less: Accumulated Depreciation	(635,619)	(539,028)	239,143	74,601
	898,007	851,962	320,570	222,861
Investments				
Other non current assets	189,275	86,961	899,950	613,961
Deferred income tax benefits	34,241	30,354	110,420	111,036
	63,350	59,605	128,081	120,972
Current Assets				
Cash and cash equivalents	143,062	8,184	168,175	162,343
Accounts receivable	233,153	193,651	20,239	14,743
Materials and supplies	13,510	10,728		
Other current assets	66,745	46,263		
	456,470	258,826		
	1,641,343	1,287,708		

## STATEMENTS OF OPERATIONS

	31.12.1997	31.12.1996
Operating revenues	810,599	679,484
Operating expenses	(509,911)	(405,883)
Operating profit	300,688	273,601
Financial, net	2,949	(2,730)
Profit on sale of investment	11,000	(5,934)
Other, net	(3,809)	(8,664)
	10,140	(93,131)
Profit before income taxes	310,828	264,937
Income taxes	(113,316)	(93,131)
Net profit	197,512	171,806

## MOVEMENT IN SHAREHOLDERS' INVESTMENT

	31.12.1997	31.12.1996
Shareholders' investment, i/i as previously reported	613,961	429,138
Fixed asset register adjustment	0	-3,635
Shareholders' investment, i/i as restated	613,961	425,503
Net profit for the year	197,512	171,806
Capital increase	23,738	18,011
Paid in surplus, net of share issuance expenses	164,542	74,601
Dividends declared	-99,803	-75,960
Shareholders' investment, December 31	899,950	613,961

The major differences between Statutory and IAS financial statements relate to the accounting of staff retirement and other employee benefits, subsidies and deferred income taxes.

The finalization of the Organization's fixed asset register resulted to an adjustment of Drs. 3,635, which has been charged against the opening retained earnings.

The Chairman of the Board of Directors  
D Papoulias

The Director General Finance  
Ch Karantzis

The Managing Director  
G Chrysoulis

The Director of Financial Services  
M Xenos

## ASIA-PACIFIC

BIG BANG LIBERALISATION OF EQUITY TRADES IS LIKELY TO PROMPT A PRICE WAR AMONG BROKERS, BRINGING THE COST OF DEALING TO LEVELS NEARER THOSE OF LONDON AND NEW YORK.

# Japanese brokerages face fight for smaller commissions

By Gillian Tett in Tokyo

Yoshimaru Hara, president of Daiwa Securities, is preparing for battle.

Tomorrow, commissions on equity trades over Y50m (\$384,000) will be liberalised, echoing the UK financial market reforms of 1986. "We expect to see a price war now," Mr Hara says. "We think commissions could fall by 40 per cent."

Such a switch would mark a significant shift for Japan's protected brokerages. Commissions on equity deals

under Y1bn are now paid on a fixed scale, controlled by the government. This has stipulated, for example, that deals worth Y50m, Y100m and Y500m respectively command commissions of Y272,500, Y385,000 and Y1.64m.

What will happen tomorrow is unclear, because the newly competitive environment is making brokers more secretive about the fees they will charge. What is clear, however, is that Japanese commissions are considerably higher than the

market rates charged in London and New York.

Large brokers such as Nomura and Merrill Lynch have already quietly suggested to their best clients that they will offer a new flat fee of Y272,500 for deals between Y50m and around Y1.64m after April 1. The Y272,500 charge is significant because it is the fixed rate for Y50m deals – and thus the biggest discount that can be offered until deals below Y50m are liberalised as well.

The brokers deny this will be a blanket policy. And some foreign houses hope to avoid sharp cuts by offering value-added services, such as better research. However, such cuts will force smaller brokers to follow suit: companies such as Universal Securities and Marusan Securities are already promising the Y272,500 flat fee.

Such steps have delighted the brokers' clients – and provided a graphic illustration of how Big Bang is bringing in new competition. It remains to be seen whether Tokyo will repeat

the experience of London, and see a rapid wave of closures and mergers after such price falls.

Certainly, many brokers seem ill-prepared to cope with the loss of revenue. Equity commissions represent more than 50 per cent of revenues at second-tier brokers such as Otsuka, Wako and Kenkaku. Five second-tier brokers have reported losses for six consecutive years. And though many brokers hope that higher stock market volumes will offset the price cuts, there

over Y50m offshore in recent years, at market rates. And even Daiwa says that only Y10m of the Y72bn revenues it received in the 1997 fiscal year from equity commissions will not be liberalised until 1999. Thus tomorrow's changes will only affect a small portion of the market.

Small Japanese brokers, for example, drew most business from trades under Y50m. The largest western and Japanese brokers have been conducting some trades

over Y50m offshore in recent years, at market rates. And even Daiwa says that only Y10m of the Y72bn revenues it received in the 1997 fiscal year from equity commissions will not be liberalised until 1999. Thus tomorrow's changes will only affect a small portion of the market.

But many weaker brokers do not have the skills to attempt such a radical switch in their business base. "I think there will be a shake-out," says Mr Hara. "Companies without a strategy will not survive."

## Not so much a Big Bang, more a series of pops

By Gillian Tett

London has done it. So has New York. Now it is Tokyo's turn to experience financial deregulation.

That, at least, is the rhetoric surrounding the Japanese government's "Big Bang" which officially starts tomorrow.

For 18 months after Ryutaro Hashimoto, prime minister, first pledged to reform Japan's protected financial system, on April 1 two key changes will occur: foreign exchange controls will be largely removed, and stock brokerage commissions partly liberalised.

Such changes have great historical significance. Similar reforms in the UK and US in the 1970s and 1980s helped trigger the financial revolution seen in London and New York during the last decade.

Tomorrow's changes could also be powerful catalysts for change in Japan.

Liberalising brokerage commissions, for example, could force a shake-out of the country's brokers. Removing controls on foreign exchange deals could trigger capital flight, unless Japanese companies make

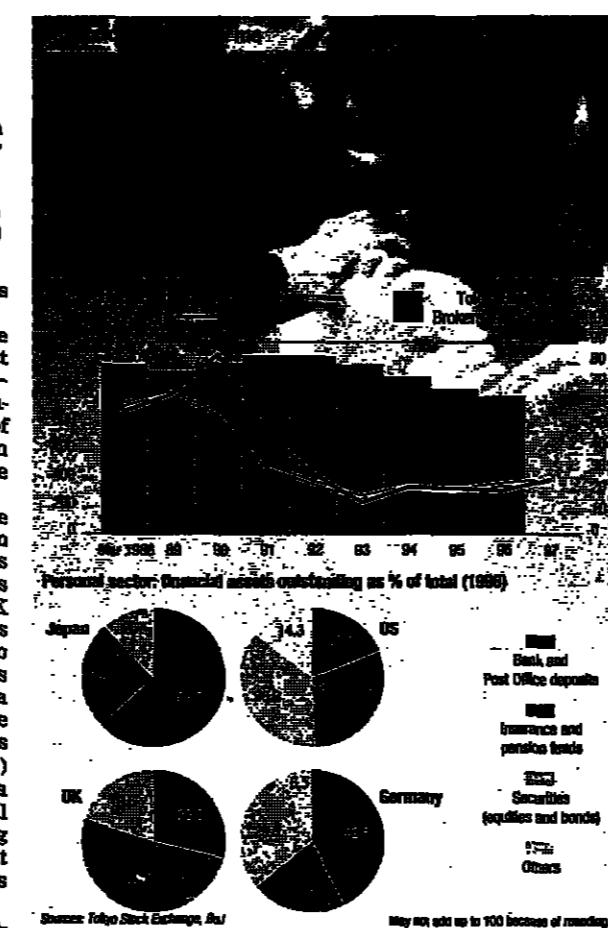
themselves as attractive as overseas competitors.

But tomorrow is only the start. For though the project has been called a Big Bang – the nickname given to London's 1986 deregulation of the securities market – in practice it will operate more like a series of "pops".

One reason is that the timetable stretches from now until 2001. The other is that Japan's Big Bang is much broader than the UK reforms. Mr Hashimoto has not simply pledged to deregulate the securities markets – but also to find a more efficient way for the country to use its Y1,200,000bn (\$9,200bn) savings, and make Tokyo a more competitive financial centre. Thus Big Bang affects not only brokers, but banking and insurance as well.

Later this year, for example, banks and brokers will be allowed to form holding companies, banks to sell mutual funds and brokers to offer quasi-bank accounts.

In 1999 banks and brokers will be permitted to compete with each other. In 2001 the same freedoms will be applied to insurance companies. And before 2001, new



financial instruments, such as derivatives, will be permitted in Japan.

In theory, such measures could transform the country's financial sector. Savings could move from low-yielding bank deposits into mutual funds. Tokyo could win back some financial

business it has lost to New York and London in recent years. The capital and equity markets could surge.

But in practice – with for example, regulation still inadequate, and the national postal savings system unreformed – huge obstacles still dog the programme.

## Fingers crossed as yen curbs end

Gillian Tett reports on a debate about the possibility of a large-scale exit of capital

**T**omorrow in the branches of Japan's Bank of Tokyo-Mitsubishi a subtle change will take place. For the first time the bank will allow customers to open foreign currency deposits at normal retail banking counters, instead of a special department.

"It will make it much easier for customers," explains Kenichi Yoshino, at the international business development division at BTM, Japan's largest bank with roughly 25 per cent of foreign currency business.

The change is one of many freedoms that will be ushered in by the removal of most foreign exchange controls tomorrow. The question now is what impact these reforms will have on Japan's retail and corporate banking business?

Some observers are already predicting a dramatic capital flight, as companies and consumers decide to use offshore financial services and invest in non-yen instruments. George Curby, an asset management analyst, says: "I forecast that the public response to the dismantling of foreign exchange controls will be so startling the authorities will try to put a brake on it."

In theory, this could encourage Japanese savers to move their money. Returns on yen-based instruments are very low and offshore financial services can offer cheaper services. These factors have already persuaded some Japanese savers to invest in non-yen currencies. A third change will permit businesses other than banks to offer foreign exchange services. And later this year the legal status of "netting" will be confirmed. This is a practice where companies can calculate the difference between receivables and payables and settle the balance – thus cutting their costs.

The change receiving most media attention within Japan is the abolition of the approval system for cross-border transactions. This is important because it potentially makes it easier for companies and individuals to send money overseas.

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John Missia

# NO ONE EVER GOT FIRED FOR BUYING A ROUTER.

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## BRITAIN

LONDON PROPERTY MOVE TO DOCKLANDS SITE IS MOST SIGNIFICANT DEFLECTION BY FINANCIAL SERVICES COMPANY

# HSBC shuns City in \$835m relocation

By Norma Coates,  
Property Correspondent

HSBC Holdings plans to move from the City of London into a £500m (\$835m) headquarters of 100,000 sq m at Canary Wharf to consolidate its banking and insurance activities in one site.

The move is the most significant defection by a financial services company from the City, and a boost to Canary Wharf in the Docklands district some 8km east of the City.

The building at Canary Wharf, expected to be completed in late 2001 at a cost of £500m, will be 210 metres high, the tallest in London since the Canary Wharf tower was built. It will be 41 storeys with a four-storey podium, and will house roughly 8,000 staff.

HSBC said yesterday it is relocating eastward was prompted by the lack of similar-sized buildings in the City. "There just wasn't a building which would have allowed the integration of all

our divisions," an HSBC spokesman said.

The new building will house the bank's commercial and investment banking businesses, treasury operations and its insurance businesses, as well as a 50,000 sq ft trading floor.

The owners of the Canary Wharf complex decided last November to resume speculative development on the site aimed at tripling the size of the complex within seven years. The decision by

HSBC said yesterday it would retain its historic Midland Bank headquarters near the Bank of England in the City, although it will simply operate as a branch.

Midland Bank's executive offices will move to Canary Wharf.

Mark McAlister, partner at property consultants Richard Ellis, agents for Canary Wharf, said the move reflected high demand for modern office space in London. "Where else in the City can you get 1.1m square feet of space? With vacancy rates below 5 per cent, it's just not possible."

The Corporation of London, the municipal authority for the City, has tried hard to encourage redevelopment of City property. It said it believed it had largely succeeded in retaining international banks.

The existing 4.5m sq foot Canary Wharf is currently 98 per cent leased with construction under way for a further 885,000 sq ft for Citibank and Credit Suisse First Boston. Construction will also begin shortly on a 188,000 sq ft speculative development. Total employees at Canary Wharf will exceed 30,000 by 2001.

## Boardrooms' millennium mood swings to positive

As the deadline approaches, more companies are planning their special contributions to the celebrations, Brian Groom writes

A year ago many company executives viewed the millennium celebrations with suspicion. They feared they would be accused of crassness if they jumped on the bandwagon by adding the word "millennium" to anything that sells.

Now the mood is changing. An analysis of Britain's 20 biggest companies shows that nearly two-thirds are working on plans for the millennium, while others are thinking hard about whether to get involved.

In part this is because the deadline is approaching. There has been a shift of mood over the past two months. The initiatives go beyond the issue of whether to sponsor the Millennium Dome in south-east London. Companies are preparing their own community and marketing projects.

It was different last July when Abbot Mead Vickers, the advertising and marketing services group, delivered a presentation. It was a complex message for companies to absorb: the millennium could bring commercial benefits, as long as they avoided fuelling public cynicism with easy promotions, PR stunts and clever advertisements.

According to AMV's research, the public's interest in the millennium was deeper than it appeared: only 17 per cent considered it a waste of time or money, a figure which dropped to 12 per cent of those aged under 25. There was an "emotional, even spiritual core" to the

way people viewed it and the way they expected it to be marked.

Simon Matthews, associate director of AMV's public relations company, Fishburn Hedges, said: "The public feel disenfranchised. They say institutions regularly let them down and they look to other organisations for leadership." Businesses could enhance their reputations by tapping into people's values

- although they would soon be seen through if the substance did not match their claims.

The company that has welcomed this message most enthusiastically is Guinness, part of food and drinks group, Diageo, which announces today that it will be the official beer sponsor for the Old Royal Observatory's celebrations at Greenwich, promoted as "the home of world time". Greenwich Mean Time will be renamed "Guinness Mean Time" until the end of 1999.

The company claims, however, to be tapping into deeper levels. Roy Mantle, head of public relations and sponsorship at Guinness

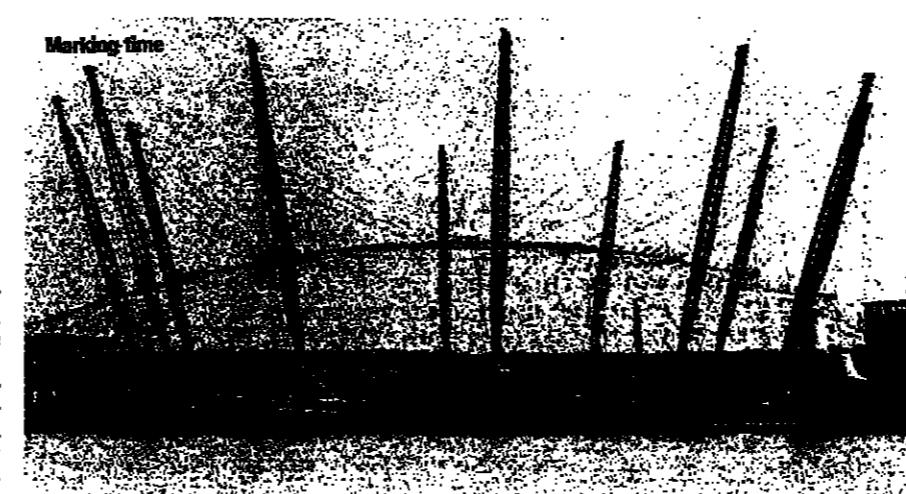
Great Britain, says: "Our advertising has been surreal over the past decade. We want to get people to think, to encourage them to communicate with us and connect with what's going on around them. We have got to get the spiritual element as well as the party element."

Others are opting for more straightforward forms of corporate citizenship. SmithKline Beecham is donating supplies of its drug albendazole in a 20-year programme with the World Health Organisation to eliminate lymphatic filariasis, one of the most disfiguring tropical diseases. Zeneca is finalising a trust fund to provide science teachers and equipment, mainly to primary schools.

British Telecommunications, the former privatised utility, the British Sky Broadcasting satellite television network, Manpower and the Tesco retail chain are each putting £12m (\$20m) into sponsorship programmes associated with the Millennium Dome, with smaller sums from British Airways and BAA, operator of the biggest UK airports.

Other initiatives might have happened anyway. Shell's scholarships for overseas postgraduate students cover both the millennium and the company's own century.

Few companies, however, seem to be taking the opportunity to motivate staff by way of loyalty bonus schemes, training pro-



Company	Mkt Cap £bn	Millionth place
HSBC Holdings	56.9	Midland £500m sponsorship of Birmingham Millennium Point, other activities underway
Brown Brothers	53.6	No grand plan, spending money to maintain quality of life
Barclays	42.7	£200m sponsorship of Millennium Dome, possible projects to improve quality of life
Smithkline Beecham	42.1	£100m sponsorship package for 50 years, to develop communities
Imperial Tobacco	45.0	Issue still under consideration, nothing may be done immediately
Santander	33.3	Donating five drops in 20-year world programme with WHO to eradicate lymphatic filariasis
BT Group	26.2	£12m sponsorship of Dome, reduced programme, less e-mail address for everyone over nine
BT	25.4	Regional offices will have budget for millennium projects. Dome sponsorship not ruled out
Diageo	23.6	Guinness official beer for Millennium 2000, split brands planning events, collects
Zeneca	19.2	Trust fund to provide science teachers, materials and equipment, mainly in primary schools
Motorola	18.9	No specific places, may do something internally, but busy working on millennium bomb
Barclay & Spencer	18.1	Consulting staff, customers and suppliers on what they want; decisions soon
BAB International	16.0	Staying up to celebrate its centenary in 2002, not ruling out
National Westminster	14.8	Noting special circumstances, looking whether traditional brands will continue
Albert Heijn	13.5	Activities planned for 150th anniversary next year, but nothing yet for the millennium
Prudential Corporation	13.4	Product-related marketing activity, "magical millennium" for this year's 150th anniversary
Reckitt & Colman	12.4	Offer scheme for its 16,000 employees to acquire 2,000 shares redeemable in 2001
Cable & Wireless	12.0	Sponsor a number of projects, but nothing specifically planned for the year 2000
BP	12.0	Considering proposals for community and environment-based projects; no decisions yet

\*FT 200, end-Sept 97. Diageo figures is estimated. BT and BTG not included

Above: The Millennium Dome takes shape in London. Below: Companies prepare their celebrations

grammes or new corporate objectives. Among the top 20, so far only Reuters is following the lead of Levi Strauss, the US clothing company, with an incentive scheme.

Reuters' Plan 2000 will allow staff to take an option on 2,000 shares, exercisable in 2001. This underlines how much slower the concept of "internal marketing" is to take off in Britain than in Germany or the US.

AMV advised companies to give their strategies time to work and stand out from the inevitable clutter of millennium marketing.

The clutter is already growing. Gold mining companies, for instance, are planning a millennium cum, while EMI intends to rebrand the Beatles as The Band of the Millennium,

providing to release new material.

Many companies have left it late, but probably not too late.

It is a difficult decision to make, poised between fears of missing out on an opportunity and being accused of jumping on the bandwagon.

Those who decide to become involved are gambling that millennium fever will prove stronger than millennium nunsse.

## NEWS DIGEST

## STRENGTH OF STERLING

## Pound at highest against D-Mark for nine years

The pound soared to its highest level in nine years against the D-Mark on foreign exchanges yesterday, leaving City of London analysts bemused by its strength. Sterling's appreciation - to its highest level since July 1989 - will revive concerns that UK exporters are being priced out of markets.

The pound ended trading hours in London at DM3.094, a gain of 1.8 pence since the end of trading on Friday, in trading in New York, sterling continued to rise to DM3.10. Sterling's trade-weighted index - which measures the pound against the currencies of the UK's trading partners - rose to 108.9, its highest since December 1988, when it reached 108.6. The index is now 30 per cent higher than its level in mid 1996. Stewart Newnham, international economist at First Chicago bank in London, said: "There's a touch of vertigo about sterling. I have a feeling this rally can't go on too much further."

Mr Newnham said sterling was pushed higher yesterday by the rise of the US dollar against the D-Mark, and by a rise in oil prices after Norway entered into an international agreement to restrict oil output. Richard Adams, London Currencies, Page 31

## YEAR 2000 'BOMB'

## \$17m international aid offer

The UK government is to contribute £10m (\$16.7m) to a proposed World Bank fund dedicated to promoting action to defend the millennium bomb in other countries, Tony Blair, the prime minister, announced yesterday. "We have identified five priority areas where international connections are particularly important: power, telecommunications, finance, defence and transport," he said. "If we do not act, the result will be loss of money and influence in a disastrous scale". The world's computer systems are inextricably linked and there are fears that if some countries neglect to correct their systems, more aware nations could still be at risk. Other measures announced by Mr Blair included £70m for small and medium-sized businesses to develop computer skills, including training grants each to create a corps of 20,000 technicians capable of solving the problem. Alan Cane, London

## PRIVATISED RAILWAYS

## Operator places 62-train order

National Express, the coach and rail operator, yesterday placed orders for 62 new trains worth £148m (\$247m) for its ScotRail and Central Trains franchises. The move confirms the group's position as the biggest purchaser of rolling stock since rail privatisation. It now has contracts outstanding worth £243m, having placed orders for 25 trains worth £95m last year. National Express is ordering 40 electric trains from GEC Alsthom in Birmingham and 22 diesel trains from Adtranz (ABB Daimler-Benz) in Derby. Jonathan Ford, London

## FINANCIAL REGULATIONS

## Solvency fears affect company

Chardfield, a financial planning and fund management company, has been forced to close its business to new investors by industry regulators because of fears over its solvency. The Personal Investment Authority and Fimbra, industry regulators, have issued intervention notices against Chardfield Financial Planning Services, the company's advice arm, and Chardfield investment management because of fears that the two divisions were "unable to meet their financial resources requirement".

Deals in seven unit trusts connected with Chardfield were suspended by the Financial Services Authority, the new "super-regulator", a month ago. Chardfield was unavailable for comment yesterday. Jane Martinson, London

## BRITISH AIRWAYS

## Two-year pay deal for staff

British Airways has reached a two-year pay agreement with its 14,000 cabin crew, some of whom took part in a disruptive 72-hour strike last year. The cabin staff will receive a 4.2 per cent increase in basic pay this year and a 0.5 per cent rise above the level of inflation for next year.

The same deal has now been accepted by six unions representing more than 35,000 BA staff. Andrew Bolger, London

## MUNICIPAL FINANCE

## Private funding considered

The government is seeking views on new formal procedures to involve the private sector in the work of municipal authorities if the authorities are given powers to vary business rates (property tax), which are currently levied on a common national basis. A government consultation paper published yesterday said there might be a role for more formal business involvement in relevant aspects of community planning and on relevant local authority committees. Business might also, it says, want to consider setting up US-style scrutiny committees to monitor local authority performance. Alan Pike, London Editorial Comment, Page 17

## Taiwan company invests \$18m in Scottish plant

By Laura Tyson in Taipei and James Boston in Edinburgh

Delta Electronics, a Taiwanese company, is investing \$18m in a plant in Scotland to manufacture power supplies for computers as part of its strategy of tackling the European market. It expects later to manufacture other products such as monitors.

Delta already supplies computer manufacturers in Scotland including Compaq, IBM and Motorola, and has big customers in mainland Europe such as Apple, Gateway and Packard Bell. It expects to employ 200 people within two years in a plant at East Kilbride near Glasgow where it opened a sales office in 1991.

In late 1990, Delta announced with some fanfare that it would invest £14m in a large plant at Inchinnan, west of Glasgow, which would eventually

employ 570 people. Later it put the project on hold and confined itself to the sales office.

John Tsang, Delta's managing director for European operations, said Scotland was chosen for its suitable location, being ideally placed for serving key customers, and having skilled labour.

According to the Taiwanese ministry of economic affairs, 86 per cent of Taiwanese investment in the UK is in Scotland, with eight companies operating there. Easily the biggest is Chung Hwa Picture Tubes which is implementing a £260m project in a plant at Dunfermline in Fife because of the continuing economic difficulties in Korea. However the plant is scheduled to open at the end of 1999.

The Taiwanese economy has been much less badly affected by the crisis in east Asia, with companies being less extended financially and less reliant on government backing.

## Broker reveals incentive data

By Christopher Adams,  
Insurance Correspondent

A leading London-based insurance broker has published details of controversial payments received from insurers. Jacqueline Lloyd Thompson is thought to be the first broker to have disclosed such information publicly.

JLT said it was responding to concerns among buyers of commercial insurance that the incentives could result in a conflict of interest for brokers. It said in its annual report the incentives were "less than two per cent" of revenue last year.

Risk managers at some of the UK's biggest companies have called for more transparency in brokers' remuneration. Brokers act as go-betweens in the commercial insurance market, representing companies that buy insurance in their dealings with underwriters. Underwriters insure risks and earn a premium for doing so.

The payment of incentives is under scrutiny following concerns at Lloyd's of London that some brokers have exerted pressure on underwriters for these additional sums in exchange for access to business.

JLT said the incentives reflected "profitability, premium volume and administrative efficiencies across the entire business portfolio." The group would continue to identify separately their contribution to overall revenue. Steve McGill of JLT defended incentives: "Not having them would put us at a disadvantage in the marketplace."

J&H Marsh & McLennan, the large US-based broking group, said it derived around 5 percent of its total remuneration for "services rendered to the market". Such payments did not come from clients.

But if spreads have narrowed overall, they are much wider at the beginning of the day, before orders have built up, and at the end, when investors start to remove their orders from the system.

In trading in these narrower periods, the exchange says that retail spreads are typically 15 per cent narrower than before - a saving of about 2¢ for a typical retail trade.

The exchange says it would be keen to remove the minimum size limit, as some retail brokers have asked, but must consider "the broader market impact". Any such change can be expected to meet resistance from the biggest brokers, such as Merrill Lynch and CSFB, which have invested heavily in systems for processing retail orders, and would not be keen to give up this lucrative order flow.

But if spreads have narrowed overall, they are much wider at the beginning of the day, before orders have built up, and at the end, when investors start to remove their orders from the system.

For many large institutional investors, the problems lie less in the order book - a system they are familiar with in international markets - than in the mentality of many big brokers.

Many are considering the best way of getting direct access to the system without having to use a broker to enter their orders at all. Some institutions complain that brokers are still instructed to channel orders away from the order book to their own trading desks.

While that marketmaking mentality survives, the exchange will not truly have completed its transition.

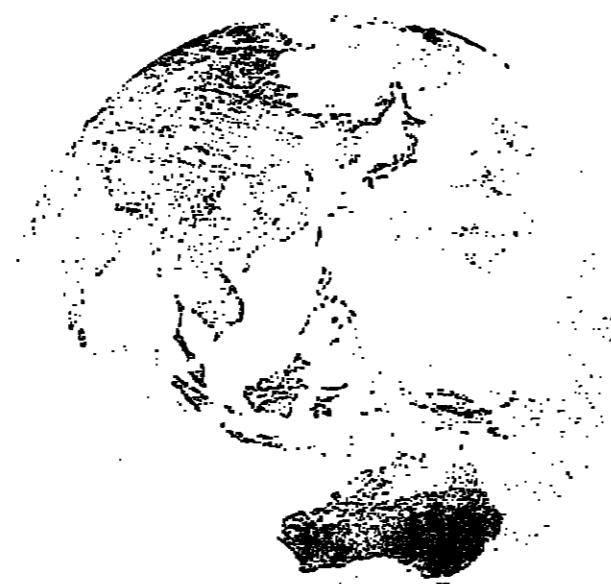
## Review of electronic order book opens amid criticism

By George Graham,  
Banking Editor

The London Stock Exchange's new electronic

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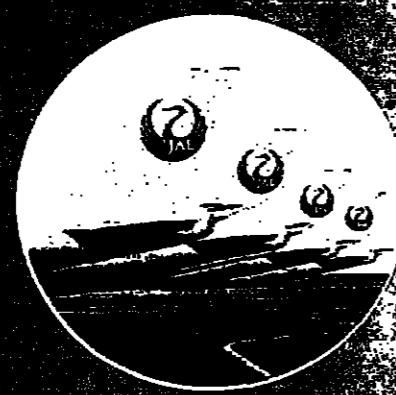
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#### SHIPPING COMBATING FRAUD

## Cargo cheats receive shot across the bows

John Mason reports on how two ship owners took a legal stand against claims for goods supposedly lost at sea

**I** Cargo fraud has always been endemic in the shipping industry. Cargoes are safely transported and delivered to their ports of destination only for ship owners later to receive bogus claims for goods supposedly lost or stolen at sea. Such ploys have been common practice for years. It is an international problem, but west African states such as Sierra Leone, Benin, Guinea and Gambia have established particularly notorious reputations.

Yet faced with such fabricated claims the industry's response has often been deeply pragmatic. Challenging the fraudster in the courts of his country has been too much trouble, especially when it can result in a ship being arrested and, at great cost, tied up in port for months – a common tactic by claimants.

Instead, quietly paying up while trying to pass the cost on elsewhere has been a common response. While the costs of individual frauds are relatively low, normally measured in thousands rather than millions of dollars, the cumulative effect is considerable. Many leading shipping lines each face claims totalling several millions of dollars.

However, two shipping lines, the Danish Maersk Line, and the Estonian Shipping Company, joined forces in one recent case and, turning to the English courts, adopted a more robust response.

Although they succeeded when the claims against them were withdrawn, this was not easily achieved. The companies became involved in protracted legal proceedings in London and Sierra Leone. Fighting the claims also involved a London lawyer adopting the unorthodox practices of working undercover on board ships, tramping the back-streets of Free-

Maersk Line claimed in court that it had long been suspicious about the "claims

in court" and had been

alarmed by the "sharp

language" used by the

claimants.

insurers became increasingly suspicious, it became an uncertain way of recovering money. Litigation outside Sierra Leone proved expensive and the true nature of the claim emerged under discovery of documents and cross-examination of witnesses.

Instead, claimants chose to bring proceedings against ship owners and their vessels in Sierra Leone. Pro-

tection" in west Africa and, in particular, the activities of a small group of Lebanese traders in Freetown. In general the alleged "shortages" were often said to have occurred at stages in the voyages when it was impossible for containers to have been opened. Maersk also said the scale of the alleged losses was unrealistic.

Its case was supported by affidavit evidence from Paolo Ghirardani, a partner of Stephenson Harwood, the London law firm. Over a nine-year period, Mr Ghirardani sailed on ships, sometimes working undercover as a crewman, to monitor container and procedures and gather evidence. His investigations concentrated particularly on Sierra Leone, Guinea and Gambia.

His general conclusion was that for years there had been a large-scale fraud operating in Freetown involving certain cargo receivers.

In spite of documentary evidence of shortages provided by claimants, he found customs had often opened containers and recorded full stocks inside. Seal numbers and quantity records were then falsified to record bogus shortages.

Initially, the bogus claimants targeted the international insurance markets, Mr Ghirardani said. But when

#### Fighting the claims involved a London lawyer adopting the unorthodox practices of working undercover on ships...and receiving a death threat

plaintiffs became increasingly suspicious, it became an uncertain way of recovering money. Litigation outside Sierra Leone proved expensive and the true nature of the claim emerged under discovery of documents and cross-examination of witnesses.

Instead, claimants chose to bring proceedings against ship owners and their vessels in Sierra Leone. Pro-



In the dock: shipping lines challenging fraudsters can find their ships arrested and, to their cost, tied up in port for months

longed arrest of a vessel could put pressure on ship owners to settle, whatever the merits of the case, and court judgments, often favouring claimants, could be easily enforced.

Although international pressure on the government of Sierra Leone reduced the number of "pressure arrests" of ships, the tactic remained effective so long as legal proceedings could be kept in that country.

In Mr Wansa's case, the English Court of Appeal examined the ship owners' evidence and concluded there was a "strong prima facie case" that he had advanced fraudulent claims. He had also attempted to mislead the English courts in affidavit evidence. It concluded that English courts had jurisdiction and so granted anti-suit injunctions stopping the proceedings in Sierra Leone. This was possible for two reasons.

First, Mr Wansa had signed contracts that provided for any litigation arising from the contracts to be brought in either the English or Estonian courts.

The International Bar Association is to vote on three resolutions aimed at the liberalisation of the global legal profession at its council meeting in June. The governing council of the IBA, which represents 173 bar associations around the globe, will vote on: the need for regulations and intergovernmental bodies to recognise the unique role of the legal profession within the global community; general principles governing the establishment and regulation of foreign lawyers; and multi-disciplinary partnerships. The IBA will then make representations to the World Trade Organisation.

#### Merger will create big regional firm

Thomas Eggar Verrall Bowles and Church Adams Tatham, the law firms, are to merge on May 1, creating one of the UK's largest regional firms. Based in London and south-east England, the new firm will be called Thomas Eggar Church Adams and will have 40 partners and 350 staff.

#### Book series begins on comparative law

The first in a series of comparative law casbooks, produced by the project Casbooks for a Common Law of Europe, will be launched this week at Gray's Inn, London. The first book covers the comparative law of tort and will be followed by books on contract, administrative and company law. The series is produced by the Institute for Transnational Legal Research at Maastricht University under the general editorship of Professor Walter van Gerwen, former advocate-general of the European Court of Justice. The books are designed to aid teaching of European comparative law and to help lawyers studying the treatment of parallel problems in other European jurisdictions.

#### EU DIRECTIVE NEGOTIATING AWAY FROM BUSINESS PREMISES

## No guarantee to cancel a contract

**E**dgar Dietzinger's father ran a building firm to which the Bayerische Hypotheken- und Wechselbank had granted an overdraft facility.

Mr Dietzinger gave a direct recourse written guarantee to cover his parents' obligations to the bank. The contract of guarantee was signed at his parents' home during a visit from an employee of the bank, as arranged by Mr Dietzinger's mother.

In 1983 the bank called in all loans granted to Mr Dietzinger's parents and sued him for more than half the

amount of the guarantee. Under the European directive on contracts negotiated away from business premises, consumers are entitled to receive written notice of the right to cancel a contract.

Mr Dietzinger sought to renounce the contract of guarantee he had signed to cover his parents' obligations to the bank on the ground that he had not received written notice of his right of cancellation as provided for by the directive.

After conflicting decisions in the German lower courts, the final German court of appeal found it necessary to refer the matter to the European Court of Justice in Luxembourg, for a proper interpretation of the directive.

The grant of a credit facility

was the provision of a service,

the contract of guarantee

being merely ancillary

to the principal contract,

which, in practice, it was usually a precondition.

Furthermore, there was nothing in the wording of the directive that meant the person concluding the contract should be the person to whom the goods or services were supplied.

Consequently, a contract

benefiting a third party could not be excluded from the directive on the sole ground that the goods or services were intended for the use of a third party standing outside the contractual relationship.

However, the Court said the directive only covered a guaranteed ancillary to a contract where, in the context of "door-step selling", a consumer assumed obligations towards the trader with a

view to obtaining goods or services from him.

Moreover, since the directive was only intended to protect consumers, a guarantee only came within its terms where the guarantor had entered into a commitment for a purpose that could be regarded as unconnected with his profession.

As a result, given that the contract guaranteed repayment of the debt by persons acting in the course of their trade or profession, it did not benefit from the right of cancellation under the directive.

C-45/96 *Bayerische Hypotheken- und Wechselbank AG v Edgar Dietzinger, ECJ SCH, March 17 1998*

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ADVISES**

To distinguish themselves, effective chief executives must emphasise their differences while showing their vulnerability

they are superb actors, they fail.

There is no need to follow this route. What is important to followers is that their leader is different. Noise is only one way to be different. Most effective leaders in business differentiate themselves on the basis of experience or a particular skill.

If a chief executive does not differentiate him or herself then his or her reports will work aggressively to do so and to create a role model they can respect. So vital is this difference that if they cannot detect a difference, they will invent one.

Effective leaders seem intuitively to understand this process. They tell their people that they are different and they behave as if they are different.

They feed the grapevine with information about themselves which reinforces this difference: what they think is important, what they do in their leisure time, what their partners and families are doing. Followers

collect these data and creatively circulate stories about their leaders.

In this way myths evolve over time as illustrations of the values that are important to that leader and hence to that corporate culture.

The second tactic used by effective leaders, at the same time as they establish their difference, is to reduce distance. The two processes occur simultaneously.

Followers extend distance on the basis of information supplied by their leaders; leaders reduce distance by moving closer, psychologically, to their people. They do this by exposing their vulnerability. Every effective leader exposes a flaw, a failing, a weakness. He or she makes no attempt to correct it and, indeed, actively promotes it. By conceding their weaknesses they focus their followers' inevitable dissatisfaction on one or two manageable issues.

Selecting and promoting the flaw is an art in itself, and it should not be too obscure. Its purpose is to show that in spite of the differences between leader and the led, our chief executive is really one of us – just another human being with weaknesses like the rest of us, a human being with flaws.

The leader has placed his or her vulnerability on the agenda – it is open for discussion. If this is done well, followers will invariably come to the leader's aid with statements like "Well, don't worry, we can do that for you."

Together they collude to deal with the flaw.

It also means that communication channels for feedback are opened up. It is feedback that stops leaders believing the myths they generate – it keeps their feet on the ground and keeps dictatorialism, where feedback is silenced, at bay.

So, what does all this mean for your new job?

First, you need to communicate your intentions. What is the picture you have for the future of your organisation?

I am calling it a "picture" deliberately because in my

experience very few people

have the conceptual skills to visualise a whole corporation in motion. For most people, the picture or vision needs to be simple and immediate.

Do not turn it into an exercise in conceptual brilliance. Vision is an obsession of those at or near the top. It is not a term used for private consumption.

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The business and assets of the above group with turnover of c.£10m, are offered for sale. The Group is the UK's largest manufacturer of touring caravans and leisure homes. The various companies' activities are as follows:

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For further information, please contact the Joint Administrative Receivers, Nicholas J. Dorgan and Angus M. Martin at the address below, or Adrian Berry on 01482 871482.

Deloitte & Touche, 10-12 East Parade, Leeds LS1 2AJ. Tel: 0113 244 8942.

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## TECHNOLOGY

## WATER IRRIGATION

# Dry solution to water loss

Frances Williams on a product designed to reduce evaporation in arid soils

**G**It will not make the desert bloom, but scientists at Nestlé's research centre in Switzerland believe their technique to cut water evaporation in deserts could revolutionise agriculture in the world's arid zones.

Gulf Development, a small Geneva-based company that has bought the patent, hopes to market the product as Gulpshare this year after full field trials in Oman.

Results from early trials by Oman's Sultan Qaboos University Agricultural Station show that Gulpshare can cut water evaporation from the soil by 75 per cent, halving the amount of water needed to produce crops.

The potential water saving in the Arabian peninsula alone could be 5m cu m a year, according to Gulf Development, saving farmers millions of dollars. Other arid areas suitable for Gulpshare's use include South Africa, Australia and California where

over-irrigation is causing a build-up of salt.

Gulpshare's active ingredient is siloxane, a non-toxic biodegradable compound that ultimately turns back into sand. Mixed with water, it can be sprayed on the ground at about a teaspoon per square foot (7kg-80kg of active compound per hectare) using standard agricultural spraying machinery. The treatment is repeated on each ploughing.

As Gulpshare dries it coats the grains of sand with silicone to create a water-repellent layer that works on a principle similar to that of disposable nappies. Irrigation water, rain, dew and air penetrate the soil but moisture cannot return to the surface to evaporate.

The water is trapped under a dry, weed-repellent surface layer, at a depth that depends on the strength of the treatment. For most crops the treatment raises moisture levels in a layer about 5cm to 20cm below the

surface where the plants roots are. The water is fully available to the plants, unlike some water-retaining systems.

Other potential Gulpshare applications include desalination of over-irrigated soils, now being tested in Oman, and surface collection of dew, an important water resource in coastal desert regions. Gulpshare can be used with another Nestlé-developed product that prevents wind erosion and drift of sandy soils.

A domestic version of Gulpshare will go on sale in Switzerland shortly for the

houseplants and potplants. A related product water-proofs terracotta pots but allows them to "breathe". Water loss through terracotta pots is typically twice as great as through the soil. Moreover, the treatment will also stop unsightly discolouration, caused by salt deposits left behind by evaporation.

Although Nestlé has decided that the products are too far removed from its core food business to sell itself, its researchers will continue to be involved in development as part of the patent transfer arrangement.

Credit: Gulpshare



Gulpshare can significantly cut water evaporation from desert soil

## Sir Andrew takes role as chairman at Euroclear

Sir Andrew Large, the banker's mandarin, is to become chairman of Euroclear, the world's largest clearing bank.

Brussels-based Euroclear last year handled a record \$38,100bn of securities on behalf of its clients, up 10 per cent from 1996. Rolf-Ernst Brause, the present chairman, will resign from both Euroclear boards because of the demands on his time from his role as spokesman for the board of managing directors of Deutsche Bank.

Sir Andrew, 55, was chairman of the Securities and Investment Board, the chief UK financial regulator, from 1992 to 1997. From 1980 he was a senior executive with Swiss Bank Corporation. He became a member of SBC's main board in 1987.

Euroclear's main priorities will be the advent of the single European currency next year, as well as the transition to real-time settlement. Trades are currently settled at the end of each day, but in parallel with the globalisation of the financial markets, market participants are demanding real-time settlement, where transactions are settled immediately after taking place.

Euroclear is also facing competitive pressure from Cedel, its Luxembourg-based

rival. While Cedel remains smaller, with \$15,000bn of transactions last year, its growth has been faster than Euroclear's, especially in what are believed to be future growth areas such as triparty repos.

In triparty repos, the clearing banks manage their clients' cash by buying and selling securities against collateral. Triparty repos increased by 40 per cent in 1997 at Euroclear and 105 per cent at Cedel.

Samir Iskander

**Bandle to join Veba**

Veba, the Düsseldorf-based industrial conglomerate that is one of Germany's biggest companies, has appointed the first non-German to its management board.

Alain Bandle, 45, is taking over responsibility for the group's fledgling telecommunications activities, which include the o.tel fixed-line telecoms group owned jointly with RWE, the Essen-based conglomerate.

Ulrich Hartmann, Veba's chairman, has stepped up the group's attempts to internationalise its activities. Last October Veba was listed on the New York Stock Exchange.

Swiss-born, Bandle is currently a senior manager at Hewlett-Packard Deutschland who has previously worked at Procter & Gamble and Swissair. Among his immediate tasks will be negotiating a deal with

## INTERNATIONAL PEOPLE

BellSouth, the US telecoms company that Veba and RWE want to sign up as a partner in o.tel.

Meanwhile, Mobilcom, another group seeking to take advantage of the liberalisation of the German telecoms market, has appointed Dieter Vogel, the soon-to-retire chairman of the Thyssen engineering group, as a member of its supervisory board.

Vogel is leaving Thyssen after having failed to win the top job in the company that will be created through the merger of Thyssen with its rival Krupp.

Thyssen has also taken a step

into the telecommunications industry – although on a smaller scale than Veba. Mobilcom, which re-sells telecoms services, has grown rapidly and claims to be carrying 2.5m minutes of conversations daily via its fixed line service.

Ralph Atkins, Bonn

## Bustamante to Telefónica SA

Luis Martín Bustamante, who was recently named chairman of Telefónica de Argentina, is to return to Spain to take charge of the communication group's domestic basic telephony business.

The job change forms part of a corporate reorganisation that re-styles Telefónica de España as Telefónica SA, a holding company controlling a diversified and multinational corporation, and which re-defines Telefónica de España

## MOVING PLACES

● Robert Elliott, senior vice-president of FEDERAL EXPRESS has been named president of the company's Europe, Middle East and Africa division. He succeeds David Bronczek who was recently promoted to chief operating officer and executive vice-president responsible for FedEx operations worldwide.

● John Sharkey, who last year sold his advertising business, BST, has been appointed managing director, Europe, for MANPOWER. John Chait, who developed the post, becomes chairman of Manpower's European operators in addition to remaining managing director, Asia. He is returning to the US to take on a broader role.

● AMERICAN MANAGEMENT SYSTEMS, the International business consulting and IT services company, has appointed Christopher Gerlach vice-president and chief administrative officer for European operations. Gerlach joins AMS from Content Holding, where he has been managing director since 1994.

● Yves de France has joined KPMG PEAT MARWICK as director in charge of developing the defence and aerospace sectors. Previously he was sales and marketing director of the IT and systems division of Dassault Electronique.

● WALL DATA has announced the appointment of Rick Fox as vice-president finance, chief financial officer and treasurer. Prior to joining Wall Data Fox served as senior vice-president of Paccar, responsible for the company's accounting, treasury and information systems.

● LEHMAN BROTHERS has appointed Augusto Lopez-Cardozo as senior international economist responsible for Russia. Lopez-Cardozo joins from the International Monetary Fund. He was the IMF's resident representative in Moscow from 1992 to 1995, during which he acted as a liaison between the IMF in Washington and the Russian government.

● Lopez-Cardozo will be based in London and will report to John Llewellyn, the company's global chief economist.

● BIC has appointed Jacques Woc, 43, to the newly-created post of managing director France and Benelux. He will be responsible for co-ordinating the company's paper, lighter and razor activities and brands in the countries concerned.

Woc was previously director for Western Europe at Moulinex.

● US investment bank MERRILL LYNCH has appointed former US ambassador to Italy Reginald Bartholomew chairman of Merrill Lynch in Italy. The appointment is in addition to Bartholomew's current duties as vice-chairman and managing director of Merrill Lynch Europe Holdings. Merrill Lynch significantly increased its presence in Italy in 1997 with the acquisition of Carnegie Italia.

● German fashion group ESCADA has announced that Jürgen Richter will be appointed to its managing board. Richter is the managing partner of the Schnetberger Group in Münster. In his new position Richter will be in charge of the German subsidiaries of Escada.

● Jean-Paul Hamon, 49, has been appointed managing director IT and telecommunications of Air France. He was previously managing director and senior vice-president of Anadys Development and is being replaced in this post by Jacques Lignières, deputy general manager, development.

● French leisure company

as a company providing fixed carrier services to Spanish clients.

Posted to Buenos Aires in 1990 when Telefónica acquired its Argentine subsidiary, Bustamante, 43, became the unit's general manager in 1995 and its chairman in December. Over the period Telefónica de Argentina, Tasa, became a jewel in the crown of the Spanish carrier's extensive network in Latin America, claiming the highest phone service penetration ratio in the region and the highest number of lines per employee.

A blue chip company on the Buenos Aires stock exchange, Tasa also branched out into cable TV services and multimedia through ventures with local programmers and companies controlling sport broadcasting rights.

Bustamante's new appointment as chief executive represents a considerable professional challenge because Telefónica's domestic fixed telephone division, which is the group's main revenue earner, faces squeezed margins with the onset of deregulation in the telecoms sector.

Retiefaló, a carrier backed by Telecom Italia, launched a competing service in January with an aggressive pricing policy and France Telecom is bidding for a third licence for residential customers that the government is due to award in May. Full deregulation of the Spanish telecoms sector will be introduced in 1999. Tom Burns, Madrid



## THE KEY TO AFRICA'S GOLDEN MAP

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When it comes to unlocking Africa's riches, the key is Anglo American.

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## THE ARTS

# An escape into the imagination

ART

**LYNN MACRITCHIE**Iya and Emilia Kabakov  
The Palace of Projects

In total, each the cherished branchchild of a cast of characters as diverse as their dreams.

L Stachovich, violinist, Moscow, wants to redistribute energy over the earth's surface by bouncing it back off panels in the sky: N Sokol, researcher, Minsk, has designed a raincoat which lets the wearer commune with the natural world; V Mikhailov has invented a pump which directs a jet of air into heaven to manage the clouds...

These grand schemes are complemented by smaller, more domestic conceits - a punishment corner for misbehaving utensils, a bed surrounded by plants to give the illusion of sleeping in a beautiful garden, a wardrobe fully furnished with bed, desk and books where the user can rest and study.

The plans for each project are drawn up in meticulous detail, their concepts and hoped-for effects described at length and demonstrated by the table-top models of wood and wire and foam, their precarious construction reminiscent of the school room.

In previous works, Kabakov has used "humble objects which can be bought anywhere", as he describes them, to make enormous installations such as "In the Communal Kitchen", 1993, which evoked the experience of living in the apartment blocks in which he and his neighbours endured the Soviet attempt to create utopia. His drawings of the 1980s and 1990s often show people floating in the sky, high above the crush of city streets and crumbling buildings.

In this bleak old railway shed, the air chilled with more than a century of damp, an extraordinary structure rises. Gleaming in the dim interior, a fabric and wood tower spirals upwards, like the white shell of an enormous snail. Inside, on a clutter of wooden tables, are spread out the "Projects", 65

Bright ideas: Iya Kabakov brings 'The Palace of Projects' to England

wife Emilia's family photograph albums in installations - and also more universal, the "Palace of Projects" as a site of dreams we all might share.

From Long Island, he described his working method. "I am indifferent to materials," he said. Emilia translating from Russian. "I don't expect anything special from them. My attitude to location is just the opposite - I am enormously sensitive to space..."

He said that working at the Roundhouse was "risky"

as the building, however spectacular, did not have the cultural resonance he values so highly. "In museums, people feel culture all around them."

In the event, however, it has come off. His flimsy palace brings its own culture with it, recalling similar edifices built and unbuilt, from London's Crystal Palace to Tafifin's Monument to the Third International, never realised but never forgotten. Inside his palace's rickety superstructure, his favourite characters, ordinary people,

the "little men", live through whatever history throws at them, consigned by their private dreams.

"At the beginning of this century, there was an explosion of ideas, universal utopias in every field," he said. "Some remained fantasies, and some were realised... We are the victims of the witnesses of these fantasies... Now, people can look at these projects and as they respond to the ones which most interest them, perhaps they will realise that the person who imagined it is not

crazy, but could be themselves."

The Kabakovs, survivors of the Soviet utopia, know better than most both the liberating power and potential danger of the human imagination.

Iya and Emilia Kabakov, "The Palace of Projects", The Roundhouse, Chalk Farm Road, London NW1, until May 10. Open Tuesday-Sunday, 12-6pm. 0171-338 6803. Commissioned by Artangel and the Museo Nacional Centro de Arte Reina Sofia, Madrid.

# Big, brash, but not always better

THEATRE

**IAN SHUTTLEWORTH**

Saucy Jack and the Space Vixens

Gaynor songs within a single number. Against this, at one point, James Compton and his band dispatch a very serviceable Dave and Ansel Collins-style bluebeat stomp.)

The performers wear those little microphones that curl around the side of the face. They could have gone for more unobtrusive devices, but these look more futuristic, don't they? The sound mix for the early part of the press night was dire, with vocals semi-audible and musical dynamics lost beneath the beat - you couldn't even hear the *Shout*-esque "chuck-a-wah" guitar

*Horror Show*.

True, it has grown like Richard O'Brien's monster from modest beginnings (in this case, as a student show from the University of Kent in Over-Seas House on 1995 Edinburgh Fringe); true also, its book and lyrics contain the kind of off-the-wall camp jewellery that O'Brien has been unable to retain for the last two decades - the action takes place in a seedy cabaret bar on the planet Frogtage III, where a group of intergalactic crime-fighters (the Space Vixens) arrive to track down the vicious Slingback Killer, who yes... stars his victims with a sequined shoe.

But at other times it simply tries too hard: the song "Fetish Number From Nowhere" is clearly a blood relative of *Rocky's* "Sweet Transvestite", and Dr Whackoff's spoken coda tells us almost as many words, don't dream it - be it.

The ethos of the show is glam, but 1970s disco-glam rather than the raucous yobbery of glam-rock proper, with song titles such as "Gleam Boots Saved My Life" and "All I Need Is Disco". The writers manage to cram in allusions to "Don't Cry For Me, Argentina" and two separate Gl

ectors at the Barbican, John Eliot Gardiner conducted the Philharmonia at the Festival Hall in Elgar's *In the South*, Sibelius' Violin Concerto (an engagingly gypsy-like performance from Gidon Kremer) and Brahms' First Symphony. The change of atmosphere from Chailly's concert could not have been more striking. Where the LSO had been willingly led, the Philharmonia sounded like a horse being whipped round a racecourse.

According to the programme, Gardiner's series with the Philharmonia is designed to "display his talents as a distinguished interpreter of... Elgar". Who is fooling whom? Perhaps we are being softened up for a Gardiner/Elgar recording project, because until this series, Gardiner had scarcely conducted Elgar. In the *South* was subjected to the full blast of his whiz-bang wallop treatment: it was drily, noisy and inflexible, the cumulative glow of Elgar's crescendos smothered by four-square phrasing, the balmy reflective passages swept by a stiff northern breeze.

In the Brahms, Gardiner's breakneck pulse for the opening sequence, followed by a knee-jerk transition to the first movement repeat, demonstrated a similar sort of rigid frigidity. There was simply no space for the sound to come out. The middle two movements allowed some relaxation, for which we must thank the Philharmonia's wind principals; the finale was a graceful sprint.

Unlike Mackerras and Norrington, Gardiner does not transfer well from the hot-house conditions of period ensemble and recording studio to the real world of symphony orchestras, and he is crudely insensitive to the shape and style of romantic music.



A. G. Rizzoli: Architect of Magnificent Visions. More than 80 drawings by the designer who spent his evenings and weekends making plans for a perfect world. This is the first museum survey of these meticulous drawings, which were discovered after his death, to June 23

**WASHINGTON**  
EXHIBITION  
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10.20; 11.20; 11.32; 12.20; 13.20;  
14.20

At 08.20 Tanya Beckett of FTTV reports live from Liffe as the London market opens.

## Tackling the true romantics

MUSIC

**ANDREW CLARK**

Riccardo Chailly and the London Symphony Orchestra/John Eliot Gardiner and the Philharmonia

The international reputation of Riccardo Chailly draws strength from his 10-year link with the Royal Concertgebouw Orchestra, but does not depend on it. That much is obvious from the sizeable following he has developed for his concerts with the London Symphony Orchestra.

His latest visit, culminating in a performance of Bruckner's Eighth Symphony at the weekend, offered some clues to his appeal - without providing a convincing explanation. Chailly has two formidable

advantages over most conductors of his generation: he knows how to get what he wants from an orchestra, and he is a musician of transparent integrity. Whatever reservations his Wagner and Bruckner may have aroused, these qualities alone through every bar.

The first concert was a pairing of funeral rites - Mahler's *Totenfeier* and the last part of Act 3 of *Götterdämmerung*. *Totenfeier* is the original first movement for Mahler's Second Symphony - broadly similar in structure and mood to the final product, but less incisive. Chailly made it every bit as imposing, thanks to the vehement responses of the LSO strings, which sounded more precise and alert than in recent concerts with Rostropovich and Davis. But

it was also a question of Chailly's structural control, moulding the accelerandos and rallentandos in such a way that you couldn't tell where one began and the other ended.

In the Wagner, Chailly's Germanic sympathies deserted him. Here was an Italian conductor reverting to type - emphasising colour and *continea* at the expense of dramatic thread. Siegfried's Funeral March was a muted lament, neither dark, brutal nor tragic; the Immolation Scene was immaculately "sung", without coming across as elevating or cataclysmic. In Jane Eaglen's Brünnhilde, Chailly found a soulmate: the sound per se was thrilling, but there was no intensity of conviction. Chailly has yet to conduct Wagner in the

theatre, and it shows. In Bruckner's Eighth, the ingredients of a great performance were all there - weight, majesty, un hurried evolution, topped off by the LSO's fat and flattering timbral resources. Chailly spoiled everything by taking the first three movements at unusually slow speeds. The opening Allegro moderato was too self-absorbed to generate a sense of unfolding tension. The second movement came across as a ponderous plod rather than an exuberant scherzo, while the Adagio had a saccharine luxuriance that could have wafted in from *Torna del Lago*. After that, Chailly's edge-of-the-seat finale belonged to a different symphony - or at least a different performance.

Between Chailly's two con-

certs at the Barbican, John Eliot Gardiner conducted the Philharmonia at the Festival Hall in Elgar's *In the South*, Sibelius' Violin Concerto (an engagingly gypsy-like performance from Gidon Kremer) and Brahms' First Symphony. The change of atmosphere from Chailly's concert could not have been more striking. Where the LSO had been willingly led, the Philharmonia sounded like a horse being whipped round a racecourse.

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Robert Wilson, with costumes by Frida Permejant; April 2

New York City Opera, New York State Theater  
Tel: 212-570 5570  
[www.nyco.com](http://www.nyco.com)  
Ernestine, premiered in Santa Fe in 1986, Tobias Picker's opera is presented here in the same

production by Francesca Zambello, with sets by Robert Israel. Based on Judith Rosner's novel, *J.D.* McClymont's *Ernestine* is a version of the Oedipus myth set in New England. The cast includes Patricia Racette and the conductor is George Manahan; Mar 31; Apr 4

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Tel: 39-2-871 7971  
[www.tascala.milano.it](http://www.tascala.milano.it)  
Linda di Chamounix: by Donizetti. Co-production with Vienna State Opera; conducted by Roberto Alba; Abramo in a staging by August Everding; Apr 1, 3

OPERA  
English National Opera, London Coliseum  
Tel: 44-171-632 8300  
The Tales of Hoffman: by Offenbach. New production by Graham Vick, designed by Tobias Hoheneder and conducted by Paul Daniel/Willem Tomlinson; Apr 1, 3

MUNICH  
CONCERTS  
Philharmonie Gaistalg  
Tel: 49-89-5467 8181  
• Berliner Radio Symphony Orchestra: conducted by Lorin Maazel in works by Ravel, Barber and Stravinsky; Apr 2, 3

• Rundfunkorchester des Bayerischen Rundfunk: conducted by Garcia Navarro in extracts from operas by composers including Puccini and Wagner. With soprano Gabriele Schnautz; Apr 5

SAN FRANCISCO  
CONCERTS  
Davies Symphony Hall  
Tel: 415-864 6000  
[www.sfsymphony.org](http://www.sfsymphony.org)  
San Francisco Symphony Orchestra: Stanislaw Skrowaczewski conducts Elgar's Violin Concerto, with soloist Pinhas Zukerman. The programme also includes works by Wagner and Shostakovich; Apr 1, 2, 3, 4

EXHIBITION  
San Francisco Museum of Modern Art  
[www.sfmoma.org](http://www.sfmoma.org)

## INTERNATIONAL Arts Guide

### AMSTERDAM

#### DANCE

Het Muziektheater  
Tel: 31-20-557 8911  
Dutch National Ballet: Romeo and Juliet, Rudolf van Dantzig's 1967 version, created for the DNB and set to Prokofiev's score. With sets and costumes by Toes van Schayk; Apr 1, 2, 3, 4, 5

#### BERLIN

##### DANCE

Staatsoper unter den Linden  
Tel: 49-30-2035 4555  
[www.staatsoper-berlin.de](http://www.staatsoper-berlin.de)  
Tanzenden: ballet triple bill, to music by Herzka, Le Dispariteur del Signor Pulchella, with choreography and sets by Dieter Heikamp; Le Flis de l'Air ou l'Enfant Chérié en Jeune Homme, in a staging by Helene and choreography by Marek Rozycki; and Labyrinth, by Mark Baldwin; Apr 2, 4

#### OPERA

Staatsoper unter den Linden  
Tel: 49-30-2035 4555  
[www.staatsoper-berlin.de](http://www.staatsoper-berlin.de)  
Die Meistersinger von Nürnberg; by Wagner. Harry Kupfer's new

production is conducted by Daniel Barenboim and Sebastian Weigle; Apr 5

#### BOLOGNA

##### OPERA

Teatro Comunale  
Tel: 39-51-529 999  
[www.netuno.it/bc/teatroculturale](http://www.netuno.it/bc/teatroculturale)

• Don Carlo: by Verdi.  
Co-production with the Grand Théâtre de Genève, conducted by Emanuele Belotti in a staging by André Serre; Apr 1, 3, 5

• Il Campidoglio: by Wolf-Ferrari. New

production conducted by Bruno Bartoletti in a staging by Nanni Garella, with design by Antonio Florentino; Mar 31

#### BRUSSELS

##### CONCERT

Palais des Beaux-Arts  
Tel: 32-2-607 2200  
Rotterdam Philharmonic Orchestra: conducted by Valery Gergiev in works by Debussy, Mussorgsky and Prokofiev. With bartono Dimítri Horovitz; Mar 31

#### FRANKFURT

##### CONCERT

Alte Oper  
Tel: 49-69-134 0400  
Joan Rodgers: recital by the soprano, accompanied by Roger Watson; Mozart Saal; Apr 5

#### GENEVA

##### CONCERT

Victoria Hall  
Tel: 41-22-3170017  
Orchestre de la Suisse Romande:

conducted by Heinz Wallberg in works by Hindemith, Schumann and Brahms; Apr 1

#### HELSINKI

##### OPERA

Finland National Opera  
Tel: 358-9-4030 2211  
The Magic Flute: by Mozart. New production by Swedish director Etienne Glaser, designed by Peter Tilberg. Conducted by Mikko Franck; Apr 1, 4

#### LAUSANNE

##### CONCERT

Théâtre de la Suisse Romande:  
conducted by Heinz Wallberg in works by Hindemith, Sch

## COMMENT &amp; ANALYSIS



MARTIN WOLF

## The mommy state

The UK government's passionate belief in getting people off welfare is creating a new subsidised industry: childcare

Why does it make sense to make large sums available to mothers, on the condition they do not look after their own children? If you find the answer obvious, read no further. If not, you too may be struggling to understand the occasionally strange world of the UK's New Labour government.

Imagine two British lone parents, Jean and Jane, each with two children. As parents on a form of welfare called income support, they will receive, from next November, £79.95 (\$133.43) a week. Now suppose, they become registered childminders. They arrange to look after each other's children. Jean promises to pay Jane £150 per week for full-time care of hers, Jane promises to pay Jean £150 a week in return. The upshot is shown in the table. Each would receive a working families tax credit of £171.65 a week from a kindly government. Each would also receive £23.25 in child benefit and would pay the government £18.81 in tax and National Insurance. Their income would be £76.08 a week, after netting out the cheques for childcare, nearly £100 a week more than from income support.

The childcare subsidy makes all the difference. Without the subsidy, the net income of the two women from this arrangement would be only £71.08 each. Given the subsidy, however, both are better off than before, which makes them happy; and both are "working", which makes the UK government happy.

What is one to make of this? If you think it makes sense, it must be because you think looking after someone else's children counts as working and looking after one's own is shirking. If you do not share

that assumption, then the arrangement will not seem sensible and you might ask why not subsidise a parent to look after her own children, rather than someone else's.

This particular example has been sharpened for effect. But the underlying point stands even if you take a slightly more complex, and more realistic, case. Think, for example, of a situation in which each woman earns £150 a week in her own people's home and then pays Joanna £150 to look after her children. Again, the childcare subsidy makes the arrangement profitable.

Each woman earns £150 a week, but receives £23.25, including working families tax credit. Again, each enjoys an income of £176.08, after deduction of the £150 in childcare costs.

The conclusion must be that the incentive to "work" provided by the childcare tax credit is overwhelming. As in the US, the UK government wants to get people to work, and the answer is childcare. The subsidy is likely to push a great many women on

benefit who now look after their own children into work. In retrospect, this credit may well be viewed as the most important feature of the Budget. The Treasury estimates the total cost of the working families tax credit, including the childcare subsidy, at £1.35bn by 2000-01, from an indexed base. Rather more plausibly, the Institute for Fiscal Studies suggests the cost of the childcare credit alone may rise to £4bn, as parents realise how generous it is.

The government is creating a new subsidised industry: childcare. It is doing so in two senses: it is providing heavy subsidies to this activity and these subsidies are conditional on use of formal rather than informal care. Instead of being looked after by a grandmother, relative or friend, children will now be looked after by registered minders.

The question is why so generous a subsidy should be sensible. If someone can earn only £150, but needs to pay someone else £150 a week to allow her to do so.

Yet the argument about foregone skills is far more cogent for relatively skilled mothers than for those Mr Brown's subsidy helps most. This was pointed out in a study of the economics of childcare by the IFS for the UK's Equal Opportunities Commission. But if the government had really wanted to preserve and develop mothers' skills, it would have been better off subsidising national childcare for all - as in France - or making the cost of childcare tax deductible. Mr Brown did not proceed down either route for two reasons: he was more concerned about poverty and workless households on benefit; and he did not wish to incur the expense.

This childcare subsidy should be understood as a

total output is not increased at all, since the money she has to pay for childcare is a measure of lost output elsewhere in the economy.

There are two arguments in favour of the subsidy. The first is that it makes mothers better off. But if the aim is to raise mothers' incomes it would be more effective - and would show more respect for their freedom of choice - simply to give them money with which to buy childcare or something else, as they choose. The rhetoric about "affordable childcare" confuses the issue. Childcare is intrinsically expensive. What people mean by "affordable childcare" is childcare someone else pays for. The labelling may be an effective way of concealing the transfer; it does not change the fact that mothers' higher incomes are a direct result of a subsidy.

The other argument in favour could be called "maternalist": women need to be cajoled into working. Work may be deemed more dignified than full-time motherhood, even if it consists of doing for someone else's children what one would otherwise do for one's own. More cogently, women lose valuable skills - and future earnings opportunities - if they cease to work. Provided they are unaware of this or are unable to finance childcare during motherhood, it may make sense to subsidise childcare.

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This childcare subsidy should be understood as a

politically correct transformation of the parental role of the benevolent state. Hitherto the state has played the breadwinner role on behalf of lone parents, who head more than fifth of all British households with children. Now, as Melanie Phillips has argued in a pamphlet for the London-based Social Market Foundation, it will pay registered childminders to look after their children instead, allowing the parents to fill the breadwinner role. To a government with a passionate belief in the dignity of work, this transformation of the state's responsibilities makes the secret of a new macroeconomic paradigm.

This paradigm, which Americans believe should be emulated by all countries in the world which will no doubt reach the same stage of nirvana as the US now most assuredly enjoys.

This is a classic straw man argument. Most American economists do believe that some of the economic ground rules are in the process of change, but we are far from evolution to some new "no bad news" paradigm. We do hope our present prosperity can be sustained indefinitely, but most of us won't bank on it. And we are cheered by the latest economic statistics, which show improvements in the equality of income and wealth sharing. But we also recognise we have a job to do in bringing along those

## LETTERS TO THE EDITOR

### US cheered but not complacent

From Mr Harry L Freeman

Sir, While we in the US are used to much criticism, some valid, usually well meant, and some less than valid, I take exception to some of the principal points raised by Professor John Gray. His Personal View (March 23) is critical of the London-based Social Market Foundation, it will pay registered childminders to look after their children instead, allowing the parents to fill the breadwinner role. To a government with a passionate belief in the dignity of work, this transformation of the state's responsibilities makes the secret of a new macroeconomic paradigm.

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prosperity can be sustained indefinitely, but most of us won't bank on it. And we are cheered by the latest economic statistics, which show improvements in the equality of income and wealth sharing. But we also recognise we have a job to do in bringing along those

who have not shared in our prosperity.

As for the ideology we export, yes there are some Americans who agree for strict emulation. But most Americans would seek to send out a relatively simple message over time: history has shown that progress towards democracy and human rights and progress towards economic freedom are indivisible goals.

The US has its unique history; other countries have their own unique qualities. Please, give us the benefit of being more tolerant and sophisticated.

Harry L Freeman,  
4708 Dorset Avenue,  
Chevy Chase,  
Maryland 20815, US

### Threat still posed by Syria is ignored

From Lord Stone of Blackheath

Sir, Your contemptuous dismissal of Israel's offer to withdraw from its security zone in south Lebanon is astonishing ("Netanyahu's diversions", March 27). The rebuilt Lebanese army is now capable, possibly augmented by UN or other international forces, of imposing order along Lebanon's southern border. Left to itself, the Lebanese government would probably do just that, to the great and lasting benefit of both countries.

The most intriguing part of the reaction to the Budget is how little questioning of this there was, even where the policy seems quite peculiar, as in the huge subsidy to formal childcare. Old Labour may be dead; but it is New Feminism that has most obviously triumphed.

\*The Impact of Subsidising Childcare, Alan Duncan, Christopher Giles and Steven Webb, Equal Opportunities Commission, 1995

\*\*The Sex Change State, Melanie Phillips, Memorandum Number 30, Social Market Foundation, October 1997

Martin.Wolf@FT.com

Syria has vetoed such an arrangement, and you have no apparent qualms about this. Nor, it seems, are you troubled by Syria's 30,000-strong army of occupation in Lebanon and blatant subversion of Lebanon's interests to those of Damascus.

Memories are short, but some readers will recall that it was Syria's president, Hafez Assad, who rejected a report from the late Israeli prime minister, Yitzhak Rabin, to withdraw from the Golan Heights.

On the Palestinian econ-

omy, there are two conditions that deter trade. One is the closures caused by threats to Israel's security. The other is that businesses are reluctant to trade where it is clear that half of the national budget is regularly lost in corruption and waste.

While Israel has its part to play, both of these impediments could be lessened by efforts of the Palestinian administration.

Stone of Blackheath,  
House of Lords,  
London SW1A 0PW, UK

### Worrying rejection of control mechanism

From Mr Peter Stephens

Sir, On the day when the European Monetary Institute pronounced on the 11 applicants' suitability to join Euro ("Brussels backs 11 countries for single currency in 1999", March 26), it was interesting to examine what is happening "on the ground". Ireland is experiencing an unprecedented property boom. Yet, on January 1

1999, Irish interest rates are going to converge with Euro short rates and halve. So the current boom will become an explosion.

Countries may be satisfying the Maastricht criteria, but asset price inflation was not one of them. How can a responsible government discern the only mechanism for controlling asset inflation-interest rates? Euro is going to

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## Embarrassment of riches

As Germany's carmakers pile into the luxury end of the market, Haig Simonian asks if there are enough wealthy buyers to go round

The market for "super-luxury" cars will change more in the next five years than in the previous 50. The first step is the sale of Britain's Rolls-Royce Motor Cars, for decades the epitome of luxury motoring, to Bayerische Motoren Werke of Germany. It will not be the last.

Instead of just Rolls-Royce and Bentley - the two brands being sold by their parent company, Vickers - the world's wealthiest people could soon find themselves facing an embarrassment of riches when looking for cars costing £100,000 (\$167,000) and more.

Rolls-Royce itself will undergo a massive expansion and at least two other carmakers say they will muscle into the market. That could triple the number of brands in the "super-luxury" league and multiply the range of models by even more. But who on earth will buy all these cars?

The big expansion is coming from Germany. Bernd Pischetsrieder, BMW's chairman, has suggested that his company could spend up to £1bn on two Rolls-Royce models which would raise output to 6,000 cars a year from just under 2,000 and double the current workforce over the next decade.

Half that spending would probably be for the Bali - Rolls-Royce's codename for the replacement for its ageing Bentley Continental sports car range. The remainder would be for the Java, the "medium-sized" Bentley concept car premiered at the 1994 Geneva motor show but never developed owing to lack of funds and uncertainty about the long-term market potential. Given the fate of the Asian market for luxury cars, these codenames, which are Indonesian islands, are bravely chosen.

Rolls-Royce will not have the "super-luxury" league to itself. In a matter of weeks, Mercedes-Benz, the German executive cars group, is almost certain to authorise the development of the Maybach - its own contender.

Unveiled at the Tokyo motor show last October, the massive Maybach, which looks like a boat on wheels,



revives one of Germany's most famous brands.

Even Volkswagen, the company created by the Nazi leaders who so favoured those large limousines, wants to move into "super-luxury" market. Unfazed by the apparent contradiction between its populist image and "super-luxury" aspirations.

Ferdinand Piëch, VW's chairman, wants to push into the priciest bracket of the motor industry.

Last week, Mr Piëch said he hoped VW would soon have two "super-luxury" brands. He means Fiat's Ferrari subsidiary, and Rolls-Royce and Bentley -

The amount of time and energy Germany's three leading carmakers have expended on their "super luxury" ambitions seems at odds with the limited market potential for such cars

for which VW unsuccessfully bid. However, he indicated that the group would develop its own brand if it failed to win the British pair.

The amount of time and energy Germany's three leading carmakers have expended on their "super-luxury" ambitions seems at odds with the limited market potential for such cars

for which VW unsuccessfully bid. However, he indicated that the group would develop its own brand if it failed to win the British pair.

The danger for the "super-luxury" league could be exactly the same as the one that already affects the humble market niches which companies are driving upmarket to escape: too many models chasing too few customers.

While the numbers of "super-luxury" vehicles sold will be just a fraction of those at the low-margin end of the market, the aspirant "super-luxury" manufacturer may soon discover that overcapacity can affect it just as much as in any other business.

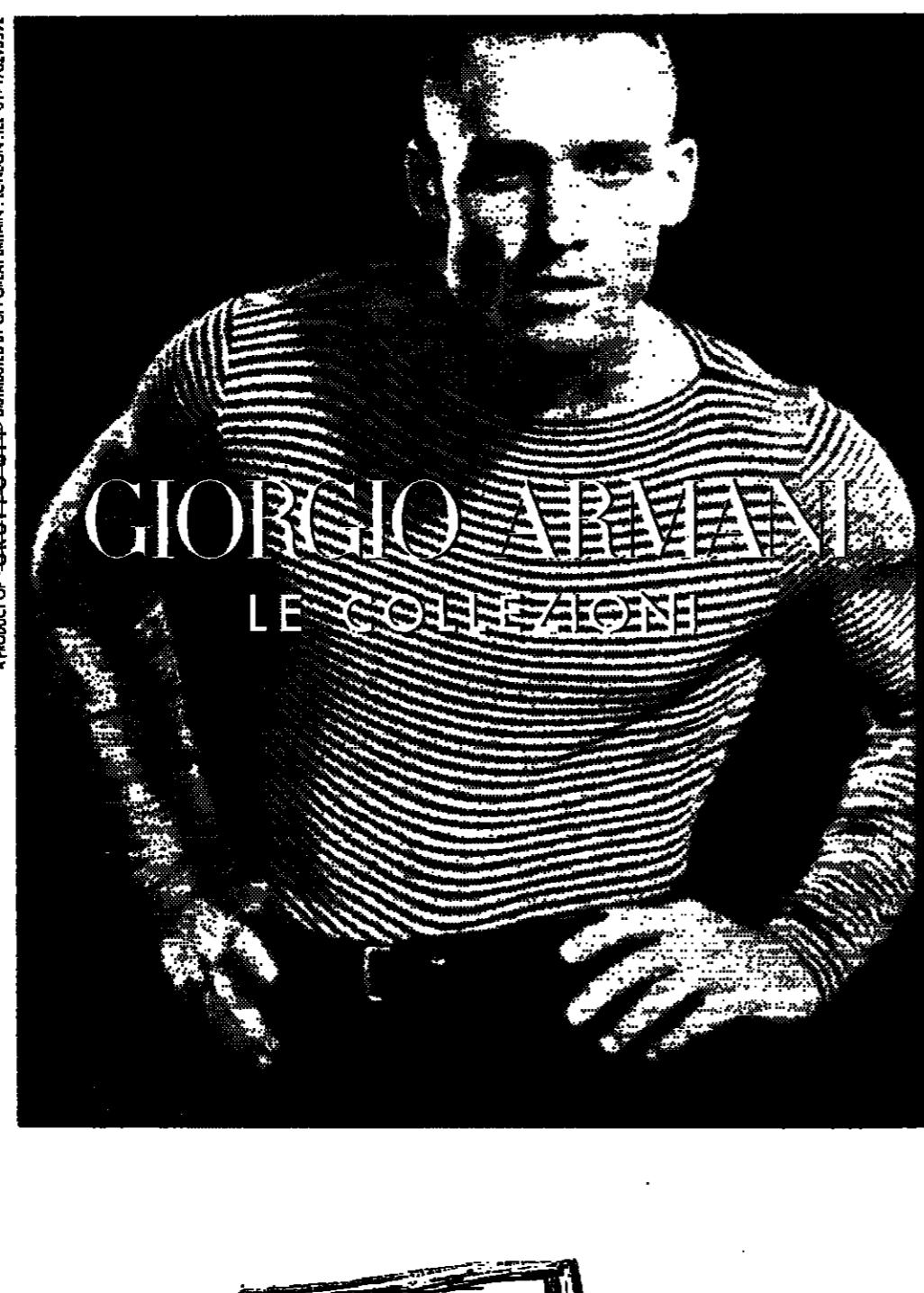
Jürgen Schrempp, the tough-talking chairman of Mercedes-Benz's parent company, is equally confident about the Maybach. "To some extent, a new model will create extra demand," he says. "I assure you we have no intention of losing money with this car."

VW's plans are hardest to fathom. Mr Piëch has said he is determined to develop the group's range upmarket. Such vehicles offer much fatter profit margins than VW's volume models. Buying Rolls-Royce would have provided a "super-luxury" brand on top of the new luxury models and had a "halo effect" on the overall VW image.

All these arguments may make sense to the individual carmakers, acting on their own. But it is less clear that the advantages are so great given that the companies are all acting together.

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## COMMENT &amp; ANALYSIS

## FINANCIAL TIMES

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Tuesday March 31 1998

## Le mal français

Something is profoundly amiss in the state of France. Among the symptoms are a high level of unemployment, even by European standards, and the growing strength of extremist political parties, especially the far right National Front.

Things would not have reached this pass if France's mainstream conservative parties, which held power from 1993 to 1997, had really set about liberating the French private sector from the burdens the state had imposed on it over the previous four or five decades – especially those which make it risky and expensive to create jobs. They did not do this, partly because many of their leaders are still imbued with France's traditional *dirigiste* culture, and partly because they fell into the trap of engaging in a populist race with each other in the 1995 presidential election.

In this month's regional elections many conservative voters took their revenge, transferring their votes to Jean-Marie Le Pen's National Front, regarded by other parties as racist and therefore unacceptable as a political ally. The right was split. Having lost power at the national level last year, it now faces the prospect of losing it at regional level throughout the country, unless mainstream right and extreme right joined forces in regional councils. A much larger number of conservative regional presidents than expected decided, against their parties' instructions, to maintain themselves in

power by accepting NF support.

Lionel Jospin, the Socialist prime minister, can hardly conceal his delight at the right's discomfiture, while President Jacques Chirac is trying to respond to it by proposing, belatedly, a "modernisation" of France's political institutions.

Yet the problem is not mainly one of institutions. It is partly a matter of politicians' behaviour, which has left many voters, especially on the right, feeling rejected and betrayed. And it is above all a matter of economic mismanagement. The danger is that this may be aggravated if the socialist government no longer faces serious competition from the right, while remaining under pressure to placate its own supporters and allies, including the communists.

It is too late now for Mr Jospin to retreat on his pledge to introduce a compulsory 35-hour week for private firms employing more than 20 people, which will probably be put into law this week. But much remains to play for. This law provides only a framework. Crucial details such as the effect on rates of pay, and whether the 35 hours can be averaged over a year, will not be settled until 2000.

The new system will not be fully in force until 2002. At least yesterday Mr Jospin resumed a formal dialogue with the employers. He needs to listen carefully to their views, since it is only they, in the last resort, who can create new jobs.

## East meets west

Were it not for the Asian economic crisis, European and Asian heads of state might be wondering whether it was worth holding their biennial summit in London at all this weekend. The first such occasion in Bangkok two years ago broke the ice covering a neglected inter-regional relationship but did little to set direction for the future.

Now, the crisis is forcing both sides to examine more closely what they expect from each other, and the summit will set a tone for some years to come. Europe, in particular, must decide whether it wishes to be engaged in Asia amid accusations that it has contributed little to a resolution of the region's financial and economic problems.

Admittedly, the incentives for doing more are scant when the European public is indifferent and the EU is much more preoccupied with monetary union. Asians are also vague about exactly what they want from Europe. Some of their arguments for European involvement in the crisis are weak. The fact that European banks are heavily exposed to Asia does not in itself mean European governments should bail out economies out.

Still, the EU must decide whether it wants to play a global role in the longer term. If it does, it needs to show now that it is prepared to engage with Asia and

fight to dispel the impression that its response to the crisis has been curmudgeonly.

This is not necessarily a question of putting up a lot more cash. Nor would it be right for the EU to bypass the International Monetary Fund in dealing with crises. But the EU could show that it was willing to use its position in the IMF to engage actively in the debate on systemic reforms that are needed as a result of the crisis. Thus far the ideas have tended to come from the US which has also made all the running in orchestrating rescue packages.

Above all, Europe, with its relatively strong economy, should make it clear that its markets are open to Asian products. Nobody has any lasting interest in a solution that leaves the US as importers of last resort.

By convincingly eschewing protectionism – even though trade is likely to run in Asia's favour while the region adjusts – Europe could both foster closer relations with Asia and promote the multilateral system. It would be right for Asia to promise continued liberalisation in return.

The difficulty for European leaders will be to make such a compromise credible. They will not receive public credit at home for doing so, but they will be backing away from a global role for Europe if they do not.

## Romania adrift

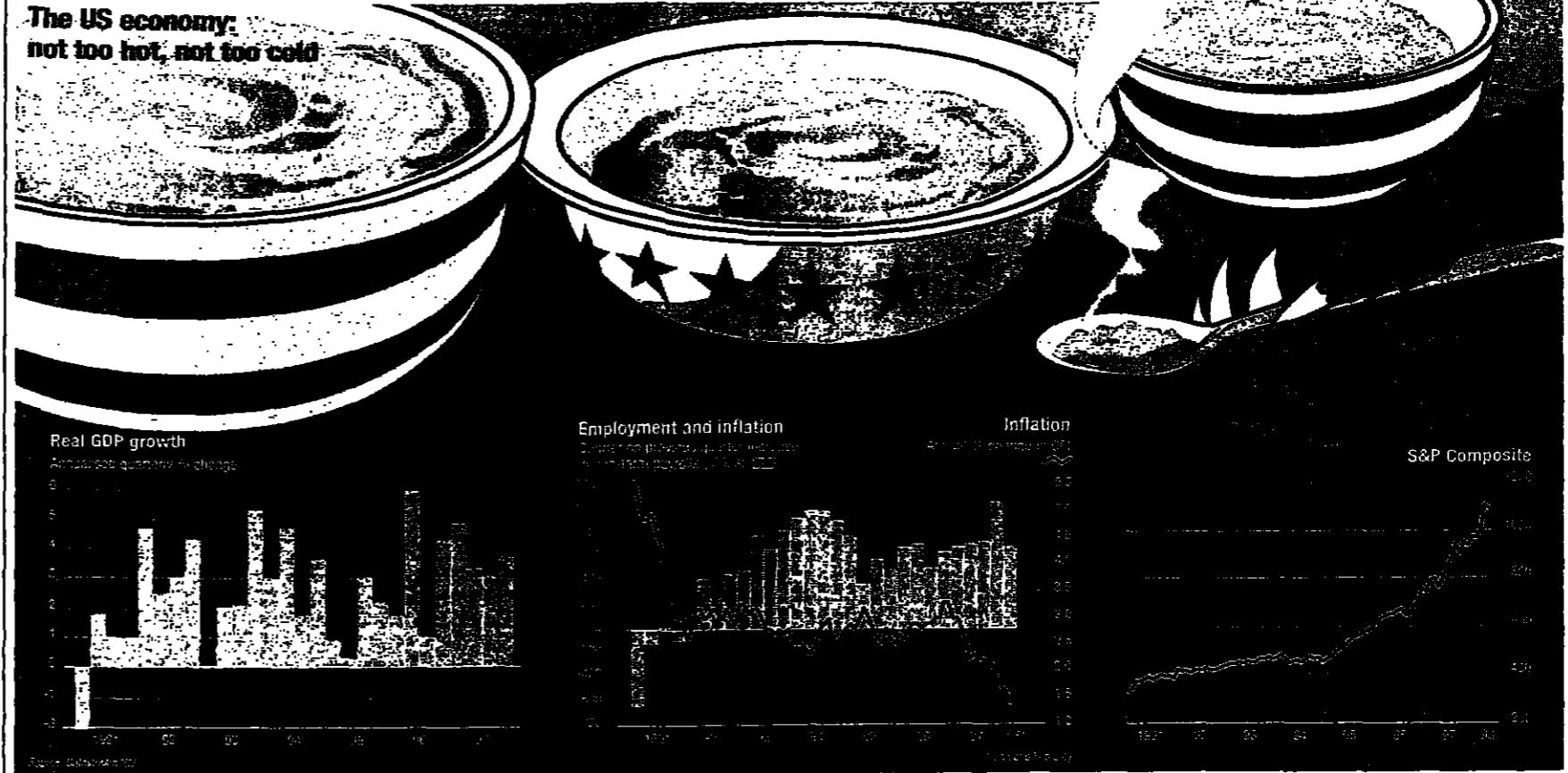
Last night's resignation of Victor Ciorbea, the Romanian prime minister, is supposed to end the months of political wrangling which had brought economic reform to a virtual standstill. The stalemate in the coalition has been a far cry from the hopes for reform when it was elected 18 months ago. The fear now is that the horse-trading required to form a new government will simply prolong the paralysis.

Mr Ciorbea claimed to have drawn up the most detailed programme yet seen in his country for privatisation, restructuring industry, and the utilities, and promoting small and medium-sized business. Those goals are urgently required to revive the economy. But they have been eclipsed by political rivalries.

The privatisation programme is far behind schedule, depriving the state budget of essential revenues. That means the budget targets are no longer realistic, including curbing the deficit and bringing inflation down from last year's 150 per cent to around 45 per cent. As a result, the IMF has delayed disbursement of the next tranche of the country's \$10m standby loan.

So far, the government has failed to reform, sell or close down most of its big loss-making state industries, or force them to pay their bills to the state. Heavy subsidies of both state banks and factories are a

### The US economy: not too hot, not too cold



## Is this great, or what?

**Gerard Baker** celebrates seven years of remarkable economic success in the US and asks whether things can go on like this

**G**oldilocks is seven years old tomorrow. The "not-too-hot, not-too-cold" fairytale US expansion began in the quarter starting April 1991 and has gone on to become the third-longest upswing this century. With no sign of a recession in sight, it will soon overtake the Reagan boom to move into second place. Only the 1960s were better. "Is this a great time, or what?" shrieks one advertising slogan seen on a thousand billboards.

For ordinary Americans there is no doubt about it: unemployment is at a 24-year low, inflation is at a 30-year low and falling, and the stock market has generated more wealth in the past three years than in the previous three decades.

For policymakers, though, this may not be such a great time. Indeed, it may be an unusually tricky one. To ensure the US does not overheat, they are having to read the economic signals correctly at a time of confusion and difficulty in the world economy. And to understand why this matters so much to the US, it is first necessary to look at what the role of policy has been in the Goldilocks economy and hence why it could make such a difference if it went wrong.

For the past couple of years, economists have differed strongly over whether the economy is enjoying the fruits of fundamental changes in productivity – owing to technological innovation, globalisation of markets, more labour flexibility – or just plain luck. Surprisingly, though, there is little dispute that the policy management has been critical to the success.

The monetary, fiscal and other policies adopted by the various parts of the federal government in the past decade have been distinguished. It may well have been one of the best all-round policy performances in the post-war period, according to most observers.

The Fed, successive administrations and congresses have helped create the right conditions

for the economy," says Charles Schulte, chief economic adviser to Jimmy Carter, the former president. Murray Weidenbaum, who did the same job for President Ronald Reagan, says that "American businesses get the real credit for this performance, but the right policies have certainly been necessary preconditions for growth." It is ironic that, at a time when polls suggest Americans' trust in government is at a low ebb, they may never have been better served by their officials.

By now, the role played by the Federal Reserve – in particular by Alan Greenspan, the central bank chairman – is a familiar one. It is given especially high marks by economists for a critical period in which it avoided economic overheating in 1994-95. In spite of only limited evidence that inflation was accelerating, and against strong criticism, the Fed raised interest rates sharply, enabling low-inflation expansion to continue. In the past year, the central bank has also been widely praised for pursuing the opposite path – refraining from raising interest rates, as it might have been expected to do, in the face of accelerating growth.

Praise for politically independent central bankers is one thing. The efforts of politicians rarely receive many plaudits. But there is a growing recognition that, in a number of critical areas in the past few years, politicians have done basically the right thing. Most striking has been progress towards eliminating the vast US budget deficit, seen by many as perhaps the greatest threat to global financial stability.

Since 1986, the federal government's deficit has declined from 5 per cent of gross domestic product to almost zero last year. In the current fiscal year, though the official projections are for a small deficit, the probability is that the government's finances will move into surplus.

This change has been critical.

It has raised national savings and facilitated a fall in short- and long-term interest rates. In the process it has helped raise private sector investment and made it easier to address long-term budget problems.

Some of the decline in the government's borrowing needs has, of course, been the result of the strong growth, which has bolstered tax revenues and limited spending. But even the most cynical economists acknowledge that, in a series of critical and politically difficult budget deals, the administration and the Congress have played a vital role in reining in the deficit. As a result, the structural deficit – adjusted for the effects of growth on spending and taxes – has declined from 4 per cent of GDP in the late 1980s, to around 1 per cent this year.

Progress has been made at considerable political cost. "The remarkable thing is that the

long-term interest rates, the growing cost of spending on the elderly, widening inequalities in income and wealth, and the poor quality of education and health services.

But the consensus among economists remains: in the past 10 years, it says, the government's role has become increasingly limited – and this has had a positive effect. "On the whole, government has done the things it ought to be doing, and done them well. It's avoided policies that would have messed things up – from the left or the right," says Mr Schulte.

But the central question for financial markets and American people alike is: can that record continue?

The sanguine argue that it will go on because it is the result not of individual policymakers but rather of a fundamentally changed political economy. Some economists argue that the main reason for the success has been the development of ever-deeper capital markets. The scope for policymakers to make mistakes is much more limited than in the past, they argue, because financial markets, especially bond markets, punish errors and force policy changes.

But even bond market vigilantes acknowledge that the power of the markets has its limits. "It's overdone to suggest that strong capital markets prevent mistakes from being made," says William Dudley, chief US economist at Goldman Sachs, the New York investment bank. "They make it more difficult, but do not rule out the possibility."

Trade-opening policies – such as the North American Free Trade Agreement – were secured against domestic hostility. A commitment to deregulation of important sectors of the economy such as telecommunications and financial services has also been acknowledged that policy judgments will be particularly tricky over the next 24 months with the prospects of the domestic economy somewhat clouded by the Asian crisis, the scope for a monetary policy error – in either direction – seems strong.

Not all areas of policy management have been a success. Some critics argue that the opportunity has so far been missed to address the longer-term problems that confront the economy, such as

the growing cost of spending on the elderly, widening inequalities in income and wealth, and the poor quality of education and health services.

For the past six months the Fed has based its policy on an assumption that the Asian crisis will slow the economy towards its sustainable rate. But as yet, there is little evidence that the long-awaited slowdown has begun. If the Fed's judgment is wrong, it suggests the central bank should have raised interest rates to slow the economy before now. Without an Asian-induced deceleration soon, the Fed's failure to tighten policy could mean that inflation, for so long quiescent, may be about to accelerate as wage costs rise in increasingly tight labour markets. That would constitute a serious policy error by the saintly Mr Greenspan.

The fiscal policy outlook is also much less clear. President Clinton and the Republicans have vowed to maintain prudence by setting aside surpluses over the next few years to reduce debt and shore up the budget against the long-term pressures from an ageing population. But many analysts believe the passing of the long era of deficits may persuade Congress (keen for tax cuts) and the administration (eager for more spending) to let up on the fiscal brake.

"Right now there's still a lot of scar tissue from the last two decades," says Mr Reischauer. "That will prevent us from doing some crazy things like big tax cuts or wild expansion of entitlements. But will it mean a new era of prudence? I doubt it."

And in other areas too, the prospects for continued virtue seem hazy. Congress has already sounded a much more aggressively sceptical note on trade by failing to adopt legislation last year that would have given the president fast-track authority to negotiate trade agreements.

The danger is that the long era of prudence may largely have been driven by the short-term memory of the costs of imprudence. As the memory of those failures fades, the chances of policy gaffes will grow.

## OBSERVER

### Speaking in tongues

French may be the traditional working language of le club

but, yesterday, most of the latest membership hopefuls chose to make their bid in English.

At the ceremonial launch of negotiations to enlarge the European Union, only two of the 11 foreign ministers from the candidate countries – Bronislaw Geremek of Poland and Jaroslav Sedivý of the Czech Republic – spoke in French.

The others used English, apart from Slovakia's Jozef Kalcman, who was alone in opting for French.

Nobody expected the Greek Cypriots to ignore their historical ties with Britain and speak on French. Nor were eyebrows raised when the speeches from Estonia and Latvia were made in rasping American accents. The Balts are adept at finding talented imports from the US to fill holes in their administrations.

The real surprise was when Andrei Gabriel Plesu gave a wistful speech

about Romania's crusade to rejoin the European family in an impeccable English accent. Romanians are supposed to be francophone and francophile. Plesu rubbed home the point by exchanging pleasantries with British foreign secretary Robin Cook: he compared current Romanian sentiment about Europe with the British colonialists in India who felt more British than the British.

Even Hubert Vedrine, the French foreign minister – who must have been mildly alarmed by the latest

advance of English in Brussels – managed a smile.

### Christian charity

Peter Hintze, general secretary of Helmut Kohl's Christian Democratic Union, but yesterday most of the latest membership hopefuls chose to make their bid in English.

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Even Hubert Vedrine, the French foreign minister – who must have been mildly alarmed by the latest

yesterday after another nine-month spell in exile – is no exception.

During last year's coup against him, the prince's sprawling Phnom Penh compound was ransacked and the property eventually confiscated. That shouldn't be too serious a problem – plenty of ritzy housing has been built in the Cambodian capital in recent years for international officials with big housing allowances.

Yesterday, the prince went straight from the airport to a hotel, the luxurious Le Royal, where he declared: "It is not very good for me as prime minister, as president of one of the major parties, to have to stay in a hotel in my own city. I have to find a home – to rent of course. I don't have anything."

Nothing, that is, apart from a home in France, where he is a professor of politics – and the compound in Bangkok to which he plans to return by the end of the week.

### Daylight robbery

It wasn't just the car industry that arrived in Japan after the second world war: the American occupiers brought daylight saving time, which – unlike motor racing – the Japanese ditched as soon as the Yanks left town. Now Japan's Environment Agency thinks moving clocks an hour ahead in summer might save fuel.

There's just one potential hitch:

opponents say hard-driving salarymen would be ashamed to leave their desks while it was still light outside. Pushing the clocks forward might just push a few workaholics over the edge.

### 100 years ago

More Telephone Trouble A Parliamentary report has just been published relating to the telephone exchanges opened in the United Kingdom by the Post Office, and affording some measure of the evidence of their usefulness.

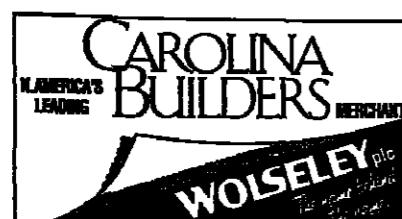
The main conclusion to be derived from this document is that, for some reason or other, the endeavours of the Post Office to cultivate facilities for rapid oral communication have not met with any striking degree of success, and have fallen far short of the achievements of foreign countries.

The number of subscribers on 31st December, 1896, on exchanges then open was 1,151, and in the 12 months the total was swollen only to the extent of four new patrons.

### 50 years ago

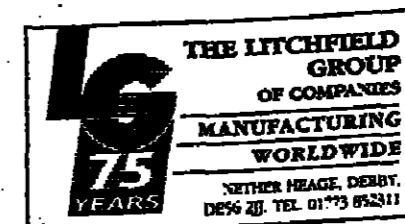
Rationing Reduced in Poland Warsaw, March 30. The Polish Government to-day announced that the rationing of sugar, potatoes, some textiles and Kasza, a cereal, will be abolished on April 1. It hopes to end all rationing – including meat, milk and butter – this year.

Government employees and workers who get food and clothing as part of their salaries under the rationing system are to have compensatory wage increases.



# FINANCIAL TIMES

TUESDAY MARCH 31 1998



## THE LEX COLUMN

### Bavarian bulldog

True Rolls-Royce car lovers should not mourn its passing into German hands. The motley collection of potential British buyers could not have guaranteed Rolls-Royce's future as well as BMW can. And since BMW already provides Rolls-Royce with beefy engines, gearboxes and much other technology, the product's Britishness is as much to do with marketing as reality.

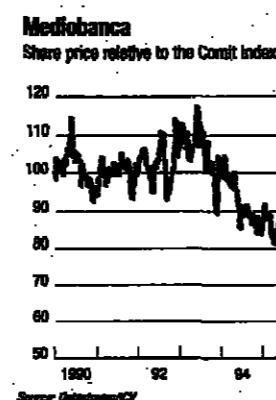
Under the Bavarian carmaker's wing, profitability should improve dramatically, with Bernhard Pischetsrieder, BMW chairman, expecting costs to fall by 30 per cent over a decade. With the lifespan of new models likely to be significantly shorter than in the past, larger volumes will be necessary to justify research and development costs and marketing expenditure. Bold plans to treble sales by pushing new models through BMW's larger distribution and service network highlight how under-exploited the Rolls-Royce brand has been under Vickers' stewardship.

BMW's engine supply deal and links with the Rolls-Royce aerospace group meant it was always the frontrunner, so Vickers did well to draw other bids. But the absence from the fray of Daimler-Benz and the big US players left the auction a flat affair. Semi-serious interest from Volkswagen, anxious to justify an unnecessary rights issue, pushed BMW's bid up a touch. But the price is barely more than last year's sales. If the new Silver Seraph sells well, BMW shareholders will be celebrating a bargain.

#### Mediobanca

Mediobanca, the secretive Milanese merchant bank, has long been the spider in a web of cross-shareholdings controlling Italy's elite companies. So its announcement that the cross-holders are no longer strategic and that it wants a more open image seems to presage a revolution both at Mediobanca itself and in Italian capitalism.

But, as often with Mediobanca, appearances are deceptive. For a start, there are no plans to unravel its stake in Generali, the insurer which accounts for the bulk of its £11,000m in investments. Quite the reverse; Mediobanca is actually tapping shareholders for £1,000m in capital to maintain its controlling position. Nor is there any timetable for selling the other



investments. If Mediobanca had really made a conversion on the road to Damascus, it would be liquidating its portfolio rapidly and handing the cash back to shareholders.

The other strand of Mediobanca's new strategy – focusing on asset management and investment banking for smaller enterprises – is not quite as great as it sounds either. In discovering fund management in 1998, the Milanese bank is very much a Johnny-come-lately. Equally, smaller companies, traditionally treated with disdain by Mediobanca, may now view its sales pitch as an attempt to ensure them in its web. Far from driving Italian capitalism, Mediobanca is having to respond to the revolution occurring around it.

#### Coke

"We're just getting started," reads the pitch at the front of Coca-Cola's latest annual report. It's a hard line to sell. Coca-Cola, with a market value of nearly \$190bn, is already one of the world's largest companies. This year, one billion servings of its products will be consumed every day. Can it still be a growth stock?

A profits warning last year – blamed on tough year-on-year comparisons and a stronger dollar – took some fizz out of the stock. Some feared the company had lost its habit of producing consistent earnings per share growth of 20 per cent every quarter.

But yesterday's volume figures should help refocus attention on underlying growth. While first quarter earnings, due

in two weeks, may again be hit by the dollar's strength, volume growth of 18-19 per cent in Latin America and 17-18 per cent in the Middle and Far East shows that aggressive emerging markets expansion is a convincing engine for long-term growth.

Coca-Cola's goal of 15-20 per cent quarterly earnings per share growth still looks credible given underlying volume growth of as much as 10 per cent in the first quarter and the group's financial and marketing strength. The company's unswerving advance in the face of a few little local difficulties – the 1994 Mexican crisis or Asia's current economic problems – has reaffirmed Coca-Cola's membership of the group of stocks Warren Buffett dubbed "the inevitables".

#### South Korea

Korea's government has made a cracking start to restructuring the economy. But what of the business community? Reform of the *chaebol* which dominate the economy is crucial if Korea is to swap state capitalism for shareholder value. Here developments have been more mixed. Growing shareholder activism has been welcome news. Recently, for example, SK Telecom has bowed to pressure and put more foreigners on its board, with a greater say in its affairs. Samsung Electronics may have faced down shareholder activists, but the very fact it was challenged is significant.

Corporates themselves have been less well behaved. Several have issued convertible shares precisely in order to dilute foreign ownership. The *chaebol* have also shown a reluctance to embrace whole-hearted restructuring. A belief still lingers that a recovery in the currency and falling interest rates will allow them to get away with shedding only a few peripheral assets. It will probably take a spate of bankruptcies and more pressure from the banks to change this attitude. With the economy set to shrink this year, and non-performing loans already rising sharply, the wait may not be too long.

Equity investors should certainly hope so. The 50 per cent rise in share prices this year has been driven largely by government promises of reform. If it is to be sustained, companies will soon have to show they too understand the script.

## CONTENTS

News	Features
European News 2-4	Editorials 17
American News 7	Letters 18
International News 8	Management/Technology 12-14
Asia-Pacific News 8	Observer 17
World Trade News 5	Arts and arts guide 15
UK News 10	Analysis 15-17
Weather 18	Business and the Law 12

Companies & Finance	
European Company News 21,22	American Company News 24
Asian-Pacific Company News 23	International Capital Markets 30
World stock market reports 42	
World stock market listings 38	
London share service 36,37	
FTEA Actuaries UK share indices 38	
Recent issues, UK 38	
Dividends announced, UK 26	
Managed funds service 33-35	
Commodities 32	
FTEA Gold Mines Index 38	

Markets	
Bond futures and options 30	
Short term interest rates 31	
US Interest rates 30	
Currencies, money markets 31	
FTSEBPA World Indices 38	
World stock market reports 42	
World stock market listings 38	
London share service 36,37	
FTEA Actuaries UK share indices 38	
Recent issues, UK 38	
Dividends announced, UK 26	
Managed funds service 33-35	
Commodities 32	
FTEA Gold Mines Index 38	

Surveys	
Turkish Energy 27-29	
Brussels Separate section	
Singapore Separate section	

## FT WEATHER GUIDE



TODAY'S TEMPERATURES									
Moscow	Barcelona	Fair 19	Fair 19	Fair 21	Fair 20	Cloudy 21	Cloudy 21	Cloudy 21	Cloudy 21
Abu Dhabi	Beijing	Cloudy 14	Fair 14	Fair 14	Fair 14	Fair 14	Fair 14	Fair 14	Fair 14
Agra	Berlin	Fair 14	Fair 14	Fair 14	Fair 14	Fair 14	Fair 14	Fair 14	Fair 14
Aigues	Berlin	Fair 15	Fair 15	Fair 15	Fair 15	Fair 15	Fair 15	Fair 15	Fair 15
Athènes	Chennai	Fair 15	Fair 15	Fair 15	Fair 15	Fair 15	Fair 15	Fair 15	Fair 15
Athens	Bogota	Cloudy 20	Fair 20	Fair 20	Fair 20	Fair 20	Fair 20	Fair 20	Fair 20
Atlanta	Bombay	Sun 33	Fair 33	Fair 33	Fair 33	Fair 33	Fair 33	Fair 33	Fair 33
B. Aires	Brussels	Fair 18	Fair 18	Fair 18	Fair 18	Fair 18	Fair 18	Fair 18	Fair 18
B. Aires	Budapest	Fair 15	Fair 15	Fair 15	Fair 15	Fair 15	Fair 15	Fair 15	Fair 15
Bangkok	Edinburgh	Fair 13	Fair 13	Fair 13	Fair 13	Fair 13	Fair 13	Fair 13	Fair 13

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## Yeltsin claims he will not run for third term in 2000

Russian president stops short of backing Chernomyrdin candidacy

By Christopher Freeland in Moscow

Russia's succession struggle intensified yesterday when President Boris Yeltsin said he would not run for a third term, but stopped short of blessing Victor Chernomyrdin, the former prime minister, as his successor.

At the same time, Mr Yeltsin underscored his dominance of Russian politics by insisting that last week's abrupt dismissal of the cabinet and its prime minister had been his idea alone and not Mr Chernomyrdin's initiative, as the humbled ex-premier had hinted over the weekend.

Mr Yeltsin's surprise move has set off a tussle over the composition of the new cabinet, and for the Kremlin itself, in what the communist opposition dubbed Russia's most serious political crisis since the Chechen war.

One of the chief casualties of Mr Yeltsin's unexpected decision was Mr Chernomyrdin, who, after launching an uphill effort to revive his political

career over the weekend by declaring himself a candidate in presidential elections scheduled for 2000.

But Mr Yeltsin yesterday made clear that the man who had served him as prime minister for five years could not count on the Kremlin's support.

The president said Mr Chernomyrdin's open presidential ambitions "do not fall outside the general sphere of our policy", but refused to name him as his successor.

When he (Chernomyrdin) said he had taken the decision, that is not quite right," Mr Yeltsin said. "It is I who took the decision to sack the government."

Mr Yeltsin's assertion of his authority was at odds with his modest insistence that he would not personally "take part in" the 2000 presidential race and that it was inappropriate for him to name a favourite because "kings have suc-

cessors, but we don't".

Despite his denials, many observers believe the ageing Kremlin chief is considering seeking a third term. Mr Yeltsin, who last week reneged on a public pledge to keep Anatoly Chubais in government until 2000, is adept at political U-turns and fond of the power of Russia's strong-arm presidency.

Mr Yeltsin displayed some of that presidential muscle yesterday, with a confident assertion that the duma, the lower house of the Russian parliament, would support his nomination of Sergei Kiriyenko, a 35-year-old political novice, as the new prime minister when it votes on his candidacy on Friday.

Russian reformers, some of whom have claimed the cabinet shuffle was at their instigation, received a setback when Sergei Stepashin, justice minister in the outgoing government and one of the leading proponents of the war in Chechnya, was named acting interior minister.

He replaced Anatoly Kulikov, another hawk.

## Indonesia pledges to step up state sales to boost revenues

Plan includes selling extra shares in partly privatised companies

By Sander Thomas in Jakarta

Indonesia yesterday pledged to privatise seven state enterprises and sell additional shares in five partially privatised businesses in the next year to boost government revenues and implement reforms agreed with the International Monetary Fund.

The pledge represents a tougher deadline than set with the IMF in January, when the two sides agreed that 12 enterprises would be merely prepared for sale. The earlier agreement had called for 12 new privatisations, however, with additional sales of shares in privatised companies.

Many economists doubt Indonesia can meet either target, given the lack of preparation and regulations, let alone obtain significant revenue in the current recession. The government is expected to miss an April deadline, set by the January agree-

ment, to establish a framework for transparent privatisation tenders.

A list of enterprises to be privatised until June but Fauzi Bawazier, finance minister, said the sales would include shares in five of the six companies already partly privatised: two telecommunications companies, two mines, a cement mill and bank. In some cases, investors would be able to obtain majority stakes for the first time.

If carried out, the ambitious privatisation drive would mark a sharp change in practice. Public offerings of state enterprises have been rare and often scandal-ridden. Indonesia last year listed shares in Aneka Tambang, a mining company, but the collapse of the stock market last autumn depressed sale returns.

Foreign investors have bought many shares offered in previous privatisations, with Telekomunikasi Indonesia, the telephone monopoly, the most actively traded stock on the Jakarta Stock Exchange. Mr Bawazier said foreigners had already expressed interest in the forthcoming offerings.

The government has established a ministry for managing 164 state enterprises which used to be controlled by various ministries. Tauri Abeng, a respected business executive who heads the new ministry, said last week that 70 per cent of the state companies were financially unsound. They included small hotels and plantations.

It is unclear whether Mr Tauri will also control Pertamina, the oil and gas monopoly; PGN, the gas distribution company; and PLN, the electricity utility, under the Ministry for Energy and Mining. Some diplomats expect Pertamina to privatise two subsidiaries but say it could take more than a year to prepare.

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## FINANCIAL TIMES SURVEY

# Singapore

The financial turmoil in south-east Asia seems certain to affect economic growth, writes Peter Montagnon

## Quest for a way through the storm

The past few months have seen a long-dreaded nightmare come true for older Singaporeans. A small island state with a predominantly Chinese population, founded amid regional turmoil in the 1960s, Singapore has always feared the consequences of economic and social instability in Indonesia, its large Moslem neighbour.

Developments in that country, whose nearest point is only half an hour away by ship, have become almost a daily obsession for Singapore's leaders as Jakarta's currency collapses and its economy grinds to a halt prompting food shortages and riots.

In the short run, Indonesia's plight seems almost certain to aggravate a sharp slowdown in Singapore's economic growth this year. In the slightly longer run officials fear it could destabilise the region, threatening the financial confidence, shipping routes and air links on which Singapore still depends heavily for its prosperity.

While Singapore, with its large balance of payments surplus and its high foreign exchange reserves is well placed to ride out the region's economic storm, it can do little more than wring its hands at developments across the water. Managing a way through the crisis without losing sight of the social and economic changes needed to secure long-term competitiveness has become the main preoccupation of the city state's government in 1998.

How it succeeds will have broader implications going beyond its 3m inhabitants. Not only is Singapore easily the richest country in the region; for all its emphasis on so-called Asian values it is also one of the most westernised.

With its active financial centre, its world class container port, its role as a regional headquarters for multinational companies and its close strategic ties with the US, it is an important link between south-east Asia and the rest of the world. When President Clinton first decided to intervene personally in Indonesia's crisis in January, Goh Chok Tong, Singapore's prime minister, was one of the leaders he called.

But, for Singapore's leaders the region's troubles accentuate a dilemma they have long confronted. While a sense of crisis appears to call for a conservative approach to politics and government, the need to keep and attract talent and develop the flair needed to take the country forward in the global economy underlines the requirement for some relaxation of the social and political restraints that Singapore has traditionally imposed on individual citizens.

Thus far the emphasis has been on consistency and continuity. One of the immediate external consequences of the trouble in Indonesia has

been a determined rapprochement between Singapore and its northern neighbour, Malaysia. Singapore is also playing an important role in seeking outside help for its neighbours. Mr Goh has proposed a \$20bn multilateral credit facility to enable Indonesia to buy essential supplies.

Nor has Singapore allowed worries about the regional economy to deflect it from plans to liberalise its financial markets and make them more competitive in the global system. Last month's budget, meanwhile, showed no signs of panic, whatever the underlying concern about the Indonesian crisis.

Though economic growth is officially forecast to fall to between 2.5 per cent and 4.5 per cent this year from 7.8 per cent last year, drastic changes were not appropriate, said Richard Hu, finance minister, in his budget speech. While permitting a 25 per cent increase in development spending, he eschewed pressure for corporate tax cuts and personal tax concessions.

Singapore still plans to run a budget surplus this year, though, at 1.7 per cent of gross domestic product, it will be one of the smallest in recent years. Mr Hu also noted that Singapore has plenty of resources to mobilise in case the situation deteriorates.

Whether he will need them is a moot point. Private sector forecasts for the economy range from around 5



Singapore is building a knowledge-based economy to keep ahead of competitors

### In this survey

**Banking:** Double-edged sword  
**Interviewer:** Lee Hsien Loong  
**Financial markets:** Reforms with a muted bang

Page 2

**Manufacturing:** Hand-in-hand combat  
**Profile:** Newcomer with a bulging order book

Page 3

**Innovation:** Future looks bright for innovators  
**Harbour:** Port caught in a storm plays it cautiously

Page 4

**Prudential editor:** Roy Terry Dastgeer; Philip Hunt

**High-technology:** Fast traffic on the superhighway  
**Regionalisation:** Industry spreads its wings

Page 4

**Social affairs:** Grip on society loosens  
**Films:** Brutal look behind the dream facade

Page 5

**Interviewer:** Tony Tan  
**Politics:** Internet lets the genie out  
**Foreign policy:** Diplomatic learn economics

Page 6

risks and bear responsibility for them. "This is the end of the nanny-state," said one western stockbroker.

Nowhere is this mood clearer than in financial services where the government has embarked on a significant process of deregulation (see story on page 2). The aim is to build the capital market which has lagged other activities such as foreign exchange trading. Singapore wants to become a leading regional centre for fund management, but it has also now recognised that a dynamic and innovative centre requires less heavy-handed regulation than has been the case in the past. Unfavourable comparisons have been made between Singapore and the much greater "buzz" that resounds through Hong Kong.

Singapore thus seems embarked on a more liberal course. The arts have been actively promoted by the government and censorship has been eased to a certain degree. This month, the Singapore Repertory Theatre staged performances of *The Kiss* of the Spiderwoman, a play whose political and sexual content would have resulted in it banned only a few years ago.

But this sense of liberalism does not extend far into the political arena. Senior government officials show no regret at all over last year's celebrated libel trial of opposition politician Joshua Jeyaretnam, where Mr Goh faced some humiliating cross-questioning by the British defence counsel George Cormann QC.

And in a move which looks bizarre to any western observer, the government also recently banned the production of political videos in a way that limits further the public reach of Singapore's opposition parties.

Given Singapore's ambition to develop a knowledge-based economy and its desire for political continuity in an affluent society, striking the right balance between the demand for individual rights and the needs of the community may yet become the most difficult challenge of all.

THE ECONOMY • by Sheila McNulty

## Wary of their neighbours

The slowdown throughout Asia has sharply curtailed activity in key industries

Political stability, clean government and a clear regulatory environment usually make Singapore one of the easier south-east Asian countries for economists to evaluate.

But this year projections range from negative growth to more than 5 per cent and it is difficult to find two economists who agree on where a country they trust will fare well in the long term is headed over the next year.

The uncertainties confronting Singapore are overwhelming. The biggest surrounds neighbouring Indonesia and whether its already enormous economic crisis will intensify still further, dragging it into the depths of political and social chaos.

The dramatic slowdown in business throughout east Asia, but particularly south of the city state, has already sharply curtailed activity in key Singaporean industries that Indonesians once helped to prop - tourism, ports, health care, retail, property and banking.

There are also increasing worries that the crisis will eventually result in a destabilising influx of illegal Indonesian immigrants desperate for work.

On top of the looming questions about Indonesia are those about Singapore's northern neighbour and active trading partner Malaysia.

Although it has so far made its way through the regional financial problems in better shape than many east Asian nations, economists believe Malaysia is still struggling to come to terms with the crisis and has yet to make the tough decisions needed to restore stability.

Just how bad it will get in Malaysia - and what the fall-out will be for Singapore - remains to be seen.

While some are counting on Singapore's electronics industry to come through with robust growth as its goods are destined mainly for outside the region, Song

Sectoral growth rates of Singapore's economy

Manufacturing (annual % change)

Construction (annual % change)

Commerce (annual % change)

Overall (annual % change)

Transport and communications (annual % change)

Financial and business services (annual % change)

Source: Department of Statistics

Commerce (annual % change)

Overall (annual % change)

Transport and communications (annual % change)

Financial and business services (annual % change)

Source: Department of Statistics

Seng Wun, regional economist at GK Goh Research in Singapore, says indicators, such as new orders, have been volatile, making even that difficult to assess.

So it is with caution that the city state is projecting 2.5 to 4.5 per cent growth this year, far lower than the 7.8 per cent recorded last year and down from 4 to 5 per cent it had earlier forecast.

Even Lee Hsien Loong, deputy prime minister and head of the Monetary Authority of Singapore, the de facto central bank, is unsure whether that target will be met.

"No one can tell," he says. "The forecast assumes there are no discontinuities and nothing new develops. Then we should make that comfortable."

If something new develops, all bets are off. The risks are on the downside, but I wouldn't rule out exceeding it either."

Fortunately for Singapore, it was sucked into the financial turmoil with what Soc Gen-Crosby Research notes in its latest Quarterly Economic Review is a strong underlying economic base.

At the end of last year it had the world's largest government fiscal surplus at 6.7 per cent of gross domestic product, a persistent current account surplus of more than 12 per cent of nominal GDP, foreign exchange

reserves of nearly US\$80bn, no net external debt and a well-capitalised banking system.

This gives the authorities the ability to address problems when and where necessary. They did just that in the budget released at the end of February, selectively focusing on weaknesses in property, where demand has fallen sharply, and the port, which is expected to be hit hard by a slowdown in regional trade.

The authorities also used the budget to signal that the public must not expect the government to shield it entirely from the crisis.

They need to take note that there have been a growing number of layoffs, a 17 per cent depreciation in the Singapore dollar against the US dollar over the calendar year just ended and a sharp rise in the three-month interbank rate to 7.2 per cent in 1997, from 3.1 per cent in 1996, as well as an increase in the prime rate to 6.5 per cent from 6 per cent.

The authorities, therefore, refused to deliver the widely expected cut in corporate tax and only provided individuals a 5 per cent income tax rebate, half of that given last year. In addition, they encouraged Singaporeans to save more by raising interest paid on savings accounts.

The authorities are aiming for a budget surplus of \$82.7bn this year, one of the smallest in recent years but enough to give them room to manoeuvre should worst-case scenarios develop in neighbouring countries.

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## 2 SINGAPORE

BANKING • by Peter Montagnon

# Double-edged sword strikes

The profits of domestic banks have been hit by the ravages of the region's troubles

Rarely indeed does the head of a central bank announce a sharp fall in the profits of his country's leading banks before the banks themselves have a chance to get their own word in.

Yet that, to the amazement of the markets, was the way in which investors heard about the trend of results at Singapore banks this year.

Lee Hsien Loong, the deputy prime minister who has recently taken over at the helm of the Monetary Authority of Singapore, told parliament that bank profits for 1997 would fall 30 per cent as a result of a large jump in provisions on lending to troubled countries in Asia.

The disclosure was a forceful reminder of the way in which Singapore's domestic banks have been caught up in the region's troubles. But it was also an indication of the need for some tidying up in the banking industry if it is to compete successfully in Singapore's rapidly evolving financial marketplace.

Singapore's six commercial bank groups - including Development Bank of Singapore, Overseas-Chinese Banking Corporation, United Overseas Bank, Overseas Union Bank and Keppel, which is shortly to merge with the smallest institution, Tat Lee - are too many to service the relatively small domestic market.

That market must in any case be open to international competition under World Trade Organisation rules. So the government is encouraging the banks to consolidate, creating institutions large enough at least to spread their wings in the region.

A main impulse, Mr Lee says, is the need to make better use of the limited amount of managerial talent available in a small country like Singapore.

But the ravages of the regional crisis may make this easier said than done. Mr Lee says the banks had total loan exposure of \$37.2bn to the troubled

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## INTERVIEW

Lee Hsien Loong

Lee Hsien Loong, deputy prime minister and new chairman of the Monetary Authority of Singapore, has been making waves this year by promoting wide-ranging reform of the city state's financial markets.

A son of Lee Kuan Yew, Singapore's first prime minister, he is also often seen as a future holder of the office. In this interview he explains his views on financial reform and Singapore's future to Peter Montagnon and Sheila McNulty.

**Question:** Why are you promoting financial reform? **Answer:** The formula which we have worked so far has been splendidly successful, but we think within limits. We have grown in a very orderly sort of way. And yet there are limitations, both because we have gone beyond the point where you can mastermind the whole operation and also because of the way the industry is moving worldwide.

There is tremendous ferment and even a merger mania. Technology is driving it - new products, new ways of doing business, new ways of supervising business, new risks. And we cannot just say this will pass us by. We want to be a regional centre plugged into the global network.

**To do that we need a different approach. You cannot control everything but you must maintain a certain rigour, although at a detached distance. You must be able to intervene and no one doubts your will or your capability. That means a change of gear for the supervisor, the government and the staff down the line who have to operate it.**

**Q: What will be the impact on the local banks?**

**A: The regional crisis will not delay the process of consolidation. It is not easy to do because several are family-controlled banks and each has its very well-established culture and well-established hierarchy. When you have a merger there are all sorts of consequences to be calculated.**

Rationalisation is inevitable. It is a question of time. Even the biggest banks in the world feel the need to streamline their operations and develop economies of scale. In our case economies of scale are not just a matter of overheads, of general administration and computer systems but, most important, of top management.

I do not see us being able

# Architect of wide-ranging financial market changes



Lee Hsien Loong: aiming for a regional centre plugged into the global network. Photo: Peter Parker/Reuters

to have six top management teams, all tip-top, running six banks or seven, including the Post Office Savings Bank. So we have to rationalise, and I think they know that.

If the banks were somewhat larger, say we merged them two-by-two, they could be significant in the region, but what really constrains them is not

really capital. It is management expertise.

**Q: Does the lighter touch in financial regulation have broader significance? Could it herald a looser political climate, for example?**

**A: Even in politics we have to find a style, a framework and a set of common expectations which fit our requirements and also our population. I do not see us**

evolving in the foreseeable future into a two-party system. I do see us having more people willing to speak and contribute and debate.

Over the past year we

have increased the number of nominated members (of parliament, to nine now).

They have outshone the opposition and made a significant contribution, each one carving out a

certain public persona for himself or for herself.

And they have credibility. That sort of development, which is proceeding, will be constructive. I do not think the way to hasten it is to change the libel laws... or to make political videos and have soft pictures of your leader and his wife walking off into the sunset.

**Q: How can you deal with disaffected groups like frustrated young professionals and Chinese-speaking workers who have received less benefit from economic growth?**

**A: There are two different groups and this illustrates our problem. The young professionals who feel they want a bit more leeway, to say more things and to express themselves without necessarily being held to rigorous standards of logic or fact, are a different bunch altogether from the second group.**

**This second group is Chinese-educated. It is not concerned with high political discourse, but just with day-to-day bread and butter issues because they are not very skilled and unskilled jobs are getting fewer. And, if they expect to have 5 to 7 per cent wage increases every year, they will have to obtain some skills and be able to hold down better jobs.**

If we followed everything the first group wanted we would never be able to attend to the problems of the second.

The reality is that in Singapore a lot of issues, political or foreign policy or security, are settled by the government taking the lead, taking the initiative. They do not resolve themselves from the bottom up. We are not that sort of society.

**Q: Why did the budget not offer more tax concessions?**

**A: If the region is in trouble, the answer is not necessarily to step on the gas. You may just have to live through it and accept that you are going to be affected. You are going to have more uncertainty, less prosperity and considerable turbulence.**

On personal tax rebates, these are rebates we can give when times are good and the surpluses are high. When times are tight and we have fewer surpluses we have to make do with smaller rebates.

This is the opposite of what some governments do. When times are bad they go in hock to the bank and when times are good they collect more taxes. But I think it is right for us.

## FINANCIAL MARKETS • by Peter Montagnon

# Reforms with a muted bang

Emphasis is on fund management as the authorities admit need for liberalisation

Not exactly a big bang, but more a series of thunderclaps. That is the official view of the reforms taking place in Singapore's financial markets.

Even so, the transformation to a more open regulatory environment instituted by Lee Hsien Loong, the new chairman of the Monetary Authority of Singapore, promises some profound changes in the way the markets operate.

Bankers say the decision to adopt a more liberal approach to regulation which has been becoming apparent over the past few months follows a realisation by Mr Lee, who is also deputy prime minister and the son of modern Singapore's founder Lee Kuan Yew, that the city state needs to promote knowledge-based industries like financial services if it is to make its way in the global economy of the future.

Admittedly Singapore is already well established as a financial centre. It is the fourth largest foreign exchange trading centre in the world, the fifth largest trader in derivatives and the ninth largest offshore lending centre.

But growth in Singapore's financial services sector has been slowing in recent years. Competition has been growing, not just from Hong Kong, its traditional rival.

Though the impetus has slowed with the regional economic crisis, Singapore has been worrying about the development of other regional markets such as

Malaysia and Indonesia and

has to keep half an eye on

centres like Japan which are undertaking their own reforms.

A report by a panel of experts warned in January that Singapore was lagging in the development of capital markets and in its ability to attract financial talent as well as big international fund managers. In response the government recently launched a number of initiatives, most notably in the area of fund management.

"Our vision," said Mr Lee in announcing the reform, "is to develop Singapore into the premier fund management hub in Asia in the next five to 10 years."

The strategy makes sense, bankers say, because of the catalytic effect of fund management, which brings in its wake ancillary skills from broking to custodial services.

Singapore is to more than triple to \$350bn the amount of funds placed out with private sector fund managers by the Government of Singapore Investment Corporation. The registration and distribution of unit trusts is to be made easier.

The MAS is to issue 10-year bonds to lengthen the local yield curve and deepen the capital market. Foreign listings are to be made easier on the local stock market. Simex, the local futures exchange, is preparing to launch a Singapore stock index contract.

The MAS is to issue 10-year bonds to lengthen the local yield curve and deepen the capital market. Foreign listings are to be made easier on the local stock market. Simex, the local futures exchange, is preparing to launch a Singapore stock index contract.

The financial thresholds needed to acquire an investment adviser's licence, essential for fund management companies, are to be reduced and several tax breaks are planned.

So, to the delight of many international bankers and fund managers, the list goes on. The large increase in funds to be placed by the GIC met with a particularly

warm response.

Mr Lee is very realistic about what is going on globally and where Singapore needs to position itself," says Peter Hames of Aberdeen Asset Management. "The rest of the region has been deregulated and this is a large opportunity to get ahead of the opposition."

The moves to ease registration of new unit trusts was also met approval. Bankers have been complaining for some that the old process was cumbersome

and costly over the next 20 years.

Not only will regional demand for fund management services recover as Asian economies start growing again, he says. Global demand will increase significantly over the next 20 years

as working adults in Europe, the US and Japan invest more of their retirement savings in diversified portfolios.

Singapore has room to expand its fund management business. At present only 10 companies operating in the city state manage funds in excess of \$350m.

But some bankers argue that the process of developing Singapore will not necessarily be all plain sailing. At the micro-level, the ease with which a long-term bond market can be established.

To create issuing demand, the government has decided to withdraw a lot of liquidity from government institu-

tions, such as the port, which previously were sitting on large piles of cash. These entities have thus switched from a position of natural investors to natural borrowers, but it is not clear who will be the new investors.

On a broader level there is some uncertainty about regulation because of the possible conflict between the MAS's role as a regulator and as a promoter of Singapore as a financial centre. Mr Lee says the two roles will be kept strictly separate within the organisation.

The lighter touch on regulation will not involve dramatic change and will be an "iterative" process, he says, with the authorities looking carefully at the effect of change as it is introduced.

Bankers believe the changes are likely to make it easier for them to introduce new products and encourage the flair which modern financial centres need to compete. For example, they note that Mr Lee has indicated that the eligibility for thresholds for fund management licences may be waived for promising boutique firms whose managers have good track records.

In time, he says, a few may develop into larger operators - perhaps not on the scale of Alliance Capital, Templeton, Fidelity or Warren Buffet's Berkshire Hathaway, but they all started off as small companies.

Singapore now boasts a cadre of young, highly educated professionals, says Mr Tomlin. "You can't run the place under the old rules with such sparky young people coming through the system."

"These people want challenge." It looks as if Mr Lee is going to provide it.

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MANUFACTURING • by Jeremy Grant

## Hand-to-hand combat as business faces crisis

Demand has fallen away and competition is gnawing at the bottom line

Cheah Kean Huat, managing director of Hewlett-Packard for Singapore and south-east Asia, does not mince his words when asked to describe the impact of the Asian financial crisis.

"It's not business as usual, it's down to hand-to-hand combat," he says. "Short term, our business is obviously affected."

As one of the largest investors in the Lion City - its diverse electronics interests account for about one per cent of Singapore's gross domestic product - Hewlett-Packard is a bellwether for the health of the manufacturing sector.

This makes up a quarter of gross domestic product and is dominated by electronics and petrochemicals, which together account for 70 per cent of that.

Mr Huat's immediate concern is to ensure that the company's network of subcontractors in the region, which are now enjoying lower costs, are transferring those cost savings up the chain to Hewlett-Packard as fast as possible.

About 40 per cent of its shipments globally from Singapore depend on subcontractors in south-east Asia.

Elsewhere, businesses complain of stubbornly high operating costs, exacerbated by a still strong Singapore dollar and tumbling regional currencies. Asian demand has fallen away while regional competition and excess capacity in the global electronics industry is gnawing at their bottom line.

One measure of the jitters felt in the manufacturing sector came in February with the release of reports from the two main chambers of commerce. Well over half their members felt their businesses would be "hit badly" this year.

This year's budget, announced by finance minis-

ter Richard Hu a month later, offered little relief and no hope for reduction in corporate tax. "There was nothing much to help manufacturers tide over these difficult periods," complained Tommie Goh, chairman of JIT Holdings.

The government is taking a more sanguine view. In its 1998 outlook the Economic Development Board said it was "cautiously optimistic" for the manufacturing sector.

Singapore attracted \$8.5bn in foreign investments last year, of which 70 per cent was in manufacturing. Such funds should help Singapore move up the "value chain", the EDB believes. The electronics sector, or "cluster", received the largest share of pledges with more than 45 per cent.

The manufacturing sector grew by 4.3 per cent in 1997, with the electronics cluster managing 3.1 per cent despite global excess capacity and severe erosion of prices in the disc drive industry. Singapore accounts for 35 per cent of global disc drive shipments.

Whoever is proved right, the turmoil of recent months has concentrated minds on two familiar questions: first, whether the cost of doing business in Singapore can still be justified given lower costs in the region, and second, how secure is the future of manufacturing in Singapore given heavy dependence on the cyclical and often volatile electronics and petrochemicals businesses?

On the first question, Singapore is "very expensive already", according to Arvind Agarwalla of FACT, a software firm specialising in accounting software.

Aside from expensive expatriate housing, he cites an extremely high rate of employee turnover as one of the largest costs. Job-hopping is common as there are significant penalties if contracts are broken.

But although many businesses are starting to question the premium they are paying for Singapore's main attractions - sound infrastructure, advanced approach to the application of technology to business and strategic location - he says this still holds.

If you're going to move now and you don't know where the [Malaysian] ringgit will stop and the [Indonesian] rupiah will start, you're really taking a gamble."

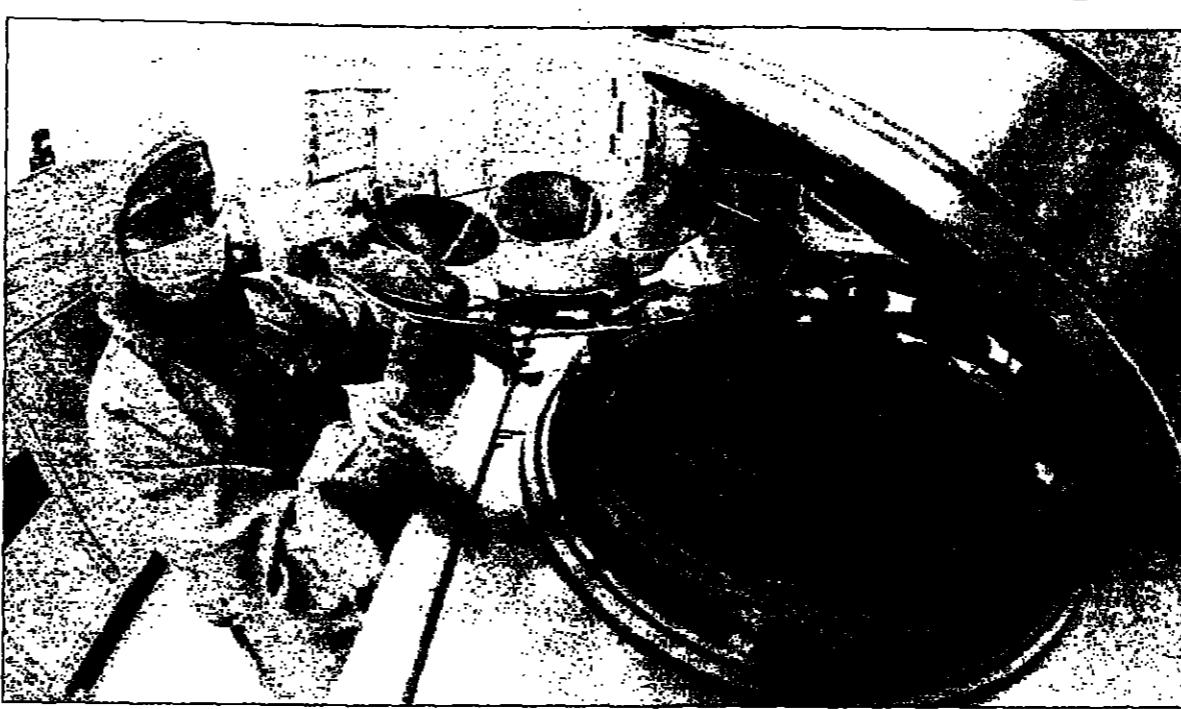
On the second question the outlook is mixed. Singapore is committed to maintaining its emphasis on electronics and petrochemicals.

"I don't see many areas we can look at that will provide the export and employment base that these sectors can generate," says EDB managing director Ho Meng Kit.

But the petrochemicals industry is set for lean times.

Regional overcapacity was already a feature of the market before the Asian financial crisis knocked the wind out of plastics consumption, which dictates petrochemicals demand.

Takayuki Okada, managing director of Petrochemical Corporation of Singapore, says the turmoil has sparked



Excess capacity in the global electronics industry is gnawing at the bottom line of companies

Picture: Jonathan Oates

a 20 per cent drop in product demand. In March, Asahi Chemical announced the suspension of a US\$50m plastic plant for Singapore due to the downturn.

Notwithstanding, in December, PCS, Anglo-Dutch giant Shell and others opened Singapore Petrochemical Complex II, a \$3.1bn project on Ayer Merbau and Seraya islands which doubles ethylene capacity to almost 1m tonnes

Long-term prospects justified the move, says Tim Faithfull, chairman of Shell Singapore. "One is seeing quite a severe squeeze on margins and the outlook is not strong."

In electronics the risk is not from any dip in the Asian market but Singapore's dependence on the US and Europe, its biggest buyers of disc drives and computer peripherals. Disc drives account for more than a quarter of Singapore's electronics exports.

Growth in global personal computer revenues is slowing, Intel sent a chill through the business this month with a profit warning that second quarter earnings would lag 10 per cent behind projections.

Demand for disc drives, key components in personal computers, continues to flat-

ten, economists say. "Electronics has been the only source of momentum for export growth and this is faltering," says Paul Alapat, senior economist at INSEAD W. I. Carr Securities.

In January, Singapore's disc drive exports shrank 4.9 per cent. That was partly attributed to the retrenchment of 1,500 workers at the local operation of Seagate Technologies, one of the world's largest disc drive makers.

It has anchored much of its disc drive and circuit board manufacturing to Singapore in \$81.6bn worth of investments but has found the high end of the business tougher than expected due to new market entrants.

November saw the first casualty in the sector when Singapore Technologies, a group called in liquidators for its loss-making Micropol disc drive venture.

Seagate chief financial officer Charles Popa says his company is determined to improve competitiveness and "must implement a very aggressive regional sourcing strategy" to achieve this.

Mr Alapat says the semiconductor market offers some hope but Singapore could find itself a victim of inventory unwinding from South Korea, with a consequent depression in prices.

"What you would have is a volume recovery but not necessarily in value terms."

Another area of vulnera-

bility, says Song Song Wun, regional economist at G K Goh Research, is the maintenance of a strong Singapore dollar and an overseas trade surplus.

"You have a relatively strong exchange rate in Singapore and industry has a relatively high import content. Import costs haven't come down that much so in terms of pricing they (Singapore electronics manufacturers) may not be as competitive as the Taiwanese who have real economies of scale."

The government realises that Singapore must encourage more value-added production in order to sharpen its competitive edge in electronics and reduce vulnerability to cyclical downturns. It has encouraged the development of wafer fabrication industries and other semiconductor support activities through introducing tax breaks and special land concessions.

Lucent Technologies Micro-electronics and Chartered Semiconductor Manufacturing are to open a US\$1bn foundry by the end of the year, in what will be Singapore's tenth wafer fabrication plant.

But economists believe that the urgency to move higher up the value-added chain has been reduced by the regional economic turmoil. Mr Alapat says: "I would say they have several years before this becomes critical."

### PROFILE

### Singapore Technologies Engineering

## Newcomer with a bulging order book

A recently merged company has its eye firmly on the defence export market

While much of Singapore's manufacturing industry is expected to feel the pinch from the Asian economic downturn, there is one company that can be fairly confident of bulging order books for years to come.

Singapore Technologies Engineering is a newcomer on the corporate landscape, at least in its present form. It was created last year through the merger of four core businesses belonging to the sprawling Singapore Technologies empire - engineering, shipbuilding, automotive and aerospace.

Separately, each unit was performing reasonably well. Together, however, they form a sizeable engineering group with a diverse mix of core businesses yet streamlined research and development and financial operations.

STE is also one of the few listed Singapore companies that appears committed to returning excess balance sheet funds to shareholders if no efficient use can be found for such capital.

These factors have led stockbrokers to describe it as an "emerging blue chip name" in a corporate landscape dominated by familiar, but sometimes uninspiring, players.

"From a market perspective, all the listed units were too small to be covered. By merging it became interesting and it had to be covered," says Jason Wee, head of research at Credit Lyonnais Securities.

But the key to its promise, and thus its allure, lies in defence. One of STE's strengths is in arms manufacture, servicing and sales.

The aerospace division specialises in maintenance



One division specialises in maintenance of commercial airliners

of commercial airlines and the maintenance and upgrade of fighter aircraft.

The government, despite lowering its estimate for gross domestic product growth to 2.5 per cent, pledged to increase defence spending by 11.5 per cent to \$7.2bn, or 26.7 per cent of the total budget.

Analysts believe the resulting business should help to create "critical mass" for STE to develop its long-term export capability.

Last year STE broke new ground by designing and manufacturing an all-new tank, the Bionix, the first time such a vehicle had been produced in Singapore.

That contract, valued at \$800m, was executed for the Singapore Armed Forces, with which STE has close associations. That should help it win further business as an aggressive, government-inspired multi-billion weapons renewal programme is under way.

SocGen Crosby, the brokerage, estimates that this is worth at least \$3-\$5.5bn in the next five years on top of the existing orders that each of STE's former units are bringing to the newly formed group.

Much of that will come from more orders for "made in Singapore" weapons, business that has higher value and better margins than traditional upgrading work.

Any concern over the future of the weaponry upgrading programme given the Asian economic

crisis were dispelled in the February budget.

The government, despite lowering its estimate for gross domestic product growth to 2.5 per cent, pledged to increase defence spending by 11.5 per cent to \$7.2bn, or 26.7 per cent of the total budget.

Cash flows at each of the former units were irregular, given the unpredictable nature of defence contracts. But analysts say pooling the four units' businesses will help smooth the revenue stream.

STE's chief financial officer Boon Swan Foo, wants to expand in Asia, where sales account for 5-10 per cent of total business, and into US and European markets, "as long as airlines continue to make money".

However he sounds a note of caution the recent currency turmoil. While the weakening of the Singapore dollar has helped STE most of its revenues are denominated in US dollars - a stronger local unit might force more contracting overseas.

"It's just a matter of working within a stable currency regime. When the currencies are moving up and down like this, though, it's impossible to do much planning," he says.

**Jeremy Grant**



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## 4 SINGAPORE

INNOVATION • by Jeremy Grant

# Future looks bright for budding innovators

**Education given priority as the government gets to grips with a skill shortage**

*Learning without thinking is labour lost; thinking without learning is perilous.* - Confucius quoted in a Singapore underground railway poster campaign.

When the Bionix "infantry fighting vehicle" rumbled off the production line at a local arms manufacturer last year, it was a rare example of innovation at work in Singapore.

The machine was custom-built for the Singaporean army and included a unique suspension system that allows the tank to handle the city state's hilly terrain. This year the Bionix is being promoted abroad in a bid to capture new markets for Singapore's defence industry.

For Singapore the question of innovation means more than breaking into new markets. It is a matter of survival.

For decades the country was a byword for manufacturing efficiency based on low costs and the diligence of its well-trained workforce.

But since the early 1990s there has been a growing recognition that this will not be enough to maintain a competitive edge in a region where Singapore's rivals have been rapidly moving up the "value-added chain".

Rising costs at home are forcing Singapore to think on its feet, and that means nurturing companies with a readiness to innovate. It also means creating an environment where creative business people - so-called "technopreneurs" - can flourish.

"We are now heading towards a knowledge-intensive economy, where the requirement is not just an ability to use skills but to be creative and innovative, to find new markets. This will require a different sort of mindset among the people," says education minister Teo Chee Hean.

And, with Singapore bracing itself for a tough year due to the Asian economic crisis, innovation has suddenly assumed critical importance. Educational reforms are being pushed with renewed vigour, backed up with extra cash.

In the February budget education received a hefty 30 per cent increase in funding, with this year's spend put at \$85.7bn, or 3.6 per cent of gross domestic product.

A National Innovation Framework for Action was set up in January, building on previous initiatives encouraging industry to be more creative in research and development.

About \$2bn will be spent in the next five years installing computers in schools with the aim of encouraging pupils to "engage in more active and independent learning".

Academics from Britain's Cambridge University, Harvard and Japanese universities have been drafted in to advise the government on overhauling the entire syllabus.

University entrance criteria are under review, with more attention likely to be paid to extra-curricular



About \$2bn will be spent in the next five years installing computers in schools to encourage pupils to engage in more active and independent learning. Picture: Jonathan Drake

activities and less emphasis on grades.

A-level students sitting for literature examinations will be allowed to take their texts into the examination room with them next year as a way of encouraging literary appreciation rather than rote learning.

"There is a tendency to say: this is the subject matter, these are the facts, these are the questions and here are the answers. We want to put across to the children that this is more open-ended," says Mr Teo.

The reforms are being pursued by bureaucrats with almost messianic enthusiasm.

Initiatives come with labels such as "Thinking Schools Learning Nation".

"The Desired Outcomes of Education" is a blueprint listing the qualities required of citizens from primary school to university.

Toddlers should "love Singapore" and "have a lively curiosity about things" by the time they are ready for secondary school. The goals for 17-year-old junior college students include having "an entrepreneurial and creative spirit".

Whether creativity can be taught in such a prescriptive fashion is open to question. Many students are anxious

about being judged on literary appreciation.

"I am worried because you can't impress examiners with your ability to memorise passages and whole poems," one 16-year-old told the Straits Times newspaper.

Bruce Poh, director of planning and development at Nanyang Polytechnic, says it is important to show students a link between creativity and its practical application in industry. "It's more of an environment and creative spirit," he says.

In the "Hall of Innovation", examples of student creativity at Nanyang are

displayed - an automated drinks can compactor, a wireless time clock system suitable for airports and university campuses.

The government is encouraging links between educational institutions and industry as a way of fostering innovation. Industry is starting to respond.

Arach, a local company that is the world's third largest producer of modems, recently forged a partnership with the National University of Singapore involving joint R&D and student secondments to the company.

"R&D wasn't very well recognised in the past," says Michael Mun, company president. "But we are trying to change people's opinions. Now people are beginning to realise that R&D is very challenging."

While the future appears to be bright for Singapore's budding innovators, the government, ever keen to guide and control, is determined to tie the unleashing of its citizens' creative juices to what it regards as productive ends.

As Mr Teo puts it: "It would be a tragedy if in our education system we produced very able creative people who turned out to be smart crooks."

PSA CORPORATION • by Sheila McNulty

## Port caught in a storm plays it cautiously

**World's largest container terminal operator has postponed expansion plans**

Singapore's PSA Corporation may be the world's largest container terminal operator in charge of what has been the globe's largest port in shipping tonnage and transhipments. But that does not make it so robust that it will be spared from the regional slowdown.

Although he will not provide detailed statistics on how the company is faring, Mr Yeo is projecting it will end the year in positive territory.

"We will see growth, probably single digit," he says. "But the world is changing so rapidly. Of course, if there is any secondary impact on the countries beyond the region, beyond south-east Asia, we will have to review our numbers again."

PSA has already decided

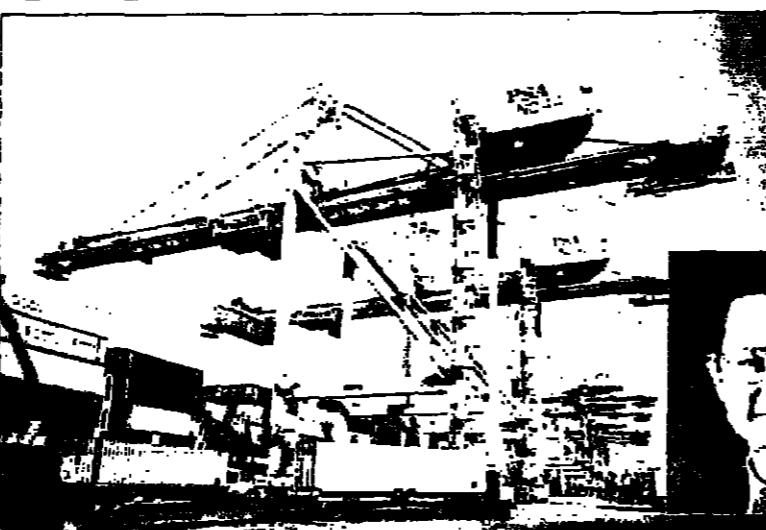
sis, there are few imports into the region and only some countries, such as Thailand, have been able to take advantage of their depreciating currencies to boost exports.

However, Mr Yeo says the rest of PSA's business is spread throughout the world and is seeing growth from countries such as Australia, China and India, which will help to offset the regional slowdown.

Although he will not provide detailed statistics on how the company is faring, Mr Yeo is projecting it will end the year in positive territory.

"We will see growth, probably single digit," he says. "But the world is changing so rapidly. Of course, if there is any secondary impact on the countries beyond the region, beyond south-east Asia, we will have to review our numbers again."

PSA has already decided



Yeo Ning Hong: the impact of the south-east Asian crisis on the port has been significant

the crisis warrants slowing expansion plans, so it will activate the second phase of a US\$50m project to build a new container terminal later than if the company had seen double-digit growth in 1997, 1998 and 1999.

The company, Mr Yeo says, can no longer afford to build ahead of demand since being privatised on October 1, 1997.

"That is a recipe for disaster because you are pouring in a huge amount of money ahead of demand. Only gov-

ernments can do crazy things like that."

The company has worked hard in the past few months to improve on ways the government did business, particularly with regards to customer service.

PSA now makes an extra effort to accommodate customers, for example, by making exceptions for ships that need extra fast service.

Mr Yeo expects these extras, along with the company's long-standing efficiency and connectivity, to

dissuade customers from moving to ports where weaker currencies make business far cheaper.

"You can go to a cheaper port and the consequences of loss, pilferage, tampering and so on is something you worry about," Mr Yeo says.

"You can buy a pair of shoes for \$5. You can buy a pair of shoes for \$500. Why do people pay \$500 for a pair of shoes? There must be a reason. People come to Singapore because we offer a different kind of service."

And the country is instituting a nationwide electronic road pricing system, which will deduct tolls automatically from cash cards and use electronic surveillance to catch violators.

For a country that officials often note has no natural resources other than its 3m people, Singapore has no choice but to turn to technology to compete. It is doing so at cyberspace.

The authorities' most ambitious project is Singapore ONE (one network for everyone), which will deliver a high level of interactive, multimedia applications and services to every home, school and office.

The system, touted as the world's first nationwide broadband network, allows for internet access at least 100 times faster than is now possible through normal analogue modem dial-up, using a bandwidth large enough to carry taxi data loads such as live video.

Mr Kit confirms that the government is also encouraging companies to shop for cheaper assets in the region in the wake of the Asian economic crisis. Although there has probably never been a better time to snap up bargains, this presents Singapore companies with a fresh challenge.

"When we went into the region we were never naive enough to think that it would be smooth," he says.

Mr Kit confirms that the government is also encouraging companies to shop for cheaper assets in the region in the wake of the Asian economic crisis. Although there has probably never been a better time to snap up bargains, this presents Singapore companies with a fresh challenge.

"Businesses that have thrived in Singapore like locally-owned banks might not fare so well in foreign countries such as Thailand, especially if those markets also open up to big international players who are used to competing in difficult environments," says the Political and Economic Risk Consultancy.

But the local government blithely built a rival park of its own 10km away, managing to lure investors away from Suzhou. In December, Lee Kwan Yew took matters into his own hands and flew to China, blasting "wasteful competition".

However, the government is taking a long-term view

and still believes the parks are a good way of tapping into the region, says Ho Meng Kit, EDB managing director.

"This will put new pressure on Singapore managers to raise their standards in ways that can be competitive outside Singapore's friendly shores."

It is already.

"It is a culture shock for an Indian to come to Singapore," says Arvind Agarwalla, chief executive officer and founder of FACT Software International, which started in Calcutta.

"You can open a bank account in five minutes. Just about everything is done via the Internet. I've been here four years and I have never been to a government office."

Size really is the key. The country is just 647.5 square

kilometres so, unlike large nations like the US, wiring the nation together is a relatively simple goal.

"This is one dot. One insignificant dot. It's much easier to do things," Mr Yeo says.

That enables Singapore to excel at putting new applications to use faster and more comprehensively than anywhere else.

Companies are being encouraged through a variety of financial incentives to develop applications for Singapore ONE. Services are constantly being added, and by the end of the year all 800,000 households in Singapore will be able to connect.

Stephen Yeo, chief executive of the National Computer Board, the force behind this effort, believes

wiring up the city state will make it one of the world's easiest places in which to work and live. Some believe

it will not be long before the Singapore home of the future described in promotional material becomes a reality.

"Mum checks out the new on-line cooking video demo in the kitchen while keeping an eye on the monitor showing the baby asleep in the bedroom."

"Teenage daughter accesses a video e-mail from her overseas friend in her bedroom. Dad does the family's financial planning and accesses the online banking transactions from a PC in the study."

ASIA REGION INVESTMENT • by Jeremy Grant

## Industry spreads its wings abroad

**Industrial parks aimed at boosting regional links have fallen short of expectations**

The shores of Indonesia's Batam Island are only 30 minutes by ferry from the tidy bustle of Singapore.

But, at the Batamindo Industrial Park, the only thing that reminds visitors that they are on Indonesian soil are a mosque and portraits of President Suharto that hang in factory lobbies. Although few would admit it, that is the whole idea.

Built seven years ago, the park is a joint venture between Singapore Technologies Industrial and Jurong Town Corporation of Singapore, and Indonesia's Salim Group.

More than 100 companies, 45 per cent of them Japanese, have installed themselves in the park, including Siemens of Germany, the French electronics group Thomson and Kyocera of Japan.

They have come as much for what Singapore offers as for abundant Indonesian labour, which comes at a fraction of the cost across the water. For example, a production line operator at Batamindo is paid 255,000 rupiah (US\$24) a month. An equivalent Singaporean employee would cost \$1,000.

The big pull is its proximity to Singapore, as well as on-site Singaporean know-how. The park offers easy transhipment to Singapore

for additional processing plus Singaporean infrastructure, technological and management support.

Patrick Lee, general manager, says the park has been profitable since its second year and makes a return on investment of 15 per cent.

It would be tempting to see Batamindo as a showcase for Singapore's "regionalisation" strategy, spearheaded by the establishment of seven industrial parks in four countries.

The drive began in 1993 when former prime minister Lee Kuan Yew launched a campaign to persuade industry to branch out abroad to avoid rising costs at home, leverage high growth and diversify investments.

By establishing industrial parks Singapore could anchor the operations of multinational corporations doing the same thing. Up to 1996, about 6,000 local companies had invested about \$244.9m abroad, of which 50 per cent was committed to Asia.

Industrial parks of the Batamindo model have been the flagship investments in the regionalisation push, with facilities in China, Indonesia, Vietnam and India. Tenants have pledged a total of \$35.5bn.

But few have been as successful as Batamindo and, although government officials put a brave face on it, they have fallen short of expectations.

"I don't think they have fared too well. They were a little too optimistic initially," says one western dip-

lomat.

One of the problems has been that achieving commercial returns was not the only thing on the regionalisation agenda, analysts say. The parks were also seen as helping tiny Singapore build strategic ties with governments in the region.

Projects often came with the personal backing of top government figures.

Vietnam was a classic case

of treatment. Shunned as a

virtual pariah state for

years, the communist nation

in 1995 joined the Association

of South East Asian Nations, of which Singapore is

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Singapore's investments abroad



INTERVIEW: TONY TAN • by Peter Montagnon

# Best defence is deterrence and diplomacy

Basic philosophy is to be prepared for the worst in the belief that it will never happen

As a small country surrounded by large neighbours, Singapore has always felt the need to pay close attention to defence.

Its basic philosophy, says Tony Tan, defence minister, is to be prepared for the worst in the belief that the mere fact of such preparation will help to ensure the worst never happens.

For the first time in many years there now appears some prospect of this philosophy being put to a serious test. The economic crisis and social unrest in Indonesia have raised concern that the delicate security balance in south-east Asia could be upset.

"If there is instability in Indonesia it will destabilise the whole region," says Mr Tan, a softly spoken and donnish mathematician who has combined a career in banking with politics. "Instability in Indonesia could threaten the free passage of ships through the Straits of Malacca, which is a major sea lane for international maritime traffic, and this would be of concern for the whole world."

In their public utterances Mr Tan and other Singapore officials make it clear they expect the Indonesian authorities will succeed in preventing unrest. But privately there is no doubt Singapore's concern.

As the situation in Indonesia deteriorates analysts have become fond of predicting the disintegration of the country in a manner similar to that of the former Yugoslavia. Now is therefore definitely the time for Singapore's defence forces to be prepared.

Already, notes Mr Tan, there has been an increase in piracy in the waters around Indonesia and Singapore, and the Singapore authorities are picking up increasing numbers of illegal immigrants crossing the narrow channel between the two countries in small boats.

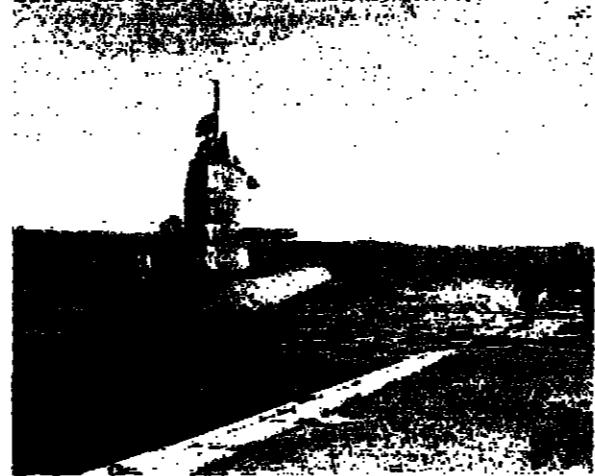
Few people actually expect hostilities to break out, but memories are being revived of the turmoil at the end of President Sukarno's reign in the mid-1960s, when Indone-



Singapore has always felt the need to pay close attention to defence



Tony Tan fears instability



Singapore has bought four second-hand Swedish submarines

defence involves having a network of strong bilateral and multilateral relationships with countries outside the region as well as within it.

Thus it has been an active promoter of the ASEAN Regional Forum, which brings together south-east Asian countries with leading world powers to discuss security issues.

Singapore also attaches great importance to the so-called five-power defence agreement which links Singapore, Malaysia, Britain, Australia and New Zealand in collaboration on defence issues, notably through joint exercises.

"For Singapore and Malaysia it provides an assurance that our security is not only of concern to our two countries here, but also of concern to a wider community," says Mr Tan.

For Britain, Australia and New Zealand, it provides an opportunity to show that they are still strongly committed to this part of the world."

Another plank of policy is support for the US military presence in south-east Asia.

On the diplomatic front

Singapore believes the best

side, which involves continuously investing in defence and upgrading capability.

"We do this not only in good [economic] times but also in bad times because we take the view that to have an effective defence capability we have to plan and invest over many years, not on a short-term basis," he adds.

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THE LITCHFIELD GROUP  
OF COMPANIES  
MANUFACTURING  
WORLDWIDE

ill not  
n 2000

candidacy

**brother**  
PRINTERS  
FAX MACHINES

### INSIDE

#### Pro Sieben puts focus on German TV

Georg Kofler (left) is enjoying his role as a pioneer. The chairman of Pro Sieben, the German media group floated on the Frankfurt stock market last year, credits his company with having brought more commercial focus to Europe's biggest television industry. The result, Mr Kofler says, will be a speeding up of consolidation within the German commercial television market, as unprofitable networks are taken over or closed down. Page 21

#### Japanese gloom hits sentiment

The Nikkei 225 average fell almost 3 per cent, as last week's retaliatory package failed to lift sentiment and the government's share price support operations were apparently ineffective. A sign of Japan's deepest economic straits emerged in the form of a 3.3 per cent drop in industrial production in February and an expected 2.5 per cent fall in March. The yen weakened on the news, falling below Y132 against the dollar in European trading. Page 42

#### Zimbabwe growers face tough year

Zimbabwe tobacco growers are expected to face lower prices at Harare's five-day tobacco auctions, which start today. The economic slowdown in Asia and the impact of the \$31bn payout by US tobacco groups in legal settlements are the main causes. Tobacco accounts for a quarter of Zimbabwe's exports and could be more important this year because of problems experienced by exporters of other commodities, such as gold, ferrocchrome, nickel and asbestos. Page 32

#### Italy's stock continues to rise

Italian investors have been cheering the remarkable performance of the Milan stock exchange. This year, the broad Mibtel Index has gained more than 40 per cent after rising almost 60 per cent in 1997. The increase looks set to continue, thanks to Italy's intended entry into economic and monetary union, an annual inflation rate of 1.8 per cent, the prospect of further interest rate falls and new privatisation issues, and heavy liquidity in a country with one of the world's largest savings rates. Page 42

#### Dollar breaks out from D-Mark range

The US dollar cracked through the ceiling of the range it has traded in against the D-Mark for the past three months. It closed at DM1.8448, a rise of over 1.6 pfennig from its closing rate on Friday. Some traders saw the D-Mark's weakness as a delayed reaction to Friday's Bundesbank report on economic and monetary union, which criticised the convergence efforts made by some countries hoping to join the single currency in the first wave. Page 31

#### Finance for Brazilian cellular service

A consortium led by BellSouth International of the US and Banco Safra of Brazil has raised US\$1.75bn through a floating-rate note issue to finance cellular telephone services in the city of São Paulo. Page 30

#### COMPANIES IN THIS ISSUE

AOM	22 IBM	24
Acheson	19 ICI	19
Aker RGI	22 ITT Group	19
America Online	24 Kirch	4
Aashi Breweries	23 Mattel	25
Austrian Airlines	22 Metropolitan Life	24
BMW	19 Mid Television	22
Bacardi-Martini	26 Miller Brewing	23
Banco Noroeste	22 More	25
Bata India	23 Napoco	23
Bertelsmann	4 National Express	10
Blue Circle	38, 25 National Power	38
Bluebird Toys	26 National Starch	19
Bristol-Myers Squibb	24 New World Dev	23
British Airways	10 Next	38
Burnham Castrol	38, 25 Northern Foods	38
CME	22 PDVSA	24
Canary Wharf	10 Pfizer	19
Clear Channel	25 Rolls-Royce M. Cars	18
DLJ	24 S&H	19
De La Rue	22 Sabena	22
Decaux	25 Santander	22
Delta Electronics	10 Scottish Power	38
Deutsche Telekom	4 Second Market Invest	26
Diego	26, 10 Starwood	19
Ericsson	5 Swissair	22
Express Dairies	38 TAP Air Portugal	22
First Pacific	23 TI Group	19
Fujitsu	23 Telstra	8
GUS	24 Time Warner	22
Giesecke & Devrient	22 Turkish Airlines	22
Guinness Peat	26 UBS Securities	24
HSSC	10 Unilever	19
Hilton Group	19 Vickers	19
Hopewell Holdings	23 Williams	19

CROSSWORD, Page 32

#### MARKET STATISTICS

All annual reports service	38, 37	FTSE Actuaries share indices	38
Benchmark Govt bonds	20	Foreign exchange	37
Bond futures and options	20	Gold price	37
Bond prices and yields	38	London share service	36, 37
Commodities prices	32	Managed funds service	32-35
Dividends announced, UK	25	Money markets	31
EMI currency rates	31	New Int'l bond issues	31
Gold bond prices	30	Recent issues, UK	38
Food interest indices	20	Short-term Int'l rates	41
FTSEPA-A World indices	38	Stock markets at a glance	38
FTSE Gold Mines Index	38	US interest rates	38
Emerging Market bonds	38	World stock markets	38

CHM 1998

### FINANCIAL TIMES

# COMPANIES & MARKETS

TUESDAY MARCH 31 1998

Week 14

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## BMW to promote identity of R-R Motors

Non-executive directors to join new board that will emphasise independence and Britishness of luxury carmaker

By Neil Simonian,  
Motor Industry Correspondent  
and Roger Taylor

BMW will today announce plans to reshape the board of Rolls-Royce Motor Cars to emphasise the independence of the UK luxury carmaker it is buying from Vickers for £240m (£568m).

The new board, intended to show Rolls-Royce's "Britishness", will for the first time include non-executive directors.

One will come from Rolls-Royce, the aero-engines

group that owns the rights to the Rolls-Royce brand and that has a jet engines joint venture with BMW. The aero-engine company welcomed the deal and said it would negotiate "appropriate compensation" from BMW for the use of its name.

Up to two other non-executives will come from BMW. However, the German group may appoint some further non-executive directors from outside its ranks to underline its desire not to dilute the UK carmaker's special British image.

The structure is designed to minimise hostile reactions to the takeover, particularly by Rolls-Royce buyers in Britain, which is still by far the company's biggest market.

The risk was highlighted when a consortium of Rolls-Royce enthusiasts that made an unsuccessful bid for the company attacked Vickers as "high-handed and arrogant" for the way it quickly agreed to the deal with BMW. The consortium said Rolls-Royce should have stayed in British hands and it promised to challenge the decision by toppling

BMW's offer. The structure is intended to avoid the mistakes BMW made with Rover, the UK car group bought in 1994, where its "softly, softly" approach to the company at the outset is now widely seen as having been too lax.

Graham Morris, chief executive of Rolls-Royce Motor Cars and a Rover director at the time of BMW's takeover, said: "I would welcome very targeted and focused assistance very quickly. We are a small company and we are stretched." Bernd Pischetsrieder, BMW's chairman,

declined to answer detailed questions ahead of his group's annual press conference in Munich today. However, an obviously relieved Mr Pischetsrieder said: "We are delighted BMW will in the future be able to offer a full range of British products from the Mini to the Bentley and Rolls-Royce."

Analysts said the company had received a good price but warned it could face a tax bill on the proceeds of up to £50m. Vickers' share price closed at 228p, down 5p.

Embarrassment of riches, Page 15  
Lor, Page 18  
Special report, Page 20

#### US DRUGS GROUP BRINGS HOPE TO MEN WITH ERECTILE DYSFUNCTION

## Rhinos breathe easy as FDA approves Pfizer's 'aphrodisiac' pill

By Daniel Green in London

The amount of rhinoceros horn seized by customs proves the demand for drugs that improve male sexual performance. This demand is one of the factors behind the sums of money some analysts predict the drug Viagra will bring in for its maker, US drugs company Pfizer.

Last Friday, the US Food and Drug Administration approved Viagra for a condition doctors call "male erectile dysfunction". In non-medical terms, it is about as near an aphrodisiac as the mainstream pharmaceuticals industry has yet reached.

Viagra is not the first treatment for male erectile dysfunction, but it is the first that is a simple pill rather than, for example, an injection. Pharmaceutical analysts' forecasts diverge enormously as they decide what this might mean for demand and sales.

Analysis at Merrill Lynch forecast Viagra's sales will reach \$300m this year, \$730m next year and \$1bn in 2000. That would make it a blockbuster drug but not the best sales take-off in the drugs industry's history. That was Lipitor, the cholesterol-reducing drug also sold by Pfizer.

Analysts at Goldman Sachs

take a different view. They say sales will rocket to \$1.5bn in 1999.

Analysts will not say publicly whether their forecasts assume the growth of a black market for the drug.

Pfizer itself is cautious. "It is extremely difficult to predict sales because only about 5 to 10 per cent of patients who might benefit tend to come forward," says the company.

One possible cause for this reticence is that existing treatments are uncomfortable and usually lead to an erection whether or not it is desired. Pfizer says patients taking Viagra still require sexual stimulation for the drug to work.

But another possible cause for slow sales of impotence drugs is that men are too embarrassed to admit they might benefit from treatment. It is a problem Pfizer may have trouble addressing.

"They might find it difficult to sell Viagra in countries where there is a macho culture," said one analyst yesterday.

Growth may also be slow in Europe because of a reluctance by government-funded health-care systems to pay for a drug's history. That does not treat a life threatening condition.

Viagra costs 7p a pill. That

might equate to \$700 a year,

Pfizer

Share price relative to the S&P Composite



which many doctors and health bill payers might regard as poor value when compared with antibiotics or Alzheimer's disease treatments.

France, for example, dug its heels in on price when UK drugs company Glaxo Wellcome tried to launch its viagra pill there.

Nevertheless, a European launch is likely this year. Viagra was submitted to European health regulators in September 1997, the same time as the FDA submission. European regulators take about a year on drug applications.

For Pfizer, Viagra will add to the company's reputation as one of the most effective in the

industry. The company's shares have outperformed the US market every year since 1994 and have grown twice as quickly as the average pharmaceuticals company share in the US since 1990.

William Steere, chairman, has long played down suggestions that the company needed to join in with the recent wave of multibillion dollar mergers and acquisitions.

Pfizer may not be interested in corporate acquisitions, but it is happy to acquire products: Lipton came from US rival Warner Lambert, and arthritis drug Celebrex is licensed from GD Searle, the drugs subsidiary of US company Monsanto.

Starwood's two divisions will now be located in different parts of the country, with Starwood Hotels relocating to just outside New York, either in

Caesars World, best known for its Las Vegas and Atlantic City operations and bought as part of the ITT acquisition. Its chief executive will be Peter Boynton, the exiting chief executive of Caesars World.

Jürgen Bartels, a 57-year-old who was chief executive of Westin before it was acquired by Starwood, will be chief executive of the hotels group.

The market appeared to respond positively to the news, with shares in the company rising 5% to \$53.50 by midday.

March 1998

This announcement appears as a matter of record only

## DM352 million capitalisation at IPO

### 1&1 Group

Multi-media marketing company

Funds under the management of Electra Fleming have sold their investment in 1&1, having led the acquisition of a minority stake in the company in 1996.

ELECTRA FLEMING

Electra Fleming  
International Private Equity  
Registered by IMRG

68 Kingsway  
London WC2B 0QT  
Tel: +44 171 831 6464  
Fax: +44 171 464 6368

Colonnades 3  
20334 Hamburg  
Tel: +49 40 55 55 080  
Fax: +49 40 55 59 581

## S&H bought by UK group

By Andrew Edgington-Johnson

includes a large element of goodwill. It would not give further details of the group's profit or sales at this stage.

The world market for powertrain fluid handling systems in the US. The deal also represents the biggest acquisition by TI since Mr Bill Laule took over as chief executive in October last year.

TI said earlier this month that it had about \$600m to spend on acquisitions and was talking to a dozen companies. S&H, which makes components for car air conditioning, oil cooling and power steering systems, has net assets of \$65m, so the acquisition

system operations.

Mr Laule said it was "an absolutely beautiful, natural, perfect fit" for S&H and he saw significant opportunities to give S&H's technology a wider distribution through S&H's 95 facilities around the world. About 90 per cent of S&



angry losers  
try to lick  
their wounds

## TELECOMS ANALYSTS REMAIN UPBEAT

## Bezeq falls Shk223m into the red

By Judy Dempsey in Jerusalem

**B**ezeq, Israel's state-controlled telecommunications company, yesterday reported a net loss of Shk223m (\$20m) for 1997 compared with a Shk72m profit in 1996.

The company blamed competition in international telephone calls, heavy restructuring costs and an investment write-off. Earnings per share fell from Shk1.97 to Shk1.30.

Revenues in international calls fell from Shk2.26bn in 1996 to Shk1.47bn last year. Total revenues, however, slipped only 1.6 per cent, from Shk3.88bn to Shk3.72bn as Bezeq continued to enjoy market dominance in the cellular phone sector. Revenues in this sector rose from Shk1.46bn to Shk2.18bn.

Profits were also hit by a one-off Shk1bn provision for restructuring and early retirement of 20 per cent of its 9,000 employees. It wrote off Shk79m on an investment in an Indian cellular project.

In spite of heavy losses, analysts believe Bezeq will return to profitability in the long term, provided it continues restructuring.

## Koor net hit by telecoms revamp

By Judy Dempsey in Jerusalem

**K**oor Industries, Israel's largest industrial holding company, suffered a 23.4 per cent fall in net income for 1997 following a shake-up in the telecommunications sector and decline in the construction industry. In the fourth quarter, net income fell more than 65 per cent.

The poor results were announced just weeks after Claridge Israel, owned by Charles Bronfman of Canada, appointed Jonathan Kolber as chief executive, replacing Benjamin Gaon. Mr Bronfman took control of Koor, through Claridge Israel, last year. Mr Kolber has made clear he will try to boost exports and focus more on telecoms, electronics and chemicals, divesting off subsidiaries not complementing the core divisions.

Net income declined to \$128m, from \$177.8m in 1996, with earnings per share falling to \$1.80 from \$2.35. Sales edged 2.8 per cent higher,

from \$2.45bn to \$2.55bn.

This was partly due to lower sales by subsidiaries Teirad and Tadiran Telecommunications to Bezeq, the state-controlled telecommunications company. The units' sales to Bezeq fell 48 per cent, from Shk1.5bn to Shk744.2m (\$207m).

The slump in Israel's construction industry also affected Koor's net income, with its construction division reporting a 15.3 per cent decline in sales to Shk1.78bn. Building starts in the sector fell 31 per cent during the last quarter compared with the same quarter in 1996.

The weakness in the domestic market was offset by an increase in exports, which rose from 35 per cent of total revenues to 42 per cent in 1997.

Growth was driven by Makhteshim-Agan, the chemical division, which is expanding into Latin America and Spain. The division's sales jumped 21 per cent, from Shk1.9bn to Shk2.7bn.

## Hapoalim shows record income

By Avi Hochleit in Tel Aviv

**B**ank Hapoalim, Israel's biggest bank, said yesterday net income climbed nearly 21 per cent to a record level last year, because of a sharp drop in doubtful debt provisions and an increase in financing and operating income.

Net income increased from \$245m in 1996 to \$296m last year. Profits from financing activities, before doubtful debt provisions, climbed nearly 2 per cent from \$1.03bn to \$1.05bn over the same period.

Doubtful debt provisions dropped 36 per cent from \$320m to \$204m. Operating and other income rose 5 per cent from \$891m in 1996 to \$923m in 1997, while return on equity advanced from 11 per cent in 1996 to 12.5 per

cent in 1997. Hapoalim said banking income increased despite a slowdown in the Israeli economy last year.

Aminram Sivan, chief executive, said doubtful debt provisions fell as a result of a more cautious credit policy.

He added that Hapoalim was capable of competing with foreign banks, which are expected to increase activity in Israel as a result of the foreign exchange liberalisation planned for this May.

Last year, the Israeli government sold a 20 per cent stake in Bank Hapoalim to a group of investors headed by Ted Arison, the US-Israeli billionaire.

The state still holds a 20 per cent stake, while another 28 per cent is freely floated on the Tel Aviv Stock Exchange.

## FOKUS Bank

Fokus Bank A.S.  
US\$75,000,000  
Subordinated floating rate notes due 2004

Notice is hereby given that for the interest period 31 March 1998 to 30 September 1998 the notes will carry an interest rate of 5.90% per annum and that the interest payable on the relevant interest payment date 30 September 1998 will amount to US\$350.75 per US\$10,000 note and US\$3,507.50 per US\$100,000 note.

Agent: Morgan Guaranty Trust Company  
JP Morgan

## CIC

Compagnie Financière de CIC et de l'Union Européenne

US\$150,000,000

Floating rate notes 1998

Notice is hereby given that for the interest period 31 March 1998 to 30 June 1998 the notes will carry an interest rate of 5.9375% per annum. Interest payable on 30 June 1998 will amount to US\$150.05 per US\$10,000 note and US\$1,521.17 per US\$100,000 note.

Agent: Morgan Guaranty Trust Company  
JP Morgan

## COMPANIES &amp; FINANCE: EUROPE

## Pro Sieben prepares for a channel hop

German TV chief Georg Kofler is keen on acquisition, writes Frederick Stilemann

**G**eorg Kofler is enjoying his role as pioneer. The chairman of Pro Sieben, the German media group floated on the Frankfurt stock market last year, credits his company with having brought more commercial focus to Europe's biggest television industry.

"Going to the market was not just an education for us, but also for all the other television operators. Everyone now thinks more about returns."

The result, Mr Kofler says, will be a speeding up of consolidation within the German commercial television market, as unprofitable networks are taken over or closed down. The "unprofitable" label now applies to most of the commercial television sector - out of 15 national channels, only two are profitable.

Pro Sieben's flagship channel, Pro 7, is one of the profitable networks. The other is RTL, a subsidiary of CLT-Ufa, Europe's biggest broadcasting company.

In 1997, pre-tax earnings at Pro 7 rose 49 per cent to DM316m (\$31.8m) on sales of DM1.6bn. Pre-tax profits for the whole Pro Sieben group, which alongside Pro 7 includes a small, loss-making channel, Kabel 1, and multimedia and merchandising businesses, increased 48 per cent to DM264m.

Mr Kofler makes no secret of his ambition to use his position of strength to acquire another channel, but he is coy about naming a candidate. He denies rumours that Pro Sieben would buy SAT 1, the second biggest network.

A broadcasting strategy similar to Pro Sieben's two-channel strategy, could save costs as programming is planned across the family, thereby making better use of the back-list. In addition advertisers could be offered packages spanning several networks.

Although negotiations have so far been inconclusive, because Disney and other shareholders are apparently unhappy with the terms offered by CLT-Ufa, industry observers still assume a deal will be made.

At SAT 1, one shareholder, the publishing group Holtzbrinck, wants to sell its 15 per cent stake. Its preferred buyer is Kirch, which already owns 48 per cent of SAT 1, but this may be blocked by the cartel office. It has also been opposed by Axel Springer, the newspaper group, which owns 40 per cent of the television channel.

While CLT-Ufa wholly owns RTL, it shares the smaller channels with other companies including Disney of the US and Bauer, the German publisher.

A broadcast strategy similar to Pro Sieben's two-channel strategy, could save costs as programming is planned across the family, thereby making better use of the back-list. In addition advertisers could be offered packages spanning several networks.

Another significant change will be the reduction of programme acquisition costs. "The German networks are now more rational in their purchasing. The situation in the past, when silly prices were paid in Hollywood, was partly due to all these new networks starting up and needing content to grab market share, and partly due to the rivalry between RTL and SAT 1," says Mr Kofler of past bidding wars between CLT-Ufa and Kirch.

Content prices are highly significant for Pro Sieben because they account for the majority of its costs. The company has a secure supply of programming, partly because of its links with Kirch, Europe's biggest film and television distributor. But with many existing contracts due to expire in the next two years, Pro Sieben will have to negotiate new deals, and analysts think this could be a source of cost increases. This will be a cause for concern, especially as growth in advertising spending is forecast to slow down following years of double-digit increases.



Georg Kofler: coy on naming acquisition candidate

Reuters

Our international growth is reflected in our earnings per share.



- 11.7% increase in earnings per share
- Strong international growth in the energy sector
- More than 30,000 megawatts of electricity and 100 billion cubic metres of gas supplied worldwide

The 1997 results are further proof of the success of Tractebel's strategy of internationalisation in the electricity and gas sector, and its value to the shareholder. The international trend towards privatisation favours the emergence of a few major global players. Tractebel - with expertise in both electricity and natural gas, plus a proven record in international tenders - is undoubtedly one of these. And with more strong growth in prospect, we're generating a better future for customers and shareholders alike. Energy and services for the world.

Financial performance	Turnover <sup>1</sup> in million	Net result TBL's share <sup>2</sup> in million	Earnings per share <sup>3</sup> in cent	Net Dividend <sup>4</sup> in cent
1997	384.0	16.4	184.2	80.75
1996 restated <sup>2</sup>	336.4	15.1	173.8 <sup>4</sup>	77 <sup>4</sup>
Change in 97-96 restated <sup>2</sup>	+13.15%	+8.4%	+11.7%	+14.9%

<sup>1</sup>After depreciation or consolidation goodwill. <sup>2</sup>Figures restated mainly to take account of the absorption of Powerfin by Tractebel

<sup>3</sup>Figures restated to take account of the 5 to 1 share split in May 1997

For a copy of the Annual Report, available in May, please contact: Communications Dept., (T.1), Tractebel, Place du Trois 1, B-1000 Brussels, Belgium. Tel: +32 2 510 71 11. Fax: +32 2 510 73 88. E-Mail: info@tractebel.be Internet: http://www.tractebel.com

**Tractebel**

## NEWS DIGEST

## TELEVISION

**Delloye named as CME chief executive**

Michel Delloye, who resigned two years ago as chief executive of CLT, the international media group, has been appointed chief executive of Central European Media Enterprises (CME), the leading private commercial television group in central and east Europe. The appointment marks the return of Mr Delloye to the senior echelons of the European television industry after his departure from CLT during its merger with Ufa, the television division of Germany's Bertelsmann. He resigned in mid-1996 in protest at the proposed CLT-Ufa management structure.

Mr Delloye replaces Leonard Fertig, who has led the rapid development of CME into the biggest private commercial television broadcaster in central and east Europe.

CME is listed on Nasdaq in New York and is controlled by Ronald Lauder, one of the heirs to the Estée Lauder cosmetics fortune. Despite earning strong profits in the Czech Republic from TV Nova, the overall CME group continues to run up heavy losses, with several of its stations still at the early stage of development. Kevin Done

## BOTTLING

**Pripps in deal with PepsiCo**

Pripps Ringnes, the beverages subsidiary of Orda, the Norwegian conglomerate, yesterday said it had signed a production and distribution deal with PepsiCo of the US.

The 20-year bottling and licensing agreement, covering most of Norway, follows a similar deal with PepsiCo last year covering Sweden. It comes 18 months after the collapse of a long-standing collaboration between Priggs Ringnes and Coca-Cola.

The Norwegian company said it would take responsibility for about 70 per cent of PepsiCo's annual sales in Norway, adding that it expected to take outright control as agreements with other bottlers expired. Orda's most commonly traded A shares rose NK23 to NK622, although no financial details were disclosed.

Tim Burt, Stockholm

## GOLD MINING

**Anglogold share ratios revised**

Anglogold, the new holding company for Anglo American's gold interests and the world's biggest gold mining group, has announced an increase in the number of its shares to be received by shareholders of three companies - Eastvall, Elandsrand and Western Deep Levels - when they are incorporated into Anglogold.

Upward revisions follow a review by independent financial advisers of the preliminary ratios announced last November. Eastvall shareholders will now receive 2.3 Anglogold shares per 100 shares, instead of 2.13. For Elandsrand the figure rises to 8.5 from 6.56, and for Western Deep to 53 from 47.35. Ratios for other mines are unchanged.

Anglogold began trading in Johannesburg yesterday under its own name, having used Vail Reefs as the listed company to bring together Anglo American's gold mines into a more focused group. The shares rose 6 per cent from R20 to R214 yesterday, mainly because of a weaker rand and a steady gold price.

Anglogold has emphasised it will be managed independently of Anglo American, which will own just over half of the shares.

## BANKING

**Commerzbank posts 10% rise**

Commerzbank, the German bank, said it raised net profits last year by 10 per cent to DM1.34bn (\$735m). This is slightly less than the preliminary figure of DM1.35bn announced in early February, when the bank also said it was making nearly DM1bn of provisions to cover Asian risks. Commerzbank also confirmed it intended to lift the dividend pay-out from DM1.35 to DM1.50 a share. The bank will present its full 1997 results tomorrow.

Andrew Fisher, Frankfurt

## TELECOMMUNICATIONS

**RWE eyes eastern Europe**

RWE, the Essen-based electricity and industrial conglomerate, said yesterday it was planning to expand its telecommunications activities into eastern Europe, where it has significant energy interests. The group said it was looking for partners to join it in a fixed network telecoms venture in Hungary. RWE also has a 40 per cent share in Alstel, a joint telecoms venture in the Czech Republic. The group said it was looking initially to build data and corporate networks, but wanted eventually to take advantage of telecoms liberalisation in the two countries. Ralph Atkins, Bonn

**Growth in activity FF 45 billion**

**Significant improvement in pre-tax profit**

**Net profit of FF 254 million**

**Cashflow doubled**

**ACTIVITY**

The GTM Group's turnover (Group share) rose to FF 45.1 billion, compared with FF 43.5 billion in 1996. The portion of turnover achieved in the construction and public works sector is down from 47.8 to 41% and activity abroad increased from 40.7 to 42.6%.

As of 1st January 1998, the order book amounted to 32.7 billion French francs, up 4.1% compared with the 1st January 1997 situation. The most substantial increases were in the offshore sector, +31.5%, the industrial sector +24.3% and roads +9.8%.

The 1997 financial year was marked by:

■ Growth in activity in car park management, with the purchase of S.A.P. bringing the number of parking spaces managed in France and abroad to more than 150,000, the implementation of the Rio Antirion bridge concession contract in Greece at the end of the year when necessary financing was obtained, and the opening in June of the Prince Edward Island bridge in Canada, to be operated for a 35-year period.

■ Sustained development in JEAN LEFEBVRE roadbuilding activity, both in France and abroad, evidenced by an increase in turnover of 12%, including adjustments made for exchange rates and changes in the scope of consolidation.

■ A large order was obtained by ETPM in the North Sea (Elgin Franklin) in the amount of FF 1.1 billion. In addition, ETPM and McDermott concluded an agreement ending the association between the two companies and providing for ETPM's acquisition of MSCI, a company specialised in deep

sea construction in which J. Ray McDermott was the main shareholder with ETPM.

**RESULTS**

Operating profit amounted to FF 643 million compared with FF 351 million in 1996, an increase mainly achieved by DUMEZ-GTM and its Belgian subsidiary, CFE JEAN LEFEBVRE and ETPM. With a comparable financial result year-on-year, the pre-tax profit rose to FF 529 million compared with FF 228 million in 1996. Net consolidated profit for the year amounted to FF 254 million (FF 217 million, excluding modification in accounting methods), compared with FF -45 million in 1996. Results showed improvement in all sectors of activity. However, construction and public works alone was in deficit, although showing improvement, in accordance with forecasts at the beginning of the financial year.

Cashflow reached FF 2 billion, almost double the previous year.

**FINANCIAL ELEMENTS**

Consolidated equity rose to FF 5,848 million, Group share FF 4,830 million, compared with FF 4,605 million as of 31.12.96. Provisions for risks and charges were increased to FF 4,543 million, a 16% rise compared with 1996. The Group has started off 1998 with a satisfactory order-book and should see a further increase in profits.

The Board of Directors will propose that the Annual General Meeting to be held on 14th May 1998 increases the net dividend to FF 8.50 per share, which, after allowance for the tax credit, will amount to FF 12.75.

(in millions of French francs)

1997 1996

Economic turnover (Group share) 45,151 43,556

Order book as of 31.12 32,621 31,404

Accounting figures

Turnover 43,498 39,791

Net profit (Group share) 254 (45)

Cashflow 2,042 1,162

Equity (Group share) 4,830 4,605

The Board of Directors of the GTM Group, chaired by Jean-Louis Brault, met on:

25th March 1998 to close the accounts for the financial year ended 31st December 1997.

The terms of office of Messrs.

André JARROSSON and Guy de PANAFIEU, Members of the Board, are due to expire at this time and their renewal will be submitted to the Ordinary General Meeting for their approval.

The appointment of Messrs. Philippe BRONGNIART, François JACLOT and Jérôme TOLOT will also be proposed by the Board.

**U.S. \$150,000,000**

**Credit Suisse First Boston (International) AG**

**Junior Guaranteed Undated Floating Rate Notes**

Guaranteed on a subordinated basis as to payment of principal and interest by

**Credit Suisse First Boston (International) AG**

Interest Rate 5.8125% per annum

Interest Period 30th March 1998

Interest Amount due 30th June 1998

per U.S. \$ 5,000 Note U.S. \$ 74.27

per U.S. \$100,000 Note U.S. \$1,485.42

**Credit Suisse First Boston (Europe) Ltd.**

Agent

CCF

**Crédit Commercial de France**

**ITL 150,000,000,000**

**Floating Rate Notes due 1998**

In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the Interest Period from March 31, 1998 to June 30, 1998, the Notes will carry an Interest Rate of 5.25% per annum.

The Coupon Amount payable on the relevant Interest Payment Date, June 30, 1998 will be ITL 663,544 per ITL 5,000,000 principal amount.

Of Note and ITL 663,542 per ITL 50,000,000 principal amount of Note.

The Agent Bank

Kredietbank Luxembourg

## COMPANIES &amp; FINANCE: EUROPE

AIRLINES SIX-MEMBER QUALIFLYER GROUP WILL OPERATE ABOUT 15,000 FLIGHTS A WEEK TO 294 DESTINATIONS

**Swissair in new European air alliance**

By William Hall in Zurich

Swissair, Switzerland's flagships airline, has teamed up with Belgian Sabena, Austrian Airlines, TAP Air Portugal, Turkish Airlines and AOM of France, to form a new European alliance that will carry almost 50m passengers a year and generate revenues of \$1biln.

Philippe Brugisser, chief executive of SAIRGroup, Swissair's parent, announced the formation of

the alliance, to be known as the Qualiflyer Group, at his annual results press conference yesterday.

SAIRGroup announced its return to profit at the end of February, but yesterday detailed figures revealed its core airline business, which accounts for more than half of group revenues, made an operating profit of SF180m (\$183m) - its first profit since 1981.

Swissair carried more than twice as many passengers as

the entire Swiss population in 1997 and sees strategic alliances as the only way to expand outside its home market.

Qualiflyer Group will operate more than 15,000 flights a week to 294 destinations.

Mr Brugisser said that when Swissair started its Atlantic Excellence alliance 10 years ago with Delta Air Lines of the US, more than half of transatlantic flights were by non-alliance airlines.

Today that proportion

is down to 30 per cent.

Swissair said each airline would retain its own identity, but the new alliance would involve synergies in areas such as cargo, in-flight catering, information technology, aircraft maintenance and duty free sales.

The Qualiflyer group

would seek other European partners, but would not include Delta because that would require US antitrust immunity.

The recovery in SAIR-

Group's airline business contrasted with a disappointing performance by SAIRRelations, the group's non-airline business which has until now been its biggest profit contributor.

SAIRRelations revenues grew 40 per cent to SF93.7m but earnings before interest and tax rose only SF8.6m to SF15.1m. The main problem area was at Numeon Global Traders, the world's second biggest duty free retailer.

The 1996 acquisition of All-

deria, the UK duty free chain, has proved less successful than planned and the south-east Asian crisis has led to a sharp drop in business in Asia and Australia.

Mr Brugisser said the airline industry was at the top of the cycle and his group needed to prepare for the next less positive turn in the cycle.

SAIRRelations aims to

return to capital employed from 13.4 per cent to 15 per cent.

**Midi Television wins South Africa licence**

By Victor Mallet in Johannesburg

Midi Television, a consortium 80 per cent owned by black South African investors and 20 per cent by Time Warner of the US, has won an eight-year licence to run South Africa's first privately owned terrestrial channel.

The Independent Broadcasting Authority announced yesterday that Midi had defeated its six rival bidders after nearly two months of public hearings. "The new service is bound to have a profound impact on audiences, advertisers and competitors," said Felling Sekela of the IBA.

Midi had been the favourite to win because of its commitment to "black empowerment" and to high-quality

local programming, as well as the experience of its managers. The three existing terrestrial channels are owned by the state-controlled South African Broadcasting Corporation. Midi will also be competing with M-Net, the pay-TV company.

"We put up a believable business plan," said Jonathan Procter, managing director. "We didn't try to impress the IBA by promising thousands of hours of local programming of low quality."

Midi is scheduled to launch its channel, called e.tv, on October 1, and says its transmissions will reach 75 per cent of South Africans within two years. It expects to invest R450m (\$90.4m).

Time Warner, whose 20 per cent shareholding is the maximum allowed under

South Africa's rules, will make available its library to the new channel, distribute South African productions overseas, and help train Midi staff. Its CNN news channel is likely to assist in establishing Midi's news programmes.

"We will make sure that they transfer their skills to our people in South Africa and empower our people," said Nomazizi Mtshosha, chairwoman of the consortium.

"Our news will also reflect the reality that South Africa is a part of Africa, not a colony of the northern hemisphere."

Most of the defeated bidders fielded a similar combination of black investors and foreign partners. Among the losers were companies from the UK, France, Swe-

denia, Australia and Canada.

Midi's South African owners include Hosken Consolidated Investments, controlled by trade unions in the mining and textile industries; Vula Communications, which brings together black businesses, other trade unions and community organisations; and a range of smaller investors representing the disabled, young people, and other interests.

Warner will make its library, which includes characters such as Bugs Bunny, available to the new channel.

At present about 90 per cent of banknotes in the European Union are printed by the state, effectively freezing the two private-sector companies out of a potentially lucrative market.

The Spanish parent group has spent \$32m establishing its foothold in Brazil. Banco Geral do Comércio and Banco Noroeste are due to merge.

It said the discrepancy had been spotted in time, and added: "As a result, there is no additional cost to Santander."

The Spanish parent group had spent \$32m establishing its foothold in Brazil. Banco Geral do Comércio and Banco Noroeste are due to merge.

r alliance

Aker  
poised to  
float 10  
shipyards

## HONG KONG CRISIS KNOCKS US\$438.6M OFF CONGLOMERATE'S ASSETS

# Asian turmoil takes toll on First Pacific

By Louise Lucas

The Asian currency crisis has sliced US\$438.6m off net assets at First Pacific, one of the region's biggest conglomerates.

The company, which focuses on Hong Kong and China as well as three of the countries affected by sharp currency devaluations – Indonesia, Thailand and the Philippines – said it had taken "full and complete provisions against foreign currency movements" on both its profit and loss statement and balance sheet.

Foreign exchange and other losses related to the regional economic turmoil offset many of the gains from heavy asset disposals, and the group reported a small rise in profits, from \$204.2m to \$212m last year.

Stripping out exceptions, net profits fell 17.6 per cent, from \$201.7m to \$166.2m. First Pacific gained \$248.8m

from the disposal and dilution of shareholdings, but this was largely negated by exceptional losses, including rationalisation and telecoms start-up costs in Indonesia and India.

First Pacific's shares were among Hong Kong's poorest performers last year, but Manual Pangilinan, managing director, said the company had eliminated net debt and was poised to capitalise on the crisis.

"We have responded early and resolutely to the region's economic crisis. As a result, we now have one of the strongest balance sheets in the region, no net debt and substantial cash to invest in the Asian region."

However, First Pacific's disposal of cash-generating businesses – such as the sale earlier this month of its 37.4 per cent stake in Hagemeyer, the Netherlands-based trading group – meant recurrent earnings this year are set to be lower than last year.

First Pacific's exposure to the worst-hit countries in the region caused it to take one of the biggest sets of provisions among the Hong Kong companies now reporting annual earnings.

About two-thirds of the group's currency losses related to the Philippines, where the ability to hedge the peso was minimal.

Mr Pangilinan said the group would take a slow and disciplined approach to investment.

The first priority would be equity injections – mainly through rights issues – at a number of subsidiaries, which would help them reduce gearing.

Earnings per share for the year rose 2.9 per cent, from 8.73 US cents to 8.93 cents. Excluding exceptions, earnings per share fell 18.3 per cent, from 8.62 cents to 7.04 cents.

The full-year dividend has been cut 19.2 per cent, from 2.71 cents to 2.19 cents.

## Hopewell in HK\$110m provision for Peregrine

By Louise Lucas

Hopewell Holdings, the Hong Kong property and infrastructure group, has made provisions of HK\$110m (US\$142m) against its holding in Peregrine, the collapsed investment bank – only marginally less than its operating profit of HK\$117.8m for the six months to December 31.

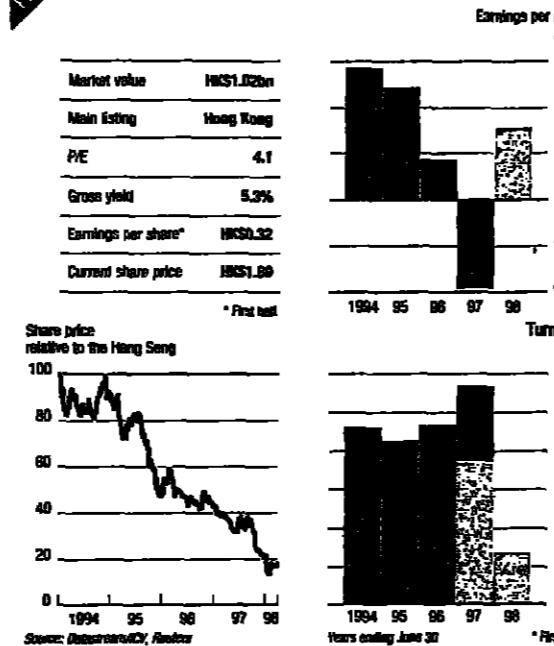
The group, controlled by Sir Gordon Wu, was one of the founding investors in Peregrine, which collapsed earlier this year because of heavy exposure to troubled Asian economies. Hopewell invested HK\$153m in Peregrine, some of which has been recouped through dividends.

Other backers of Peregrine included Li Ka-shing, whose flagship companies Cheung Kong and Hutchison also made provisions against listed securities, and Citic Pacific, the Hong Kong arm of Beijing's Investment vehicle.

Hopewell – which has suffered a difficult year as a result of the Asian financial crisis – took further provisions against the Bangkok road and rail system, a contract which the Thai government cancelled at the end of last year.

The group is seeking compensation for the lost contract. In addition to a HK\$5bn provision in the previous year, the group has

### Hopewell Holdings



made further provisions of HK\$613m, half of which will be used for legal and professional costs in its claim against the Thai government.

However, exceptional gains helped attributable profits more than double, from HK\$62m in the final six months of 1996 to HK\$141m in the same period last year. The group gained HK\$22m from the sale of its remaining 20 per cent stake in Consolidated Electric

Power Asia, the independent power producer sold to Southern Company of the US.

Proceeds of the Cepa sale were used to pay down corporate debt. The net-debt-to-equity ratio now stands at 4 per cent, while that for net debt total capital is 32 per cent.

Earnings per share at Hopewell Holdings almost trebled, from 11.5 HK cents to 31.9 cents, but the dividend has been slashed from six cents to one cent.

## NEWS DIGEST

### CONSTRUCTION

## Fujita shares slide on news of restructuring

Fujita, the troubled Tokyo-based construction group, yesterday unveiled a restructuring plan as the shares tumbled more than 11 per cent in heavy trading. The shares, which were as high as Y500 two years ago, since dropped more than 75 per cent to Y121. Fujita, which has extensive holdings in the troubled property market, said it planned to cut staff from 5,460 to 4,500 by March 2000. A previously announced plan aimed to cut employees to 4,900. In addition, the group will reduce the number of managers by 40 per cent to 850. No timescale was given. Paul Abrahams, Tokyo

### HONG KONG

## New World chief cautious

Henry Cheng, managing director of Hong Kong's New World Development, the Hong Kong-based property developer, yesterday said it was difficult to predict second-half earnings amid the economic downturn. "After the financial turmoil, there was a lot of deterioration in the economy compared with the same period in 1996. So I'm happy that at least we've maintained the profit," he said.

Property sales contributed HK\$1.92bn to the company's interim net profit of HK\$2.2bn (US\$284m). Last year's net profit was HK\$2.15bn. The hotels division saw a decrease of 53.6 per cent to HK\$305.7m following a slowdown in tourist arrivals, while losses from telecommunications investments deepened from HK\$117.8m to HK\$275m. AFX-Asia, Hong Kong

### BREWING

## Asahi, Miller in US joint venture

Asahi Breweries, the rapidly expanding Japanese brewer, yesterday announced it was setting up a North American joint venture with Miller Brewing, a subsidiary of Philip Morris of the US. The US company will own 2.5 per cent of the venture with the remainder held by the Tokyo-based group. In addition, Japan's second biggest brewer plans to invest C\$5m (US\$3.5m) to increase production of its Asahi Super Dry brand at Canada's Molson Breweries. The company's intention is to triple North American sales from 770,000 cases last year to 3m cases by 2000. Paul Abrahams

## COMPANIES & FINANCE: ASIA-PACIFIC

# Napocor looks for \$95m in rate rise

By Justin Marozzi in Manila

National Power Corporation, the Philippines' largest state-owned utility, is planning to raise electricity rates by a move that could raise \$95m and prevent the power company from plunging into the red.

Napocor said it wanted to compensate for revenue losses caused by the extra costs of purchasing power from independent power producers in build-operate-transfer contracts dating back to the early 1990s.

It said it had not yet

passed on to consumers the advance payments it made in amortising these contracts with the producers.

The payments were made in dollars and were based on an exchange rate of 26 pesos to the dollar. Since the Asian currency crisis began last July, the peso sank to a low of 46.55 pesos to the dollar but has stabilised recently at about 32.

Guido Delgado, Napocor president, said he was awaiting government approval for the rate increase. Without the rise, expected to be about 9.4 centavos per kilo-

watt hour, Napocor would probably lose 4.24bn pesos (\$113m) this year after an estimated 10.7bn pesos debt-service charge, he said.

If approved, the rise would be unlikely to be enacted before national elections.

Analysts said it could meet with public opposition, costing as fuel oil and diesel prices are on the decline.

Hopes of an early privatisa-

tion of Napocor, the government's largest asset, under a bill pending since 1994 have receded in the run-up to national elections in May.

Freddie Webb, head of the Senate's energy committee, said at the weekend that the much-needed restructuring of the power industry should wait until a new administration was elected.

The World Bank recently urged the government to press ahead with restructuring as Napocor was in a financially precarious position.

The utility is planning to install new meters which it predicts will bring in extra revenues of 400m pesos, in addition to 400m pesos from its recently introduced

one-day power sales contracts.

Last week Napocor said it would begin negotiations with an Argentine group on a \$450m contract to rehabilitate a hydroelectric power plant. The contract – for the Caliraya-Botocan-Kalyaan hydroelectric facility, in Laguna, outside Manila – has been dogged by legal problems.

The group last month blamed a 45 per cent drop in annual net income, from 5.5bn pesos to 3.6bn pesos, on the peso's fall and higher interest rates.

### Notice of

## Annual General Meeting of Skandia

Shareholders of **SKANDIA INSURANCE COMPANY LTD (publ)** are hereby summoned to the Annual General Meeting on Monday, April 27, 1998, at 4.30 p.m. (Swedish time). Location: Stockholm Concert Hall, the Great Hall, Hötorget, Stockholm, Sweden.

### NOTIFICATION OF ATTENDANCE, ETC.

Shareholders intending to attend the Annual General Meeting, must

- be recorded as shareholders in the Shareholders' Register issued by the Swedish Securities Register Centre (Värdepapperscentralen VPC AB) at Friday, April 17, 1998,

and must

- notify the Company of their intention to attend the Meeting not later than 4.30 p.m. (Swedish time) on Wednesday, April 22, 1998.

Notification of intent to attend the Meeting should be made in writing to Skandia, Corporate Law, "AGM", S-103 50 Stockholm, Sweden, by fax/fax int +46-8-788 16 80, by telephone int +46-8-788 32 62 or through the Internet <http://www.skandia.se/igm>. Please note that if participating by proxy, power of attorney must be sent in original and may not be sent by telefax or through the Internet.

Shareholders whose shares are held in trust by a bank or private broker must temporarily register their shares in their own names in the Shareholders' Register to be able to attend the Annual General Meeting. Such registration must be completed not later than Friday, April 17, 1998.

### AGENDA AND PROPOSED DECISIONS

1. Opening of the Meeting

2. Election of a Chairman to preside over the Meeting  
*Nominating Committee Recommendation:* Mr. Sven Söderberg, Chairman of the Board.

3. Address by Mr. Lars-Erik Petersson, President and CEO of Skandia

4. Election of a person to check and sign the Minutes together with the Chairman

5. Verification of the voting list

6. Decision as to whether the Meeting has been properly called

7. Presentation of the Annual Accounts and the Consolidated Accounts for 1997

8. Presentation of the Auditors' Report and the Consolidated Auditors' Report for 1997

9. Ratification of the Income Statement and Balance Sheet, and the Consolidated Income Statement and Consolidated Balance Sheet for 1997

10. Decision on appropriation of the Company's profit in accordance with the adopted Balance Sheet, and determination of the record date for payment of a dividend

*Board recommendation:* Of the amount available for distribution by the Annual General Meeting, MSEK 2,275 (the balance of MSEK 2,458 brought forward from 1996 and the year's profit of MSEK 433), reduced by an allocation to the fund for unrealised gains of MSEK 596, the Board of Directors recommends that a dividend of SEK 3.75 per share be paid, totalling MSEK 384, and that MSEK 1,891 be carried forward. The record date shall be April 30, 1998.

11. Decision as to whether to discharge the Directors and the President from liability for their administration during the 1997 financial year

*Recommendation:* The Company's auditors recommend that they be discharged.

12. Decision on Directors' fees

*Nominating Committee Recommendation:*

- Chairman SEK 600,000 (currently SEK 330,000), of which SEK 225,000 shall be used to purchase issued Skandia shares, at market price, as soon as practicable after the Annual General Meeting

- Vice Chairman SEK 350,000 (currently SEK 220,000), of which SEK 130,000 shall be used to purchase issued Skandia shares, at market price, as soon as practicable after the Annual General Meeting

- Directors SEK 200,000 (currently SEK 125,000), of which SEK 75,000 shall be used to purchase issued Skandia shares, at market price, as soon as practicable after the Annual General Meeting

The requirement concerning purchase of Skandia shares shall not apply in respect of those directors who have been appointed as policyholder representatives.

13. Decision on the number of directors to be elected by the shareholders

(According to the Articles of Association, they shall be at least six and not more than nine.)

*Nominating Committee Recommendation:* A reduction from eight to seven.

14. Election of directors

(The term of office, which is two years according to the Articles of Association, expires for Mr. Jan-Erik Creve, Mr. Lennart Hagelin and Mr. Jukka Ranta.)

*Nominating Committee Recommendation:*

- Ms. Pirkko Alitalo

- Mr. Julian Fr. Odjell

- Mr. Lars Ramqvist

all for the period through the 2000 Annual General Meeting. It is proposed that Mr. Ramqvist be appointed one of two Vice Chairmen of the Board.

Ms. Alitalo, born 1949, is Executive Vice President and Chief Investment Officer of the Pohjola group, and director on the board of several listed companies, inter alia, Nokia. Mr. Odjell, born 1948, is also director of several listed companies, inter alia, chairman of Nycomed Amerisk and Hafslund. Mr. Ramqvist, born 1938, is CEO of Ericsson. At the forthcoming AGM of Ericsson it will be proposed that Mr. Ramqvist be elected Chairman of Ericsson. He is Vice Chairman of the Federation of Swedish Industries and is expected to be appointed Vice Chairman of Volvo. Additionally, Mr. Ramqvist is director on the board, inter alia, of Asta and SCA.

The National Swedish Board for Consumer Policies and the Stockholm Chamber of Commerce – who now have the duty to appoint the policyholders' representatives on the Skandia Board – have appointed Rector Boel Flodgren and Mr. Lennart Hagelin (both currently elected by the Annual General Meeting) as the policyholders' representatives, with effect from the present Annual General Meeting.

### DIVIDEND AND STOCK S

## COMPANIES &amp; FINANCE: THE AMERICAS

BEVERAGES EXPANSION IN EMERGING MARKETS SEEN AS DRIVING GROWTH

# Forecast of volume rise lifts Coca-Cola

By Tracy Corrigan in New York

Coca-Cola shares gained 2 per cent early yesterday after the company said yesterday it expected first-quarter volume to rise by between 13 per cent and 14 per cent, boosting hopes of a strong first-quarter earnings report, due in two weeks.

The increase in unit cases sold - a standard industry measure - is projected to be

between 9 per cent and 10 per cent, after stripping out the benefit of extra shipping days due to the way the calendar falls in the first quarter, compared with 9 per cent in the first quarter a year ago, the company said.

"Coke's global business is bubbling over as a result of strategic investments during economic turmoil," said Michael Branca, beverages analyst at Lehman Brothers.

"Coke's prospects in 1998 are exceptionally strong."

The latest figures suggest that emerging-market expansion is continuing to drive growth. Unit case volume is expected to rise by between 18 per cent and 19 per cent in Latin America, and by 17 per cent to 18 per cent in the Middle and Far East.

In greater Europe, unit case volume growth is projected at between 16 per cent and

17 per cent, but the company is expecting only 5 per cent volume growth in North America.

Roy Burr, an analyst at CIBC Oppenheimer, said the underlying growth of the business was "positive across the board".

However, although volume growth appears strong, analysts warned the company's earnings could be hit by foreign exchange exposure, as a

result of the strength of the US dollar.

Mr Branca said recent investments in Asia would pay off. "During economic crisis, good and bad companies reduce their investment, whereas truly great companies dramatically step up their spending on both infrastructure and market-

in the fourth quarter of 1997 was comparable with investments in Mexico following the country's peso devaluation in December 1994.

Coca-Cola said it was too early for investments made in the fourth quarter of last year to have an impact.

Coca-Cola shares were \$1% higher at mid-session in New York, at \$76.50.

Lex, Page 18

## WIC pops poison pill to ward off bid

By Scott Morrison in Toronto

Western International Communications, the Canadian broadcaster, has swallowed a "poison pill" to ward off an unsolicited C\$650m (US\$459.5m) takeover bid by CanWest Global Communications.

While not rejecting the bid, WIC said it needed more time to review the offer and consider alternatives.

Observers said there were few alternatives open to WIC due to the unconditional structure of CanWest's offer. Only Shaw Communications, the Alberta cable and radio broadcaster that owns 49.9 per cent of WIC's voting shares, is considered to have the means and interest to compete against CanWest's offer.

Analysts, however, said Shaw and CanWest were more likely to negotiate a new ownership structure than risk a prolonged takeover battle that would spill into the courts.

CanWest surprised industry observers last week by offering C\$8 a share for the 65 per cent of WIC stock it did not already own.

WIC's poison pill, which will expire after 120 days, applies to non-voting shares and the limited number of voting shares. CanWest's offer was set to expire after three weeks.

Canadian broadcasters have been jockeying to control an ever larger segment of the country's airwaves. Once limited to regional concessions, broadcasters such as WIC, CanWest and Baton Broadcasting have encroached on each others' turf in a bid for national market share.

WIC would provide CanWest with nine additional television stations and a dozen radio broadcasters across the country.

## Turning its back on the front page

By Richard Waters in New York

After 75 years, the world's biggest-selling magazine is turning its back on a proven formula. From May, the contents of Reader's Digest will go inside, giving way to a cover dominated by a single photograph.

While it is no longer the main engine of the company's profits, executives hope that the little magazine familiar to doctors' patients around the world will help to breathe new life into a sagging publishing empire.

It was in 1923 - a year and a half after its launch - that Reader's Digest first decided to display its contents on the

cover. It never looked back:

with global sales of 28m, the magazine that discovered humour in uniform and taught its readers to increase their word power has become an icon.

And while sales in the US, at 15m, have flagged, the rest of the world has made up the slack: circulation of a Russian edition, launched seven years ago, is about to top 1m, while 700,000 Brazilians are likely to be readers by the end of this year.

The time has come, though, for changes. Readers are not getting any younger - 47 is the average age - and the magazine is competing for a younger generation

with the television and the internet, said Christopher Wilcox, editor-in-chief.

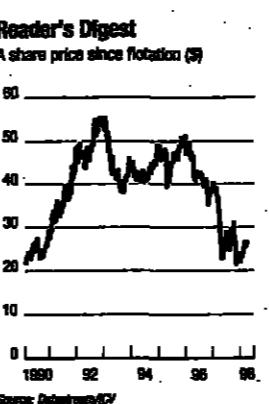
The company's main business - using its massive database to sell products such as books and music by direct mail - has slipped and its shares have fallen from more than \$50 two years ago to less than \$27.

The magazine itself, which last year supplied one-quarter of total revenues, has also suffered an erosion of its profits, despite three years of record advertising revenues. Last year it reported operating profits of \$42.7m on revenues of \$729m.

While the look is finally changing with the times, the

values are not. "It's about celebrating the good guys," says Mr Wilcox of his magazine.

Reader's Digest



A share price since flotation (\$)

Source: Reuters/ICI

New look prompted by ageing readership and falling profits

## ABI set to miss deadline in bid for Metromail

By Peggy Hollinger

The stage was set for a further twist last night in the acrimonious bid battle between Great Universal Stores of the UK and American Business Information of Omaha for the US database marketing group, Metromail.

ABI said yesterday it would not be able to meet its noon deadline to supply documentation on its revised offer. The deadline was imposed by Metromail at the weekend, when ABI raised its \$33-a-share bid to \$37.48 in cash and equity.

However, insiders said they expected a further announcement late last night, implying that ABI's statement did not mean it had withdrawn completely.

GUS said Metromail had agreed to make a final decision on the competing bids by 8pm Chicago time. The company said it was standing by its \$34.50-a-share offer, raised on Friday from

## Databases group hot on the information trail

By Richard Tomlins

in New York

American Business Information, the US bidder for Metromail, has little in common with the UK's Great Universal Stores. But it wants Metromail for much the same reason as its rival: to get its hands on the company's mailing lists.

ABI, based in Omaha, Nebraska, is a small but fast-growing company that has built up a vast database on US businesses.

Using telephone directories, annual reports, Securities and Exchange Commission filings, government data, business magazines and newsletters, it has compiled profiles of about 11m companies.

The information it provides customers is used for a variety of purposes, including the generation of sales leads, for direct mail and telemarketing, to profile potential customers and to locate potential suppliers.

The Nasdaq-listed company was founded 25 years ago by Vinod Gupta, chair-

man. Last year, revenues rose from \$108.3m to \$193.3m, but the company incurred a net loss of \$39.8m, compared with net profits of \$3.8m the year before, following write-offs associated with acquisitions.

Compiling mailing lists is a labour-intensive business, and companies in the database business find it quicker - and often cheaper - to expand their lists through acquisition.

ABI has been highly active in this field.

Last month it completed the \$18m acquisition of Walter Karl, a US direct marketing company that provides list management, list brokerage, database marketing and direct marketing services.

Other acquisitions have included last year's \$18m purchase of Pro CD, a company that puts business listings on CD-Roms for use on personal computers.

Although ABI specialises in business information, it has been expanding rapidly into the consumer information market, which

is extensively used by companies for direct marketing, telemarketing and other sales campaigns.

Last year's purchases included the \$103.5m acquisition of DBA, the holding company for Database America Companies, a provider of data processing and analytical services for marketing applications and a compiler of information on consumers as well as businesses, with acquisitions.

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## Merita Nordbanken

### Merita Nordbanken Holding

The Annual General Meetings of Shareholders of Merita Plc and Nordbanken Holding AB (publ) will be held on April 20, 1998 in Helsinki and April 23, 1998 in Stockholm, respectively

#### Merita Plc:

Shareholders of Merita who wish to participate in the Annual General Meeting must be registered in the company's share register no later than April 15, 1998 and shall submit notification of attendance by mail to Merita Plc, 2599 Share Register, P.O. Box 84, FIN-00101 Helsinki, Finland, or by telephone +358 9 165 40632, such notification to be received no later than 4.15 p.m. on April 16, 1998.

Place: Helsinki Fair Centre, Rautatientori 3, Helsinki Time: 3.00 p.m. Information meeting for shareholders at 1.00 p.m.

A complete notice of meeting and further information can be obtained from Merita, Investor Relations, telephone +358 9 165 43041 or from the Merita internet home page <http://www.merita.fi>

#### Nordbanken Holding:

Shareholders of Nordbanken Holding who wish to participate in the Annual General Meeting must be directly registered in the share register no later than April 9, 1998, and shall submit notification of attendance by mail to Nordbanken Holding AB (publ), Group Legal, SE-105 71 Stockholm, Sweden, or by telefax +46 8 614 8770, or telephone +46 8 614 9710, or by Internet, address <http://www.nbh.se>; such notification to be received no later than 1 p.m. on April 19, 1998.

Place: The China Theatre, Berzelii Park, Stockholm Time: 3.00 p.m. Information meeting for shareholders at 12.30 p.m.

Further information pertaining to the meeting, including the agenda and proposals for resolutions, can be obtained by shareholders from Nordbanken Holding, Group Legal, telephone +46 8 614 7829.

### REPUBLIC OF GREECE MINISTRY OF NATIONAL DEFENCE REQUEST FOR PROPOSALS FOR THE SELECTION OF A SPECIALIZED STRATEGIC MANAGEMENT CONSULTANT FOR DEFENCE INDUSTRY

*It is the intention of the Government of Greece to hire a special consultant, who, in cooperation with the Armaments General Directorate (AGD) of the Ministry of National Defence, will submit proposals concerning the three state-owned defence industries, Hellenic Aerospace Industry, Hellenic Arms Industry and Hellenic Powder & Cartridge Company.*

*In this context, the Governorate of Greece, represented by the Ministries of National Defence and National Economy, is interested in hiring a special consultant (legal entity or group of legal entities), who, in cooperation with the Armaments General Directorate (AGD) will submit proposals concerning the state-owned defence industries, Hellenic Aerospace Industry, Hellenic Arms Industry and Hellenic Powder & Cartridge Company.*

*These proposals will include the definition of the mission and the tasks necessary for the implementation of competitiveness of the state-owned defence industries as far as cost and quality of products, modern technology and know-how and increasing the scope of production by introducing modern equipment are concerned with special emphasis for:*

- New organization and operation*
- Introduction of modern managerial methods*
- Restructuring of the industries and their production lines*
- Ful utilization of their potential*
- Formulation of strategic targets*
- Strengthening their export orientation*
- Creation of joint ventures with Greek state owned or private and foreign companies to participate in bids issued by the Hellenic Ministry of National Defence and the wider public sector as well as in bilateral and international production programs*
- Operation in status of fiscal balance*

*The Government of Greece requests proposals from consultative firms. The firms interested will have to be experienced in the field of defence industry, in Greece as well as abroad, and have a special knowledge of the Greek market and legislation. The firms or persons interested shall notify MOD/WG/D of their interest within thirty (30) days following the last publication of this request in the Greek or foreign press (not later than 13.30 of the last day).*

*Those interested will have to submit the following:*

- A list of the major managerial, organizational and financial consultative services offered during the last five (5) years, with special mention of the cost, the date and the name of the person or organization (public or private) accepting such services.*
- A brief note on the measures taken to assure the quality of their services and the methodology used to complete their studies and research. In the case of a third person or group of persons being used to offer such services the third person or persons and their services should be specified.*
- All documents in the proposal will have to be in Greek.*

#### SELECTION OF SUCCESSFUL CANDIDATES

*The Government of Greece will make a short list of all candidates meeting the requirements mentioned above according to its prerequisites.*

*Those selected will receive specific information on the services required and will be invited to submit their final proposals including the total cost of their services.*

*Those submitting proposals will have no right, claim or demand whatsoever upon the Government of Greece.*

*This announcement was written in Greek and translated in English. In case of disagreement, the Greek text will prevail.*

MINISTRY OF NATIONAL DEFENCE  
ARMAMENTS GENERAL DIRECTORATE  
FAKINOS CAMP 1620 PAPAGOS

## HSBC Holdings plc

Incorporated in England with limited liability. Registered in England: number 017987  
Registered Office and Group Head Office: 10 Lower Thames Street, London EC3R 5AE, United Kingdom

### Notice to Former Shareholders of The Hongkong and Shanghai Banking Corporation Limited

#### Scheme of Arrangement

Pursuant to a Scheme of Arrangement between The Hongkong and Shanghai Banking Corporation Limited ('HongkongBank') and its shareholders ('the Scheme'), which became effective on 2 April 1991, HSBC Holdings plc ('HSBC Holdings') acquired the entire issued share capital of HongkongBank. One Ordinary Share of HK\$10 in HSBC Holdings was issued in exchange for every four shares of HK\$2.50 each in HongkongBank. Certificates for the Ordinary Shares in HSBC Holdings were mailed to shareholders of HSBC Holdings on 6 April 1991.

#### The Trust

The Ordinary Shares in HSBC Holdings which would otherwise have been allotted to HongkongBank shareholders who were 'untraceable' (as defined in the Scheme) and the Trustee with respect to or derived from such shares) were allotted under the terms of the Scheme to Counts (Jersey) Limited (formerly NatWest International Trust Corporation (Jersey) Limited) ('the Trustees') to be held by the Trustees on the terms of a Trust Deed dated 1 February 1991 between HSBC Holdings and the Trustees. In accordance with the terms of the Trust Deed, the Ordinary Shares of HSBC Holdings in respect of which claims have not been received have now been sold and the proceeds invested pending receipt of claims.

#### Claims

Any person who believes he is entitled to the proceeds from the sale of HSBC Holdings shares issued in exchange for HongkongBank shares under the Scheme (and any other property held by the Trustee with respect to or derived from such shares) and who has not received the relevant share certificates or proceeds should address a claim to the Exchange Agent, Central Registration Hong Kong Limited, Room 1901-5, Hopewell Centre, 183 Queen's Road East, Hong Kong (who has been appointed by the Trustees for the purpose of receiving and processing such claims) enclosing (wherever possible) certificates for the appropriate number of HongkongBank shares.

For and on behalf of  
HSBC Holdings plc  
R G Barber  
Secretary

IT Solutions  
ires 23 staff  
UBS Securities

## STRONG POUND AND ASIAN FINANCIAL TURMOIL FAIL TO HALT GROWTH AS NET PROFITS INCREASE 8% TO £160M

**Burmah Castrol plans £250m for shareholders**

By Virginia Marsh

**Burmah Castrol**, the lubricants and chemicals group, yesterday announced it intends to return at least £250m to shareholders, prompting a sharp rise in its share price.

Burmah said the move would almost certainly take place after the abolition of advanced corporation tax in April 1999 and that it would decide on the mechanism nearer the time. The company, with a market capitalisation of about £2.5bn, also announced better than expected 1997 results and ambitious expansion plans for China.

The shares closed at £11.70, up 6.3 per cent, after climbing to a high of £12.04, up 9.3 per cent. Analysts said the market's reaction reflected relief that the company did not intend to use surplus cash for big acquisitions, pointing to a disapp-

pointing record in this area.

The group weathered the strong pound and the financial turmoil in Asia to report an 8 per cent increase in net profits to £160.2m (£148.7m) on sales down 4 per cent at £2.94bn (£2.65bn). Pre-tax profits were up 7 per cent at £279.7m before exceptional charges of £42m. These mainly related to the reorganisation of the group, which is refocusing on its Castrol lubricants brand and on specialty chemicals.

The company said the strengthening of the pound had reduced operating profits in translation terms by £2m. At constant exchange rates, the increase in profits would have been 23 per cent.

Analysts upgraded their 1998 net profit forecasts by £5m-£10m to £150m-£155m and earnings per share of about 72p, for a forward p/e ratio of 16.

Tim Stevenson, who became chief executive last

month, said pre-tax profits from Asia in sterling terms would be lower this year than the 328.8m achieved in the region in 1997.

As well as the sharp devaluation of regional currencies, profits would be lower because of the cost of expanding in the large Chinese market.

Mr Stevenson said: "We intend to become the leading foreign supplier in the motorcycle market." Mr Stevenson said: "There are already more motorcycles in China than in Europe and North America combined." There were about 23m motorcycles in the country, with the market growing at about 8m a year.

Mr Stevenson said the group aimed to sell its share in a Pakistan gasfield and some fuels businesses. It recently sold its liquefied natural gas business and last year sold several other non-core businesses.



Brian Hardy, finance director, (left) and Tim Stevenson: announced ambitious expansion plans in China

Snead Lynch

**Blue Circle may spend £500m as it eyes east Asia**

By Jonathan Guthrie

**Blue Circle Industries**, the building products company, said yesterday it was willing to spend up to £500m (\$855m) on acquisitions. The company is keen to expand in east Asia, where the economic crisis has cut the cost of industrial assets.

Keith Orrell-Jones, chief executive, said: "The Chinese word for 'crisis' is a combination of words for 'opportunity' and 'danger', but we see more scope for opportunity than danger."

However, he warned there would be a sharp deterioration in trading in two important markets. He forecast that volumes of cement sales in Malaysia would fall 30 per cent this year, 10 percentage points more than expected, as construction slowed. Meanwhile, fierce competition in Chile would cut cement prices 20 per cent. The shares fell 25p to 366p, to analysts cut 1998 results, gearing at end-1997 was 18.9 (0.1) per cent.

**COMMENT****Blue Circle**

For Blue Circle to be lambasted because of its emerging markets exposure seems unfair. Shareholders would hardly thank it for sticking to mature markets where growth in demand for cement runs at below the rise in gross domestic product. But the downside to venturing further afield is the odd financial crisis. Blue Circle's interests in Malaysia will not escape the severe downturn in demand there. In Chile, Blue Circle's other main emerging market, buoyant demand has turned in competition. Hence the fall in prices.

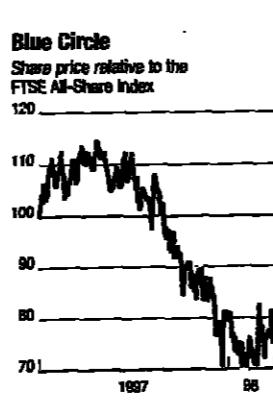
But yesterday's 7 per cent tumble in Blue Circle's share price on these two black spots is overdone. Malaysia for instance, accounts for only some 5 per cent of Blue Circle's earnings. In fact, a greater worry for Blue Circle is that it is lagging behind rivals such as Holderbank in diversifying further into emerging markets. The concern is that the company may choose to spend its £500m war-chest on buying more expensive European businesses, such as Greece's Herakles Cement.

The company faces another strategic issue in its heating business, where it either needs to get big or get out. Given the business's returns on capital - 10.5 per cent compared with cement returns of between 18 and 24 per cent - Blue Circle should consider doing the latter.

**More Group**

There is nothing quite like a contested bid to wake up shareholders. Yesterday's bid from the privately-held Deceaux for More Group, a British outdoor advertising company, should expose the previously agreed bid from Clear Channel of the US as shortchanging shareholders. After all, even Deceaux's offer - worth 8 per cent more - still values More Group as an undemanding 10 times forecast 1998 earnings before interest, tax and depreciation.

However, shareholders salivating at the prospect of an Energy Group-style bid-battle should note that Deceaux's bid may well be referred to the Monopolies and Mergers Commission. Although Deceaux's and More's combined share of the total outdoor advertising market is some 24 per cent, within the street furniture segment it is nearing 90 per cent. Deceaux's overlapping UK operations are worth between £5m and £10m in sustainable savings. This will provide some extra firepower over Clear Channel, but probably not enough to tempt shareholders to hold out for the duration of an MMC inquiry.



## COMPANIES &amp; FINANCE: UK

**Decaux enters fray with bid for More**

By Andrew Edgecliffe-Johnson

**More Group**, the Adtech bus shelters and More O'Ferrall billboards company, yesterday withdrew its recommendation for a £246m takeover by Clear Channel, whose interests span radio stations and outdoor advertising, said it was "actively considering" its reaction and urged shareholders to take no action.

Jean-François Deceaux, chairman and chief executive of the family-controlled French group, rejected suggestions that Deceaux's bid was merely a spoiler for Clear Channel or a means of gaining access to More's financial and strategic planes.

The two companies had discussed a possible merger

of their UK, French and Belgian assets as long ago as 1995, he said, and Deceaux had been planning for some time to start full-blown takeover talks.

Mr Deceaux met Roger Parry, More's chief executive, yesterday morning. "We told him he would have a significant role to play in our family business," Mr Deceaux said. "We need a tough manager to grow the business on a worldwide basis and as an Anglo-Saxon person he would bring a new culture into the business."

Mr Parry recommended shareholders take no action "pending clarification of the regulatory issues surrounding the offer" - reviving concern that a Deceaux bid might not be allowed by UK competition authorities. More added that it had to "deliver maximum value and certainty to shareholders".

The two companies control

86 per cent of the UK market for advertising in bus shelters and public conveniences.

They also control almost all local authority street furniture contracts.

Mr Deceaux said competition authorities should look at the entire outdoor advertising market in the UK, where More has a 21 per cent share and Deceaux 3 per cent.

He added that there were already serious international competitors in the UK, such as Wall of Germany.

Decaux's founder, Jean-Claude Decaux, told *Le Figaro* in December: "I'm certain that if we did decide to make a bid [for any European outdoor advertising company], the competition authorities would consider I'd acted in a destabilising way and I think they would be right."

Decaux said Jean-Claude Decaux's reply was related to speculation about a possible bid for Avenir, the French group - and three months out of date.

**Hambro International Finance B.V.**

## NOTICE OF A MEETING

of the holders of the outstanding

LUF 800,000,000 7 1/4 per cent.

Guaranteed Notes due 2003

of

Hambro International Finance B.V.

**Hambro International Finance B.V.**

## NOTICE OF A MEETING

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Guaranteed Notes due 2003

of

Hambro International Finance B.V.

NOTICE IS HEREBY GIVEN that a Meeting of the holders (the "Noteholders") of the above Notes (the "Notes") is convened by Hambro International Finance B.V. (the "Company") to be held at the offices of Kredietbank S.A. Luxembourg-gaarde at 43 boulevard Royal, L-2255 Luxembourg on 22nd April 1998 at 2.00 p.m. Luxembourg time, for the purpose of considering and, if thought fit, passing a resolution to approve the Revised Resolution in accordance with the provisions of the fiscal agency agreement dated 12th July 1993 ("the Fiscal Agency Agreement") between the Company, Hambro PLC and Kredietbank S.A. Luxembourg-gaarde (the "Fiscal Agent") relating to the Notes.

Extraordinary Resolution

That this Meeting of the holders (the "Noteholders") of the outstanding LUF 800,000,000 7 1/4 per cent. Guaranteed Notes due 2003 (the "Notes") of Hambro International Finance B.V. issued pursuant to a fiscal agency agreement dated 12th July 1993 ("the Fiscal Agency Agreement"), entered into between Hambro International Finance B.V., Hambro PLC and Kredietbank S.A. Luxembourg-gaarde (the "Fiscal Agent") relating to the Notes.

(1) approves and adopts the Revised Resolution of all of the Notes but not some only on the Revised Redemption Date as defined below at the price described below together with interest accrued in accordance with the Terms and Conditions of the Notes, all subject to Condition 5 of the Notes. The price at which the Notes shall be repaid shall be the higher of par and the Extraordinary Resolution Price (as described below) expressed as a percentage of each LUF 80,000 principal amount of the Notes incurred in the designated places, 0.0005 being rounded upwards. The Early Redemption Price shall be ascertained by the Fiscal Agent at 11.00 a.m. (Luxembourg time) on the Business Day following the day on which this Extraordinary Resolution is passed. The Extraordinary Resolution Price shall be determined as the sum of the discounted values of all future payments of principal and interest due on each LUF 80,000 principal amount of the Notes as at the Flotation Date (less accrued interest). The discount rate applied to each cash-flow shall be interpolated from the yields to maturity on an annual basis of appropriate benchmark fixed income securities issued by the Belgian Government ("Belgian Government Yield Curve"). The relevant Belgian Government Yield Curve shall be obtained from the REBEMAK at 11.00 a.m. Luxembourg time on the Flotation Date. Such early repayment shall occur on the date falling on the fourteenth calendar day following the day on which this Extraordinary Resolution is passed ("the Revised Redemption Date"), but where such day is not a Business Day, such repayment shall be postponed to the next Business Day. For the purposes of this Resolution, "Business Day" means a day on which banks are open for business in Luxembourg, Brussels and London; and

(2) sanctions every abrogation, modification, compromise or arrangement in respect of the rights of the Noteholders and the holders of the coupons attached thereto against Hambro International Finance B.V. Incurred in or resulting from the passing of this Resolution.

The Resolution, if passed, will enable the Company to make an early redemption of all the Notes outstanding at whatever price shall be the higher of par and the Extraordinary Resolution Price. The Extraordinary Resolution Price will be determined on the Business Day following the day on which this Extraordinary Resolution is passed, and the Notes will be redeemed on the date falling on the fourteenth calendar day following the day on which this Extraordinary Resolution is passed ("the Revised Redemption Date"). The Extraordinary Resolution Price shall be determined as the sum of the discounted values of all future payments of principal and interest due on each LUF 80,000 principal amount of the Notes as at the Flotation Date (less accrued interest). The discount rate applied to each cash-flow shall be interpolated from the yields to maturity on an annual basis of appropriate benchmark fixed income securities issued by the Belgian Government ("Belgian Government Yield Curve"). The relevant Belgian Government Yield Curve shall be obtained from the REBEMAK at 11.00 a.m. Luxembourg time on the Flotation Date. Such early repayment shall occur on the date falling on the fourteenth calendar day following the day on which this Extraordinary Resolution is passed ("the Revised Redemption Date"), but where such day is not a Business Day, such repayment shall be postponed to the next Business Day. For the purposes of this Resolution, "Business Day" means a day on which banks are open for business in Luxembourg, Brussels and London; and

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## COMPANIES AND FINANCE: UK

# Bluebird recommends £46m Mattel offer

By Andrew Edgcumbe-Johnson

- UNILEVER N.V.**  
Rotterdam The Netherlands  
ANNUAL GENERAL MEETING OF SHAREHOLDERS  
On Wednesday, 6th May, 1998 at 10.30 a.m. in the "Kleine Zaal" of the "Concert-en Congresgebouw de Doelen", entrance Kruisplein 30, Rotterdam
- AGENDA**
- Consideration of the Annual Report for the 1997 financial year submitted by the Board of Directors.
  - Approval of the Annual Accounts for the 1997 financial year.
  - Adoption of the Annual Accounts and appropriation of the profit for the 1997 financial year.
  - Appointment of the members of the Board of Directors.
  - Appointment of Auditors charged with the auditing of the Annual Accounts for the 1998 financial year.
  - Designation, in accordance with Articles 96 and 96a of Book 2 of the Netherlands Civil Code, of the Board of Directors as the Company body authorised in respect of the issue of shares in the Company.
  - Authorisation, in accordance with Article 98 of Book 2 of the Netherlands Civil Code, of the Board of Directors to purchase shares in the Company and trust certificates therefore.
  - Corporate governance.
  - Questions.

- This agenda and the Report and Accounts for 1997 are available for inspection by shareholders and holders of certificates issued by N.V. Nederlandse Administratie- en Trustkantoor at the Company's office, Weena 455, Rotterdam, and at the office of the Bank mentioned below, where copies may be obtained free of charge.
- (A) Holders of bearer shares wishing to attend the meeting either in person or by proxy appointed in writing must deposit their share certificates by Wednesday, 29th April, 1998 at the Company's office or at the office of the Midland Securities Services, Cleas Delivery, Midland Bank plc, Mariner House, Peppi Street, London EC3N 4DA or any of its branches. Upon production of the receipt then issued to them such holders will be admitted to the meeting.
- (B) Holders of registered shares for which certificates have been issued in another form and holders of bookend shares wishing to attend the meeting either in person or by proxy appointed in writing must notify the Company of their address by letter, stating the numbers of the share certificates or of the bookend shares which must reach Unilever N.V., Afdeling Effecten en Coupons, Weena 455, Rotterdam, The Netherlands, by Wednesday 29th April, 1998.
- (C) Holders of certificates for shares in Unilever N.V. issued by N.V. Nederlandse Administratie- en Trustkantoor of Amsterdam, "Mediamtrust certificates", wishing to attend the meeting without taking part in the voting must deposit such certificates by Wednesday 29th April, 1998 at any of the offices mentioned in (A) above. Upon production of the receipt then issued to them, such Nedamtrust certificate holders will be admitted to the meeting.
- (D) If holders of the certificates mentioned in (C) above wish to exercise voting rights at the meeting either in person or by proxy appointed in writing, N.V. Nederlandse Administratie- en Trustkantoor will authorise them to exercise the voting rights in respect of the shares which are held by N.V. Nederlandse Administratie- en Trustkantoor and for which the certificates have been issued to these holders in accordance with the conditions of administration of these certificates. For such purposes holders must by Wednesday 29th April, 1998 surrender their certificates for Fl. 1 or a multiple thereof. In the case of certificates for shares in another form a sum representing a total nominal amount of Fl. 1,000 or a multiple thereof to N.V. Nederlandse Administratie- en Trustkantoor, Herengracht 420, Amsterdam. The certificates so surrendered must be accompanied by a form obtainable free of charge from N.V. Nederlandse Administratie- en Trustkantoor, Amsterdam. Upon production of the receipts then issued holders will be admitted to the meeting.

Rotterdam, 31st March, 1998

THE BOARD OF DIRECTORS

which is pitched at 11p per share as opposed to Guinness Peat's 10p hostile bid.

Blake Nixon, an executive director of Guinness Peat, said: "Bluebird has been trading on the USM market since 1989 and on the full market since 1994 without significant changes to the terms of its key contract with Bluebird and unveiled a rival bid to that of Guinness Peat.

Mattel said it was exercising its rights, under a licence agreement with Bluebird, to take control of the manufacturing of its Polly Pocket girls' toy, and to restrict Bluebird's margins in other markets where Mattel distributes Polly Pocket.

Although the licence was signed in 1989, the clause had never been disclosed before. Bluebird warned that there would be a "significant" reduction in its profits as a result of the change. It therefore recommended Mattel's £46m (£77m) offer.

One shareholder, who would not be named, said he was "concerned" by news of the contract terms, which he had not known about before.

Chris Burdin, chief executive of Bluebird, said: "With the benefit of hindsight all contracts can look strange. When the business is going as normal you tend to forget about contracts."

He added: "I don't think it is appropriate to reveal all the clauses, as this contract was subject to a confidentiality agreement." He gave no details of the likely impact to profits of the contract change, but said Polly Pocket accounted for 50 per cent of group sales in 1996.

Mattel said the acquisition and the contract change would allow it to stop paying royalties to Bluebird, take control of distributing Polly Pocket and Disney Tiny figures in the UK, and gain control over product design.

Bluebird is advised by SBC Warburg Dillon Read, Mattel by Robert Fleming, and Deloitte & Touche corporate finance advises Guinness Peat.

# Bacardi pays Diageo more than expected

By John Williams

our ambition to remain a major player in the industry."

Finance to cover the cash purchase has been raised by Goldman Sachs, the US investment bank, through a syndicated bank loan. This will be refinanced later on a long-term basis on the capital markets.

The sales, which are expected to be completed in 60 days, are subject to approval by US and European regulators.

The auction of the three brands was conducted by Credit Suisse First Boston, the investment banking arm of Credit Suisse, the Swiss bank.

The price paid by the Bermuda-based group - maker of the eponymous white rum - was well above consensus estimates that the sale would fetch about \$700m.

## Second Market refocuses

By Jean Eagleham

Second Market Investment Company yesterday became the first UK investment trust to prepare for monetary union by announcing plans to scrap its single country status in favour of a pan-European portfolio.

SMIC, which has specialised in France, expects other funds specialising in a single continental European country to follow suit before Euro begins next January.

"How many unit or investment trusts are there investing solely in Texas?" said Robert Van Maasdijk, chairman. "If we are serious about creating a single Europe... a single country fund in Europe will effectively be a defunct concept."

Analysts generally agreed with this stance, saying it was a rational move.

## RESULTS

	Turnover (£m)	Pre-tax profit (£m)	EPS (p)	Current payment (p)	Date of payment	Dividends corresponding dividend	Total for year	Total last year	
Andrews Sykes	Yr to Dec 27	50.9	133.1	11.7 (7.9)	50.1 (33.1)	10	May 29	85	15
Antofagasta	Yr to Dec 31	52.8	160.4	161.49 (44.8)	107 (183.5)	4.75	June 10	4.5	5.5
Asport	Yr to Dec 31	234.9	188.7	30.29 (5.9)	30.51 (10.5)	5	June 11	3.5	3.5
BCH	Yr to Dec 31	55.8	46.5	2.95 (2.03)	18.21 (10.3)	0.8	May 29	-	0.8
Blitsch Mining	Yr to Dec 31	3.75	13.44	0.358 (0.167)	2.16 (1.35)	0.9	Aug 27	0.87	0.81
Blue Circle	Yr to Dec 31	2,319	2,160	24.34 (29.7)	17 (23.5)	9.55	July 26	9	14.57*
Boume End	Yr to Dec 31	16	15.22	0.444 (0.684)	1.01 (0.78)	0.65	July 3	0.65	1.2
Burns Castrol	6 mths to Dec 31	2,936	3,069	1.377 (27.49)	56 (42.2)	13.25	July 3	31	40.5*
Burn Stewart	6 mths to Dec 31	26.7	2.88	1.78 (1.78)	2.88 (2.03)	20	-	1.7	3.4
Creston Land	6 mths to Dec 31	288	22.89	0.4049 (0.189)	0.43 (0.19)	-	-	4.25	3.25
Culver	Yr to Dec 31	55.2	17.1	1.039 (0.315)	5.067 (4)	10	-	-	7.5
Danemaster F	6 mths to Dec 31	2.45	1.03	0.125 (0.02)	0.025 (0.01)	-	-	-	-
Deutsche Heid	Yr to Dec 31	5.21	0.22	0.042 (0.01)	0.025 (0.01)	1	Aug 20	1	1.5
Doosan	Yr to Dec 31	81.5	72.4	5.85 (4.85)	24.091 (22.38)	5.75	May 29	52	5.5
Friendly Hotels	Yr to Dec 28	60.8	45.2	7.849 (4.47)	25.5 (10.7)	3.7	Aug 14	3.5	5.7
Gaskell	Yr to Jan 31	48.3	43.7	3.5 (1.2)	5.16 (16.4)	6.1	July 3	3.25	8.5
IGE F	Yr to Dec 31	22.7	17.2	2.31 (1.56)	4.71 (0.31)	0.75	Aug 31	0.6	0.75
London & Assoc	Yr to Dec 31	5.22	5.97	1.82 (1.76)	2.4 (2.29)	0.9	July 20	0.73	0.78
London & Manchester	Yr to Dec 31	334.86	44.94	151.19 (22.88)	24.33 (37.05)	17.44	June 11	13.89	24.84
Madden	Yr to Dec 31	63.2	55.1	10.1 (6.85)	17.71 (12)	4	May 26	3.6	3.5
Manchester United	6 mths to Jan 31	51.6	50.1	14.9 (10.5)	4.1 (5.7)	0.52	May 6	0.475	-
Marchpole	Yr to Dec 31	45	38.9	12.5 (8.23)	7.73 (-)	-	-	-	-
Newspoint	Yr to Dec 31	278.9	266.1	52.4 (26.3)	17.3 (11)	-	-	-	-
Oliver Ashworth	Yr to Jan 31	82.4	76.8	3.72 (2.92)	13.1 (11.26)	3.35	May 30	1	1
Portman Foods F	6 mths to Nov 30	2.65	1.17	0.0521 (0.05)	0.0506 (0.028)	-	-	-	-
Primelight	Yr to Dec 31	13	11.5	0.828 (0.468)	10.27 (5.51)	0.5	May 28	-	0.5
Streamline	Yr to Dec 31	188	186	15 (13.3)	17.8 (16.96)	82	May 29	58	82
TAS States	Yr to Jan 3	549.2	500.2	20.6 (18.2)	20.6 (18.2)	5.25	April 27	4.75	5.5
Telco	Yr to Dec 31	21	10.9	1.72 (1.47)	16.21 (15)	1.5	May 8	1.5	2.5
Tyco Precision	6 mths to Jan 31	5.25	18.7	0.2201 (0.1724)	1.51 (0.18)	0.6	-	1.25	2
Under TV	Yr to Dec 31	34.8	34.5	8.27 (8.29)	10.9 (11.46)	3.2	June 2	2.55	5.7
Whitescor F	Yr to Dec 31	4.68	3.54	0.2881 (0.036)	-	-	-	-	-
Investment Trusts				Average Earnings (p)	EPS (p)	Current payment (p)	Dividends corresponding dividend	Total for year	Total last year
Second Market	Yr to Dec 31	578.2	597	0.507 (1.22)	2.78 (7.18)	2.75	May 12	8	2.75

Earnings shown basic. Dividends shown net. Figures in brackets are for corresponding period. After exceptional charge. <sup>a</sup>After exceptional credit. <sup>b</sup>Cooperatives for nine months. <sup>c</sup>On increased capital. <sup>d</sup>Comparables for 14 months. <sup>e</sup>Forcast income dividend. <sup>f</sup>State dependent on timing of interest restructuring. <sup>g</sup>Includes RD element. <sup>h</sup>Rental income. <sup>i</sup>Irish currency. <sup>j</sup>Premium income. <sup>k</sup>Plus stock. <sup>l</sup>Adjusted for swap issue. <sup>m</sup>To forces.

This announcement appears as a matter of record only. Approved by Morgan Grenfell &amp; Co. Limited.

March 1998



## Gaz de France

has acquired a 38.2% stake in

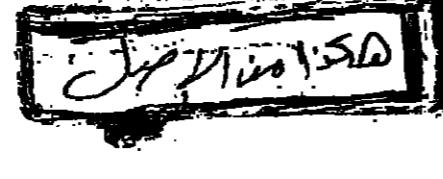
## GASAG Berliner Gaswerke AG

from the

## Federal State of Berlin

**Deutsche Morgan Grenfell**  
advised Gaz de France on this transaction

**Deutsche Morgan Grenfell**  
Deutsche Bank AG  
Taunusanlage 12, 60262 Frankfurt am Main  
Tel: +49 69 910 01  
Fax: +49 69 910 36600



## Notice of Optional Redemption Banesto Finance Ltd. (the "Issuer")

Notice to the holders of

U.S.\$100,000,000

### Subordinated Floating Rate Notes due 2003 (the "Notes")

NOTICE IS HEREBY GIVEN in accordance with Condition 3(B)(2) of the Terms and Conditions of the Notes that the Issuer will redeem all the outstanding Notes on April 21, 1998 (the "Redemption Date") at their principal amount, plus accrued interest.

Payment of Principal and Interest will be made against presentation and surrender of the Notes at the specified office of the Principal Paying Agent or at the option of the Holders, at any specified office of any of the Paying Agents listed below. Notes should be presented for payment at least three business days prior to the Redemption Date. Notes and Coupons will become void unless paid for by the Issuer within two periods of ten years and five years respectively from the Relevant Date for payment thereof, as defined in Condition 5 of the Terms and Conditions of the Notes.

**Paying Agents**  
Morgan Guaranty Trust Company of New York  
60 Victoria Embankment  
London EC4Y QP

Morgan Guaranty Trust<br

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## Second Market refocuses

FINANCIAL TIMES TUESDAY MARCH 31 1998

FINANCIAL TIMES SURVEY

III

27

Tuesday March 31 1998

# TURKISH ENERGY

A wholly liberalised energy market is the goal the government has set for itself reports John Barham

## Seeking a way through the smog

In spite of decades of mismanagement, which have seriously damaged Turkey's state-controlled energy sector, guarded optimism over the prospects for reform is possible.

Mesut Yilmaz, prime minister since last July, has maintained a remarkable degree of continuity in energy policy, unlike many other areas of Turkish politics.

The government is continuing and elaborating on efforts by previous administrations to inject private capital and free market competition into the provision of

Furthermore, Cumhur Ersler, the energy minister, says he is confident that the highly effective legal challenges mounted by opponents of private investment in public services will soon be exhausted. He promises that the government will "make the necessary changes in the laws to enable Turkey to comply with [international legal] standards".

This could open the door to substantial private investment, held at bay for years by courts hostile to private, especially foreign, capital. Worsening blackouts may also force the judges to relent.

The government hopes this would open the way to a wholly liberalised energy industry. Billions of dollars would pour into the country to finance new power stations and rehabilitate existing ones.

Botas, the pipeline monopoly, would be broken up and privatised. The state's refi-

neries and petrol stations would finally be revamped and privatised.

International companies are eager to invest in Turkey. It is a large and fast-growing market. Although Turkey is racked by political and economic instability, it is a member of important international clubs, such as OECD and Nato, which makes raising finance somewhat less arduous than would otherwise be the case, given its below-investment grade credit ratings.

Brian Snow, senior business development manager at National Power, the British utility, says Turkey is "an important investment target. It will be one of our biggest investments anywhere in the world".

National Power is planning to commit more than \$300m in equity to five projects in Turkey, plus a large additional portion of debt finance.

The British utility is building a gas-fired power station beside the Sea of Marmara,

it is in negotiation to build another gas-fired generator in the capital, Ankara, and has won exclusive rights to negotiate terms with the government to operate three existing state-owned coal-fired power stations.

Turkish officials say they want to build the country into a strategically important energy crossroads, where pipelines carrying oil and gas from the east would converge on their way to markets in the West.

This would also end Turkey's reliance on Russia, diversify sources of supply, earn Botaş large transit royalties and cement Turkey's

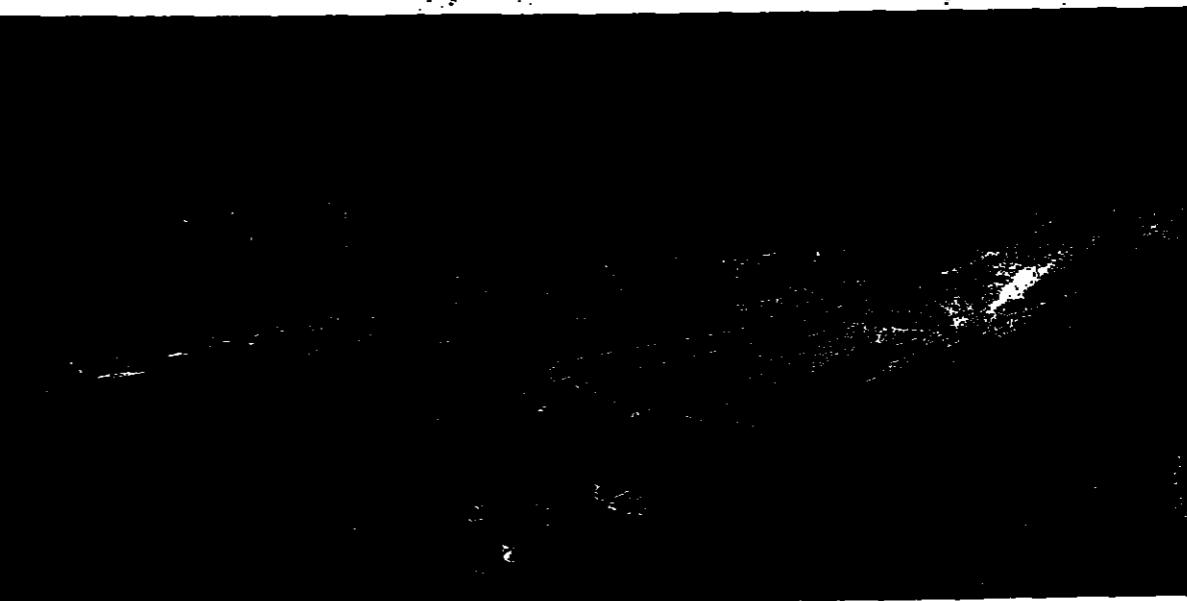
political influence in the Turkic central Asian republics.

However, all this lies far in the future. Blackouts are currently commonplace.

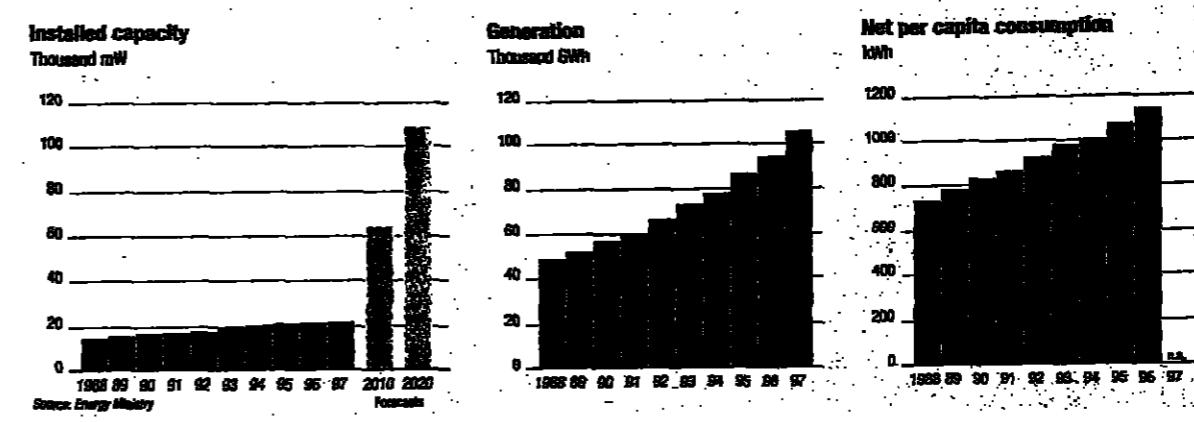
Dense, foul-smelling smog cloaks Turkey's big cities during winter as households burn lignite coal because the state-owned pipeline company cannot supply enough clean-burning natural gas.

The government's oil refineries run up big losses every year because politicians force them to sell fuel below cost. Private companies must build their own mini-power stations to ensure uninterrupted electricity supplies.

The deficit-ridden treasury cannot find the \$1bn a year



Opponents of reform point to past public sector engineering glories such as the Ataturk hydroelectric dam in Southeast Anatolia.



Source: Energy Ministry

needed to maintain the electricity network and expand supplies to meet demand growth at 9 per cent a year.

Neither can the state, crushed by debts of \$100bn, adequately finance a new system of gas pipelines needed to power new electricity generators. Insufficient energy supplies are an obvious constraint on Turkey's economic growth.

As blackouts become more common, particularly in large cities, they could further undermine confidence in the present conservative government despite – or because of – its efforts to liberalise energy services and attract foreign investment.

Approval is by no means certain. The opponents of private investment in public services are a well-organised and highly effective alliance

of left-wing, nationalist politicians and statist judges and bureaucrats.

They have the quiet support of many ostensibly pro-government MPs who need the public sector as a source of patronage to oil the wheels of politics.

Mitmiray Soysel, a constitutional lawyer and left-wing nationalist politician, has stated almost every privatisation attempt. He once declared: "What are being sold are the ports which are Turkey's gates, the factories which are the country's chimneys and the energy plants which are the country's stove."

"This is not privatisation. This is downright robbery, theft and plunder."

Even his adversaries admire his intelligence and determination. One lawyer working for multinationals agrees with Mr Soysel that the government must amend the constitution's restrictions on concessions before Turkey can attract substantial foreign capital.

This looks unlikely since Mr Yilmaz, who lacks a majority in parliament, would find it hard to muster a two-thirds majority needed to amend the constitution.

Blocking reform would shift the burden of financing energy projects back to the treasury. The supporters of a state-financed and -managed power industry say this allows the state to manage a vital industry on behalf of society.

They point to past public sector engineering glories such as the huge Ataturk hydroelectric dam, centrepiece of the \$20bn Southeast Anatolia project to develop the country's poorest region.

Other problems are of the government's own making. Although there has been a continuity in energy policy throughout the 1990s, the rapid turnover in governments, ministers and civil servants has disrupted its execution.

As a result Turkey is now trying to privatise its electricity industry without having first established an independent regulator.

Although Coopers & Lybrand, the international consultants, are drawing up a draft regulatory framework, uncertainty over how a future regulatory system will work clearly makes it more difficult to raise finance for power projects.

Delays have caused a large backlog of projects which, if the courts approve the government's private finance laws, would hit global financial markets simultaneously.

However, given Turkey's considerable energy needs, the inability of the state to finance the necessary investments and the willingness of private business to enter the market, it seems scarcely conceivable that the legal obstacles to reform cannot be removed.

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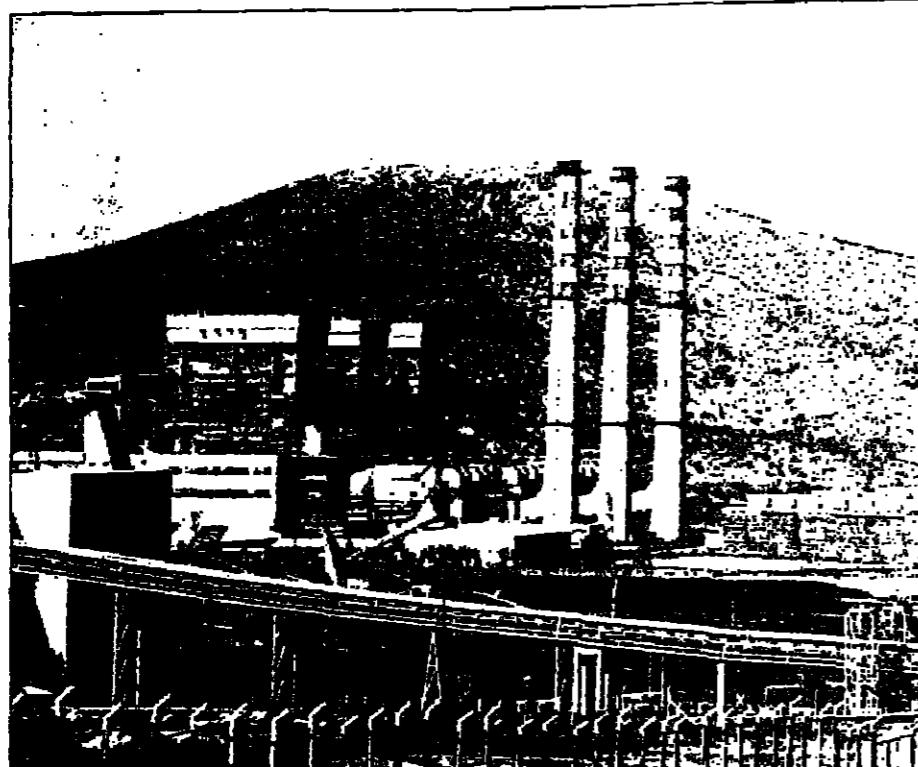
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## 2 TURKEY: ENERGY



Yatagan thermal plant: some analysts say the government is over-estimating Turkey's energy needs and should form an orderly queue of projects to avoid disruption on the financial market

## PROJECT FINANCE • by John Barham

**Bankers try to steer through obstacles**

Suspicious judges are holding up the delivery of private cash for energy schemes

Financing energy projects in Turkey is probably every bit as intricate and frustrating a task as building or managing power systems. However, bankers hope that they may be close to overcoming one of their most daunting challenges - dealing with a hostile legal system.

Interference from judges suspicious of private, especially foreign, capital has allowed only a few privately financed energy projects to go ahead, even though it is more than a decade since Turkey revealed its private infrastructure finance laws.

Lale Gómez, vice-president at Chase Manhattan Bank's Global Power Group, says various compromises that satisfy lenders and judges are in the making. She says this new framework "will never be perfect, but we think it will work. That is why we are putting our time into these projects".

For instance, judges of the Danıştay administrative court that vets infrastructure contracts may not be required to review side agreements between a privately-financed power station's fuel suppliers or the electricity sales agreements which would confirm foreign investors' right to international arbitration to settle disputes.

Once the legal problems are overcome bankers will still face the formidable task of finding large amounts of money to finance a backlog of infrastructure projects.

Bankers estimate that the portfolio of projects being negotiated, which include greenfield power stations, concessions to operate generators and distribution systems and a large number of build-operate-transfer projects would require investments of more than \$10bn.

Eren Gura, project finance officer at Citibank's Istanbul office, warns: "The appetite for Turkish risk is not very big. We are not talking just about energy projects."

"We have a lot of infrastructure and government [loans] and privatisations. This is putting a lot of pressure on markets."

Some energy analysts say the logjam may be less seri-

ous than it appears. They believe the government is over-estimating Turkey's energy needs by as much as one-third.

Projects of marginal importance will not be built because they cannot generate sufficient revenue. One consultant argues: "Private energy projects are financed by guaranteed offtake contracts. They are financeable only when there is real demand for their power."

Mr Gura says Turkey should establish an orderly queue of projects to avoid disruption on financial markets.

The race will be won by strong groups that can clear bureaucratic and regulatory hurdles quickly and with a minimum of interference. Consortia with well-regarded international companies will also come out ahead. A good track record in building and managing projects in other countries will help to convince lenders that power stations can be built on time and on budget and can be operated efficiently.

A local partner with good connections in Ankara will be able to win approvals quickly. Each type of project requires a different type of finance. Bankers say companies taking over a distribution network or power station will have to provide about 20-30 per cent of the finance from their own equity and the rest from commercial loans backed by parent company balance sheets.

Given the high interest rates and short maturities on Turkish domestic currency loans, companies must borrow in hard currency. Multilateral lenders such as the World Bank or its private sector arm the International Finance Corporation are expected to complement private bank lenders.

The greenfield projects to be built on a build-operate basis should be easier to finance since their imported turbines and machinery will attract soft loans from export credit agencies in Europe, North America and Japan. This would reduce the amount of commercial loans and equity finance.

For instance, in Turkey's first big privately financed power project, the 672MW Birecik hydroelectric dam, two-thirds of the D\$1.6bn in senior debt that Chase Manhattan raised for the project in 1996 came from European export credit agencies with a

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GAS • by John Barham

**Politics fuelling problems**

Offending the US or becoming too dependent on the Russians are potential hazards

Turkey has chosen natural gas as the fuel of choice to power its new generation of power stations. This makes a lot of sense. Natural gas is much cleaner than the coal, lignite or oil that powers Turkey's thermal power stations now.

The country is close to some of the world's largest gas fields in Iran, Iraq, Turkmenistan and Russia. Turkey straddles many of the pipeline routes that could ultimately transport gas westwards to markets in Europe.

Ankara has signed import deals with all these countries except Iraq. However, each agreement has serious drawbacks. Russia already supplies nearly all Turkey's gas, so increasing imports from Gazprom, the Russian gas company, would increase dependence on a historical rival for regional power.

The central Asian former Soviet republic of Turkmenistan is beginning to develop its giant gas fields. But this would require construction of a pipeline through Iran to Turkey or under the Caspian sea to run parallel to a proposed Azerbaijan-Turkey oil pipeline.

In 1996 Necmettin Erbakan, Turkey's former Islamist prime minister, This so-called Blue Stream

ELECTRICITY • by John Barham

**Marriage of power and planning**

A threefold rise in generating capacity is likely to be needed in the next 12 years

Turkey is one of the world's fastest-growing power markets. The Paris-based International Energy Agency says electricity consumption rose 9 per cent a year between 1973-95, twice the rate of growth in the country's total energy demand.

The Turkish government expects demand to keep rising very fast. Cumhur Ersler, the energy minister, says: "Demand increases 10 per cent every year, which means Turkey needs to add 2,000MW every year."

"Turkey needs to invest \$3-5bn [every year] to increase capacity."

Mr Ersler says generating capacity must rise three-fold to \$4,341MW between now and 2010. The investments, to be borne mainly by private investors, will be substantial.

The government says Turkey will need to invest about \$40bn to 2010 to expand capacity and overcome supply bottlenecks which are already constraining growth.

More cautious private fore-

casters say the country would need to build about one-third less capacity, estimating capital spending to 2010 at a still substantial \$25bn.

Demand for electricity has risen strongly despite Turkey's heavy inflation, high real interest rates and volatile growth.

The consultancy Cambridge Energy Research Associates says electricity consumption between 1997-2010 should grow by 85 per cent to 1751Wh, assuming average gross domestic product growth of 3.5 per cent a year.

However, were the government to halt inflation and set Turkey on a high growth path, CERA expects consumption would rise 118 per cent to 2051Wh in 2010, assuming average annual GDP growth of 5 per cent.

Pierre-Marie Cussaguet, an IEA analyst, notes that demand for power is being driven as much by social policies and political factors as by economic growth patterns.

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pipeline would transport 16 bcm of gas a year to Turkey by early next century. However, many doubt this project will be built because it is too expensive and faces too many technical challenges.

They say the only practicable ways of bringing more gas from Russia are along the existing western route through Romania and Bulgaria or a new eastern route through Georgia.

Some suspect that Gazprom and Botas are using the Blue Stream as a ploy to dissuade Romania, Bulgaria and Georgia from demanding excessive transit fees.

Turkey should eventually be able to increase imports from other countries and ease its dependence on Gazprom. Washington may ease sanctions against Tehran, which would enable a privately financed pipeline to be built across from Isfahan, Turkey and Turkmenistan.

William Daley, US com-

merce secretary, said in January: "At this time we don't see [this deal] as a violation of our law, or sanctionable. However we reserve judgment [until we] see the final arrangement." This could leave the door open to later consummation of the 1996 gas agreement with Iran.

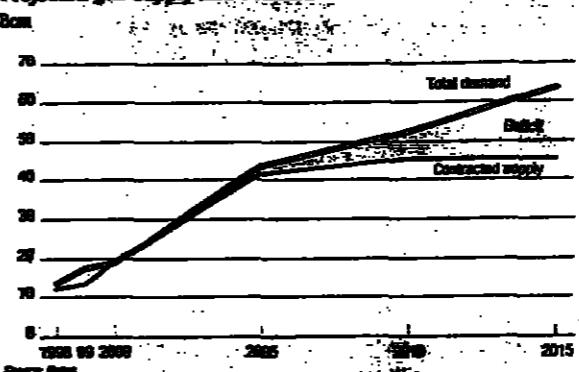
Still, Botas may not be able to increase supplies fast enough to meet growing demand from households, industry and the new power stations. The gap could be partly closed by increasing imports of more expensive liquefied natural gas by sea from suppliers as far away as Algeria or Qatar. It is upgrading its existing LNG terminal on the Sea of Marmara and plans a second terminal on the Aegean sea.

Gas shortages would make arranging private finance for gas-fired power stations all the more difficult. Lenders will not want to back a project vulnerable to shutdowns.

The IEA suggested that the government scrap Botas's monopoly on imports and domestic transport. It said: "The initial step should be to allow parties other than Botas to import gas and supply particular industries or regions using Botas transmission pipelines if necessary with regulated transmission tariffs."

This view is supported by lenders and other international agencies such as the World Bank. However, Botas is fiercely resisting any encroachments on its privileges, stressing its importance to national security and appealing to the powerful military for support in an internal power struggle over Turkey's energy future.

Projected gas supply and demand



ELECTRICITY • by John Barham

**Marriage of power and planning**

A threefold rise in generating capacity is likely to be needed in the next 12 years

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blems

LEGAL FRAMEWORK • by Hugh Verrier and Zeynep Çakmak\*

## Putting the donkey on the roof to work

**Established law is not necessarily an ass, but it is raising obstacles to private projects**

Turkey's first four large private power projects were financed in a remarkable 15-month period in 1996-97. But since then the legal regime for private power has become a quagmire in which all other projects have become entrapped.

It is not that the need for private power has dried up. The ministry of energy has launched 13 tenders for 161 new projects since 1996, and numerous un tendered projects continue.

The hiatus is due rather to adverse court decisions. Starting in 1992 and culminating in a landmark constitutional court decision in 1996, Turkish courts have viewed the generation and distribution of electricity as a public service that should be provided by the state.

It considers any delegation of this service to be a "concession". The Turkish constitution requires that concession terms are reviewed and approved by the Supreme Administrative Court (or "Danıştay" in Turkish) and that disputes thereunder must also be resolved by Danıştay.

These concessionary features are not objectionable in principle, being intended to protect the state.

But in practice Danıştay review has taken years for larger projects and approval has been obtained only after the Danıştay rewrote contract terms to make the state's rights superior to the investors', eliminating international arbitration.

The sensitivity toward concessions dates back to the Ottoman Empire, when foreigners obtained wholesale concessions of important parts of Turkey, known as "capitulations".

The 1923 constitution establishing the Turkish Republic included procedures to prevent the re-introduction of capitulations.

Turkish constitutions have not defined what a concession is. Instead, the courts have developed a sweeping definition roughly summarized as the provision by a

private party of a public service traditionally performed by the state.

Power plants, airports, water treatment facilities, roads, bridges and most infrastructure projects – even marinas – are now labelled concessions.

If this definition seems far removed from the excesses of the capitulations, the deep sensitivity to private participation in public service is not. It is a rallying cry for those who believe that the private supply of electricity constitutes an abdication by the state of its responsibility.

These opponents of private power advocate return to an era when technocrats ran the power industry in the best interests of the state, before the government allegedly undermined the system through political interference.

Detractors also believe that private power could jeopardise Turkey's security, for example, in a war. They are fighting to defend the state, says a board member of the Chamber of Electrical Engineers, which has launched a mendacious campaign of legal attacks against all privately financed projects.

Even if state technocrats could be enfranchised today, they would not be able to provide the estimated \$40bn needed to meet the government's projected shortfall of 3,300MW additional annual capacity until 2010.

Detractors fail to explain where this funding can be obtained or how sovereignty will not suffer from such a staggering public debt.

In the meantime Turkey is importing electricity to meet its needs. It is ironic that sensitivity toward private power plants in Turkey appears indifferent to increasing reliance on neighbouring countries.

The government's energy programme is stalled by Danıştay review of each project, which increases the cost of the projects. The unfinanciable contract terms, while providing little concrete benefit to the state, strain Turkey's international obligations that grant access to independent arbitration for foreign investors.

They will also force the Turkish treasury to provide broader state guarantees for the state to put the donkey on the roof to work.

The solution must also clarify what a concession is, limiting the areas constrained by the concession regime. In the private power area it is an anomaly that the sale of electricity to the state rather than the consumer should be a "public service".

For projects that remain concessions, the scope of the Danıştay review should be specified, the time for review limited and international arbitration and other treaty obligations respected.

This overdue solution merely fills a gap left by the constitution. It realigns the concession doctrine to correct only the historical excesses that gave rise to this principle, not to yet all privatizations.

Any predisposition against private power would not be eliminated but would be more transparent.

The irony of the present predicament for private power brings to mind the Turkish proverb: "He who puts a donkey up on the roof must get it down himself."

Those who put the donkey on the roof may have been protecting it, but surely the time has come to put the donkey to work.

\* Hugh Verrier is a partner of White & Case LLP, the New York law firm. Zeynep Çakmak is a member of the Ankara Bar, of Çakmak Joint Law Office.

PIPELINES • by Kelly Couturier

## A need for slick solutions

Russia and the US are adding to headaches over transporting fuel from Asian fields

Turkey has stepped up its pipeline diplomacy of late, well aware of the importance of the next moves in the Caspian energy "Great Game" – the decisions soon to be taken as to how oil and gas from the Caucasus and Central Asia will be explored, processed and transported.

With the BP-led consortium developing three Azerbaijani offshore oilfields expected to choose a main export route before the end of the year, Turkish officials from the president's office down have begun pushing hard for the building of a pipeline that would carry Caspian oil from Baku in Azerbaijan via Georgia down to Turkey's Mediterranean port of Ceyhan.

Looking to rally support for the Baku-Ceyhan line, Turkey gathered foreign ministers and other officials from Azerbaijan, Turkmenistan, Kazakhstan and Georgia in Istanbul early this month.

The outcome was less than Ankara had hoped for, with participants stopping short of a clear endorsement. But the following week brought brighter news.

Prime minister Mesut Yilmaz visited Tbilisi to sign an energy co-operation deal with Georgian President Eduard Shevardnadze, who pledged his commitment to the project.

Construction of the 1,730-metre export pipeline, expected ultimately to transport up to 45m tonnes of crude a year, would assure a lasting influential role for Turkey in the region, where it already has cultural and growing trade ties. With Baku-Ceyhan, Turkey would be transformed into a leading outlet for Caspian oil as well as a counter to the Russian presence in the region.

"This is a turning point for Turkey," says deputy under-secretary Yaman Baskut, the foreign ministry's point man on pipeline policy.

The United States, eager to prevent Russian or Iranian dominance in the region, has thrown its weight behind the Baku-Ceyhan project as part of a "Eurasian transport corridor" for Caspian oil and gas headed for Western markets. Azerbaijani President Haydar Aliyev has also expressed his support.

But Russia continues to oppose the route despite overtures from Turkey to take part in the Baku-Ceyhan project, preferring instead the so-called northern route for Caspian Sea oil, a pipeline from Baku to the Russian Black Sea port of Novorossiysk.

Oil is already being pumped to the Russian port from Baku as part of the Azerbaijan International Operating Company's "early oil" production. Baku-Ceyhan also faces opposition from analysts, who say it is too expensive, especially in view of the plunging price of oil compared with other options, with an estimated cost between \$2.5 and \$3.00 per barrel.

The cost put on building a Baku-Novorossiysk line is \$2bn and another option, building an upgraded line from Baku to the Georgian port of Supsa, which will also receive some "early oil"

PROFILE Cumhur Ertürk

## Minister charged with a mission

Cumhur Ertürk, the energy minister, is every inch the professional politician. He charges across the country from inaugurations in photo opportunities with visiting dignitaries to meetings in Ankara with business executives to get investment moving.

No ambitious politician wants to be remembered as the man in charge of energy policy when the lights started going out, so Mr Ertürk is concentrating on finding a working solution to the legal problems that are blocking foreign private investment in the energy industry.

The Danıştay administrative court has the right to amend infrastructure contracts and

forbids recourse to international arbitration. These legal decisions are preventing large-scale foreign investment.

Mr Ertürk says: "Turkey should make the necessary changes in some of the laws. These would include the laws controlling [the] Danıştay [and] amending the constitution."

"We are looking for a consensus in parliament, and it looks like we are going to find this consensus."

Unusually in Turkish politics, energy planning has benefited from a remarkable degree of continuity, even though three coalitions governments have ruled the country since the last elections in 1995.

Mr Ertürk says he is "continuing the previous government's policies" which in turn were "reflecting the kind of earlier administrations dating back to the 1990s that attempted to harness private investment, deregulation and privatisation to overcome Turkey's deepening energy crisis".

He says: "Turkey needs to invest \$3.5bn every year to increase generation capacity, for maintenance and to stop illegal usage."

"But in previous years, especially in the past five years, the sector did not even receive minimum investments and for this reason we [looked at] to attract the foreign and Turkish [private] sector."

He inherited private

finance legislation, such as build-operate rules which allow private investors to tender for contracts to build, own and operate power stations built to government specifications.

He is continuing with the previous Islamist-led government's policy of auctioning off private concessions to foreign investors.

The minister "languishes at home by opponents of private investment that, surrendering the state's leading role in the economy would allow foreign firms to control the strategic energy industry. As if sounding on a campaign hustings, he says: "Even the former Communist countries have



Cumhur Ertürk: trying to get investment moving

finished privatisation. We are privatising to give priority to the country's and the people's interests, and in solving the workers' problems."

John Barham

POLITICS • by Kelly Couturier

## Legacy of a weak power base

Deeply divided, the latest ruling coalition has failed to bring financial stability

When he took office last July prime minister Mesut Yilmaz was meant to be the man who would carry Turkey out of a turbulent era.

The previous Islamist-led government, locked for months in a paralysing battle of nerves with the country's secular armed forces, had finally collapsed under the crush of military pressure, leaving behind a deteriorated fiscal situation.

Privatisation had stalled, public spending had ballooned and the 80 per cent inflation rate had started to climb toward triple digits.

This overdue solution merely fills a gap left by the constitution. It realigns the concession doctrine to correct only the historical excesses that gave rise to this principle, not to yet all privatizations.

Any predisposition against private power would not be eliminated but would be more transparent.

The irony of the present predicament for private power brings to mind the Turkish proverb: "He who puts a donkey up on the roof must get it down himself."

do business in Turkey. essential maintenance, causing a steep rise in losses which further undermines public finances.

Events over the past month have damped early optimism about the Yilmaz government's chances to break the cycle of weak, ineffective governments.

A threatening communiqué issued on March 21 by five top generals warning the prime minister not to interfere in the military's fight against religious radicalism was the clearest sign yet that the destabilising tension over political Islam was not yet over.

Last summer the army led a political campaign that brought down Necmettin Erbakan's Islamist coalition in a "soft coup".

Indecision and deteriorating public finances blocked infrastructure investments, particularly in the state-owned energy industry. Last year electricity generating capacity rose little more than 3 per cent. A decade earlier, capacity was expanding three times faster.

Governments even lack enough money to pay for

at the charge, publicly urging the military to "mind its own business".

The open row with the top brass dealt a serious blow to the government, already struggling amid growing criticism over its performance.

An economic stability programme designed to bring inflation down to 50 per cent by the end of this year and promising long-delayed tax and social security reform as well as accelerated privatisation efforts – all measures sought by the IMF – has made little impact and looks set to fall far short of its goals as the government partners hesitate to take politically sensitive steps.

Mr Yilmaz has a record

of lassitude and ineffectiveness, which had been counting on Mr Yilmaz to carry out a series of measures designed to counter radical Islamic activity, has begun to change anyone's mind," wrote analyst Bulekt Ali Riza and Zeynep Baran in a recent report by the Washington-based Center for Strategic

and International Studies. His critics in the military and elsewhere say the prime minister is already gearing up for early elections – not due before 2000 – and is attempting to attract the Islamist vote. His Motherland Party already includes a strong contingent of Islamic conservatives.

Early elections hardly hold the promise of more stability. The secular centre-left and centre-right remain fragmented and the new Islamist Virtue Party, which regroups many members of Mr Erbakan's Welfare Party banned earlier this year, faces almost certain opposition from the military-backed secular establishment regardless of its showing in the polls.

If the momentum is indeed toward early elections the present government's much-ballyhooed "stability programme" looks set to become yet another victim of the political instability this government was supposed to overcome and sorely needed reforms will be delayed once again.



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with maturities of 5-7 years. The bank that was selected as the "Best Bank in Turkey" by Euromoney for 3 consecutive years.

Then again, who could be a better choice than a bank that handles 12% of Turkey's exports and 6% of Turkey's imports? A bank whose foreign currency business volume totalled \$32 billion in 1997. In short, the bank with global standards and local strength: Garanti Bank.

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FINANCIAL TIMES TUESDAY MARCH 31 1998 \*

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## Dollar breaks though D-Mark band

### MARKETS REPORT

By Richard Adams

The US dollar cracked through the ceiling of the range it has been trading in against the D-Mark for the past three months, during trading on the currency markets in Europe yesterday.

The dollar closed at DM1.8446, a rise of over 1.5 per cent from its rate at the end of trading hours in Europe on Friday.

Some traders saw the D-Mark's weakness as a delayed reaction to the Bundesbank's report on European economic and monetary union issued on Friday, which was critical of the convergence efforts by Italy and Belgium.

The dollar's strength saw it climb out of the DM1.800 to DM1.835 trading range it has moved in within the past three months.

The dollar also advanced higher against the yen, as

traders were said to be less impressed by the threat of intervention by Japanese authorities at the end of the fiscal year approaches.

The dollar closed at Y121.14, with analysts predicting a swift move towards Y124.

Sterling gained on the back of the dollar's rise, sending the pound to a fresh nine-year high against the German currency. Sterling gained 1.8 pence to end trading in Europe at DM3.094.

Sterling also made a clear break against the yen - up by Y2.3 from Friday to Y21.65 - but weakened against the dollar by half a cent to \$1.6774.

The D-Mark touched a five-month high against the

### POUND IN NEW YORK

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### POUND SPOT FORWARD AGAINST THE POUND

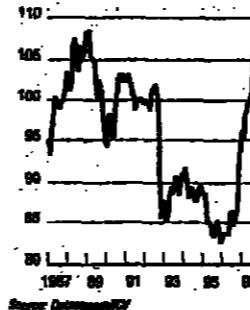
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Three months 1.6775 1.6775  
One year 1.6775 1.6775  
Bank of Eng. Index 1.6775

Swiss franc at SFr0.8235 (82.35 centimes), following a flight in search of higher yields.

### CURRENCIES & MONEY

#### STERLING

Trade-weighted index (1990=100)



from saying he wants a stable currency".

unable to break resistance above 105, which was the previous 1990 high.

Whatever the fundamental reasons for the pound's strength, technical analysts are still confident that the charts look good for sterling. Patricia Elizab at MMG said a sustained move above the DM3.10 would call for sterling gains to the DM3.15 level, last seen in May 1992.

Stewart Newnham at First Chicago NBD in London shows Sterling's trade-weighted index closing yesterday at the December 1997 high just above 105.

Mr Newnham points out that last year, when sterling peaked in July, sterling was

the head of the European Monetary Institute, is still favourite to be head of the ECB.

"The danger exists that [the presidency] may get drawn into other personal disputes regarding the choice of the remaining directorate members," he said.

"A weak compromise with respect to the person chosen as president would... be a bad start for economic and monetary union, which could have not only political but also economic consequences," Mr Schmidhuber warned.

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# Oil slides as Opec meets in Vienna

## MARKETS REPORT

By Gary Mead and Kenneth Gooding

**Oil prices slipped in late trading yesterday, as members of the Organisation of Petroleum Exporting Countries met in Vienna to ratify last week's international agreement to cut production.**

The market seemed sceptical that the deal struck in Riyadh last week between Opec and non-Opec producers would be enough to halt the 40 per cent price slide since October.

Analysts said international inventories were so large that prices would remain fragile for several months as the northern hemisphere moved into spring and warmer weather.

In an oil market overview published yesterday, Gini analysts said: "While the production cut is of course welcome and could stabilise oil prices for a time (\$18.50 is a possible maximum for Brent in Q2 and Q3), it is not enough per se to turn the market truly bullish during this weak demand period."

GNI put OECD industry stocks at the end of January at more than 2.5bn barrels, 95m barrels more than at the same time a year ago, and 142m barrels more than in January 1996. "We believe Opec alone should cut 2m b/d, while others such as Norway, Russia and Mexico ought to remove another 1m b/d between them," it added.

Obaid bin Saif al-Nasser, Opec president, said before yesterday's meeting that it would ratify the Riyadh agreement to curtail global production from current output levels - not official quotas - with effect from April 1 until the end of the year.

Some Opec members pledged in Riyadh to reduce

production by 1.245m b/d; non-Opec countries have said they will cut 270,000 b/d.

The benchmark Brent crude for May delivery slid 50 cents through the day on London's International Petroleum Exchange, and stood at \$14.84 a barrel in late trading compared with Friday's close of \$16.40.

There was rather greater activity than of late in coffee and cocoa futures on the London International Financial Futures Exchange.

May cocoa closed down \$21 at \$1,053 a tonne, hit by recent heavy sales from Ghana. May coffee improved by \$70 a tonne to close at \$1,820, a 15-week high, as investment funds returned in force. Traders said there was little fundamental news driving the market.

Gold remained above \$300 a troy ounce, having bounced back last week from the \$288 to which it dropped immediately after Belgian's central bank announced a week ago that it had sold more gold from its reserves.

Dealers said market sentiment had changed. "A move to the \$310-\$320 range now appears to be on the cards over the next few weeks," said Deutsche Morgan Grenfell in its daily Metal Watch report. Gold was "fixed" in London at \$301.86 yesterday afternoon.

DMG analysts Wiktor Bielski and Andrew Carter suggest US investment funds, responsible for driving down gold during the past year, appear to have given up their short positions and are now "almost square overall for the first time in nearly two years".

Some producers have also shifted from selling to buying. WMC bought back 3m ounces and TVX 2.5m ounces while unwinding hedging positions recently.

Zimbabwe tobacco growers are expected to face lower prices when Harare's flue-cured tobacco auctions start today. The drop reflects the economic slowdown in Asia and the impact of the \$31bn payout by US tobacco groups in legal settlements.

While global tobacco supply is forecast to be lower this year, demand has weakened significantly. Zimbabwe tobacco production fell well short of target in 1996-97 because of excessive rains, and the country is carrying 8m kg more in stocks than it was a year ago.

Heavy rains in the north of the country mean production will fall 25m kg short of the targeted 235m kg, but it will be 15 per cent higher than last year's 210m kg.

Tobacco exports are crucial to Zimbabwe's economic stabilisation. The crop accounts for one-quarter of the country's exports and could be more important this year because of problems experienced by exporters of other commodities, such as gold, ferrochrome, nickel and asbestos.

Industry sources predict prices will fall about 10 per cent to 210 US cents a kg

from 235 cents last year. The crop, worth US\$435m last year, is currently expected to be only modestly higher at between \$445m and \$450m.

Some 10 per cent of this is appropriated by the state in the form of an export tax on legal settlements.

Growers are hoping for something of a devaluation windfall following the collapse of the Zimbabwe dollar - from \$Z1.6 to the US dollar when sales ended in October, to a low of \$Z1.9 in January.

However, in the past two months the exchange rate has appreciated 17 per cent to \$Z1.61 to the US dollar. If this is maintained during the sales season through to October, the local currency price would be close to \$Z34 a kg - an increase of 25 per cent on last year.

This is not as good as it appears because since last March production costs are estimated to have risen 35 per cent, to \$Z64,000 a hectare of tobacco from \$Z46,000.

But growers should be better off because of a 20 per cent improvement in yields.

However, relief could be shortlived. Costs are expected to rise even more rapidly over the next 12 months and the main inflationary impact

of devaluation will not be felt until next season. Fuel prices are about to increase 30 per cent; electricity prices, which affect irrigation costs, will rise at least 30 per cent in July; and with the Zimbabwe dollar likely to resume its slide in the final months of the year, the

growing costs will rise at least 30 per cent in July; and with the Zimbabwe dollar likely to resume its slide in the final months of the year, the

cost of imported items will rise even further.

Wages are expected to rise by at least one-third before the next season starts.

Indeed, with the labour unions in jubilant mood and consumer inflation forecast at more than 25 per cent in 1998, this estimate could prove to be on the low side.

Since then, the situation

has been clarified, and 800 farms have been removed from the initial list of 1,470. A significant number of these will be tobacco farms, and the impact of the resettlement programme on production and exports is likely to be considerably less than the worst-case scenario outlined by the CFU five months ago.

Further substantial legal settlements arising from court actions brought by people suffering from smoking-related diseases will exert further downward pressure on prices.

In this situation, manufacturers are looking for cheaper sources of supply, making low-cost peasant production more attractive than the large-scale commercial production that accounts for some 90 per cent of output.

To cap it all, commercial growers face uncertainties created by President Robert Mugabe's land resettlement programme.

When the first list of farms to be compulsorily acquired by the state was published last November, the Commercial Farmers Union (CFU) estimated that 45 per cent of tobacco production was at risk and that exports might fall by more than 40 per cent.

Other uncertainties

include the duration and severity of the Asian setback. Almost one-third of US tobacco business is with Asia and the more serious the slowdown, the greater the knock-on effect will be on leaf exporters such as Zimbabwe.

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Efforts to rebuild confidence by the delisting, the promise to pay full compensation for resettlement and the announcement that the reforms will be phased in over five to 10 years will not erase the memory of last year's events.

To make matters worse, there will be no investment and development by existing owners of those 850 farms remaining on the list.

## TOBACCO SLOWDOWN IN ASIA AND US LEGAL SETTLEMENTS PUT PRESSURE ON PRICES

By Tony Hawkins in Harare

Zimbabwe tobacco growers are expected to face lower prices when Harare's flue-cured tobacco auctions start today. The drop reflects the economic slowdown in Asia and the impact of the \$31bn payout by US tobacco groups in legal settlements.

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Zimbabwe tobacco output and prices





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1987 Date \_\_\_\_\_ £1.00  
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	<b>Average</b>	<b>High</b>	<b>Low</b>	<b>Yield</b>
	<b>Price</b>	<b>Price</b>	<b>Price</b>	<b>Rate</b>
<b>AXA Asset Management</b>				
AXA Value Fund	\$21.34			
AXA Income Fund	\$20.00	\$20.00	\$19.85	
AXA Equity Fund	\$27.00	\$27.00	\$26.85	
AXA Managed Portfolio Fund	\$27.00	\$27.00	\$26.85	
AXA Bond Fund	\$26.00	\$26.00	\$25.85	
AXA Small Cap Fund	\$26.00	\$26.00	\$25.85	
AXA Large Cap Fund	\$26.00	\$26.00	\$25.85	
AXA High Income Fund	\$26.00	\$26.00	\$25.85	
AXA Short Term Fund	\$26.00	\$26.00	\$25.85	

## **LONDON SHARE SERVICE**

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## LONDON STOCK EXCHANGE

## Sterling and interest rate worries upset equities

## MARKET REPORT

By Steve Thompson,  
UK Stock Market Editor

Any lingering hopes that London's equity market might extend Friday's rally were dashed early yesterday as sterling continued its strong run and Asian markets fell sharply.

Adding to the downside pressure on UK stocks was nervousness among fund managers about a series of forthcoming economic events, starting with today's US Federal Reserve's open market committee meeting.

The FOMC meeting is followed on Friday by the non-farm payroll report, which always has the capacity to affect global markets.

There are persistent concerns in London that the next meeting of the Bank of England's monetary policy committee, scheduled for April 8, might bring a rise in domestic interest rates.

The imminent end of the first quarter and the tax year was also put forward as an excuse to hit the market, dealers said.

There is a feeling much of the cash inflows generated by personal equity plans

have been pushed into the market and the valuation worries, which were given publicity last week, will play a bigger role in affecting sentiment," said one.

But he also mentioned the support provided by the continuing stream of share buybacks, which was joined by W. H. Smith and Burmah Castrol yesterday, and by institutions seeking better-value stocks.

But the front-line stocks, because of their much higher liquidity, bore the brunt of yesterday's selling, with the FTSE 100 giving back most of Friday's rally. It finished the session 27.4 lower at 5,911.9, having fallen 84.5 to 5,874.8 over midday. Dealers expressed

edged the possibility of a rate rise next month.

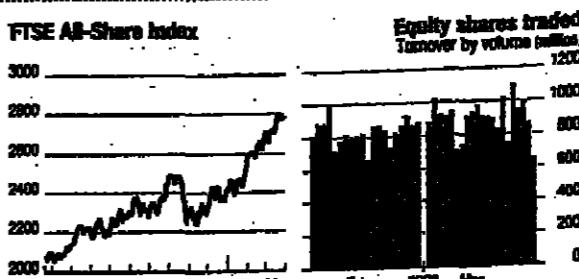
The decline in stock prices was broadly based and not confined to the leaders. In recent weeks, the FTSE 250 and FTSE SmallCap have been insulated from setbacks by institutions seeking better-value stocks.

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some surprise at Wall Street's resolute opening yesterday, which saw the Dow Jones Industrial Average up more than 15 points within a few minutes, helping London rally.

The FTSE 250 settled 4.9 lower at 5,622.3, after a mid-morning attempt at a rally briefly saw the index move into positive ground. The FTSE SmallCap eased back 3.5 to 5,624.4.

The market setback did not dissuade the strategy team at CSFB, the investment bank, from increasing their year-end forecast from 6,000 to 6,600.



## Indices and ratios

FTSE 100 - 5911.9 -27.4 FT 100 3750.3 -18.4

FTSE 250 - 5622.3 -1.9 FTSE Non-Fins p/c 22.53 -12.2

FTSE 350 - 5644.5 -11.2 FTSE 100 for Mar 5025.0 -13.0

FTSE All-Shares 2774.99 -10.45 10 yr Gilt yield 6.00 6.00

FTSE All-Shares Yield 2.0 2.75 Long Treasury Yld 10 yrs 2.14 2.16

## Best performing sectors

1 Electrical &amp; Elec -0.1 1 Life Assurance -1.3

2 Financials -1.4 2 Life Assurance -1.5

3 Other Financial -0.9 3 Other Financial -1.3

4 Telecommunications -0.5 4 Retailers -1.1

5 Utilities -0.4 5 Building Mater &amp; Mach -1.1

6 Consumer Goods -0.4 7 Motor Vehicles -1.0

7 Consumer Staples -0.4 8 Chemicals -1.0

9 Food &amp; Beverage -0.4 10 Pharmaceuticals -1.0

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No FT, no comment.



# STOCK MARKETS

## Asian gloom and Fed worries hit sentiment

### WORLD OVERVIEW

Gloomy news from Asia and some nervousness ahead of today's Federal Reserve open market committee meeting kept world stock markets in check yesterday, writes Philip Cagan.

The Tokyo market fell again, as last week's inflationary package failed to lift sentiment and the government's share price support operations were apparently ineffective.

A sign of Japan's desperate economic straits emerged in the form of a 3.3 per cent drop in industrial production in February and an expected 2.5 per cent fall in March. The yen weakened on the news, falling below Y132 against the dollar in European trading.

Analysts continue to be fairly gloomy about the prospects for a Japanese recovery. "In the absence of a large permanent tax cut," writes Jeffrey Young of Salo-

mon Smith Barney, "Japan's feeble economic performance is likely to continue through 1998, keeping Japanese bond yields and the yen weak."

"The sense of an economy moving inexorably toward crisis is strong," says Joe Rooney of Lehman Brothers, who has just returned from a visit to the region.

"There is a recognition that fundamental changes to the economic structure are needed, but there is a lack of political will or vision to effect the required changes."

Tokyo's nervousness was transmitted to Hong Kong, while Korea, one of the stronger markets this year, fell on fears of a corporate debt crisis in the second quarter.

However, Japan's problems could have beneficial effects on the rest of the world, says Salomon. "World demand for goods and services will be dampened, helping to reduce global price pressures. At the same

time, the lack of attractive investment opportunities within Japan will encourage large private capital outflows, lowering both the cost of funds for industrial countries and the value of the yen."

The US Fed is not expected to raise rates at today's meeting but the market is not yet convinced that the peak in the Fed funds rate has been seen, especially given the strength of employment growth. The

Asian crisis has yet to have a substantial slowing effect on the economy, although the trade deficit has started to widen.

The balance of probabilities favours the next move in short-term rates being upwards, most likely at the time of the FOMC's half-yearly review of monetary and economic prospects in July, according to London Bond Broking.

London market, Page 38

### MARKET FOCUS

## Plenty of fizz but no bubble

Italian investors have been cheering the remarkable performance of the Milan stock exchange with the sort of enthusiasm normally reserved for a winning streak by their national football team.

Since the beginning of the year, the broad Mibtel index has gained more than 40 per cent after rising almost 60 per cent in 1997. In the past five years, the "borza" has notched up a 182 per cent gain in dollar terms, more than Frankfurt's 141 per cent and Wall Street's 145 per cent over the same period.

"Euro-euphoria" gripped the Italian market last week after Italy was given the green light to become a founding member of European economic and monetary union. The Mibtel notched up another 5 per cent gain during the week in spite of a 0.32 per cent dip on Friday. Although fund managers and brokers have started showing signs of anxiety with calls for a technical correction, the market shows no sign of losing steam.

The market continued to rise yesterday in contrast to most European markets. "Everybody expected a correction this morning, but we only saw a small dip before strong liquidity pushed the market higher," said one Milan broker.

With net Treasury bond yields below 4 per cent and expectations of another cut in the Bank of Italy's discount rate after Italy's formal ratification in Emu on May 2, small investors have continued to switch increasingly from fixed income securities to equities.

Net purchases of Italian equities by mutual funds totalled L4.300bn in January and L3.300bn in February. That compares with a monthly average of L600bn last year.

Support for the bull run has also come from the overall improvement in corporate profits and the restructurings.

Roly Nibbel Index (000)



uring, modernisation and consolidation in the industrial and banking sectors.

A wave of bank mergers has led to record gains in bank stocks while intense restructuring and streamlining in companies such as Olivetti and Pirelli have seen spectacular gains in individual corporate stocks.

Even the fact that price-earnings ratios are close to 30, against an historic average of 16.5, does not appear to have deterred investors.

The last big bubble to hit small investors burst in 1985-86. But the market taking SFR18 to SFR2,850.

Among second-tier stocks, SAIR Group, which said it was cautiously optimistic for 1998, was down SFR17 to SFR10.75.

ISTANBUL tumbled 2.8 per cent on renewed concerns that the country could be heading for early elections.

The worries were exacerbated by investors selling up to switch into repurchase agreements based on state securities ahead of a public holiday next week. The IMKB National-100 index closed 90.97 lower at 3,222.79. The market was unsettled by reports that there could be early polls.

**Pani Betts**

● This is the first in a series of reports on countries joining the European single currency.

## Dow hesitates Motors move Dax up a gear

### AMERICAS

Renewed concerns about earnings and interest rates set a cautious tone on Wall Street, writes John Labate in New York.

"We're about to start a reporting season and I think there is genuine worry about profits," said Hugh Johnson, chief investment officer at First Albany. "Each money manager I talk to has a different reason to worry."

By midday the Dow Jones Industrial Average was off 2.25 to 8,793.83, while the broader Standard & Poor's 500 index was marginally higher at 1,055.71. The technology sector fell back. The Nasdaq composite index came off 3.28 at 1,820.34.

First-quarter profit estimates continue to be scaled back. Adding to the cautious mood was today's meeting of the Federal open market committee.

Although few expect the Fed to raise rates, there is growing concern that the "neutral" bias the Fed adopted late last year will be replaced by one that favours rate tightening.

The latest economic data confirmed that the US economy continues to expand at a robust rate. A morning release on the housing sector reported new home sales up 4.8 per cent in February, well above expectations. This was one reason for a decline of 4 to 1024 for 30-year bonds where the yield rose to 5.097 per cent.

Among Dow components, Coca-Cola rose \$1.24 to \$78.34, after the company said it expected global volumes to

rise strongly. Share of Aluminim Company of America fell \$1.42 to \$29.21 after Prudential Securities lowered its rating.

Philip Morris gained 64¢ to \$42.74 when the White House made positive comments about tobacco legislation.

Lower bond prices put many financial stocks under pressure. FirstAmerica slid \$1.34 to \$32.34.

Technology stocks were mostly lower as earnings concerns spread. Semiconductor makers were especially weak, with the Philadelphia stock exchange's chip index losing 3.55 to 294.12.

TORONTO made an early attempt to extend last week's record-setting performance but by mid-session, the market had found the effort too great and the TSX-300 composite index was 12.45 weaker at 7,610.10.

Against the trend, shares surged in two oil and gas drilling companies as Ensign Resource Services Group and Artisan Corp said they planned to merge in a C\$1.50bn cash and stock deal. The combined Ensign and Artisan would have an equity value of about C\$7.25m.

Analysts said the two companies would reap the rewards of being able to offer a more diversified set of services to oil producers. Ensign already Canada's second largest contract driller with 18 per cent of the country's rig fleet, jumped C\$2.35 to C\$33.10. Artisan was C\$1.10 higher at C\$10.95. Barrick Gold edged 5 cents higher to C\$31.15.

## Mexico awaits oil deal

MEXICO CITY was on hold at midsession as the market awaited ratification at Opec's Vienna meeting of a deal to limit oil output. At midday, the IPC index was 33.80 lower at 5,009.29.

Analysts noted that oil accounted for 40 per cent of Mexican government revenues and 10 per cent of the country's exports in 1997.

However, a fall of 40 per cent in crude prices since last October has made a notable dent in Mexico's

trade balance and forced the government to implement cuts of almost \$3bn from its 1998 budget.

CARACAS was also lower in morning trade as the market awaited the outcome of the Opec meeting.

At midsession, the IBC index was 42.78 lower at 7,512.32.

Telephone monopoly CANTV edged down 15 bolivars to 3,125 bolivars with much of the selling coming from US investors.

## Tokyo falls on lack of support

### ASIA PACIFIC

Disappointment over the lack of effective government action to support the market led to a sharp fall of almost 3 per cent in TOKYO, writes Michio Nakamoto.

The Nikkei 225 average fell 476.22 to close at 16,263.04 as investors grew increasingly impatient over the failure of the government to deliver its expected share support operation.

The Nikkei fluctuated between a high of 17,008.89 and a low of 16,238.54 in unenthusiastic trade. In spite of much talk of government action to support the market, there was little evidence of any such activity.

Volume came to only 385m shares, up from 300m on Friday. Losers outnumbered gainers by 781 to 517.

The Topix index of all first-section issues fell 17.28 at 1,241.27.

Futures selling also hit the index. A large purchase of put options on the futures market at a 14,000 strike price led to a rush of hedging which contributed to the market's steep fall.

Institutional investors dumped bank stocks and steel and construction issues, which are particularly vulnerable to domestic economic activity.

Nippon Steel, the volume

leader, lost Y10 to Y213 while Fujita, the construction company, lost Y16 to Y121. Among bank shares, Yodkura declined Y30 to Y468 and Long-Term Credit Bank fell Y25 to Y269.

Showa Line, the shipping company, was the biggest loser, falling Y50 to Y35 on Friday.

Analysts said the market was to use part of its capital to wipe out its cumulative losses.

SEOUL dropped 2.8 per cent as retail investors fled the market on fears that another debt crisis may be looming, as a heavy calendar of corporate debt comes due between April and June.

The composite index closed at 482.33, down 13.38, the lowest close of the month.

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Turnover finished at

### SOUTH AFRICA

Johannesburg recouped early losses to close firmer, helped by a strong gold sector and firm buying ahead of today's unit trust close-out.

The overall index jumped 57.9 to a seven-month high of 7,531.0 as industrials rose 53.8 to 8,777.9 and financials rallied to end 46.1 better at an all-time high of 14,091.2.

Gold surged 53.6 or 7.1 per cent to \$86.9, helped by firm bullion. Randgold added to Friday's 13 per cent rise with a jump of 17.2 per cent as the mining house said its future was under review.

The main losers were a disparate bunch. Cap Gemini came off FF7.29 at FF7.79 and Lagardere FF28.70 at FF240.30. Among financials, CCF lost FF16 at FF160.

Last year Grolsch was the subject of takeover rumours concerning Heineken, the leading Dutch brewer, and

yesterday hopes were running high for a three-way bidding contest.

MADRID moved lower with the general index slipping 0.32 to 887.59 with the downside trend marginally outweighing a number of strong features.

Hotels group Accor rose FF26 to FF26.46 and Rhone Poulen, a strong market last week following plans for a capital reshuffle, added FF1.70 at FF20.70.

Tabacalera gained Pta190 to Pta17,550 after hitting Pta17,750 ahead of the public share offer of the state's remaining 52.4 per cent stake in the tobacco dealer due to begin on April 13.

ZURICH closed flat after a day under the influence of contradictory forces. Profit-taking and easing bond markets were marginally outweighed by a firm dollar, together with a rise in the banks and Roche.

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**This announcement appears as a matter of record only**

March 1998

## The State of the Netherlands

The Ministry of Transport, Public Works and Water Management

and

The Ministry of Finance

## Auction of Telecommunications Licences

comprising

2 national DCS 1800/GSM licences of 20 MHz each

and

16 DCS 1800 frequency lots of 42 MHz total

for

**NLG 1,835,664,997**

**SBC Warburg Dillon Read**

Financial Advisor and Auctioneer

**Andersen Management International**

Financial Advisor

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nty of fizz  
no bubble

FINANCIAL TIMES TUESDAY MARCH 31 1998

FINANCIAL TIMES SURVEY

## BRUSSELS REGION

The city's new-found wealth has failed to ease its legacy of internal tensions, writes Neil Buckley

### Europe's capital faces a multifaceted challenge

If ever a city deserved to be called a social experiment, it is Brussels. As a largely French-speaking island in a Dutch-speaking region, it has attempted in its 168 years as the Belgian capital to unite two communities with different languages, cultures, traditions, and personalities.

For 40 years, it has conducted a similar experiment on a far bigger scale, trying to create a multilingual, multicultural city that is the administrative and political centre of a union of 16 states.

The accident of history that turned this small city into the "Capital of Europe" has brought many benefits. So, too, has its position at the heart of one of the most densely-populated areas of the European single market.

The influx of diplomats, civil servants, lobbyists, consultants, lawyers, trade associations, non-governmental organisations and businesses that has accompanied the development of the European Union has helped the Brussels region to become the third-richest in Europe, in terms of wealth generated per capita.

The city-region, created in 1989 as one of the three regions making up today's federal Belgium, comprises only 161 sq km and only 8.3 per cent of the national population. However, it accounts for 17.6 per cent of national employment, 18.3 per cent of all exports, a quarter of investments, and almost 20 per cent of Belgian business turnover.

The presence not just of the EU, but the headquarters of the North Atlantic Treaty Organisation and 56 other inter-governmental organisations, has helped attract 2,200 foreign companies into the region.

A study by Mens en Ruimte, a Brussels consultancy, in 1992 - currently being updated - found that the then 12-nation EU pumped almost BFr100bn a year into the regional economy, equiv-

alent to more than 10 per cent of gross regional product. More recent figures from the Belgian National Bank put the EU contribution at BFr185bn.

But this international influx has also imposed strains on a city still struggling to come to terms with its own domestic problems and complex historical legacy. Its new-found wealth and influence has not eased the tensions between its communities.

Not only are there continuing squabbles between French-speakers, making up 85 per cent of the regional population, and the Dutch-speaking minority, but the Brussels region has an immigrant population nearing 30 per cent of the total.

There are sizeable communities from eastern Europe, Turkey, Morocco, and Africa - particularly Congo, reflecting Belgium's colonial past. The 850,000 regional population includes 150,000 Moslems.

The corps of well-paid diplomats and Eurocrats adds an extra dimension to the problem, resulting in sharp disparities between the wealthy and less privileged parts of the city.

As Jos Chabert, regional economy minister, points out, Brussels' richest communes, or municipal districts, have average incomes three times higher - and unemployment three times lower - than the poorest.

Social unrest sometimes results. Last year there were riots among the immigrant population in the disadvantaged western commune of Anderlecht.

The problems are exacerbated by a legacy of poor planning, underfunding and under-investment from the days before Brussels had a regional authority.

Although the Brussels Agglomeration was created in 1970 to handle problems common to the city's 19 communes, including ambulance, fire and waste disposal services, its scope was lim-

ited. Only in 1989 did the city become a region with its own five-minister government and 75-seat parliament.

Its status was reinforced by the Belgian state reforms of 1989,

which put what is officially called the Brussels-Capital Region on the same constitutional footing as the larger regions of Dutch-speaking Flanders and French-speaking Wallonia.

Giving the city its own govern-

ment has proved a turning point.

Charles Picqué, minister-president, has introduced a regional development plan, including, for the first time, a coherent zoning policy.

He also plans to redevelop the run-down former industrial area around the canal running through the west part of the city.

Mr Chabert in 1996 unveiled the 50-point "Dynamo" plan to stimulate the regional economy, both by attracting foreign investors and improving the business environment for home-grown companies.

Spending has increased on environmental projects to improve air and water quality.

And Brussels' communes, once close to collapse under debt

burden of almost BFr60bn (\$1.6bn), have largely managed to pay off their debts, partly through last year's flotation of the municipally-owned bank Crédit Communal de Belgique.

But Mr Picqué complains that the region is still underfunded. It accounts for 35 per cent of Belgium's corporate taxation but this all goes to the state. Brussels itself does not get a fair return.

"It is one of Belgium's great historical fortunes that Brussels should have been designated an international capital by Europe," he says. "But people have not always understood how much Belgium's economic development is due to Brussels." Mr Picqué adds that demands for an annual



One of Europe's richest regions - the glittering side of Brussels' life

The order, thrown out by the districts' mayors, challenged their constitutional status as "faculté commun" where the official use of both languages is permitted. Linguistic squabbles have also dogged Brussels' preparations to be a European Culture Capital in 2000, prompting the resignation of one of the project directors last week.

The electorate is also increasingly radicalised. Regional elections in 1995 saw the National Front win four of the 65 seats reserved for francophone parties; the far-right Vlaams Blok won two of 10 seats reserved for Flemish parties.

With a break-up of Belgium no longer unthinkable, Brussels finds itself uncomfortably, at the centre of the debate. One view is that if Flanders and Wallonia were to gain independence, Brussels' geographical position means it should be part of any future Flemish state. Some political commentators have called the city Flanders' "Jerusalem".

The opposing view is that since Brussels is largely French-speaking, the only solution would be to make it an independent city-state, "Capital of Europe".

Some - including Louis Toback, president of the Flemish Socialist party - have suggested that to get round today's intra-community squabbles and preempt any break-up of Belgium, Brussels should even now become a self-governing, self-financing city state, in whose governance "Europe" - or the EU institutions - would have a say. Such a project has been nicknamed "Brussels DC".

Mr Picqué firmly rejects the idea of Brussels DC, warning that Brussels owes its position as European capital at least in part to the fact that it is the Belgian capital.

Such a move would also represent a broader failure of the Belgian social experiment, he adds, and bodes ill for the whole European project.

"It would be a tragedy if the capital of Europe became a symbol of cultural division. It would be a real paradox - it seems an unimaginable paradox, though the risk is there," he says.

If Belgium exploded tomorrow, Brussels would have to find a future as a European city-state, but we are not at that stage. The best scenario is to remain both European capital, and the Belgian capital."

#### BUSINESS FOCUS

#### G BANKING IN EUROPE

### "Of course we are in favour of the Euro. With the Euro we can take on the Yen and the Dollar on equal terms."

We are an international company with production plant in many different countries and trade links that cross frontiers right round the world, so the Euro impacts on our business at many different levels," affirms Alfons Peeters, managing director of Eternit Construction Materials. "From the point of view of book-keeping, it may be just one more currency to deal with. However, when trading inside the European Union, exchange and hedging costs can amount to as much as half a percent of turnover, so their disappearance should result in a better bottom line. That's why we are looking forward to Monetary Union."

#### The Euro - the world's strongest local currency

Mr Peeters went on to outline the company's position towards companies outside the European Union. "Today, negotiating with a small, local currency, we are in an inferior position, and in terms of forex we always have to make concessions. With the Euro, this position will be reversed - we expect the Euro to be a strong currency especially against the dollar and

#### How the Euro will level the playing field

But Mr Peeters looks further ahead than mere financial convenience and predicts management improvements as a result of the Euro. "The commercial playing field of Europe will be perfectly level thanks to the Euro and so competition will be played out without distortion, with pure management and marketing skills, technical knowhow and product quality.

the yen. It might permit us to require invoicing in the Euro, our 'local currency'."

Eternit in Belgium is part of the worldwide Eternit group of companies and factories. Our company operations go back more than 100 years. Eternit Belgium was founded in 1905 and has a turnover of approximately 100 million of BFr 1 billion.



Alfons Peeters

managing director of Eternit

Construction Materials talks to

Johan Cuppens

European financial journalist

and analyst

Money will no longer affect competitive tendering and performance and will revert to its proper role as a settlement tool. So the introduction of the Euro is going to mark a major step forward."

Preparation for the EMU has long been incorporated into Eternit's forward planning. "We have already done a great deal of thinking on the subject," Mr Peeters continued, "and as we move towards the implementation process, we expect our banks to play a crucial role in the consultation process. Generale Bank supplies us with some very valuable Euro-background as well as active briefings on financial topics and I have no doubt that we are demanding customers."

#### The bank as a long term partner

For a company like Eternit with its widespread European network, having a 'house bank' with a similar reach is a major asset - it helps us both in international transactions and long term operations." In fact the Bank's international profile mirrors Eternit's outside Europe as well but according to Mr Peeters, the key factor is the relationship with the bank in daily operations. "The decentralised nature of Generale Bank's branch network gives us direct access to the man or woman in charge, and puts a human face on our business relationship. In fact, all round, we get much more than money from our bank."



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II  
2 BRUSSELS REGION

FINANCE • by Michael Smith

# Core of growing influence

A robust grouping of financial institutions has been attracted to the city.

Brussels will never match London or Frankfurt as a financial centre but it has robust institutions for securities trading, and their influence is growing.

Although Belgium is one of Europe's smallest countries, its stock exchange ranks alongside bourses of other, larger countries.

The market capitalisation of Belgian companies quoted on the stock exchange is 57 per cent of the country's gross national product, higher, it says, than both Paris and Frankfurt.

It is planning to merge with Belfor, the city's six-year-old futures and options exchange, and with CIK, securities depository for the Belgian market, to create Brussels Exchanges.

Brussels is also home to Easdaq, a pan-European stock exchange aimed mainly at fast-growing young companies involved in niche markets, and to Euroclear, a settlements system for internationally traded securities.

Their presence is appropriate in a city where some 65 foreign banks have offices.

They and other financial services activities are

attracted to Brussels' geographical location at the heart of Europe, the presence of the European Union institutions and a large international community.

"The big question is whether the change in the Belgian equity culture is sufficient to resist a market downturn," says Mrs Vleminckx. "We will not have a bull market for ever."

The exchange is preparing for the future with a series of alliances, starting three months ago with a merger with the Antwerp exchange where five companies are also traded on the exchange.

As in other European countries, the Belgian exchange is benefiting from a sharp rise in the value of companies and the Bel 20 index of blue chip stocks last week reached the 3,000 index mark for the first time.

Ann Vleminckx, the exchange's vice-chairman, detects change in Belgian attitudes towards investment. "Institutional investors are becoming more important and more and more pension funds are being created.

"With interest rates low, private investors have also discovered the stock exchange and increasing numbers of companies are thinking of raising money through the equity route. Average daily trading on the exchange has increased from BFr3bn in 1996 to BFr10bn so far this year.

Last year the exchange attracted 13 new members and it expects a similar number, or more, to list this year, which should be

enough to increase the total listings in spite of takeovers of Belgian companies by foreign concerns.

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experimented with futures and options but without real success. Last year some 2.5m contracts were traded on Belfor with equities-based deals in the ascendancy.

- and the same in Frankfurt," says Jack Putseys, chief executive. "Choosing Belgium was easy because it is a small country. Nobody has an ego."

Easdaq lists 25 companies with a total market capitalisation of \$10.5bn, 10 of which have dual listings on Nasdaq. Overall the Easdaq index is up more than 120 per cent since December 31 1996.

Mr Putseys concedes Easdaq has fewer listed companies than targeted for but says the quality of the companies and the average market capitalisation is higher than he expected. Turnover is increasing every day, he says, and the value of shares traded reached \$31m at its peak.

Euroclear, established in Brussels 30 years ago, deals with larger sums. It is the world's largest settlement system for internationally traded securities and says that last year the value of securities settled within it was \$38,000bn.

It enables securities professionals, including most of the world's commercial banks, to exchange securities for cash in a risk-controlled environment.

Euroclear is expanding, having increased its Brussels staff by 50 per cent to 1,200 in the past three years. Projects this year include the establishment of "real-time settlement" from June.

The man once described as

To deny the city's multicultural role is a colossal historical error'

Charles Picqué has become almost the symbol of Brussels. He has been minister-president of the Brussels-Capital Region, one of Belgium's three federal regions, since its creation nine years ago, as well as mayor of one of its 18 local authorities.

But, he insists that he remains a Belgian. In the intensifying debate on the future of Belgium, he does not advocate the creation of a "Brussels DC", an independent city-state, capital of Europe, as some opponents planned and colleagues do.

The man once described as

Belgium's "next prime minister but two" has indicated he will step down from his regional job next year - after 10 years - to stand for election as a deputy in the national parliament.

It is time, he says, to give Brussels stronger voice in that forum. But he will be arguing for Brussels' place within the Belgian state, not outside it.

"We want Brussels to remain a *fédératrice*, or unionist, part of Belgium."



Charles Picqué: region's minister-president

he says. "I don't share these separatist, regionalist views." A break-up of Belgium could even lead to Brussels losing its broader European role, he warns.

"We have to be aware that if Brussels explodes, Brussels might not remain the European capital. We are the European capital partly thanks to the fact that we are capital of a state."

Those, particularly in Flanders, Belgium's Dutch-speaking northern region, who advocate the break-up of Belgium underestimate the contribution Brussels makes to the country's wealth - and how that contribution could be undermined if Brussels' European role were weakened.

"Brussels has for a long time been the unloved child of Belgium," he says, "because the Flemings regarded it as a francophone city, and the Walloons (in Belgium's French-speaking southern region) as the incarnation of the centralism of the Belgian state." This explains what Mr Picqué calls the "Bruxello-Beige misunderstanding".

"Wallonia and Flanders have not always realised Brussels' importance to their own development." But an important part of Mr Picqué's policy for the region is ensuring it receives a fair share of the wealth it creates. Measured by GDP per head, Brussels is the third-wealthiest region in the EU but elements of the organisation of the Belgian federal state leave the city disadvantaged.

One problem is that

although 35 per cent of Belgium's corporate taxes are generated in Brussels, they go directly into the national coffers to fund federally organised services.

This leaves Brussels with insufficient locally-raised means to fund its role as Capital of Europe.

"One of Brussels' malaises is perhaps that the national state has not sufficiently taken into account the burden Brussels has assumed in its role as an international city," says Mr Picqué.

"It's a bilingual region, and we have to show the capacity of Flemings and francophones to work together, against the background of cosmopolitan and multicultural cities."

"Even if it is a city where 65 per cent of the population speaks French, it's a city where those who try to deny its multicultural role make a colossal historical error. It's Brussels' role to be a multicultural city."

The problem is that

increasing numbers of people commute into the region to work and use Brussels' funded services but live and pay their taxes, outside. As the wealthy move out to

switch to public transport.

But the main problem confronting the city is the daily tail-back of commuters driving into the city. Some 300,000 people - about half the total workforce - commute into Brussels daily and most of them use cars.

The Brussels region launched the so-called Iris Plan last year in a bid to develop a rational transport policy that would improve quality of life.

One aim is to create a rapid urban rail network, similar to the Réseau Express Régional of Paris, which may be running on existing tracks by 2008.

The region has been less energetic in promoting cycling and walking. Under the Iris Plan, the proportion of bicycle journeys was meant to rise from 2 per cent of total public transport needs to 10 per cent by 2006, through creation of a 200km network of 19 dedicated cycle lanes.

Environmental groups, however, complain that no progress has been made on creating these routes. Some aspects of Brussels transport policy are still stuck in the slow lane.

# A strong voice within the state

To deny the city's multicultural role is a colossal historical error'

the leafy suburbs, they are often replaced by poorer or unemployed arrivals who reduce average income levels within the Brussels region.

Imposing some kind of city tax on the *nouveautés* or commuters is not an option. Mr Picqué concedes instead he is seeking to claw back some of the region's corporate taxation in the form of an annual grant from central government.

This, he adds, will be one of Brussels' main targets in the next round of talks on constitutional reform due to start next year. It is a demand unlikely to go down well in Flanders or Wallonia.

The influx into the city of low-income immigrants from surrounding regions, and other countries, imposes other demands. One is to improve training and education to ensure the demands of Brussels' mainly tertiary-sector economy for skilled workers can be met from within the region.

Another is to prevent conflicts in one of Europe's most multicultural cities. With a 30 per cent non-Belgian population, Brussels has a higher proportion of immigrants than most other European capitals.

Alongside the diplomats and Eurocrats are sizeable communities from Africa, Turkey, Morocco and Poland.

The region must fight against social exclusion by ensuring it provides adequate housing and services.

But Mr Picqué knows one of his biggest tasks is "marketing" the region abroad, attracting not only investors and business people, but tourists.

Above all, after nine years in the job, he still confronts the elusive goal of giving a city famous for its faceless bureaucrats an "image".

"We do have an image problem," he admits, "which is not to say that we don't have attractions. People see Brussels as a business city and a decision-making centre which is economically important. They see the pleasures of the city mainly in terms of its gastronomy."

"Where we must make an effort is to sell our cultural life," he adds.

The Brussels 2000 project, when the city will be one of nine European Capitals of Culture, is vital to the region's promotional efforts.

It will also be an important test of the ability of the city's two linguistic communities - which run many of their cultural facilities separately - to organise a joint event that portrays Brussels in the best light, without damaging disputes.

Such a test mirrors a broader one that the Brussels minister-president believes his country is going through.

"I think Belgium is undergoing a test at the moment, and Brussels is at the heart of that test," says Mr Picqué.

"It's a bilingual region, and we have to show the capacity of Flemings and francophones to work together, against the background of cosmopolitan and multicultural cities."

"Even if it is a city where 65 per cent of the population speaks French, it's a city where those who try to deny its multicultural role make a colossal historical error. It's Brussels' role to be a multicultural city."

## TRANSPORT • by Derek Blyth

# Fast-track route to a European rail hub

The link between Brussels and Paris has become the jewel in the Thalys crown

Brussels has been at the leading edge of rail travel since the first train on continental Europe rumbled along the line between Brussels and Mechelen in 1835.

Much of the historic heart of Brussels was bulldozed between 1911 and 1933 to build an underground junction linking the Gare du Nord, Gare Centrale, and Gare du Midi, which has helped turn Brussels into a European rail hub, with routes radiating across northern Europe.

The city has recently strengthened its role as a hub by investing BFr150bn

in high-speed technology. A new 70km dedicated track was opened last December between Brussels and Lille, in northern France, to plug Brussels into the French TGV network.

This fast track has lopped 30 minutes off the journey by Eurostar to London, reducing it to two hours and 40 minutes, which is 30 minutes faster than the London-Paris trip.

The Belgian link allows sleek new Thalys trains - the latest TGVs run by a consortium of Belgian, French, Dutch and German railways - to run between Paris and Brussels in only one hour 25 minutes, halving the three-hour journey time of only a few years ago.

Five million passengers have travelled on the Thalys Paris service since it began



At the cutting edge. Thirty minutes has been lopped off the Eurostar journey to London

in mid-1996. The route is now served by 16 trains a day in each direction. A businessman can take the 7.08am train from Brussels and be in Paris by 8.35am.

With no passport controls

thanks to the Schengen treaty removing intra-EU border controls - it is possible to schedule a 8am meeting in Paris without the need for an overnight stay.

Thalys is also making Paris an easy day-trip from Brussels, with tourists making up about 65 per cent of passengers. Parisians call it the "Thalys effect".

The Eurostar and Thalys links put Brussels at the heart of one of the world's most advanced rail transport systems, capitalising on its central position in Europe's single market.

They have also been a boost to rail travel. After years of declining sales, the Belgian rail authorities can scarcely believe the latest passenger figures.

The old trains between Brussels and Paris took just under a quarter of the whole market in 1994, while Thalys scooped up 43 per cent of the business in 1997, with most of the gains coming from car users switching to trains.

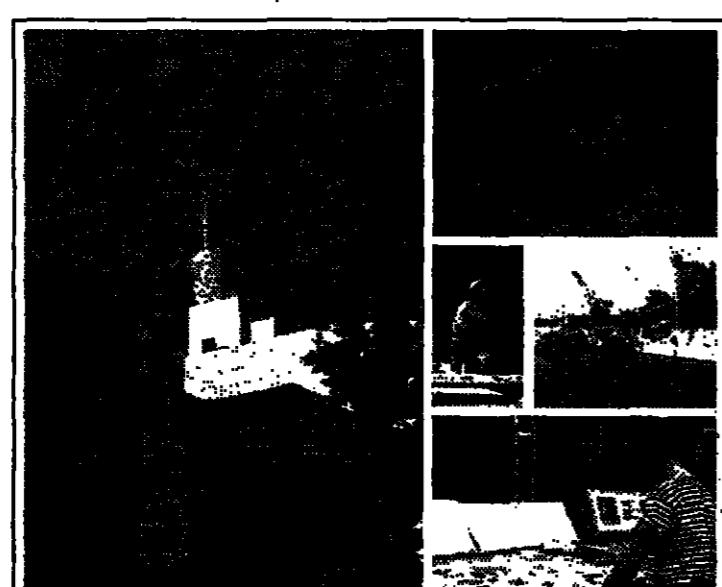
An average of 70 per cent of seats on Thalys trains are now occupied. This is in marked contrast to the early days of Eurostar, when many trains on the Brussels to London route were empty - although Eurostar figures are also improving. The Brussels-to-Paris link has become the jewel in the Thalys crown, bringing in 70 per cent of the consortium's income.

The Thalys network radiates from Brussels to Paris, Amsterdam, Cologne and Ostend. The Paris-to-Brussels link is the only one that allows travel at maximum speed, but the other two main links in Belgium are now being built for high-speed travel to Antwerp and Liège.

A proposed high-speed route north from Antwerp to Amsterdam is in question due to opposition from Dutch environmental groups, and the problems of building a line in the overcrowded Randstad region.

Construction of a new terminal in the 1990s has allowed the airport to increase the number of passengers handled to 15m in 1997, an 18 per cent year-on-year increase.

# Investing in Brussels



Some 2,000 foreign companies have set up their offices in Brussels: from SME to European headquarters, every sector is represented. If your company is considering starting a business, the Region encourages your project and your activities are supported by a wide range of incentives: financial aid for SME investing in real estate, equipment and furniture or intangibles; special support for management consulting, training actions or realisation of studies; whatever the size of your company specific investments grants are available for investments in rational use of energy, water or raw materials, environmental protection or adaptation to the European standards; R&D supports also include subsidies for basic industrial research or financial aid for the development of prototypes, new products and new manufacturing processes...

For more information on the Region and its investment incentives, please contact:

Ministry of the Brussels Region - Foreign Investment Department

Rue du Champ de Mars - 25 - 1050 Brussels - Belgium - Tel. 32.2.311.59.00 - Fax 32.2.311.52.54

<http://www.brusselsiris.be>

Business travellers make up 70 per cent of the total.

Moves underway to merge the two authorities which manage different aspects of the airport, the Brussels Airport Terminal Company and the state-owned Régie des Voies Aériennes (air transport authority), into a single semi-private entity should also improve the efficiency of the airport management.

Brussels is also developing its internal public transport and urging people to leave their cars at home. The region already has five metro lines and a train network, as well as a bus network.

Ultra-modern T2000 trams have been introduced on two lines linking the city centre with outlying business districts in a bid to persuade the business community to switch to public transport.

But the main problem

confronting the city is the daily tail-back of commuters driving into the city. Some 300,000 people - about half the total workforce - commute into Brussels daily and most of them use cars.

The Brussels region launched the so-called Iris Plan last year in a bid to develop



PROPERTY • by Neil Buckley

## Expanding EU underpins market

There is a quiet optimism in the market that things are set to improve.

Appropriately for a city sometimes lampooned for the size of its bureaucrat population, Brussels has more office space per head than any other European capital.

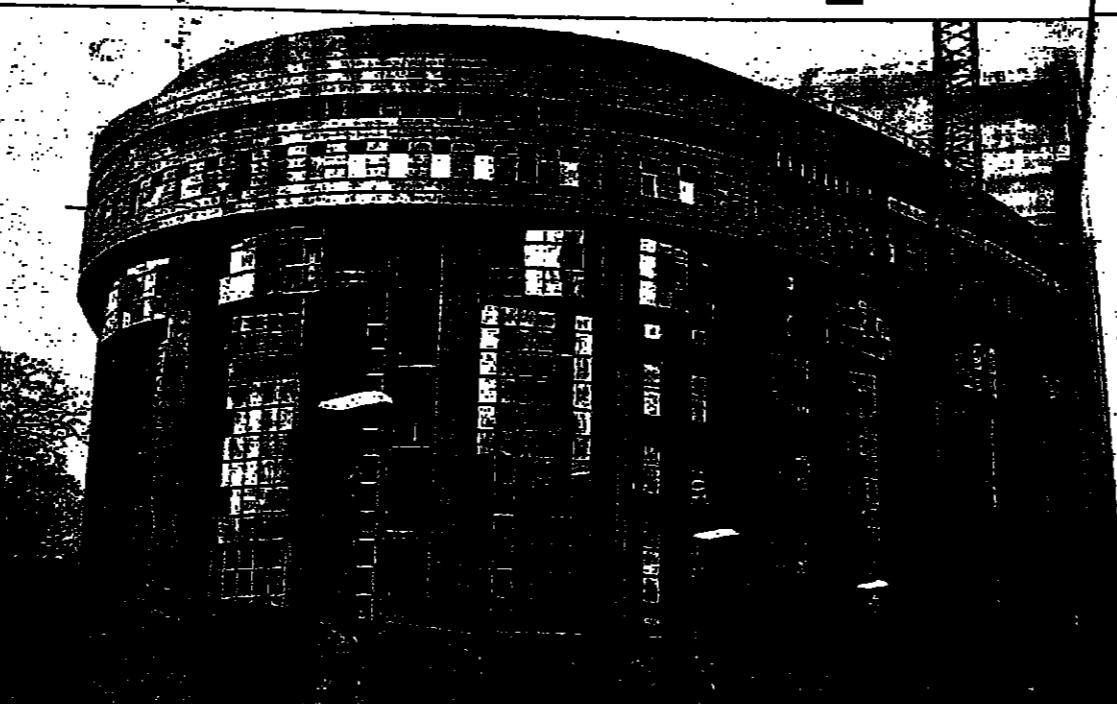
But its normally healthy property market has been struggling for several years. Now, however, there are signs of a recovery. Gross take-up of office space was more than 600,000m<sup>2</sup> last year - compared with the region's total office stock of about 10m m<sup>2</sup> - a new record, and well above the annual average of 300,000-400,000m<sup>2</sup> of the early 1990s.

Property specialists caution against premature celebrations. More than 100,000m<sup>2</sup> of the total was accounted for by a single pre-let of the famous star-shaped Berlaymont building by the European Commission.

The EU executive moved out of the building, which had become its symbol in 1982, so that some 3,000 tonnes of asbestos to be stripped from the ceilings of the 1968 structure. It is due to move back into the refitted building early in the next decade.

Net take-up was only about 170,000m<sup>2</sup> last year, of which more than two-thirds was accounted for by the letting of the new home of the European Parliament, the Espace Léopold.

Availability remained



Building up the European Union presence. The property market is likely to benefit from the EU's expansion

stuck obstinately around the 8 per cent mark. But Jean-Claude Vandecaeter, general manager of the Brussels office of Knight Frank, believes his next half-year availability figures will show a fall for the first time in several years.

"It will be nominal, but at least if it happens it will be the first trend," he says.

Recession, high interest rates, and cutbacks in spending by EU countries striving to meet the Maastricht criteria for membership of the single currency all made 1993 to 1995, in the words of one property agent, "deadly" years for lettings.

But there is quiet optimism in the market that things are set to improve.

"There was really a very difficult period, but 1997 picked up nicely, and 1998 has been incredible so far," says Camilla Caudron, director of lettings and sales at DTZ Debenham Weinsting.

He adds that the elements are in place for a continued recovery: faster economic growth (forecast at 2.9 per cent for Belgium this year), falling unemployment, a rise in consumption in the final quarter of 1997, and lower interest rates.

Demand in the coming years should also be under-

pinned by the European Union - the city's single biggest tenant.

Even after moving back into the Berlaymont in a few years time, the European Commission has already projected it will need at least another 177,500m<sup>2</sup> of space before 2005.

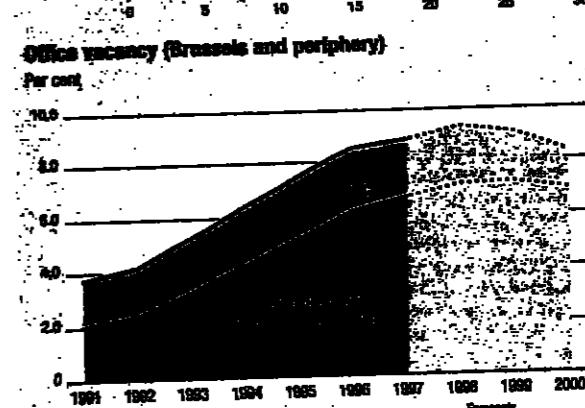
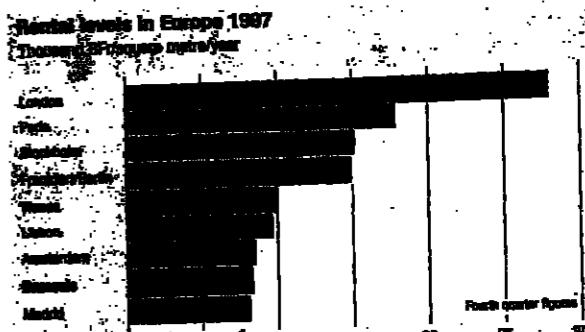
Preparations to enlarge the Union from 15 to 21 members are also likely to increase demand with, according to some estimates, each new country that joins the EU stimulating demand for up to 200,000m<sup>2</sup> of space.

Another factor that could help the market is that, thanks to the efforts of Eriki

Lilikanen, European Commissioner for personnel, administration and buildings, the EU institutions have for the first time set planning a coherent, long-term buildings policy.

This includes taking buildings of 10,000m<sup>2</sup> or more. Most importantly, the EU institutions are moving away from "three-six-nine" leases common in the Belgian party market which allow rent reviews every three years.

Instead they are signing so-called "emphytose" long-term leases of at least 27 years, up with the right to buy at end, for a syn-



bolic Euro 1. Rents are fixed in euros, to be converted into euros when the single currency arrives next year.

Several leases signed by the European Commission last December were later securitised and sold on the financial markets - believed to be the first time leases with a big international institution have been securitised.

Pierfrancesco Pozzi Rocco,

managing director of DTZ in Brussels - which arranged several of the securitisations - says these were made possible by the "emphytose" leases.

Not only can these not be

broken, providing security of

income, they also provide for

present and future tax lia

bilities - as well as repair and

insurance costs - to be borne

by the occupier, plus repair and

and insurance costs. That

makes them "triple net"

leases - net of tax, insurance

and repair costs.

"The EU wanted to avoid

rental reviews every three

years," he says. "Investors,

on the other hand, get a sta

ble long-term investment.

It's a win-win situation."

More investors are expec

ted to come back into the

Brussels property market

generally, as the boom in

equity and bond markets

encourages them to spread

their risks.

Opinions differ as to why

Brussels has been such a

cheap location for rents -

despite the stimulus given to

demand by the EU and other

international institutions.

Some suggest the steady

evolution of the EU, with

enlargements usually known

about well in advance, has

allowed developers to keep

up with demand. This has

averted the wild 30-40 per

cent swings in rents seen in

cities such as London.

But this did not hold true

in the 1970s, which saw huge

office over-supply fuelled by

lax planning rules.

Others say that Brussels,

while offering many attractions

and a high quality of

living, is not perceived to

have the "magic" of loca

tions such as London or

Paris.

Mr Vandecaeter of Knight

Frank suggests that rents

are kept down partly by the

high levels of corporate tax

costs in Belgium.

With the other cost bur

dens they shoulder, busi

nesses are unwilling - and

unable - to pay high rents.

BRUSSELS AND THE EU • by Neil Buckley

## Moves to smooth cohabitation

EU buildings in the city have been dogged by poor planning and by disputes

Soon after he arrived in Brussels, Eriki Lilikanen, European commissioner for personnel, administration and buildings, was taken by friends to see a film shot in the Quartier Léopold - now Brussels' European quarter - just after the second world war. It was a revelation.

"I realised then that the war did not destroy the Quartier Léopold," he says. "People did."

Visitors to Brussels often expect to see an elegant European Union quarter, Europe's equivalent of Washington DC. They find instead a soulless, administrative district where drab office blocks have replaced the 19th-century town houses, dotted with cranes and building sites and criss-crossed by six-lane highways that make getting around on foot a potentially life-threatening activity.

Despite the economic benefits the EU has brought to Brussels, integrating its institutions into the city's fabric has been dogged by poor planning, insensitive development, and bickering. Typical is the dispute over parking spaces beneath the European Parliament's soaring, slab new headquarters, the Espace Léopold, which has become a symbol of EU excess, and the problems between the Union and its adopted city.

In autumn 1996, the Brussels environmental authority banned parliament from using all 2,300 spaces beneath its new home because to do so could gridlock surrounding streets for hours each day and asphyxiate the local population. It restricted parliament to 900 spaces.

The dispute rumbled on for months, delaying the planned April 1 move into the new complex last year, and the signing of the definitive 27-year lease, worth BFr220m, on the complex.

Eventually the Brussels authorities overruled the environmental institute's original findings, allowing parliament to use up to 1,800 spaces daily, and all 2,300 in special circumstances, such as during an EU summit.

Annoyed local residents said that effectively gave parliament the green light to use the full car park whenever it chose, and was yet another example of an EU institution being allowed to bend the law.

In fact, the car park dispute was only the latest in the troubled 10-year history of the parliament building. A 19th-century brewery, park land, and some of Brussels' finest old houses, the heart of an artistic quarter that once boasted sculptor Auguste Rodin among its residents - were razed to make room for it.

The building project, originally disguised as an "international congress centre", was an important part of the prime minister Wilfried Martens' strategy to ensure Brussels was chosen as permanent home for all the EU institutions, including the parliament - and to ward off a challenge from Strasbourg for the latter.

But parliament has not been alone in having problems. The bulky pink granite Justus Lipsius building, home of the Council of Ministers and nicknamed the "Kremlin" by one local minister, took so long to plan and build that by the time it opened in 1995, it was already too small. It was planned for 12 EU member states; by 1995, there were 15.

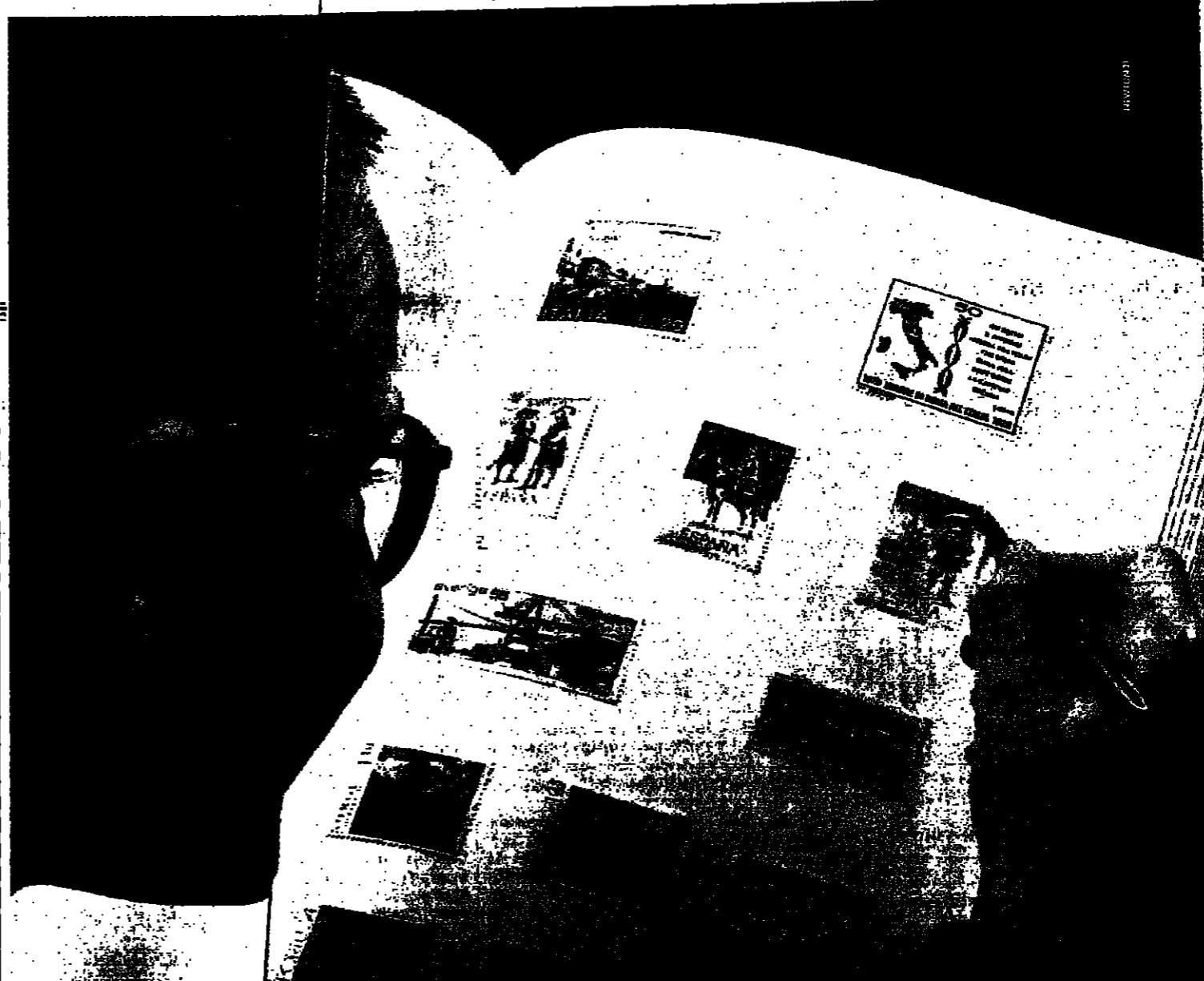
Last year, the Council discovered that neighbouring land long earmarked for its expansion had been sold without its knowledge to developers by the Belgian state - ironically as part of plans to reduce national debt to meet the Maastricht criteria for monetary union.

As for the European Commission, it famously had to move out of the X-shaped Berlaymont building - for many people, the symbol of the EU - when it was found to be full of asbestos. Officials insist it will emerge from the white sheeting that has shrouded it for six years completely refitted and recast as an elegant energy-saving and environmentally-friendly building.

Some experts feel the initiatives have come too late; too many residents have left the area, and attracting them and small businesses back will be difficult.

Each side blames the other. The EU institutions say the labyrinthine and the frequently-changing structure of Belgian government meant they never had one clear partner to deal with on development and planning.

The Berlaymont is supposed to be symbolic of the new approach.



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## 4 BRUSSELS REGION

LOBBYING • by Emma Tucker

# Honeypot for pressure groups

Lobbyists regard it as essential to be near the decision-making process

Up to 10,000 lobbyists have made Brussels their home, according to the Brussels Regional government — a figure that is hardly surprising given that the city is home to the European Union's principal institutions.

The European Commission, the Council of Ministers and above all the European Parliament act as a honeypot to consultants, lawyers and lobbyists, who over the past 20 years, have recognised the importance of Brussels as a place where critical policy decisions are taken.

As Elizabeth Crossick, of Freshfields, the British legal firm says: "While the phone and the fax work well, there is no substitute for being on the ground, close to the decision-making process."

TOURISM • by Derek Blyth

## A new dynamism to lure tourists

The city has finally woken up to the fact that tourists bring in money

Brussels is often said to lack an identity, but the truth is that it has too many different identities.

It is seen by most tourists as a boring city where people go for business meetings rather than weekend breaks. The Brussels Convention Bureau has perfected the art of conference organisation, with the city now ranked second in Europe for meetings, behind Paris but ahead of London and Vienna.

Yet Brussels has so far failed to persuade tourists to appreciate its charms. Only one in five overnight guests is a tourist.

The large Brussels hotels can expect to achieve an occupancy rate of 70 per cent from Monday to Thursday, but many of their beds remain empty for the other three days.

The quietest periods are, ironically, July and August, when a room in Paris or

Apart from the EU bodies, Brussels also houses the North Atlantic Treaty Organisation, the Western European Union, the Customs Co-operation Council, the General Secretariat of the Benelux Economic Union and Eurocontrol.

The result is a disproportionately high number of international companies and organisations for a city which is very small, despite its political importance.

On the lobbying side, the interests represented range from trade unions to employers' organisations, and from agriculture to banking. International non-governmental organisations have proliferated, with Belgium topping the league of countries in which these organisations have established secretariats.

The Commission's role as Europe's chief competition watchdog, as well as the influence it has over trade matters, has encouraged lawyers and companies to send representatives to Brussels to find out how the

EU machine works.

Brussels regional authority says there has been an explosion in the number of offices representing European regions. They established footholds in order to take advantage of the substantial regions distributed by the European Commission.

For companies and government authorities that are based in Brussels there is a host of consultancies that have recognised the chance of establishing bases at the European Capital.

Consultants and satellite bureaux, many European and multinational companies have chosen the Belgian capital as their European headquarters, enticed not only by the EU institutions, but by Brussels' central European location.

Foreign companies which have chosen European operation in Brussels include 515 companies, 433 French, 184 British, 146 German, 146 Swedish, Japanese, 73 Swiss, 87 Italian, 49 Spanish, 39 Portuguese, 34 Canadian, 21 Finnish and 12 Norwegian.

Big names include Mobil Polymers, Mitsubishi Bank, IBM, Bayer, Ericsson, Citicorp, ICI, 3M, and Exxon Chemicals.

Brussels' attractions go beyond its role as Europe's capital. Rental prices for office space are extremely competitive. Out of nine European capitals including London, Paris, Frankfurt and Amsterdam, the Belgian capital along with Madrid, has the lowest rental levels for prime office space.

There are other attractions such as the high level of language proficiency among Belgians as well as impressive skills and qualifications. In addition, the Belgian government has taken no chances and set up special tax regimes designed to lure company headquarters and subsidiaries of multinationals.

The tax package was developed in the 1980s to

maximise Belgium's attractiveness as a European centre. Multinationals, for example, can carry out a large number of financial and other operations virtually tax free.

Subsidiaries of foreign companies and companies governed by Belgian law are recognised as co-ordination centres by the Belgian ministry of finance. The privilege lasts for 10 years and is renewable.

Special tax arrangements

also apply to distribution centres and call centres.

Although these arrangements were originally given the blessing of the European Commission there are indications that it wants to clamp down on such tax loopholes in an effort to iron out tax distortions between member states.

But even without such sweeteners, Brussels will still offer sufficient inducements to companies, lawyers and lobbyists interested in keeping on top of European decision-making.

RELOCATION • by Michael Smith

## High score with foreign companies

The lure of a pan-European image was one of the attractions for Rubbermaid

seen as a US, French, German or UK company, says Mr Power. "We wanted to be pan-European." Brussels also appealed to the company because of the advantages it offers the spouses and families of employees.

Plentiful supplies of high quality accommodation helps. Finding work for employees' English-speaking partners is also easier than in many other capitals. In Belgium the official languages are French, Flemish and German but English speakers can survive in Brussels using only their mother tongue.

"If a spouse goes to Paris and does not speak French the chances of finding work are unlikely," says Mr Power. "Here there are many international companies and many hire people who just speak English."

Brussels also scores because of the diversity of its education facilities, with schools catering for a variety of languages. "If we want to take staff from different locations in Europe — as we do — and they are married with children then their children can go to school with people of their own nationalities," adds Mr Power.

But Brussels also has its downsides.

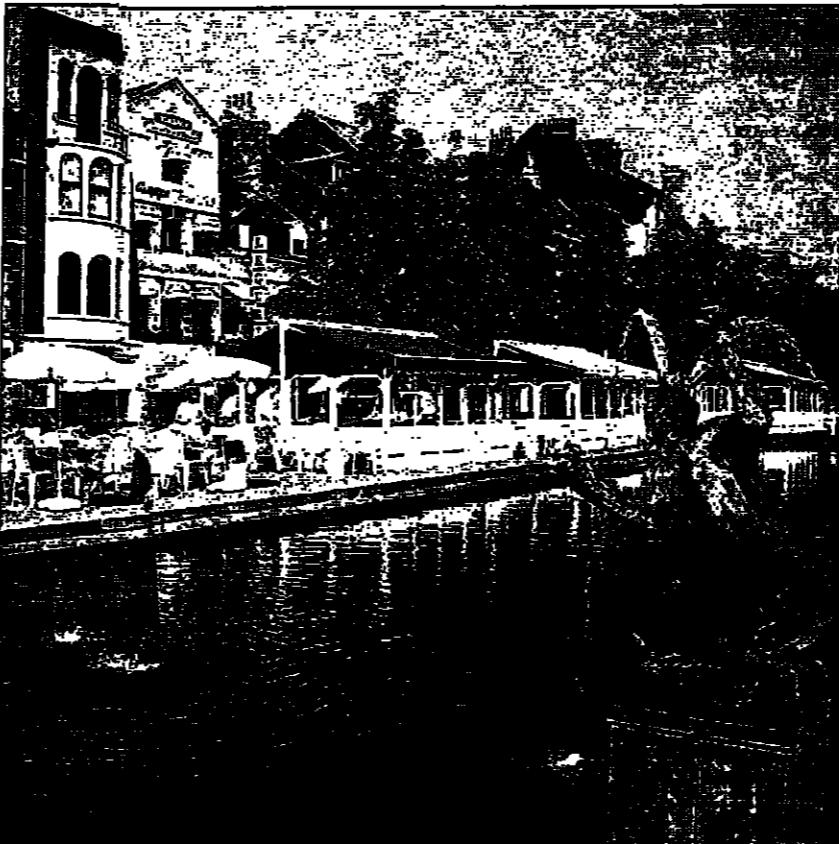
Rubbermaid is by no means alone in finding the Brussels bureaucracy frustrating to deal with.

Even EU citizens relocating to Brussels complain about the seemingly endless visits they have to pay to local government headquarters to register themselves, as they must when coming to live in Brussels.

For non-EU citizens, including those from the US, it can be worse since they have to register before they arrive in the country and this can take up a lot of time and energy. "A couple of our people relocating from the US have found it really difficult," says Mr Power. "It is a hassle and a cost."

Rubbermaid has also faced crime an unexpected problem, another complaint among companies relocating to Brussels. "It is fairly rampant," says Mr Power. "Our employees have suffered pickpocketing and car theft."

But, in general, Mr Power says Brussels has more than matched Rubbermaid's expectations. "In terms of infrastructure — one of the main reasons for coming here — we have got exactly what we wanted. We like it here. It's a great location."



A marketing plan has been drawn up aimed at boosting tourism

Impact Photos

Art is being joined by a new instrument located in a 19th-century art avenue building and an underground museum that incorporates the excavated remains of a medieval palace.

A new museum dedicated to the late King Baudoin is also being created in the neighbourhood.

Brussels has now opened up to the fact that tourism brings in money, dier Gossuin, regional tourism minister, launched a travel weekend earlier this month aimed at persuading people to visit some of the city's 80 museums by offering half-price entry.

The Brussels tourist office is also learning from other cities that a big exhibition can work wonders for a city's image.

The current René Magritte

has been launched featuring an open eye and the motto "Brussels: yours to discover".

A city marketing plan was unveiled earlier this year to encourage a new and positive way of looking at our city. Residents were urged to share with tourists the pleasures of living in Brussels, to put on a "welcoming smile" and to stop making cheap jokes at the expense of Brussels.

The new dynamism is reflected in the decision to put Robert Palmer in charge of the programme for Brussels' year as cultural capital of Europe in 2000 (see Page 5).

Brussels' tourist office is also learning from other cities that a big exhibition can work wonders for a city's image.

The current René Magritte

exhibition, celebrating the centenary of the birth of arguably Belgium's most famous artist, is bringing eager crowds to the normally staid Musée des Beaux-Arts.

"We never expected such crowds," said Eliane de Wilde, the museum's director, after 14,000 people had tramped through the normally hushed rooms in the first six days.

The exhibition is accompanied by spin-offs such as surrealist tours of Brussels and the inevitable Magritte T-shirts.

But the most original contribution has come from a hotel chef who has put together two "surrealist menus" based on famous Magritte paintings.

Maybe Brussels has found its niche at last, as the surreal capital of Europe.

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GASTRONOMY • by Eva Kaluzynska

## Business booms after lean times

A new wave of inventiveness is drawing on such areas as Asia and the Middle East

Eat at top chef Pierre Wynants' Brussels restaurant, and you get a taste of Belgium in more ways than one. The country boasts more Michelin stars per square kilometre than France. But the most revered three-star establishment of all, Comme Chez Soi, is in a seedy area near the Gare du Midi Eurostar terminal.

Mr Wynants, like most other high flyers in Brussels gastronomy, shows no interest in moving, expanding, diversifying into other areas of catering, going on TV, marketing gadgets or endorsing cook-and-serve dishes.

A tubby man with a neat grey beard and scholarly glasses, Mr Wynants is a national treasure. To call this Belgian modest would be an understatement.

It would appear that over-achieving was the only way to go after he left college at 15 with a letter saying he would never make it as a chef. That was when he started work with his father, in the restaurant founded by his grandfather.

Comme Chez Soi is still a family business. It boasts a glossy Art Nouveau-style decor, though the most sought-after tables are in the kitchen.

The four-course menu at BFR 2,150 must be one of the best bargains in the gastronomic universe. The restaurant always offers seconds, and when Mr Wynants comes out to greet diners, he asks questions like "C'est suffisant?" (Did you get enough to eat?).

Book well in advance to enjoy marvellous

interpretations of local specialities but go elsewhere if you want a quiet evening because here the dining room is cramped.

Bruneau, Brussels' other Michelin three-star establishment, offers a cuisine of great distinction amid a somewhat bland luxury decor, on the edge of town.

In the city centre, the Maison du Cygne is outstanding for its combination of cuisine, decor, location and views over Brussels' magnificent Grand Place.

The Place du Grand Sablon is the biggest draw for chocolate-lovers, with two of the country's finest makers, Marcolini and Wittamer, competing from opposite sides of the square.

One of the city's finest fish restaurants, the discreet L'Ecailler du Palais Royal, is on the edge of Sablon. The other is at the Radisson SAS Hotel's Sea Grill.

For visitors to Brussels on a less-than-lavish budget, the cobbled alleys around the Rue des Bouchers, just off the Grand Place are alluring, but best avoided - diners can easily clock up a very large bill for very mediocre fare.

Stick to those places the Bruxellois trust: La Taverne du Passage, Aux Armes de Bruxelles, Scheletema, L'Ogenbliek, and Mr Wynants' favourite on evenings off, La Roue d'Or.

So much for traditional values. Brussels is also home to a generation of under-40 rebels who escaped from the Belgian capital's temples of gastronomy. They could have spent their lives clocking up Michelin stars, but became bored and went downmarket.

The highly successful chain of Le Pain Quotidien bakeries/cafes launched by Alain Coumont - and exported as far afield as New York - is a product of this movement.

He and sommelier Eric Boschman then opened Le Pain et Le Vin restaurant, a meeting-point for talents that have spun off throughout the city.

Fred Nicolay worked there as chef before opening a string of the city's most provocatively attractive eateries.

A big and brash character, Mr Nicolay has helped to breathe new life into the Rue Antoine Dansert downtown area - Bonsoir Clara, Pathé Palace Café, Kasbah and Zebra Bar are among projects so far.

The gastronomic establishment hates him ("I think I served the editor of one of the big guides in shorts during a heatwave, and he's never forgiven me," he explains) but the punters vote with their taste buds and turn up in droves.



Brussels prides itself on the quality and range of its restaurants

BRUSSELS 2000 • by Emma Tucker

## Bid to drive out the grey image

Brussels 2000 project aims to bring together a fragmented culture

Launching Brussels as a European City of Culture for the year 2000 was always going to be a challenge. But Robert Palmer, the man who masterminded Glasgow's extremely successful stint as a cultural capital in 1990, had not quite bargained for Brussels' peculiar demands.

If it was one thing to take on a cold Scottish city, riddled with social deprivation, it was quite another to confront the language, political and regional divides of the Belgian capital, not to mention the multitude of cultures - from wealthy Eurocrats to low-income Moroccans - that live side by side.

"It has been a bit of a roller coaster ride so far," says the director general of the Brussels 2000 project, sitting in a large office in what was once a department store behind the Grand Place.

According to Mr Palmer, Brussels is one of Europe's best kept cultural secrets. "It is a melting pot, very culturally diverse," he says. "But the cultural richness does not raise its head. It is largely ignored, both nationally and internationally."

"The city also has a lack of confidence which manifests itself in negativity," he says. "It is easily characterised as the capital of Europe, but only in the bureaucratic sense."

Thus most people's image of Brussels is shaped by the city's role as home to the European Union's principal institutions - a grey, administrative place that stamps on national traditions by dishing out unpopular laws.

The official aim of the project, which designates Brussels as one of nine European cities of culture for the year 2000, is to "develop a long-term, diversified cul-

tural project for the city". Mr Palmer's ambition is for Brussels to emerge from the project as a city that sees itself as an important cultural rather than bureaucratic centre, or a city living in the shadow of Paris and Amsterdam.

He also wants Brussels to recognise its uniqueness as a European city that brings together so many extraordinarily different cultures, not just from within Belgian society, but from other EU countries and further afield.

"If there is a theme for Brussels 2000 it is to do with creating a real sense of what makes Brussels Brussels," says Mr Palmer.

Three main avenues are planned to achieve this end. The first involves a rolling programme of events - exhibitions, street carnivals, and film festivals, covering a wide definition of culture that includes fashion and design. Many of the events will be localised, taking place in the 19 communes which make up the city.

Several big events, marking the run-up to Brussels 2000, will start this year including the major Magritte retrospective that opened earlier this month, and an exhibition about Albert of Habsburg and Isabella, the daughter of Philip II of Spain which opens in September.

The second main thrust is to improve the city's infrastructure by restoring old buildings, reconstruction projects and new constructions. Already more than 100 projects are envisaged, supported with either public or private funds.

The plans range from a renovation of the Atomium, built originally for the 1958 World Fair, to a face-lift for the lesser known Place Flagey, in the Ixelles commune, dominated by an impressive, but somewhat dilapidated 1930s radio building.

The third push involves creating a link between culture and the economy - described by Mr Palmer as "the most difficult but most important" element of the overall project. Here the idea is to use the arts as a catalyst for economic growth, by providing opportunities for young artists, encouraging entrepreneurial activities and involving schools and local organisations.

If these ideas are to succeed Brussels will have to overcome the fragmentation that characterises its cultural life today, where each community is left to do its own thing.

The committee set up to oversee Brussels 2000 has attempted to meet that challenge head on, bringing together the language groups, political groups and the public and private sector under one umbrella, instead of allowing each to operate in isolation.

It thus comprises 19 members representing no fewer than eight authorities - the City of Brussels, the federal government, the Dutch, French and German speaking communities, the Brussels region, and the French and Flemish committees of the Brussels region.

"There is a danger of being hijacked by factions," says Mr Palmer, the only non-Belgian on the board.

"I feel at the moment there is a ritual dance around the fire but no-one has actually jumped into it yet," he says. "If one pushes too hard it forces the others to push too - that's how the construction could end in chaos."

But he is optimistic that the cultural integrity of the Brussels 2000 project will be preserved.

"Much of what I am experiencing here is 20 years behind what it should be in relation to other cities - for example in city planning, where 45 different authorities have to argue over claims and where there is direct political interference," says Mr Palmer.

"This is a city which if it doesn't take action quickly, will find it difficult to keep abreast of cultural developments in the 1990s."

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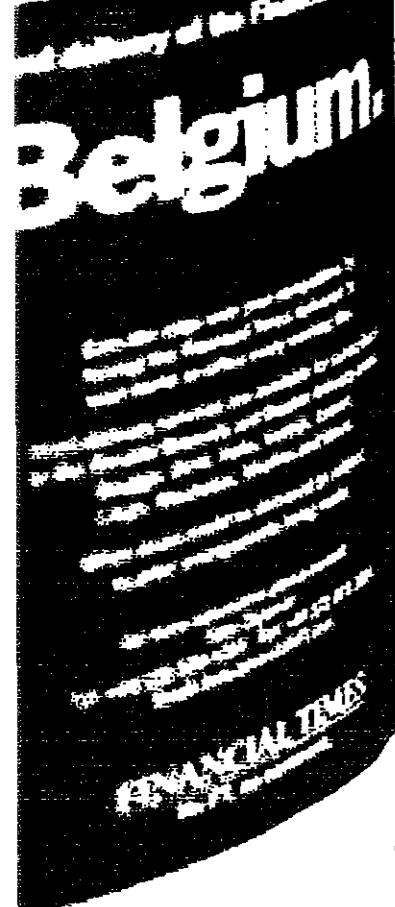
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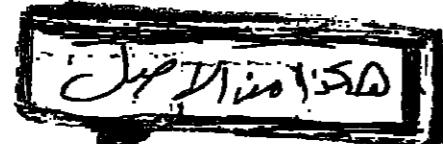


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